

# The Economic Impact of Travel

## Colorado

2022p

State, Regional, & County Impacts

July 2023

**PREPARED FOR**

Colorado Tourism Office



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# The Economic Impact of Travel in Colorado

2022p

State, Regional, & County Impacts

Colorado Tourism Office

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## **PRIMARY RESEARCH CONDUCTED BY**

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# Introduction

## Purpose of the Report

This report was commissioned by the Colorado Office of Tourism to assess the economic impact of travel to the state of Colorado. The travel industry represents an important component of Colorado's state economy. Spending associated with travel in Colorado generates earnings, employment and taxes throughout the state. Many counties in Colorado contain attractive travel destinations and consider the travel industry a primary economic industry in their area. This report describes the economic activity associated with travel throughout the state, detailing important trends within the industry.

## How to Use the Report

This report brings together data collected from many sources, both public and private, that are relevant to the measurement of travel throughout Colorado. Our analysis synthesizes the data and generates estimates for the impact of travel to counties in the state. We encourage the reader of this report to use the table of contents to navigate to the section of the report that is relevant to their concerns and to reach out to Dean Runyan Associates with any questions on further detail or clarification.

## 2022 Considerations

Inflation hit multi-decade highs globally. The increased costs for goods and services also affected the travel industry. All spending growth is representative of visitor activity and the effects of price increases.



**Spending, Employment, Earnings, and Taxes** are the key metrics to measure the economic impacts of travel.

## What are travel impacts?

**Travel impacts** measure the economic activity associated with the activity of travel within a region. As travel is a broad activity that encompasses many other activities (transportation, lodging, eating & drinking, recreational activities, etc.), it is necessary to make estimates for each of the composite elements of travel in order to arrive at a total number. Reporting on travel impacts allows decision-makers to benchmark the travel industry against other local industries, gain insight on the makeup of traveler activity in their region, and communicate clearly to stakeholders the relevance of the traveler economy to their region.





# National Impacts

2022p

# National / Summary

## U.S. Travel Impacts, 2022 Preliminary

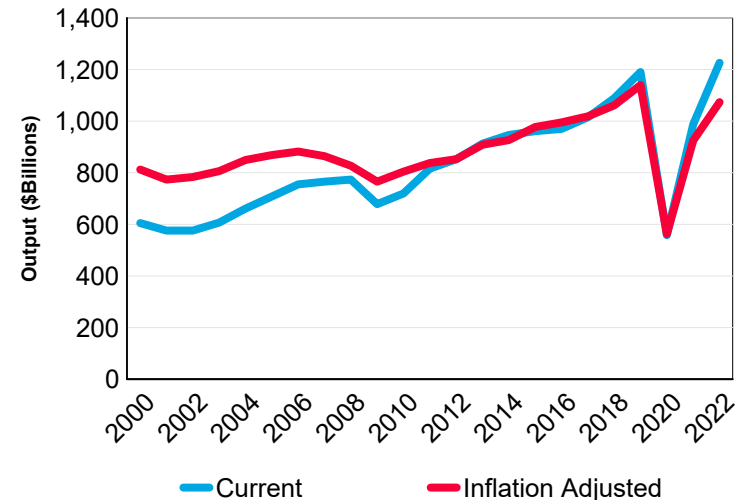
The COVID-19 pandemic brought economic disruption to almost all sectors of the U.S. economy in 2020, but few industries were as hard-hit as travel. The combination of economic instability and health and safety measures in the U.S. led to a large reduction in the demand for such services, with total travel output declining by 47% (-\$632B) in 2020. In 2022 travel activity continued the recovery expansion that began in the latter half of 2020, increasing 24% (16% when adjusted for inflation) over 2022 and exceeding 2019's pre-pandemic mark by 3%.

National spending on travel and tourism was \$1.2 trillion in 2022, with Leisure & Hospitality categories accounting for 44% of that total.

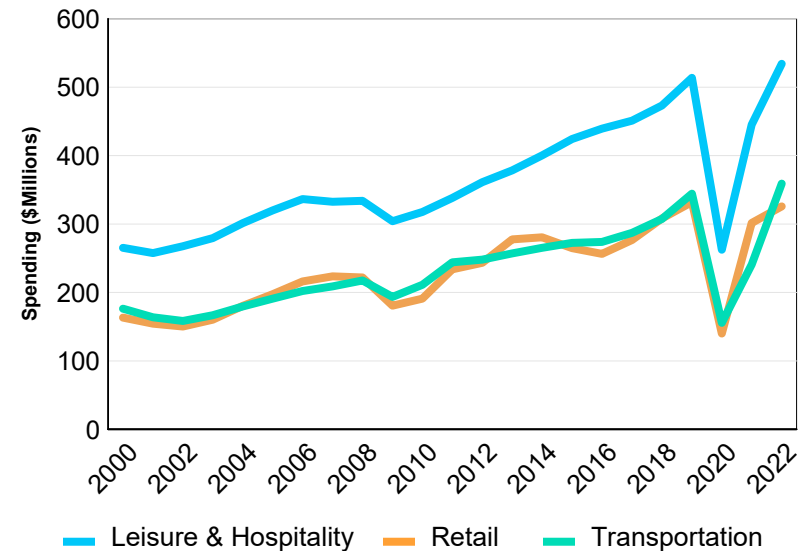
The U.S. travel industry **expanded 24% (\$238B) in 2022**, exceeding 2019 by 3%.

Note: 2022 national data are Dean Runyan Associates estimates based on Bureau of Economic Analysis (BEA) Travel and Tourism Satellite Account data from 2021 and available annual industry trends for 2022.

