

Halifax Area Advertising Advisory Committees

2023 - 2024

ARTS, CULTURE & HERITAGE TOURISM

Anthony Campagna	Coral Sands Inn
David Castagnacci	
Debbie Holley	The Holley Company
Frank Gromling	Ocean Art Gallery
Jenelle Codianne	Museum of Arts & Sciences
Lucy Jackman	
Shelley Sloan	Tanger Outlets
Theresa Lieberman	Riverfront Arts District & Imagine Daytona
Vaneza Vale	Baymont Inn & Suites ISB

ADVERTISING

Megan Butler - Board Member	NASCAR
Aileen Kelleman-Band	Tropical Manor on the Ocean
Ana Ventura	Beachside Motel
Deana Gammero	MIH Brands
Dino Paspalakis	Joyland & Mardi Gras Fun Center
Katherine Thompson	Delta Hotels by Marriott
Katrina Guevara	The Running Elements
Krista Goodrich	Salty Dog Vacations
Liz Wittig	Hilton Daytona Beach Oceanfront Resort
Sandra Whittington-Boone	Courtyard & Residence Inn Daytona Beach
Shelley Sloan	Tanger Outlets
Susan Keaveney	Hard Rock Hotel Daytona Beach

BIKETOBERFEST®

Amy Pyle	Self Employed
Anthony Campagna	Coral Sands Inn
Brian Holt	Official Gear Promotions
Colleen Calnan	
Janet Kersey	Daytona Regional Chamber of Commerce
Kelsey Williams	NASCAR
Lucinda Gaudio	Comfort Inn & Suites
Jeffrey Honeycutt	Froggy's Saloon
Shelly Rossmeyer Pepe	EMAG Daytona HD LLC
Tom Guest	Self Employed
Will Rossmeyer	MOI Daytona Hotel Prop LLC

MEETING & CONVENTIONS

Jim Berkley - Board Member	Hilton Daytona Beach Oceanfront Resort
Linda Bowers - Board Member	The Plaza Resort & Spa
Efrain Vargas	Premier Resorts & Management
Kathy Masterson	Hard Rock Hotel Daytona Beach
Larry Goldman	The Shores Resort & Spa
Melissa Pegues	Ocean Walk Shoppes
Nancy Guran	THE DAYTONA
Patrick Blankenship	Ocean Center
Robin Camacho	El Caribe Resort & Conference Center
Yamile Rivera	The Regency & The Cove on Ormond Beach

SPORTS

Jim Jaworski - Board Member	Daytona Tortugas
John Phillips - Board Member	Embry-Riddle Aeronautical University
Alyssa Gibson	Hilton Daytona Beach Oceanfront Resort
Anthony Tate	Volusia Speedway Park - World Racing Group
Barbara Kopala	Residence Inn Daytona Beach Oceanfront
Efrain Vargas	Premier Resorts & Management
Janice Griffin	Bahama House
John Cameron	The City of Daytona Beach
Julie Martens	Pictona at Holly Hill
Larry Goldman	The Shores Resort & Spa
Melissa Pegues	Ocean Walk Shoppes
Michelle Waddell	Hard Rock Hotel Daytona Beach
Mike Sandler	The Plaza Resort & Spa
Nancy Guran	THE DAYTONA
Sandra Whittington-Boone	Courtyard & Residence Inn Daytona Beach
Tabatha Hunsinger	NASCAR
Yamile Rivera	The Regency & The Cove on Ormond Beach

TOUR & TRAVEL

Ana Ventura	Beachside Motel
Anthony Tate	Volusia Speedway Park - World Racing Group
Barbara Kopala	Residence Inn Daytona Beach Oceanfront
Dallas Abu-Jaoude	Fairfield Inn & Suites
Janice Griffin	Bahama House
Krista Goodrich	Salty Dog Vacations
Lucinda Gaudio	Comfort Inn & Suites
Robin Camacho	El Caribe Resort & Conference Center
Vaneza Vale	Baymont Inn & Suites ISB