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**Editor's note** – here is a link to images: Images:

<https://www.dropbox.com/sh/jwi7v3xf5civ023/AABM8iVqmZ5LGygHiYhpJGD8a?dl=0>

## FOR RELEASE

### Top Five Family Spring Sports Events in Daytona Beach

DAYTONA BEACH, Fla. (March 28, 2018) – Daytona Beach is a sports-loving destination and springtime provides great options for vacationers to get out and play. While endless outdoor adventures are a year round sport in Daytona Beach, check out these five events sure to please travelers of all ages and abilities.

“Families love the diversity of sporting events in Daytona Beach,” said Lori Campbell Baker, Daytona Beach Area Convention and Visitors Bureau executive director. “There’s something for everyone this spring - from baseball games and fishing tournaments, to 5K runs on the beach and cheering on athletes at the National Cheer and Dance Championships.”

Get inspired to plan your perfect spring family getaway with these sporting events:

- 1.) **Daytona Beach Easter Beach Run, March 31** – With 23 miles of hard-packed white-sand beaches, running on Daytona Beach is a favorite pastime year round. For 51 years, families have been greeting Easter morning with a scenic 5K run (or walk) on the World’s Most Famous Beach. Kids can participate, too, with shorter lengths from 50 yards to ¼ mile.
- 2.) **Offshore Fishing Challenge, March 31 and April 14** – In its 18<sup>th</sup> year, the Offshore Fishing Challenge has brought together families of anglers to experience the thrill of setting out from Ponce Inlet for the sport of fishing. It’s a great opportunity to spend time outside pursuing a passion with loved ones. Hosted by the Halifax Sport Fishing Club, the club also has “Kids can fish, too” programs.
- 3.) **Daytona Tortugas Opening Game, April 5** – Calling it a nine-inning vacation, a Daytona Tortugas game lives up to the excitement one would expect from America’s favorite pastime. With family-friendly specials and a fun mascot, Shelldon, opening day at Jackie Robinson Ballpark also gives baseball fans a chance to sample the new Tortugas gourmet food truck. Stay for the fireworks after the game!
- 4.) **King of the Inlet Fishing Tournament, Series 1, April 6-8** – A Ponce Inlet mainstay, anglers will congregate at Off the Hook at Inlet Harbor Restaurant for pre- and post-tourney festivities with Saturday, April 7 being the day to catch the big one. Come back for Series 2 May 4-6 and Series 3 June 8-10.

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- 5.) **National Cheer & Dance Championships, April 4-7** – Awe-inspiring athletes bringing heaping amounts of joy to Daytona Beach during their competitions. Hailing from across the nation, the National Cheerleading Association (NCA) and National Dance Association's (NDA) National Championships attract more than 12,000 athletes and spectators. With family-friendly pricing, competitions take place at some of the best sports and cultural venues in Daytona Beach.

***About the Daytona Beach Area***

Experience endless adventures in the Daytona Beach area, a destination comprised of eight distinct communities offering visitors the perfect beach base camp to explore Florida's East Coast. Choose thrilling activities or embrace the tranquility of days spent on 23 miles of world-famous white-sand beaches. Recognized worldwide for a few annual events including Bike Week, Biketoberfest®, the Rolex 24 At DAYTONA and the DAYTONA 500, Daytona Beach's famed heritage also claims the headquarters of LPGA and NASCAR -- and is home to Daytona International Speedway, the 'World Center of Racing.' With more than 12,000 beds, the destination boasts accommodations for all lifestyles and budgets from 4-star resorts to hotels, B&Bs and everything in between. Ranked #1 in Travel Channel's 2017 "**Top 10 Attractions in Florida**," and one of TripAdvisor's 2016 "**10 Most Affordable Beach Vacations on Florida's East Coast**" and "**25 Most Popular Summer Vacation Rental Spots in the US.**" Visitors can enjoy experiences beyond the beach by choosing from a surprising list of outdoor adventures, family-friendly attractions, arts and cultural venues and a colorful culinary scene. With 23 miles of world-famous beaches ideal for swimming and surfing, it is no surprise Daytona Beach was chosen as a **Best Florida Attraction and Best Spring Family Beach Break Destination** in the Top 10 Best Readers' Choice travel award contests sponsored by *USA TODAY*. To receive a complimentary Visitors Guide or book a stay, visit [DaytonaBeach.com](http://DaytonaBeach.com). For real-time updates, visit [Facebook.com/DaytonaBeach](https://Facebook.com/DaytonaBeach) or [Twitter.com/DaytonaBeachFun](https://Twitter.com/DaytonaBeachFun).