### Direct Travel Output 2000-2022p



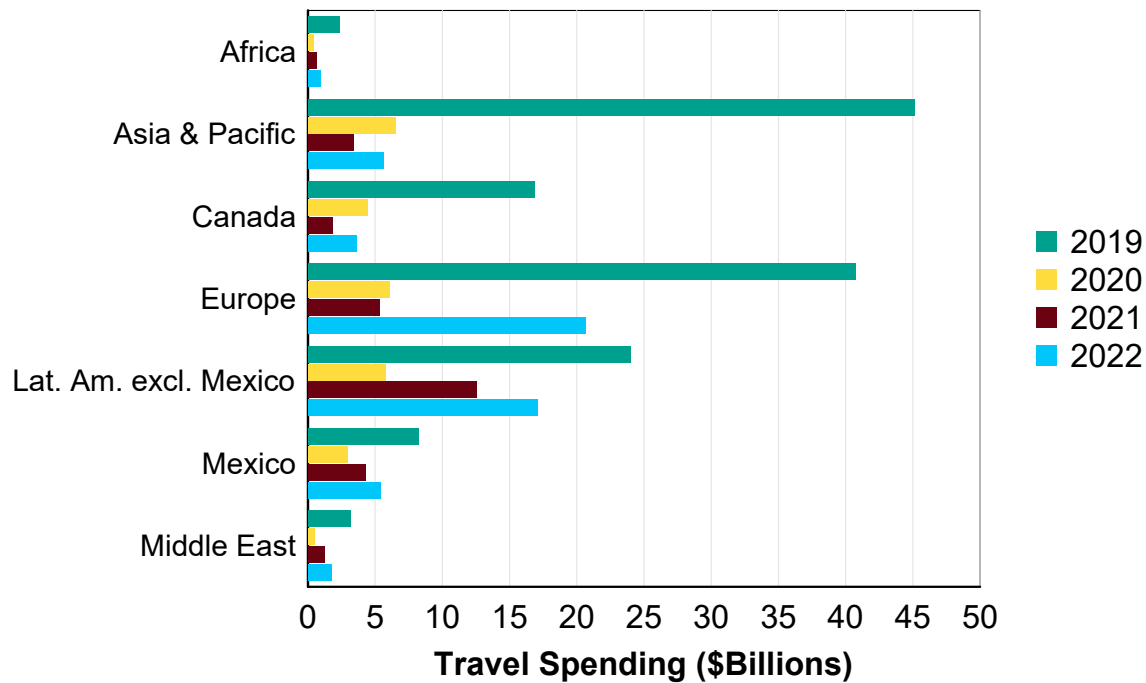
### Spending by Summary Commodity 2000-2022p





# National / Summary

## International Spending, 2022p



While international spending is up 88% relative to 2021, most regions still lag compared to 2019 levels. Travel from Asia & Pacific was especially limited in 2022, as travel restrictions related to COVID-19 remained in effect for much of the year. The increased cost of airline travel associated with inflation of oil prices also had a major impact on international travel.

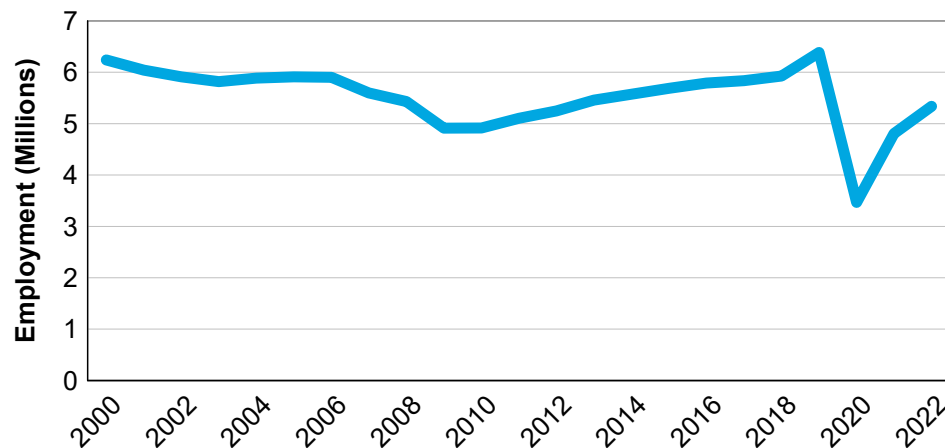
**Sources:** Dean Runyan Associates, Bureau of Economic Analysis





# National / Summary

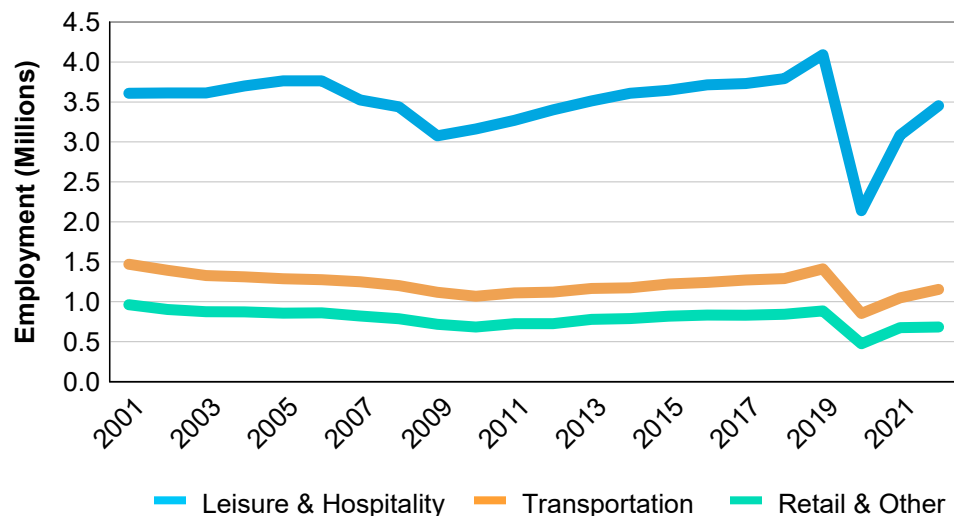
## U.S. Travel Industry Direct Employment



Travel industry employment continues to recover nationally. Nearly a half-million jobs were gained in 2022, a year-over-year increase of 11%.

