

SPORTS ADVISORY COMMITTEE MINUTES

Tuesday, August 29, 2023, • 2:00 PM • Hard Rock Hotel Daytona Beach, Roxy Room
918 N Atlantic Avenue, Daytona Beach, FL 32118

The Sports Advisory Committee Meeting was called to order by Chair Jim Jaworski at 2:03 p.m. on Tuesday, August 29, 2023. Natasha Hardie took attendance, and the following members were present in person: Jim Jaworski, Alyssa Gibson, Anthony Tate, Julie Martens, Melissa Pegues, Mike Sandler, and Yamile Rivera. Regarding those absent: John Phillips, Barbara Kopola, Efrain Vargas, Janice Griffin, John Cameron, Larry Goldman, Michelle Waddell, Nancy Guran, Sandra Whittington-Boone, and Tabatha Hunsinger.

Guests:

Liese Abili, Cassie Miller, Andre Lapar, Amy Borges, Ana Ventura -and Danielle Weigel

Staff Present:

Lori Campbell Baker, Linda McMahon, Brandon Little, Andrew Booth (Zoom), Sharon Harlow (Zoom), Amber White, Karen DiGiacomo, Kay Galloway (Zoom), Tangela Boyd (Zoom), and Natasha Hardie.

Public Participation

Jim Jaworski opened the floor to public participation. Hearing none, he moved to the next agenda item.

Consent Agenda

Jim Jaworski asked if the Committee had any comments or questions on the Consent Agenda, items a. to g. There was no quorum to approve consent agenda items.

No quorum present to make motion.

New Business

Brandon Little briefed the committee on new funding guidelines for future groups and reviewed the Clash Daytona funding review. Andre Lagar and Cassie Miller with Clash Daytona spoke about the program and events that the funding will be applied to. Funding was recommended to go before the HAAA Board.

Florida Sports Foundation Presentation

Liese Abili presented how the Florida Sports Foundation collaborates with all Florida destinations and rights holders to bring groups to Daytona Beach.

Jim Jaworski adjourned the meeting at 3:27 PM.

Submitted by Natasha Hardie, Group Sales Coordinator