March 2021 – Halifax Taxing District

Bed Tax*, Occupancy, ADR and RevPar

(*March 2021 Convention Development Tax collections received in May 2021)

- Per Volusia County, in March 2021:
  - Bed Tax Collections (CDT) increased 74.7% at $1,298,266, compared to $743,003 in March 2020
- Per the STR Report, in March 2021:
  - Hotel Occupancy (OCC) increased 58.4% to 80.5%, compared to 50.8% in March 2020
  - Hotel Average Daily Rate (ADR) increased 3.3% to $150.41, compared to $145.64 in March 2020
  - Revenue Per Available Room (RevPar) increased 63.6% to $121.10, compared to $74.01 in March 2020