Sources: Bureau of Economic Analysis, Dean Runyan Associates

## U.S. Travel Industry Employment by Sector



In 2022, Leisure & Hospitality employment remained 16% below the pre-pandemic level in 2019 -- equivalent to approximately 640,000 jobs.

Sources: Bureau of Economic Analysis, Dean Runyan Associates



State Impacts

2022p

# Colorado / Summary

## Travel Impacts 2022



### 25.2% Increase in Travel Spending

Travel spending in Colorado increased 25.2% from \$22.1 billion in 2021 to \$27.7 billion in 2022.



### 14,900 Jobs Gained

Direct travel-generated employment grew from 161,100 to 176,800, a gain of approximately 15,700 jobs, and a 9.7% increase in employment compared to 2021.



### 18.2% Growth in Travel Earnings

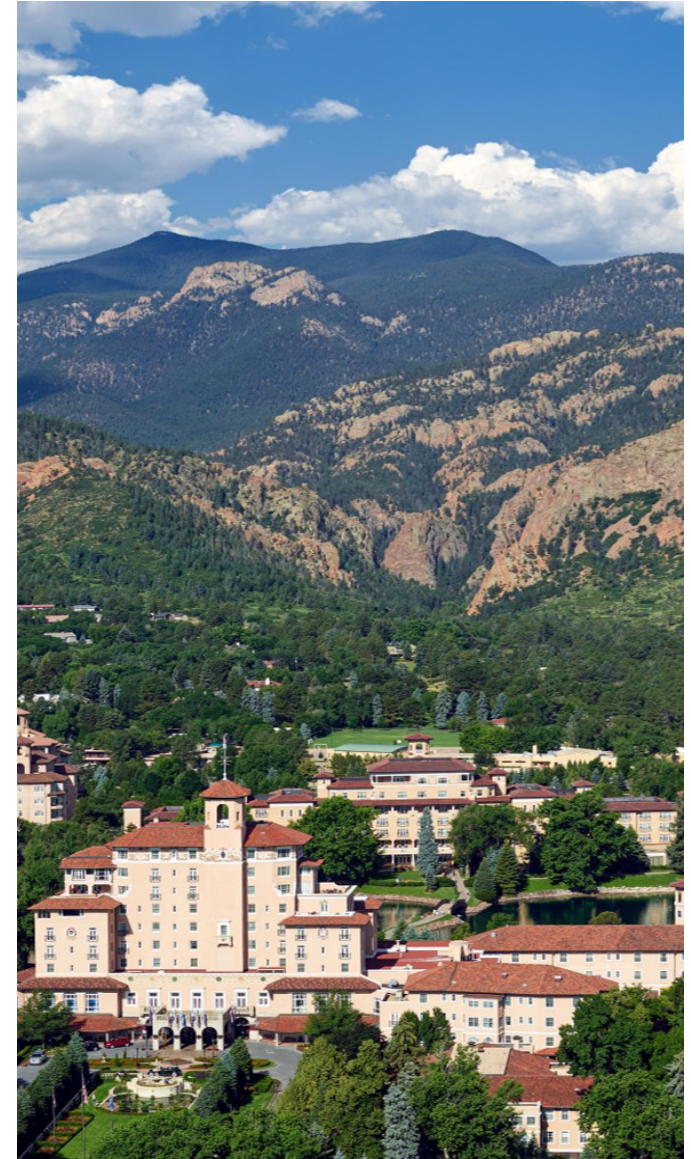
Direct travel-generated earnings grew from \$7.3 billion to \$8.6 billion, a gain of approximately \$1.3 billion, and an increase of 18.2% compared to 2021.



### 20.9% Increase in Tax Revenue

State and local tax revenue grew from a combined total of \$1.4 billion in 2021 to \$1.7 billion in 2022, an increase of 20.9% compared to 2021. Travel-generated state and local tax revenue generated approximately \$760 per Colorado household in 2022.

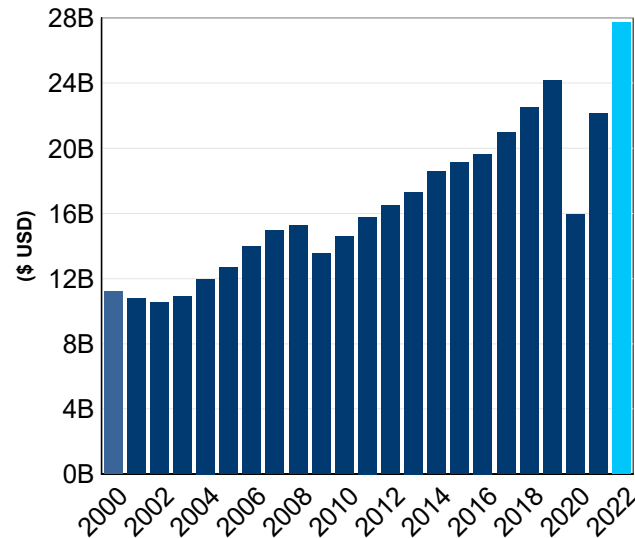
**Note:** These estimates for Colorado are subject to revision when more complete or additional data becomes available.



# Colorado / Spending

## Direct Travel Spending

Direct travel spending increased by \$5.6 billion in 2022.

