

SPORTS ADVISORY COMMITTEE MINUTES

Monday, December 12, 2022, • 3:30 PM • Daytona Beach Area CVB
126 East Orange Avenue, Daytona Beach, FL 32114

The Sports Advisory Committee Meeting was called to order by Chair John Phillips at 3:31 p.m., Monday December 12, 2022. Sharon Harlow took attendance, and the following members were present in person: John Phillips, Jim Jaworski, Lary Beal, William Dunne, Janice Griffin, Jennifer Sisk, John Cameron, and Mike Sandler.

Regarding those absent: David Ray, Nancy Guran, Dave Joy, Wendy Dorman, Efrain Vargas, Megan Butler, and Barbara Kopala.

Guests:

Jeff Brown

Staff Present:

Lori Campbell Baker (Zoom), Linda McMahon (Zoom), Brandon Little, Andrew Booth, Sharon Harlow, Amber White, Kay Galloway (Zoom), Tangela Boyd (Zoom), and Connor Rand (Zoom).

Public Participation

None

Consent Agenda

John Phillips asked if the Committee had any comments or questions on the Consent Agenda, item a. and b. No quorum to approve consent agenda items.

No quorum present to make motion

Travel Schedule: 21/22 and 22/23 Fiscal Year

Brandon Little briefed the committee on past and upcoming tradeshow, highlighting that some include sponsorships which enables one on one time with right holders.

Digital Edge Opportunities

Little briefed the committee on new opportunities with our Group Sales Marketing Agency, Digital Edge.

Facility Update

The committee updated the status of their facilities and properties.

New Business

Committee discussed the changing landscape and ideas to move forward.

Local Organizing Committee (LOC) Discussion

Committee discussed ideas regarding local organizing committee for future sports groups.

Adjourn

John Phillips adjourned the meeting at 4:41 PM.

Submitted by Sharon Harlow, Group Sales Coordinator