

# Wednesday, May 6

## The Value of Tourism

The Spirit of Travel is strong and it's important to our economy that when the time's right our industry will recover. We will bounce back because we are #TourismStrongDE!

Here is some important data from a 2018 study you can use to share with your legislators, community leaders and customers.

- 9.2 million visitors generated \$3.5 billion in economic impact
  - Visitors spent an average of \$346 during their visit
- Generated \$545.1 million in tax revenue
- Saved each Delaware household \$1,562 in taxes
- 4<sup>th</sup> largest private employer, accounting for 44,030 jobs in Delaware

See the full 2018 Value of Tourism study [here](#).