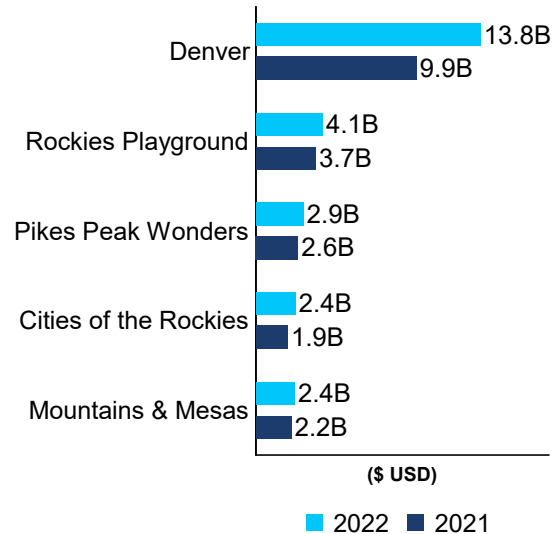


Travel spending in Colorado grew from \$22.1 billion in 2021 to \$27.7 billion in 2022, a 25.2% increase.

From 2013-2022, Colorado travel spending grew at an average annual rate of 5.4%.



Direct travel spending increased in top 5 regions.



All 5 of the travel regions that generate the highest travel spending in Colorado grew in 2022. The highest growth rate was 40.0% for the Denver region, compared to a growth rate of 25.2% for the state as a whole. Travelers spent approximately \$13.8 billion in the Denver region alone in 2022, 50.7% of the state total.



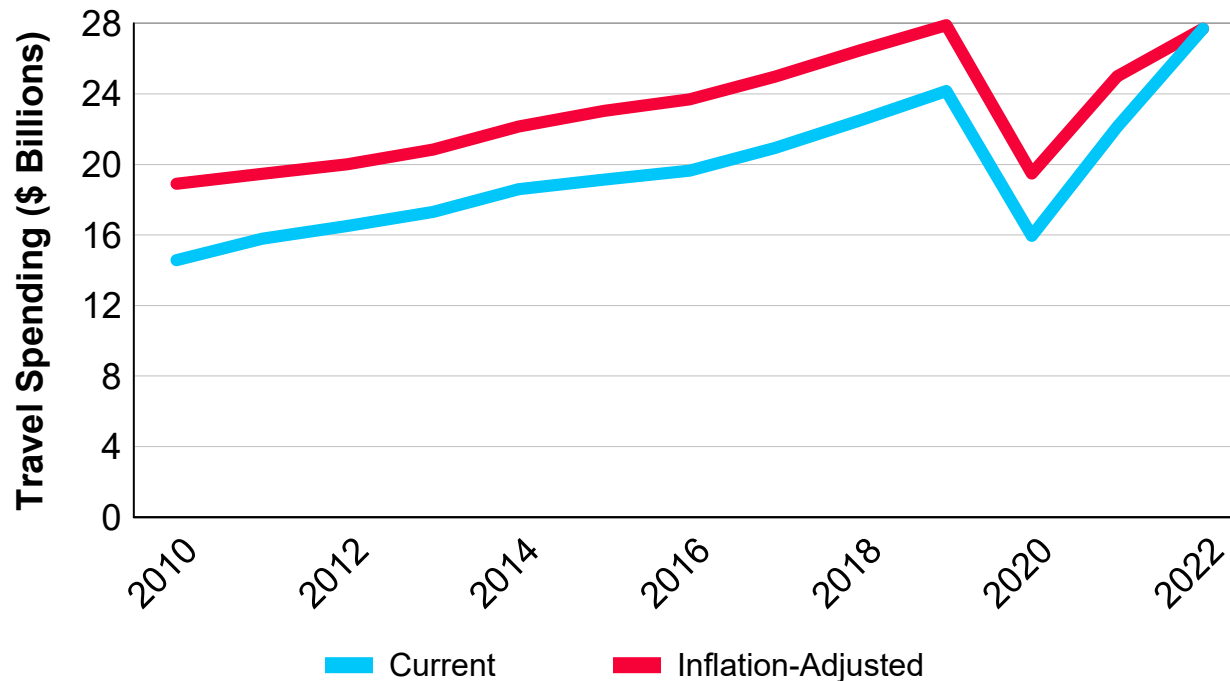
$$\text{Destination} + \text{Other Travel} = \text{Direct Travel Spending}$$

### What is direct travel spending?

**Direct travel spending** includes both destination spending and other spending. **Destination spending** refers to all spending on goods and services by visitors at the destination. **Other travel spending** refers to expenditures at travel arrangement companies located in Colorado, convention and trade show operations, and spending on air by residents to leave the state for travel elsewhere. These expenditures directly support the travel industry in Colorado but are not considered visitor spending in our methodology.

# Colorado / Spending

## Direct Spending / Current and Inflation-Adjusted Dollars



Colorado travel spending increased from \$22.1 billion in 2021 to \$27.7 billion in 2022, an increase of 25.2% in current dollars. However, taking into account the reduced purchasing power of the dollar associated with recent inflation, the true quantity of goods and services purchased by travelers increased 11.8%.

### How does inflation affect the travel industry?

Inflation is the rate of increase in prices of goods and services. An increase in the rate of inflation translates into reduced purchasing power for consumers. To track the quantity of goods and services that consumers purchase when they travel, we report the “Inflation Adjusted” travel spending in the chart to the left. This is also known as “real” spending, as it shows the quantity of goods and services that were purchased while keeping the purchasing power constant across time.

