

# THE VALUE OF TOURISM 2022



VisitDelaware.com



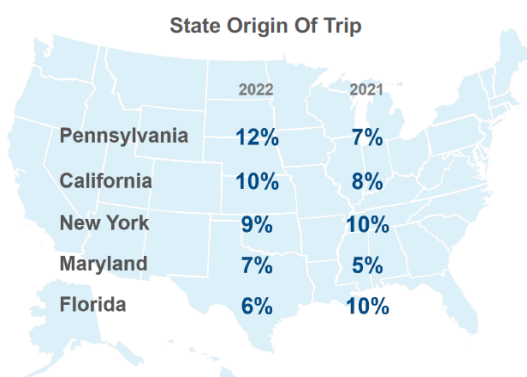
## VISITATION

- 28.6 million visitors (includes day, overnight, business, and leisure travelers) – a new Delaware record.
- 9.8 million overnight visitors.

## ECONOMIC IMPACT

- \$4.5 billion contributed to the state Gross Domestic Product (GDP).
- Without tourism, each Delaware household would pay an additional \$1,764 in taxes.

## TOP STATES OF ORIGIN



## TOURISM INDUSTRY JOBS

- Tourism employment rose to a record 52,415 full and part-time jobs in 2022.
- 15% of all new jobs created in 2022 in Delaware came from tourism.
- 4th largest private employer after Healthcare, Finance, and Retail.

## VISITOR SATISFACTION

- 82% of overnight travelers to Delaware are repeat visitors.

## VISITOR SPENDING

- Visitor spending topped \$6.5 billion, an 11% increase from 2021.

Delaware Tourism Office  
Jessica Welch  
Director  
(302) 672-6802