

# SPORTS ADVISORY COMMITTEE MEETING MINUTES

Wednesday, July 10, 2024 • 3:00 PM • Oceanside Executive Center  
140 South Atlantic Avenue, Floor 5, Ormond Beach, FL 32176

The Sports Advisory Committee Meeting was called to order by John Phillips at 3:03 p.m., Wednesday, July 10, 2024. Natasha Hardie took attendance, and the following members were present: John Phillips, Alyssa Gibson, Amy Buddemeyer, Anthony Tate, Danielle Weigel, Efrain Vargas, Julie Martens, Leah O'Neil, Lena Hines, Michelle Waddell, Shaira Graulau and Yamile Rivera., and Jim Jaworski, John Cameron, Larry Goldman and Nancy Guran was absent.

**Staff Present:** Lori Campbell Baker, Andrew Booth, Kay Galloway, Brenda Redmon, , Brandon Little, Shannon Pool, Mara Robin, and Natasha Hardie.

**Guests:** Mya Surrency.

## Public Participation

None

## Consent Agenda

John Phillips asks for a motion to approve the Consent Agenda.

John Phillips asked if the Committee had any comments or questions on the Consent Agenda. Hearing none, he entertained a motion to approve.

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Motion by Yamile Rivera to approve the Consent Agenda items. Second by Julie Martens

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## Sunshine Law

Lori Campbell Baker reviewed the Sunshine Law with the Committee.

## Digital Edge Presentation

Mya Surrency presented on the Sports Marketing efforts of the current quarter.

## Update

Brandon Little reviewed upcoming shows that he will be attending.

## New Business

Brenda Redmon spoke about citywide conventions and the upcoming August partner learning session. Bradon Little spoke about upcoming groups that might need event funding. The Committee then talked about upcoming events at their facilities.

## Adjourn

Without further business or public participation, the meeting adjourned at 4:10 PM.

Submitted by Natasha Hardie, Convention Services and Events Specialist