### U.S. CPI (annual % chg.)

2021: 4.6%

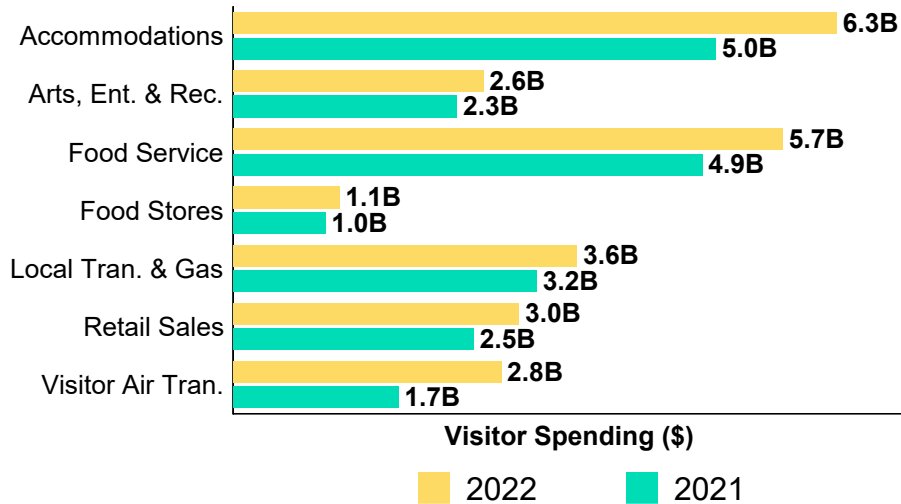
2022: 8.6%

Target: 2% Annually

**Sources:** Dean Runyan Associates, Bureau of Labor Statistics CPI

# Colorado / Spending

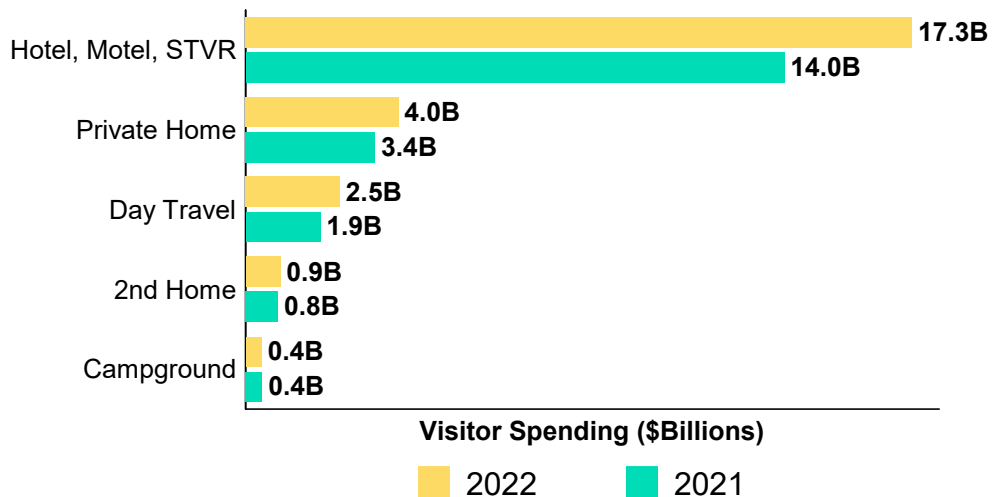
## Visitor Spending by Commodity Purchased



Spending on accommodations grew to \$6.3 billion in 2022, **an increase of 25.0%**.

Spending on food service added an additional \$5.7 billion, **an increase of 17.3%**.

## Visitor Spending by Accommodation Type



Visitors who stayed in a hotel, motel, or short term vacation rental (STVR) spent a combined \$17.3 billion in 2022, an **increase of 23.6%** compared to 2021.

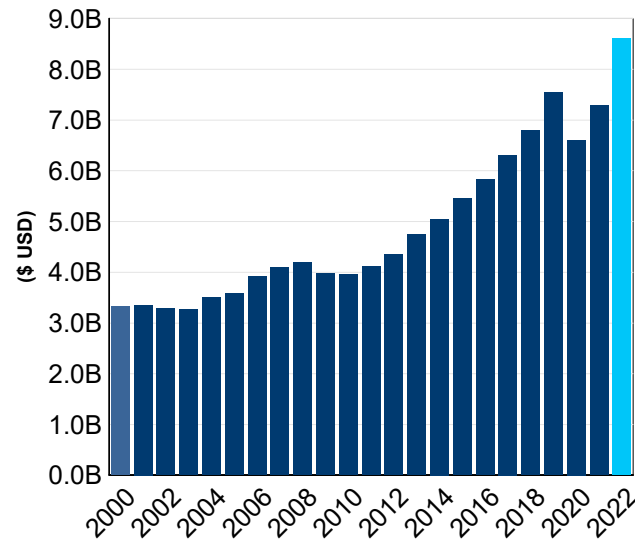
**Sources:** Dean Runyan Associates, Omnitrak Group, Energy Information Administration, Bureau of Labor Statistics CPI, STR

**Note:** Percent change calculated on unrounded figures.

# Colorado / Earnings

## Direct Travel-Generated Earnings

**Direct travel-generated earnings increased by \$1.3 billion in 2022.**

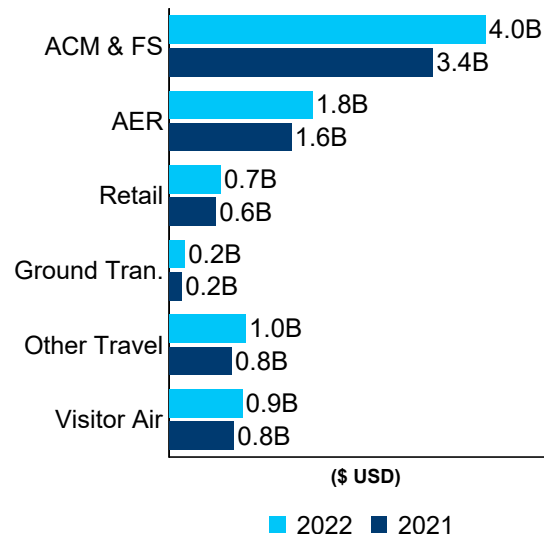


Direct travel-generated earnings grew from \$7.3 billion to \$8.6 billion in 2022, an increase of 18.2% from the prior year.

From 2013-2022, Colorado direct travel-generated earnings grew at an average annual rate of 6.8%.



**Component sectors of the travel industry showed mixed growth.**



*Accommodation & Food Services (ACM & FS)*  
*Arts, Entertainment, Recreation (AER)*

Earnings from Accommodation & Food Services (ACM & FS) grew from \$3.4 to \$4.0 billion, an increase of 20.0%.

