

SPORTS ADVISORY COMMITTEE MEETING MINUTES

Thursday, December 10, 2020 • 10:30AM • Daytona Beach Area Convention & Visitors Bureau
126 East Orange Avenue Daytona Beach, FL 32114

The Sports Advisory Committee Meeting was called to order by John Phillips at 10:30 AM, Thursday, December 10, 2020. Attendance was taken by Amber White and the following members were present: John Phillips, Efrain Vargas, Janice Griffin, Jim Jaworski, Lary Beal, Mike McKercher, Mike Sandler, Nancy Guran and Tara-Hart Patterson. William Dunne, David Ray, Evan Mitz, Jennifer Sisk, and Wendy Dorman were absent.

Staff Present: Amber White, Linda McMahon, Brenda Redmon, Lori Campbell Baker, and Brandon Little.

Guests: Julie Marteens, Judy Ginn, Bob Davis, Tom Kelly, and Barbara Kopala

A quorum was present.

Public Participation

Welcome and introduction made by Linda McMahon.

Bob Davis updates the committee on upcoming golf tournament.

Jim Jaworski, Tom Kelly, and Julie Marteens provided updates on their facilities with past and upcoming events.

Consent Agenda

John Phillips asks for a motion to approve Consent Agenda.

Motion by Nancy Guran to approve the Consent Agenda items. Second by Efrain Vargas. Motion passed 9-0.

Sunshine Law

Lori Campbell Baker explains Sunshine Law.

Sports Sales Initiatives

Linda McMahon and Brandon Little provided information about flexible space, future travel, past, ongoing, and new sales initiatives.

Committee partners provided feedback on sports sales initiatives.

New Business

Lori Campbell Baker gave an update on American Airline flights.

Linda McMahon says next meeting will happen in February, but actual date TBD.

Adjourn

John Phillips adjourns meeting at 11:46 AM.

Submitted by Amber White, Strategic Conference and Sports Services Coordinator