

# MEETINGS & CONVENTIONS ADVISORY COMMITTEE MEETING MINUTES

Thursday, November 30, 2023 • 10:30 AM • Ocean Center • Room: 102 ABC  
101 North Atlantic Avenue, Daytona Beach, FL 32118

The Meetings & Conventions Committee Advisory Committee was called to order by Linda McMahon at 10:40 AM, Thursday, November 30, 2023. Roll call was taken by Natasha Hardie and the following Committee members were present: Kathy Masterson, Larry Goldman, Robin Camacho, and Yamile Rivera. Jim Berkley, Linda Bowers, Efrain Vargas Mike Sandler, Melissa Pegues, Nancy Guran, and Patrick Blankenship were absent.

**Staff Present:** Lori Campbell Baker, Linda McMahon, Amber White, Natasha Hardie, Karen DiGiacomo, Brandon Little, Mara Robin, Brenda Redmon. Kay Galloway and Brian Bentley attended via Zoom Video Conferencing.

**Guests:** Danielle Weigel and Jennifer Kent. Kim Ritten presented via Zoom Video Conferencing.

## Public Participation

None

## Consent Agenda

Linda McMahon asked if the Committee had any comments or questions on the Consent Agenda, items a-h. There was no quorum to approve consent agenda items.

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No quorum present to make motion.

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## New Business

The sales team provided update on trade shows that was recently attended TEAMS, FSAE Education Day, IMEX, Sports Express LGBTQ+ and Connect Faith.

## Digital Edge Presentation

Kim Ritten spoke about new meetings refresh, sports campaign and creative design.

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**Linda McMahon adjourned the meeting at 11:46PM**

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Submitted by Natasha Hardie, Group Sales Coordinator