

MEETINGS & CONVENTIONS ADVISORY COMMITTEE MEETING MINUTES

Wednesday, July 10, 2024 • 2:00PM • Oceanside Executive Center
140 South Atlantic Avenue, Suite 500, Ormond Beach, FL 32176

The Meetings & Conventions Advisory Committee Meeting was called to order by Jim Berkley at 2:00pm, Wednesday, July 10, 2024. Attendance was taken by Natasha Hardie and the following members were present: Jim Berkley, Efrain Vargas, Holly Sabbagh, Mike Sandler, Patrick Blankenship, Yamile Rivera and Nancy Guran (Zoom). Kathy Masterson, Larry Goldman and Robin Camacho were absent.

Staff Present: Mara Robin, Brandon Little, Andrew Booth, Kay Galloway, Tangela Boyd (zoom), Brenda Redmon and Lori Campbell Baker.

Guests:

A quorum was present.

Public Participation

Welcome and introduction made by Jim Berkley.

Consent Agenda

A. Jim Berkley asks for a motion to approve May Meeting Minutes.

Motion by Patrick Blankenship to approve the May Meeting Minutes. Second by Efrain Vargas. Motion passed.

Update

The Sales Team discussed past and future shows that they will attend.

Digital Edge Presentation

Mya Surrency with digital edge presented on sales marketing plans for next fiscal year.

New Business

Brenda Redmon discussed City-wide conventions and informed the committee of the August Partner Learning Session.

Adjourn

Jim Berkley adjourns the meeting at 2:53 pm.

Submitted by Natasha Hardie, Convention Services and Events Specialist