

SPORTS ADVISORY COMMITTEE MEETING MINUTES

Thursday, May 9, 2024 • 9:00 AM • Oceanside Executive Center
140 South Atlantic Avenue, Floor 5, Ormond Beach, FL 32176

The Sports Advisory Committee Meeting was called to order by John Phillips at 9:02 a.m., Thursday, May 9, 2024. Jennifer Sims took attendance, and the following members were present: John Phillips, Jim Jaworski, John Cameron, Alyssa Gibson, Larry Goldman, Julie Martens, Yamile Rivera, Anthony Tate, and Efrain Vargas. Michelle Waddell was absent.

Staff Present: Lori Campbell Baker, Andrew Booth, Kay Galloway, Chuck Grimes, Brenda Redmon, Sharon Harlow, Brian Bentley, Tangela Boyd, Brandon Little, Connor Rand, Mara Robin, and Jennifer Sims.

Guests: Monica Paris. Bill Boggs, LeAnne Humphry, and Adam Stluka attended via Zoom Video Conferencing Software.

Public Participation

None

2024/2025 Sports Committee Elections

Chair

Motion by Jim Jaworski to nominate John Phillips to remain the Chair of the Sports Committee during 2024-2025. Second, by Anthony Tate. The motion passed 9-0.

Consent Agenda

John Phillips asks for a motion to approve the Consent Agenda.

John Phillips asked if the Committee had any comments or questions on the Consent Agenda. Hearing none, he entertained a motion to approve.

Motion by Jim Jaworski to approve the Consent Agenda items. Second by Larry Goldman. The motion passed 9-0.

Sunshine Law

Lori Campbell Baker reviewed the Sunshine Law with the Committee.

NCA/NDA Recap

Bill Boggs, LeAnne Humphry, and Adam Stluka provided an update on the NCA/NDA event held in April 2024. All noted it was a great event, with the biggest challenge being hotel rooms and cost. This year's event had just fewer than 480 teams. Fifty teams could not be accommodated, and the event brought in 3,200 rooms on a peak night.

2024/2025 Sports Marketing Plan

Brandon Little reviewed the 2024/2025 Sports Strategies and Action Plan with the Committee.

2024/2025 Sports Department

2024/2025 Travel Schedule

Little reviewed the proposed 2024/2025 Travel Schedule with the Committee.

John Phillips asked if the Committee had any comments or questions on the proposed 2024/2025 Travel Schedule. After Committee discussion, he entertained a motion to approve.

Motion by Larry Goldman to approve the 2024/2025 Travel Schedule. Second, by Julie Martens. The motion passed 9-0.

2024/2025 Budget

Little reviewed the proposed 2024/2025 Budget with the Committee.

John Phillips asked if the Committee had any comments or questions on the proposed 2024/2025 Budget. After Committee discussion, he entertained a motion to approve.

Motion by Jim Jaworski to approve the 2024/2025 Budget. Second, by Yamile Rivera. The motion passed 9-0.

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Sports Funding Guidelines Update

Little provided an update on the Sports Event Funding Guidelines. He also noted that the revised guidelines would go before the HAAA Board on May 15, 2024, for approval. The new score sheet was also looked over.

New Business

Kay Galloway noted that the City of Daytona Beach is looking into developing a new sports facility on the west side of International Speedway Boulevard. The Committee then talked about upcoming events at their facilities.

Adjourn

Without further business or public participation, the meeting adjourned at 10:29 AM.

Submitted by Jennifer Sims, Marketing Systems Manager