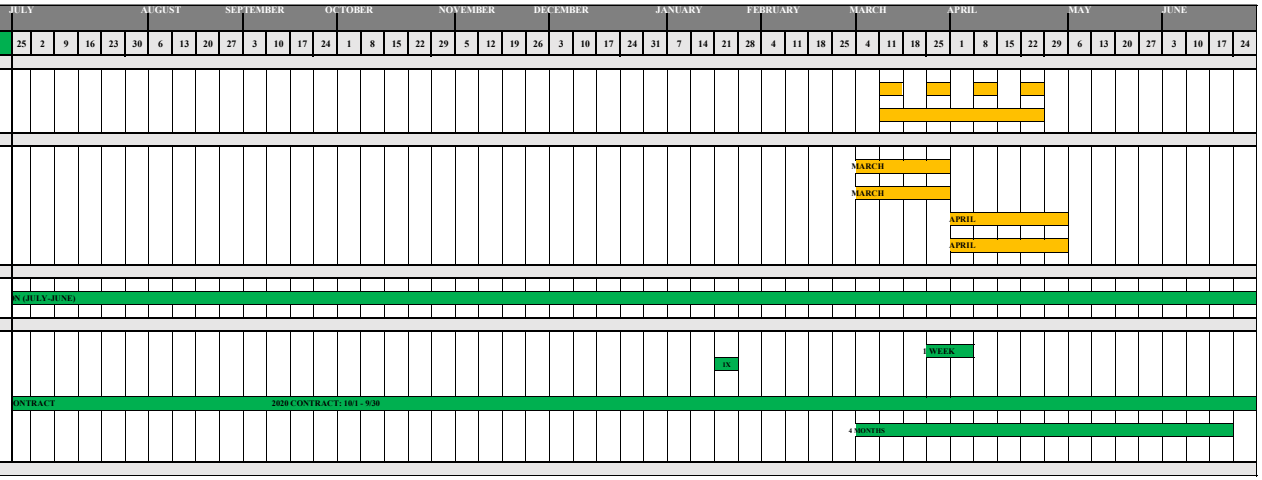
Delaware *Endless Discoveries*

HARMELINMEDIA

Media Vehicle	Markets	Impressions	Unit
VIDEO		**3,717,834**	
Broadcast & Cable TV	**BALTIMORE**	1,745,946	:15s/:30s
Comcast VOD/OLV	**PHL, DC, BALT, NYC, PITT & HBG**	1,971,888	:15s/:30s
PRINT		**2,087,857**	
Better Homes and Gardens	**Custom Northeast Program**	860,000	FP 4C
Good Housekeeping	**Custom Regional: NY, NJ, PA, VA, MD, DC**	772,000	Double Page Spread
Southern Living	**DC, MD, NJ, NY, PA, VA, DE**	345,000	FP 4C
Washingtonian	**DC**	110,857	FP 4C
PAID SEARCH		**2,279,316**	
Paid Search	**PHL, DC, BALT, NYC, PITT & HBG**	2,279,316	Text/SiteLinks
ONLINE DISPLAY		**2,133,333**	
Washingtonian	**DC**	N/A	Sponsored Content
New York Times	**NY**	N/A	e-Blast
TripAdvisor Sponsorship*	**PHL, DC, BALT, NYC, PITT & HBG**	50,000	Sponsorship
TripAdvisor ROS Banners *DE Content, Computing Content, TA Everywhere*	**PHL, DC, BALT, NYC, PITT & HBG**	2,083,333	ROS Banners



**Sponsorship subject to change pending site changes*