

SPORTS ADVISORY COMMITTEE MEETING MINUTES

Thursday, February 29, 2024 • 3:30PM • Oceanside Executive Center
140 South Atlantic Avenue, Suite 500, Ormond Beach, FL 32176

The Sports Advisory Committee Meeting was called to order by John Phillips at 3:30 PM, Thursday, February 29, 2024. Attendance was taken by Natasha Hardie and the following members were present: John Phillips, Jim Jaworski, Anthony Tate, Efrain Vargas, John Cameron, Julie Martens, Larry Goldman, Melissa Pegues, Michelle Waddell, Nancy Guran, Sandra Whittington-Boone, Tabatha Hunsinger and Yamile Rivera. Alyssa Gibson was absent.

Staff Present: Brenda Redmon, Andrew Booth, Kay Galloway, Sharon Harlow, Brian Bentley, Tangela Boyd, Jennifer Sims, Brandon Little and Natasha Hardie.

Guests: Ana Ventura and Danielle Weigel

A quorum was present.

Public Participation

Welcome and introduction made by John Phillips.

Consent Agenda

John Phillips asks for a motion to approve Consent Agenda.

Motion by Efrain Vargas to approve the Consent Agenda items. Second by Jim Jaworski. Motion passed 13-0.

Digital Edge Sports Marketing Presentation

The presentation of the Sports Marketing plan was made by Kim Ritten with Digital Edge.

Sports Event Funding

US Senior Pickleball Event was discussed.

Motion by John Phillips to approve the funding request of \$20,000. Second by Melissa Pegues Motion passed 12-1.

New Business

Each committee member and public present provided an update on their facility and property.

Adjourn

John Phillips adjourns the meeting at 4:39 PM.

Submitted by Natasha Hardie, Group Sales Coordinator