Other Travel, which includes resident air travel and travel agencies, increased by 22.5%.



$$\begin{aligned} &(\text{Revenue} - \text{Cost of Goods Sold} - \\ &\text{Expenses} - \text{Sales Tax}) \\ &= \\ &\text{Earnings} \end{aligned}$$

### What are direct travel-generated earnings?

**Direct travel-generated earnings** represent the total after-point of sale tax income from travel activity. It includes wage and salary disbursements, proprietor income, and other earned income or benefits.

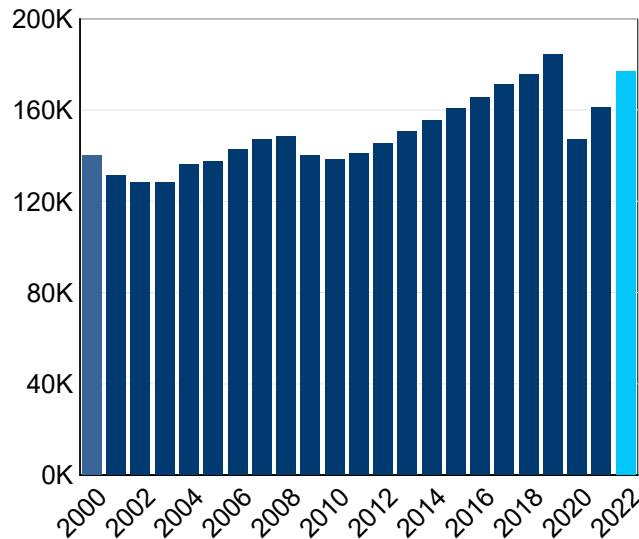
Earnings are an important measure of the benefit of the travel industry that flow to proprietors and employees. Because the travel industry is highly labor intensive, much of travel-generated earnings flow to workers in the form of wages as opposed to owners of capital and intellectual property assets.



# Colorado / Employment

## Direct Travel-Generated Employment

**Direct travel-generated employment increased by 15,700 jobs in 2022.**

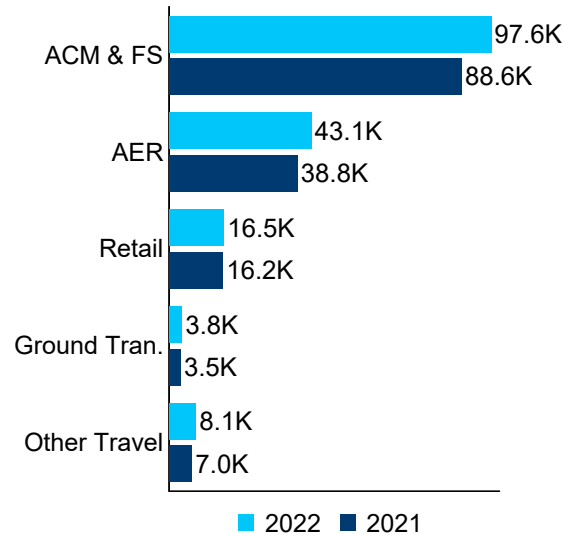


Direct travel-generated employment grew from 161,100 to 176,800 jobs in 2022, a 9.7% increase from the prior year.

From 2013-2022, Colorado travel employment grew at an average annual rate of 1.8%.



**Accommodations and Food Services accounted for 57% of the gain.**



*Accommodation & Food Services (ACM & FS)*  
*Arts, Entertainment, Recreation (AER)*

Employment in the Accommodations and Food Services sector totalled 97,600 in 2022, a gain of 9,000 jobs (10.1%) from 2021. Arts, Entertainment, and Recreation grew by 10.9%, gaining 4,300 jobs.

## What is direct travel-generated employment?

**Direct travel-generated employment** refers to the total number of full and part-time jobs directly attributable to travel spending. A significant share of many industries' earnings come from travel-related spending. Part of these earnings are used to pay employees in the form of income and benefits. Based on average salaries for employees in the various travel-related industries in Colorado, a total employment number attributable to travel can be reached. Employment figures reflect an annual average level of employment.

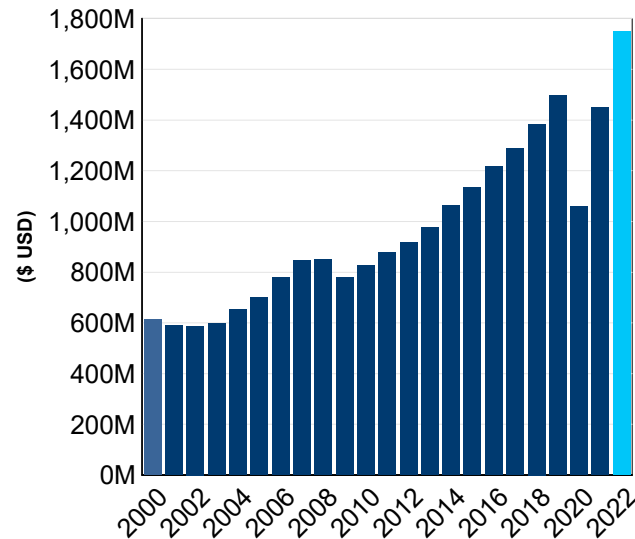


In 2022, every \$1 million in travel-related spending resulted in 6 jobs for the industry.

