

MEETINGS/CONVENTION & SPORTS BUDGET WORKSHOP MINUTES

Tuesday, June 9, 2020 • 1:00 PM • Daytona Beach Area Convention & Visitors Bureau

126 East Orange Avenue Daytona Beach, FL 32114

The Meetings/Convention & Sports Budget Workshop was called to order by the Chair Jim Berkley at 1:00 pm, Tuesday, June 9, 2020. Attendance was taken by Amber White and the following members were present: Jim Berkley, Linda Bowers, Kathy Masterson, Robin Camacho, Efrain Vargas, Lisa Crosby, Laura Walker, Mike Sandler, John Phillips, Evant Mitz, Jennifer Sisk, Jim Jaworski, Lary Beal, Mike McKercher. Nancy Guran, Regan Hansen, David Ray, Janice Griffin, William Dunne were absent.

Staff Present: Lori Campbell Baker, Amber White, Linda McMahon, Kay Galloway, Brandon Little, Hope Sarzier, Jennifer Sims, Kate Holcomb, Sam Pollack, and Lynn Miles

Guests: Libby Gallant and Tara Hart-Patterson

Call to Order

Jim Berkley calls workshop to order

Roll Call

Amber conducted roll call

Public Participation

Jim Berkley opened the floor to public participation. Hearing none he moved on to next agenda item.

Welcome New Committee Members

Jim Berkley asked Amber White to welcome new committee members.

Amber White welcomed new committee members.

Sunshine Law

Lori Campbell Baker gave a brief discussion to the committee and public participants regarding being compliant with the Sunshine Law.

2019-20 Travel Schedule Update

Lori Campbell Baker discussed tax funding.

Linda McMahon gave 2019/2020 travel schedule update.

Linda McMahon opened the floor for questions, hearing none she moves to the next agenda item.

2020-21 Group Sales Marketing Plan

Linda McMahon gave 2020/2021 marketing update.

Linda McMahon opened the floor for questions.

The committee has a brief discussion about appreciation for the staff and their hard work.

2020-21 Meetings & Conventions/Sports Department Travel/Budget

Linda McMahon gave 2020/2021 Meetings & Conventions/Sports Department budget/travel update.

Linda McMahon opened the floor for questions.

The committee had a discussion about decision making process and budget related queries, including Ocean Center funding.

New Business

Jim Berkley set next meeting to August 27, 2020 at 2 P.M.

The committee discussed meeting location.

Linda McMahon reminded committee of weekly partner call on Thursday, June 11, 2020 and encouraged everyone to participate.

Adjourn

Jim Berkley adjourned workshop at 1:34 P.M.

Submitted by Steven Pike, Finance & Human Resource Assistant