

TOUR & TRAVEL ADVISORY COMMITTEE MEETING MINUTES

Thursday May 9, 2024 • 2:00PM • Oceanside Executive Center
140 South Atlantic Avenue, Suite 500, Ormond Beach FL, 32176

The Tour & Travel Advisory Committee Meeting was called to order by Karen DiGiacomo at 2:00 pm, Thursday, May 9, 2024. Attendance was taken by Sharon Harlow and the following members were present: Robin Camacho, Dallas Abu-Jaoude, Danielle Weigel, Krista Goodrich, and Holly Sabbagh (on zoom). Lucinda Gaudio, Anthony Tate, Barbara Dilen, Vaneza Vale, Nicole Bajalia, and Ana Ventura were absent.

Staff Present: Tangelo Boyd, Kay Galloway, Karen DiGiacomo, Brenda Redmon, Brandon Little, Chuck Grimes, Andrew Booth, Sharon Harlow, Connor Rand, and Lori Cambell Baker.

Guests: None

Call to Order

Karen DiGiacomo called the meeting to order at 2:00 pm.

Roll Call

Sharon Harlow conducted roll call.

A quorum was not present.

Public Participation

Welcome and introduction made by Karen DiGiacomo. She opened the floor to public participation. Hearing none she moved to the next agenda item.

Committee Elections

Karen DiGiacomo asks for a nomination for Committee Chair

Motion by Dallas Abu-Jaoude to nominate Danielle Weigel. All were in favor, though there was no quorum present to vote.

Consent Agenda

Karen DiGiacomo asked if the Committee had any comments or questions on the Consent Agenda. There was no quorum to approve consent agenda items.

Sunshine Law Presentation

Lori Campbell Baker introduced the Sunshine Law

2024/25 Group Sales Marketing Plan

Karen DiGiacomo presented the 2024/25 Marketing Plan which included the Travel Schedule and Budget.

2024/25 Travel Schedule and Budget

Lori Cambell Baker asks for a consensus regarding approval of the Travel Schedule and Budget.

All were in favor, though there was no quorum present to vote.

Updates

Karen DiGiacomo updated the committee on her travel schedule and sales initiatives for FY 2024/2025 and gave a brief description of each trade show, its target market, and which had Fair Share opportunities.

New Business

Karen DiGiacomo asked the present members of the committee to encourage their colleagues to please attend future meetings. There was discussion about the new trolley vendor and sharing T & T itineraries with partners so they can present them with their branding.

Adjourn

Karen DiGiacomo adjourns the meeting at 2:46 pm.

Submitted by Sharon Harlow, Communications Specialist