VISIT GREENSBURG



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www.visitgreensburg.com / 812-222-8733 / info@visitgreensburg.com

OUR MISSION

TO HIGHLIGHT WHAT MAKES DECATUR COUNTY AN EXTRAORDINARY PLACE TO LIVE, WORK, AND VISIT.

The Decatur County Visitors Commission is dedicated to fulfilling its mission to promote and encourage the development and growth of the convention, visitor, and tourism industry in Decatur County.



NOTE FROM THE PRESIDENT

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NOTE FROM THE PRESIDENT

Ryan Maddux, President of the Decatur County Visitors Commission

It was another busy and productive year for the Decatur County Visitors Commission.

Serving as president it's an honor to work with a dedicated board and staff members. We expect big things from Tourism and we hope to continue to deliver. Over the past year we continued to expand our grant programs to better serve the citizens of Decatur County.

We worked hand-in-hand with the Stellar group on such projects as the Splash Pad and the Amphitheatre project at Rebekah Park. We continue to support various festivals and special events all throughout Decatur County. We've also worked diligently to promote these events with cutting edge social media videos. We've also developed a more comprehensive website to entice visitors and keep residents of Decatur County informed of what's going on.

Another major project developed by Tourism is a professional podcast series highlighting the history and the present-day of Greensburg and Decatur County.

At Decatur County Tourism, we continue to strive, along with our community partners, to make Decatur County the best community that it can be.

Ryan Maddux



2019 YEAR IN REVIEW

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2019 YEAR IN REVIEW

Written by Philip Deiwert, Executive Director

The Decatur County Visitors Commission is pleased to report 2019 was another hugely successful year for the organization. As announced in the 2018 year-in-review press release, Philip Deiwert was hired as Executive Director and has completed his first full year in the position. In August, Marketing Director Erica Gunn was added to the Tourism staff. They and the Board of Directors are proud of all that was accomplished in 2019, and excited about the future of the organization and our community.

First and foremost, are the many collaborative efforts undertaken with other organizations in the community--the Mayor's Stellar Committee, which is made up of representatives from the Decatur County Community Foundation, Greensburg/Decatur County Chamber of Commerce, Greensburg/Decatur County Economic Development Corporation, Main Street Greensburg,

and Tourism: in his role as Tourism director, Philip serves on a number of boards and committees, including the Arts & Cultural Council of Decatur County, Chamber of Commerce, the Main Street Greensburg Design Committee, the Tree City Fall Festival, and most recently, a position on the Governance Committee of the Indiana Tourism Association. an agency that advocates for the tourism industry statewide; and Tourism provided \$12,000 standing line item grants to three valuable community partners in 2019, the Decatur County Fair Board, Decatur County Parks & Recreation. and Main Street Greensburg, all of which are dedicated to bringing visitors to Decatur County.

Another noteworthy element of the organization is our Grants program. The Decatur County Visitors Commission granted more than \$225,000 to 34 organizations, events, and community enhancement projects in Decatur County in 2019. \$100,000 was committed to the Splash Pad and Amphitheatre, which were projects identified through the Stellar process, and are located at Rebekah Park in Greensburg. An additional \$50,000 was awarded to the Decatur County Family YMCA to assist with their ongoing Capital Campaign and will be paid in annual \$10,000 installments beginning in 2020.

A project that is currently underway, and expected to be completed this Spring, is the remodeling of the Visitor Center office located near the historic downtown Courthouse Square. The Decatur County Visitors Commission is working alongside its 501(c)(6) partner organization, Visit Decatur County, Inc. to make that space more modern, more welcoming to visitors and residents alike, and better equipped to share important information with tourists about community attractions and upcoming events.

Another exciting project begun in 2019 is our new podcast, Beyond the Tree Tower, highlighting stories about the people, places, and events that make Decatur County unique. Created with Greensburg native and professional podcaster, Andrew Stuckey, episodes to date have featured the Courthouse Tree Tower, the Front and Center Players, and the Fried Chicken Trail. It can be found on our website, www.visitgreensburg.com, or wherever you listen to podcasts. Stay tuned for upcoming episodes!

