

TOUR & TRAVEL ADVISORY COMMITTEE MEETING MINUTES

Thursday, August 25, 2022 • 11:00 AM • Daytona Beach Area CVB
126 East Orange Avenue, Daytona Beach, FL 32114

The Tour & Travel Advisory Committee Meeting was called to order by Linda McMahon at 11:04 AM, Thursday, August 25, 2022. Attendance was taken by Sharon Harlow and the following members were present, Barbara Kopala, Robin Camacho, Wendy Dorman, and Lucinda Gaudio.

Janice Griffin, Dallas Abu-Jaoude, Stephanie Koven, Danielle Wannemacher, and Ana Ventura were absent.

Staff Present: Amber White, Kay Galloway, Sharon Harlow, Jennifer Sims, Tangela Boyd (Zoom), Andrew Booth, and Linda McMahon (Zoom)

Guests: Kevin Brett (Zoom), Sarah Hanson (Zoom), and Margaret Henriksson (Zoom), Angel Rivera, Jeffrey Brown, and Sandra Boone

Public Participation

None

Consent Agenda

McMahon asked if the Committee had any comments or questions on the Consent Agenda, items a-b. No quorum to approve consent agenda items.

No quorum present to make motion

HAT Marketing Update

Kevin Brett, Sarah Hanson, and Margaret Henriksson updated the committee on UK and Ireland - Travel & Trade activities, media, and current market trends from June - August 2022.

Travel Schedule 21/22 FY & 22/23 FY

McMahon provided an update on 21/22 FY and 22/23 FY Tour & Travel schedule.
McMahon opened the floor for questions and discussion.

Canadian Initiatives

McMahon briefed the committee on current trends and marketing opportunities for Canada.

FAMS

McMahon updated the committee on past and future FAM activities.

New Business

None

Adjourn

Linda McMahon adjourned workshop at 12:00 PM

Submitted by Sharon Harlow, Group Sales Coordinator