

TOUR & TRAVEL ADVISORY COMMITTEE MEETING MINUTES

Thursday, December 10, 2020 • 9:00 AM • Daytona Beach Area Convention & Visitors Bureau
126 East Orange Avenue Daytona Beach, FL 32114

The Tour & Travel Advisory Committee Meeting was called to order by Linda Bowers at 9:00 AM, Thursday, December 10, 2020. Attendance was taken by Amber White and the following members were present: Linda Bowers, Barbara Kopala, Janice Griffin, Katie Emerick, Robin Camacho, and Lucinda Gaudio. Tara Hart-Patterson and Wendy Dorman were absent.

Staff Present: Amber White, Linda McMahon, Brandon Little, Brenda Redmon, Lori Campbell Baker, Kate Holcomb, Kay Galloway, Steven Pike, Sam Pollack and Tangela Boyd.

Guests: Efrain Vargas.

A quorum was present.

Public Participation

Welcome and introduction made by Linda McMahon.

No public comments.

Consent Agenda

Linda Bowers asks for a motion to approve Consent Agenda.

Motion by Robin Camacho to approve the Consent Agenda items. Second by Barbara Kopala. Motion passed 6-0.

Sunshine Law

Lori Campbell Baker explains Sunshine Law.

Partner Update

Linda McMahon opens floor for discussion.

Sales Initiatives

Linda McMahon provides information about future travel, past, ongoing, and new sales initiatives.

Committee partners provided feedback on sales initiatives.

New Business

Linda McMahon says next meeting will happen in February, but actual date TBD.

Adjourn

Linda Bowers adjourns meeting at 9:58 AM.

Submitted by Amber White, Strategic Conference and Sports Services Coordinator