



## Promote your Business at the area's two official Visitor Information Centers

The CVB operates two Official Visitor Information Centers in the area. Located in the lobby of Daytona International Speedway and in the showroom at Bruce Rossmeyer's Harley-Davidson at Destination Daytona, these busy locations serve hundreds of visitors every day of the week.

Local tourism-related businesses may participate in the brochure distribution program at each location. Available rack spaces are 4"x9", perfect for menus or rack cards. You can even include a coupon or special offer that will serve as a way to track performance.

Each location is staffed with friendly and knowledgeable staff 10 a.m. to 5 p.m. daily. We invite you to stop by either location and chat with the staff and view for yourself the wide variety of restaurants, attractions and accommodations already taking advantage of this cost-effective program.

The fee provides distribution at both locations for one annual fee, with the program year running October 1 through September 30. Partners are responsible for providing brochures/rack cards for distribution. CVB staff will contact you when inventory is running low.

### **Hotel Accommodations (circle appropriate guest room count)**

1-10 rooms=\$115   11-50 rooms=\$165   51-100=\$195   101-200=\$295   201-350=\$395   351+=\$495

<b><u>Attractions – Retail – Restaurants:</u></b>	\$300
Multi-Business Magazines:	\$400
Counter-top placement	\$150 (additional fee)

Company: \_\_\_\_\_  
Contact: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Address: \_\_\_\_\_

Please make payments payable to Halifax Area Advertising Authority or HAAA. Credit cards also accepted.

Questions? Contact Cindi Lane at 386-255-0415 x139 or [clane@daytonabeach.com](mailto:clane@daytonabeach.com)