

Minutes Decatur County Visitors Commission

February 19, 2025

Staff Present: Erica Gunn, Kate Acra

Commissioners Present: Ryan Maddux, Darren Covington (online), Dominique Bancroft, Kuyhlia Hulsbosch (online), Zane Paulson, Eric Rowles (in at 12:10 p.m.)

Not Present: Joann Burkhardt, Eric Rowles

Call to Order

President Ryan Maddux called the meeting to order at 12:00 p.m. at the Visitor Center. A quorum was present.

Consent Agenda

A motion was made by Zane Paulson and seconded by Dominique Bancroft to approve the Consent Agenda which included the minutes of the January 2026 meeting and financial statements. Motion carried 5-0.

Old Business

Decatur County Youth Sports Complex Event Sales

A motion was made by Zane Paulson and seconded by Kuyhlia Hulsbosch to approve using funds within the Parks and Recreation Grant line to pay for an intern. Motion carried 5-0.

A motion was made by Zane Paulson and seconded by Eric Rowles to contribute \$5,000 to the Parks and Recreation Department to go towards the 2026 July 4th fireworks and \$3,000 to go towards a marketing intern for the department. Motion carried 6-0.

New Business

Fairgrounds Event Coordinator Position

The Commission discussed a request to contribute towards a Fairgrounds Event Coordinator position. No official action was taken and the matter was tabled for review of a job description.

Decatur County Hospital Foundation Gala

A motion was made by Dominique Bancroft and seconded by Eric Rowles to purchase one table at the Gala and donate VIP summer concert series tickets for their auction. Motion carried 6-0.

Director Report

The Commissioner's reviewed and discussed the Director's Report.

Topics discussed were 2025 innkeepers tax report update, Allen Memorial pool update, Creative Convergence and skate park mural update and attending the Circle Wisconsin Midwest Marketplace.

No further action was taken.

Marketing Director Report

Kate Acra provided the Commission with an update on marketing activities. No further action was taken.

There being no further business, the meeting adjourned at 12:35 p.m.