# Colorado / Tax Revenue

## Direct Travel-Generated Tax Receipts

**Direct travel-generated tax revenue increased by \$300 million in 2022.**

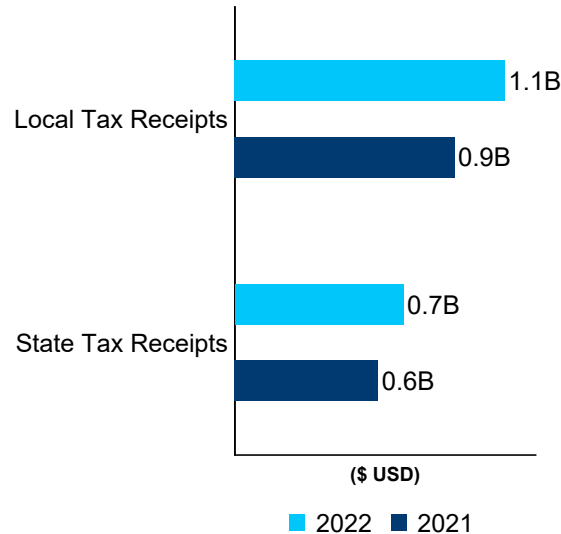


Direct travel-generated tax revenue increased from \$1.4 billion to \$1.7 billion in 2022, an increase of 20.8% from the prior year.

From 2013-2022, travel-generated state and local tax revenue for Colorado grew at an average annual rate of 6.7%.



**Tax revenue increases across state and local sources.**



State and local tax receipts grew at different rates in 2022, state tax receipts grew 17.8%, while local tax receipts grew 22.8%. The stronger growth in local tax receipts is largely attributable to local sales and lodging tax revenue.

Travel-generated state and local tax revenue generated approximately \$760 per Colorado household in 2022.

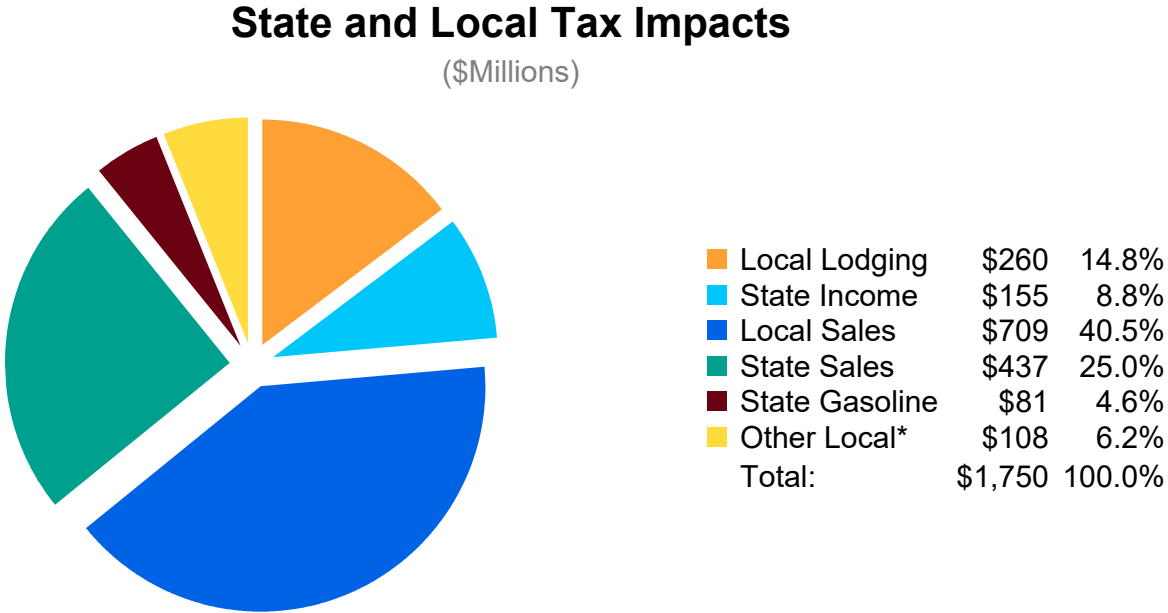
**What are direct travel-generated tax receipts?**

**Direct travel-generated tax receipts** include state and local taxes related to travel. **State taxes** include lodging taxes, motor fuel taxes, and sales taxes. **Local taxes** primarily take the form of sales taxes imposed by cities, counties, and other tax jurisdictions in Colorado. They also include any applicable local lodging tax.

# Colorado / Tax Revenue

## Travel Industry State and Local Government Tax Revenues, 2022 CY

The distribution of taxes generated by the travel industry for 2022 is shown in the following chart. Sales tax receipts are distinguished between those that are generated by visitor spending and those that are generated by the spending of travel industry employees.



**Source:** Dean Runyan Associates

**Note:** \*Other Local includes Passenger Facility Charge (PFC) and Auto Rental Tax.

Approximately 40.5% of the tax revenue generated by travel related spending is attributable to local sales taxes paid by visitors. An additional 14.8% of tax revenue is raised through local lodging taxes. State sales and gasoline taxes contribute 29.6% of total tax revenue. Income taxes paid by employees within the travel industry contribute 8.8% of total tax revenue. The remainder of taxes generated directly by travel is categorized as "Other Local" and includes passenger facility charges for visitors who travel to Colorado airports.

