

MEETINGS & CONVENTIONS ADVISORY BUDGET WORKSHOP MINUTES

Thursday, May 27, 2021 • 3:00 PM • The DAYTONA Autograph Collection Hotel by Marriott
1870 Victory Circle, Daytona Beach, FL 32114

The Meetings & Conventions and Sports Advisory Budget Workshop was called to order by Linda Bowers at 3:02 p.m., Thursday, May 27, 2021. Attendance was taken by Amber White and the following members were present Linda Bowers, Efrain Vargas, Kathy Masterson, Lisa Crosby, Robin Comacho and David Rick. Jim Berkley, Mike Sandler, Nancy Guran and Jacqueline Curtice were absent.

Staff Present: Amber White, Lori Campbell Baker, Kay Galloway, Sam Pollack, Brenda Redmon and Linda McMahon

Guests: Ana Venture, John Phillips, David Ray, Janice Griffin, Jennifer Sisk, Megan Butler and Patrick Blankenship

Call to Order

Linda McMahon calls workshop to order at 3:02 p.m.

Roll Call

Amber White conducted roll call and introduced Sports Advisory Committee Meeting.

Public Participation

Linda Bowers opened the floor to public participation. Hearing none, she moves on to next agenda item.

Welcome New Committee Members

Linda McMahon asked Amber White to welcomed new committee members.

Sunshine Law

Linda Bowers asked Lori Campbell Baker to review the Sunshine Law.

2020-21 Travel Schedule Update

Linda McMahon and sales department gave 2020/2021 fiscal year travel schedule update.

Linda McMahon opened the floor for questions and discussion.

2021-22 Group Sales Marketing Plan

Linda McMahon opened the floor for questions, hearing none she moves to the next agenda item.

Discussion from the committee about creating a strong media marketing plan for Group Sales, to meet the needs of the new millennium planner and getting our message out to planners and rights-holders.

2021-22 Meetings & Conventions and Sports Budget/Travel

Linda McMahon gave 2021/2022 fiscal year budget/travel overview.

Linda McMahon opened the floor for questions and discussion.

No quorum present to make vote. Committee present recommended the 2021-22 Meetings & Conventions and Sports be presented to the HAAA Board for approval.

New Business

None.

Adjourn

Linda McMahon adjourned workshop at 4:18p.m.

Submitted by Amber White, Strategic Conference & Sports Services