

Halifax Area Advertising Advisory Committees

2022 - 2023

Approved by HAAA 9/21/22 - JS

ARTS, CULTURE & HERITAGE TOURISM

David Castagnacci	
Debbie Holley	The Holley Company
Frank Gronling	Ocean Art Gallery
Heather Files	Halifax Historical Society
Jenelle Codianne	Museum of Arts & Sciences
Lucy Jackman	
Melissa Pegues	Ocean Walk Shoppes
Shelley Sloan	Tanger Outlets

ADVERTISING

Josh Harris - Board Member	Daytona International Speedway
Steve Farley - Board Member	El Caribe Resort & Conference Center
Aileen Kelleman-Band	Tropical Manor on the Ocean
Ana Ventura	Beachside Motel
Brittany Farella	The Shores Resort & Spa
Dave Joy	Dave & Buster's
Deana Gammero	MIH Brands
Dino Paspalakis	Joyland & Mardi Gras Fun Center
Jessica Srodulski	The Plaza Resort & Spa
Katherine Thompson	Delta Hotels by Marriott
Katrina Guevara	The Running Elements
Laura Radford	Max Beach Resort
Liz Wittig	Hilton Daytona Beach Oceanfront Resort
Maria Mojica	Bahama House
Shauna Metz	Baijo Sunglasses
Shelley Sloan	Tanger Outlets
Stacey Conte	Beach Glow Inn
Susan Keaveney	Hard Rock Hotel Daytona Beach

BIKETOBERFEST®

Amy Pyle	Self Employed
Brian Holt	Official Gear Promotions
Janet Kersey	Daytona Regional Chamber of Commerce
Kelsey Williams	NASCAR
Lucinda Gaudio	Comfort Inn & Suites
Maria Mojica	El Caribe Resort & Conference Center
Patricia Heard	Second Avenue Plaza
Shauna Metz	Baijo Sunglasses
Shelly Rossmeyer Pepe	Bruce Rossmeyer's Daytona Harley-Davidson
Theresa Doan	Doan Management, Inc.
Tom Guest	Self Employed
Turner Hymes	W's Beatitudes Barber Shop
Will Rossmeyer	Bruce Rossmeyer's Destination Daytona

MEETING & CONVENTIONS

Jim Berkley - Board Member	Hilton Daytona Beach Oceanfront Resort
Linda Bowers - Board Member	The Plaza Resort & Spa
Efrain Vargas	Premier Resorts & Management
Kathy Masterson	Hard Rock Hotel Daytona Beach
Laura Radford	Max Beach Resort
Melissa Pegues	Ocean Walk Shoppes
Nancy Guran	THE DAYTONA
Patrick Blankenship	Ocean Center
Robin Camacho	El Caribe Resort & Conference Center

SPORTS

Jim Jaworski - Board Member	Daytona Tortugas
John Phillips - Board Member	Embry-Riddle Aeronautical University
Barbara Kopala	Residence Inn Daytona Beach Oceanfront
Dave Joy	Dave & Buster's
David Ray	City of New Smyrna Beach
Efrain Vargas	Premier Resorts & Management
Gary Grumoli	ServPro
Janice Griffin	Bahama House
Jennifer Sisk	City of Port Orange
John Cameron	The City of Daytona Beach
Jon McMillian	RUSHHH Daytona Beach by Hilton
Lary Beal	Volusia County Schools
Megan Butler	NASCAR
Mike Sandler	The Plaza Resort & Spa
Nancy Guran	THE DAYTONA
Wendy Dorman	Perry's Ocean Edge Resort
William Dunne	Daytona State College

TOUR & TRAVEL

Ana Ventura	Beachside Motel
Barbara Kopala	Residence Inn Daytona Beach Oceanfront
Dallas Abu-Jaoude	Fairfield Inn & Suites
Danielle Wannemacher	Joyride Daytona Beach
Janice Griffin	Bahama House
Jon McMillian	RUSHHH Daytona Beach by Hilton
Lucinda Gaudio	Comfort Inn & Suites
Robin Camacho	El Caribe Resort & Conference Center
Stacey Conte	Beach Glow Inn
Stephanie Koven	Daytona International Speedway
Wendy Dorman	Perry's Ocean Edge Resort

