

The Daytona Beach Convention and Visitors Bureau (CVB) is thrilled to present the new **Guest Pass Program!** This program will promote special offers to incoming meetings, conventions, group tours and event attendees. Local businesses can participate in Guest Pass Program for **FREE!** Just provide a special offer or discount price and we'll let these groups know – driving sales to your business. For attendees to access your offer, they will present their convention badge, the Guest Pass printed card or show the Guest Pass ticket on their phone prior to checkout.








SIGNING UP IS FREE

1. Create a unique and compelling deal, discount or added-value offer that will attract attendees to your business.
Ex: 20% off a purchase or Free dessert with entrée purchase.
2. Complete the form below then submit it and a photo to: Crand@DaytonaBeach.com
3. Educate your staff on the new program.

HOW IT'S PROMOTED

The Daytona Beach Area Convention & Visitors Bureau will spread the word about the program and all participating businesses to our meeting planners, event organizers, and attendees through the following ways:

-  Daytona Beach Area Convention & Visitors Bureau website
-  Email and print correspondence with meeting and event organizers
-  Coupons in attendees' packets, when available
-  Signage at hotel(s) and/or facility
-  Included in the CVB's Social Media Toolkit

I WANT IN!

Company:

Address:

Phone:

Website:

Contact Name:

Contact Title:

Contact Email:

Contact Phone:

Choose One:

- Food + Drink
 Arts & Culture
 Transportation
 Attraction
 Retail
 Tour(s)
 Other

Details of discount/incentive/offer (limit to 50 words):

Special Instructions (ex. minimum spend, restrictions):

Do you require reservations/advanced booking? If so, explain:

Questions? Contact Connor Rand at CRand@DaytonaBeach.com / (386) 255-0415 ext. 130.