January 2021 – Halifax Taxing District

Bed Tax (Convention Development Tax), Occupancy, ADR and RevPar

- Per Volusia County, in January 2021:
  - Bed Tax collections (CDT) decreased 13.5% at $586,088 compared to $677,847 in January 2020.

- Per the STR Report, in January 2021:
  - Hotel Occupancy (OCC) decreased 16.6% to 49.3%, compared to 59.2% in January 2020
  - Hotel Average Daily Rate (ADR) decreased 5.9% to $106.57, compared to $113.27 in January 2020
  - Revenue Per Available Room (RevPar) decreased 21.6% to $52.56, compared to $67.02 in January 2020