

# MEETINGS & CONVENTIONS ADVISORY COMMITTEE MEETING MINUTES

Thursday, December 3, 2020 • 2:00 PM • Daytona Beach Area Convention & Visitors Bureau  
126 East Orange Avenue Daytona Beach, FL 32114

The Meetings & Conventions Advisory Committee Meeting was called to order by Linda Bowers at 2:00 PM, Thursday, December 3, 2020. Attendance was taken by Amber White and the following members were present: Linda Bowers, Kathy Masterson, Nancy Guran, Robin Camacho, Laura Walker, Efrain Vargas, Lisa Crosby, and Mike Sandler. Jim Berkley and Wendy Dorman were absent.

**Staff Present:** Amber White, Linda McMahon, Brenda Redmon, Sam Pollack, Lori Campbell Baker, Kate Holcomb, and Kay Galloway.

**Guests:** Michelle Waddell.

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A quorum was present.

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## Public Participation

Welcome and introduction made by Linda McMahon.

No public comments.

## Consent Agenda

Linda Bowers asks for a motion to approve Consent Agenda.

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Motion by Nancy Guran to approve the Consent Agenda items. Second by Robin Camacho. Motion passed 8-0.

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## Sunshine Law

Lori Campbell Baker explains Sunshine Law.

## Sales Initiatives

Linda McMahon provides information about future travel, new sales initiatives and opens floor for partner participation in providing updates on sales projections and sales initiatives.

Committee partners provided feedback and information regarding their past sales, current projections, and initiatives.

## New Business

Linda McMahon says next meeting will happen in February, but actual date TBD.

## Adjourn

Linda Bowers adjourns meeting at 3:12 PM.

Submitted by Amber White, Strategic Conference and Sports Services Coordinator