

Halifax Area Advertising Advisory Committees

2024 - 2025

ARTS, CULTURE & HERITAGE TOURISM

Anthony Campagna	Coral Sands Inn
David Castagnacci	
Debbie Holley	The Holley Company
Frank Gromling	Ocean Art Gallery
John Scott Green	Bethune-Cookman University
Lucy Jackman	
Mark Francis	Daytona Beach Symphony Society
Theresa Lieberman	Riverfront Arts District & Imagine Daytona
Vaneza Vale	Baymont Inn & Suites ISB

ADVERTISING

Megan Butler - Board Member	NASCAR
Aileen Kelleman-Band	Tropical Manor on the Ocean
Ana Ventura	Beachside Motel
Deana Gammero	MIH Brands
Dino Paspalakis	Mardi Gras Fun Center
Katherine Thompson	Delta Hotels by Marriott
Krista Goodrich	Salty Dog Vacations
Shelley Sloan	Tanger Outlets
Susan Keaveney	Hard Rock Hotel Daytona Beach
Theresa Delin	Max Beach Resort
Tyler Fay	Hilton Daytona Beach Oceanfront Resort

BIKETOBERFEST®

Anthony Campagna	Coral Sands Inn
Brian Holt	Official Gear Promotions
Brian Danahy	Teddy Morse's Daytona Harley-Davidson
Janet Kersey	Daytona Regional Chamber of Commerce
Kelsey Potenza (Williams)	NASCAR
Lucinda Gaudio	Comfort Inn & Suites
Jeffrey Honeycult	Froggy's Saloon
Robert Stacy	Indian Motorcycle Daytona Beach
Tom Guest	Self Employed

MEETING & CONVENTIONS

Jim Berkley - Board Member	Hilton Daytona Beach Oceanfront Resort
Efrain Vargas	Premier Resorts & Management
Holly Sabbagh	Renaissance Daytona Beach
Kathy Masterson	Hard Rock Hotel Daytona Beach
Larry Goldman	The Shores Resort & Spa
Mike Sandler	Daytona Tortugas
Nancy Guran	THE DAYTONA
Patrick Blankenship	Ocean Center
Robin Camacho	El Caribe Resort & Conference Center
Yamile Rivera	The Regency & The Cove on Ormond Beach

SPORTS

Jim Jaworski - Board Member	Daytona Tortugas
John Phillips - Board Member	Embry-Riddle Aeronautical University
Alyssa Gibson	Hilton Daytona Beach Oceanfront Resort
Amy Buddemeyer	Hampton Inn Daytona Beach Beachfront
Anthony Tate	Volusia Speedway Park - World Racing Group
Danielle Weigel	World Famous Boat Tours
Efrain Vargas	Premier Resorts & Management
John Cameron	The City of Daytona Beach
Julie Martens	Pictona at Holly Hill
Larry Goldman	The Shores Resort & Spa
Leah O'Neil	Hampton Inn Daytona/Ormond Beach
Lena Hines	Ocean Center
Michelle Waddell	Hard Rock Hotel Daytona Beach
Nancy Guran	THE DAYTONA
Shaira Graulau	Bubba Gump Shrimp Co
Yamile Rivera	The Regency & The Cove on Ormond Beach

TOUR & TRAVEL

Amy Buddemeyer	Hampton Inn Daytona Beach Beachfront
Ana Ventura	Beachside Motel
Anthony Tate	Volusia Speedway Park - World Racing Group
Barbara Dilen	Perry's Ocean Edge Resort
Dallas Abu-Jaoude	Fairfield Inn & Suites
Danielle Weigel	World Famous Boat Tours
Holly Sabbagh	Renaissance Daytona Beach
Howard Silverstein	Streamline Hotel
Krista Goodrich	Salty Dog Vacations
Leah O'Neil	Hampton Inn Daytona/Ormond Beach
Lucinda Gaudio	Comfort Inn & Suites
Nicole Bajalia	Residence Inn DB Speedway/Airport
Robin Camacho	El Caribe Resort & Conference Center
Shaira Graulau	Bubba Gump Shrimp Co
Vaneza Vale	Baymont Inn & Suites ISB