Funding for the Decatur County Visitors Commission is provided entirely through a County Innkeeper's Tax, which is levied on all overnight guests who stay within Decatur County. Those funds, which have strict guidelines for usage, are to assist qualified organizations with the promotion of tourism-focused activities, or to create positive imagebuilding publicity for Decatur County.

The Decatur County Visitors Commission is made up of a sevenperson Board with appointees designated by the Mayor of Greensburg, the Decatur County Commissioners, and Decatur County Council. Board meetings are held on the third Thursday of each month at 12pm at the Visitor Center, which is located at 211 North Broadway Street in Greensburg. Those meetings are open to the public.

Philip Deiwert

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BOARD MEMBERS & STAFF

2019 BOARD MEMBERS

RYAN MADDUX PRESIDENT KAREN CYMAN VICE-PRESIDENT

ROY MIDDENDORF TREASURER **JOANN BURKHART** SECRETARY

STEPHANIE HOEING

LAURAL SAYLOR

DANIEL FAYETTE

2019 STAFF MEMBERS

PHILIP DEIWERT EXECUTIVE DIRECTOR ERICA GUNN MARKETING DIRECTOR

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GRANTS

2019 SPECIAL EVENT GRANTS

- NDHS HOLIDAY CLASSIC \$2,400.00
- CATTLE BATTLE \$2,500.00
- TREE COUNTY PLAYERS (2018-19 SEASON) \$1,300.00
- ZIMMERMAN BROS. CAR SHOW \$1,500.00
- GCHS CHAUTAUQUA (SPRING, FALL) \$5,000.00
- MAIN STREET GREENSBURG
 - HOLIDAY WALK \$3,500.00
 - TENDERLOIN THROWDOWN -\$3,000.00
- DEC CO FAMILY YMCA TREE CITY ROLLING TOUR \$2,500.00
- DCMH HEALTHY FAIR \$500.00
- 4-H SWINE TREE CITY PORK EXPO \$2,500.00
- PKC LABOR DAY CLASSIC \$2,500.00
- TREE COUNTY FALL FESTIVAL \$5,000.00
- **POWER OF THE PAST -** \$7,000.00
- DEC CO GIRLS SOFTBALL ASSOCIATION, USFA TOURNAMENT \$2,500
- 2019 DECATUR COUNTY FAIR \$2,000
- ART ON THE SQUARE GALLERY BONSAI EXHIBIT \$2,000
- SPECIAL OLYMPICS CALEB BROWN 5K \$2,500
- CRACKAWAY DAZE \$2,500
- WESTPORT FALL FESTIVAL \$2,500
- CAMP WOODSMOKE XMAS AT WOODSMOKE \$500.00
- TREE COUNTY PLAYERS (2019-2020 SEASON) \$4,160.00
- 35TH ANNUAL TREE CITY 5K AND 10K RUN/WALK \$1,000



GRANTS

2019 COMMUNITY ENHANCEMENT GRANTS

- ALL FOR ONE COFFEE HOUSE/COMMUNITY GATHERING SPACE \$5,000
- MSG STANDING LINE ITEM GRANT \$12,000.00
- PARKS & REC STANDING LINE ITEM GRANT \$12,000.00
- FAIR BOARD STANDING LINE ITEM GRANT \$12,000.00
- STUDEBAKER STUDIO ELECTRIC CAR CHARGING STATIONS \$5,000.00
- STELLAR SPLASH PAD AND AMPHITHEATRE \$100,000.00
- DECATUR COUNTY SPORTS AND ENTERTAINMENT LLC \$5,000.00
- DEC CO PARKS & REC DISC GOLF COURSE \$13,640.00
- YMCA CAPITAL CAMPAIGN
 - (\$50,000 TOTAL \$10,000 ANNUALLY OVER 5 YEARS) \$10,000.00



WEBSITE

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DIGITAL CONTENT

BEYOND THE PODCAST

A monthly podcast telling stories about the people, places, and events that make Decatur County, Indiana unique.

A PRODUCTION OF DECATUR COUNTY TOURISM

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DOWNLOAD THE LOCAL FAVORITES GUIDE TO GREENSBURG ON VISITGREENSBURG.COM





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