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FOR RELEASE

MOMENTUM CONTINUES FOR DAYTONA BEACH HOTEL OPENINGS AND RENOVATIONS

Images: https://www.dropbox.com/sh/tt4o4a0nzjw4s26/AACTnLvsmikJVs_0l0annkiCa?dl=0

DAYTONA BEACH, Fla. – (August 21, 2019) – With [Daytona Beach](#) area investments of more than \$2 billion in progress, including a \$400 million transformation at Daytona International Speedway completed in 2016, it's a momentous time at the World's Most Famous Beach. Here's a snapshot chronicling what's new with Daytona Beach area hotels:

- Landmark **Plaza Resort & Spa** is in final stages of a multi-million dollar renovation
- **The DAYTONA**, an exclusive 144-room Marriott Autograph Collection® hotel, opened in April at ONE DAYTONA, across from Daytona International Speedway; **Fairfield Inn & Suites**, also in ONE DAYTONA, opened in 2017
- The 318-room **Daytona Beach Resort & Conference Center** reopened in January after a \$12 million renovation and **The Shores Resort & Spa** completed its multi-million dollar renovation, including all 212 rooms
- **Home2 Suites by Hilton**, a 107-room hotel opened in December just east of Daytona International Speedway
- **Hard Rock Hotel Daytona Beach**, a \$40+ million oceanfront renovated hotel opened in 2018 as a new 4-star luxury resort with 200 rooms, ballroom, live music terraces, signature amenities and spa experiences
- **Delta Hotels by Marriott Daytona Beach Oceanfront**, a \$7+ million oceanfront renovated hotel, opened in 2018 in Daytona Beach Shores as the chain's second Florida location with 133 rooms (all with private, oceanfront balconies), a pool and children's splash park
- **Hilton Daytona Beach Oceanfront Resort**, the area's largest resort with 744-rooms located along the Boardwalk and Pier and across from the Ocean Center convention complex, completed a \$25 million renovation in 2017
- **Streamline Hotel and Rooftop Bar**, the story of the \$6.5 million renovation in 2017 of this 44-room historic beachside art deco boutique property that once hosted the meeting that launched NASCAR inspired coverage on the Travel Channel
- **Royal Beach Resort and Convention Center**, a \$192 million, 501-room oceanfront complex is under construction north of the Ocean Center convention center complex
- Several new oceanfront hotels are being planned for the Daytona Beach Boardwalk and Pier area, including a **Marriott Renaissance**, a **Courtyard by Marriott** and a **Springhill Suites by Marriott**; an oceanfront **Home2Suites by Hilton** in Ormond Beach is expected to open in 2019
- **Other recent additions:** Residence Inn by Marriott Daytona Beach Oceanfront, Hilton Garden Inn and the boutique Chateau Mar Beach Resort

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