# Colorado / Impacts Table, Summary

## Direct Travel Impacts 2013-2022p

|                                 | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022p | % Chg. |       |
|---------------------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|-------|
|                                 |       |       |       |       |       |       |       |       |       |       | 21-22  | 19-22 |
| <b>Spending (\$Billions)</b>    |       |       |       |       |       |       |       |       |       |       |        |       |
| Total (Current \$)              | 17.3  | 18.6  | 19.1  | 19.7  | 20.9  | 22.5  | 24.2  | 16.0  | 22.1  | 27.7  | 25.2%  | 14.6% |
| Other                           | 1.9   | 2.0   | 2.1   | 2.0   | 2.2   | 2.3   | 2.5   | 0.9   | 1.6   | 2.7   | 69.4%  | 6.3%  |
| Visitor                         | 15.4  | 16.6  | 17.1  | 17.6  | 18.8  | 20.2  | 21.7  | 15.1  | 20.6  | 25.0  | 21.8%  | 15.6% |
| <b>Earnings (\$Billions)</b>    |       |       |       |       |       |       |       |       |       |       |        |       |
| Earnings (Current \$)           | 4.8   | 5.1   | 5.5   | 5.8   | 6.3   | 6.8   | 7.5   | 6.6   | 7.3   | 8.6   | 18.2%  | 14.1% |
| <b>Employment (000's)</b>       |       |       |       |       |       |       |       |       |       |       |        |       |
| Employment                      | 150.6 | 155.6 | 160.7 | 165.5 | 171.2 | 175.7 | 184.1 | 147.1 | 161.1 | 176.8 | 9.7%   | -4.0% |
| <b>Tax Revenue (\$Billions)</b> |       |       |       |       |       |       |       |       |       |       |        |       |
| Total (Current \$)              | 2.1   | 2.2   | 2.4   | 2.5   | 2.7   | 2.9   | 3.1   | 2.2   | 2.9   | 3.5   | 24.4%  | 13.6% |
| Local                           | 0.6   | 0.6   | 0.7   | 0.7   | 0.8   | 0.8   | 0.9   | 0.6   | 0.9   | 1.1   | 22.8%  | 18.9% |
| State                           | 0.4   | 0.4   | 0.5   | 0.5   | 0.5   | 0.5   | 0.6   | 0.5   | 0.6   | 0.7   | 17.8%  | 13.8% |

### Notes:

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

Earnings and Employment include CARES act support, data limitations prevent disaggregation.

# Colorado / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

|  | 2013        | 2014        | 2015        | 2016        | 2017        | 2018        | 2019        | 2020        | 2021        | 2022p       | % Chg.       |              |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|--------------|
|  |             |             |             |             |             |             |             |             |             |             | 21-22        | 19-22        |
| <b>Direct Travel Spending (\$Billions)</b>                             |             |             |             |             |             |             |             |             |             |             |              |              |
| Destination Spending   | 15.4        | 16.6        | 17.1        | 17.6        | 18.8        | 20.2        | 21.7        | 15.1        | 20.6        | 25.0        | 21.8%        | 15.6%        |
| Other Travel*  | 1.9         | 2.0         | 2.1         | 2.0         | 2.2         | 2.3         | 2.5         | 0.9         | 1.6         | 2.7         | 69.4%        | 6.3%         |
| <b>TOTAL</b>   | <b>17.3</b> | <b>18.6</b> | <b>19.1</b> | <b>19.7</b> | <b>20.9</b> | <b>22.5</b> | <b>24.2</b> | <b>16.0</b> | <b>22.1</b> | <b>27.7</b> | <b>25.2%</b> | <b>14.6%</b> |
| <b>Visitor Spending by Type of Traveler Accommodation (\$Billions)</b> |             |             |             |             |             |             |             |             |             |             |              |              |
| Hotel, Motel, STVR**   | 9.7         | 10.6        | 11.2        | 11.7        | 12.5        | 13.6        | 14.7        | 10.1        | 14.0        | 17.3        | 23.6%        | 17.4%        |
| Hotel, Motel   |             |             |             |             |             |             |             |             | 11.8        | 14.9        | 26.4%        |              |
| STVR   |             |             |             |             |             |             |             |             | 2.2         | 2.4         | 9.1%         |              |
| Campground   | 0.3         | 0.3         | 0.3         | 0.3         | 0.3         | 0.4         | 0.4         | 0.3         | 0.4         | 0.4         | -2.4%        | 13.4%        |
| Private Home   | 2.7         | 2.8         | 2.9         | 2.9         | 3.1         | 3.2         | 3.4         | 2.7         | 3.4         | 4.0         | 18.1%        | 17.9%        |
| 2nd Home   | 0.7         | 0.7         | 0.7         | 0.7         | 0.7         | 0.7         | 0.8         | 0.8         | 0.8         | 0.9         | 7.2%         | 18.5%        |
| Day Travel   | 2.1         | 2.1         | 2.0         | 2.0         | 2.1         | 2.3         | 2.4         | 1.2         | 1.9         | 2.5         | 26.3%        | 0.7%         |
| <b>TOTAL</b>   | <b>15.4</b> | <b>16.6</b> | <b>17.1</b> | <b>17.6</b> | <b>18.8</b> | <b>20.2</b> | <b>21.7</b> | <b>15.1</b> | <b>20.6</b> | <b>25.0</b> | <b>21.8%</b> | <b>15.6%</b> |
| <b>Visitor Spending by Commodity Purchased (\$Billions)</b>            |             |             |             |             |             |             |             |             |             |             |              |              |
| Accommodations   | 3.1         | 3.5         | 3.9         | 4.2         | 4.5         | 4.8         | 5.2         | 3.5         | 5.0         | 6.3         | 25.0%        | 20.6%        |
| Food Service   | 3.4         | 3.7         | 3.9         | 4.1         | 4.4         | 4.8         | 5.2         | 4.1         | 4.9         | 5.7         | 17.3%        | 9.5%         |
| Food Stores  | 0.7         | 0.7         | 0.8         | 0.8         | 0.8         | 0.8         | 0.9         | 0.8         | 1.0         | 1.1         | 15.1%        | 25.7%        |
| Local Tran. & Gas  | 2.3         | 2.3         | 1.9         | 1.9         | 2.1         | 2.3         | 2.4         | 1.8         | 3.2         | 3.6         | 13.2%        | 48.4%        |
| Arts, Ent. & Rec.  | 2.0         | 2.1         | 2.2         | 2.2         | 2.3         | 2.5         | 2.6         | 2.0         | 2.3         | 2.6         | 11.9%        | 0.6%         |
| Retail Sales   | 2.2         | 2.3         | 2.4         | 2.4         | 2.5         | 2.6         | 2.8         | 2.0         | 2.5         | 3.0         | 18.7%        | 8.0%         |
| Visitor Air Tran.  | 1.8         | 2.0         | 2.1         | 2.1         | 2.2         | 2.4         | 2.6         | 1.0         | 1.7         | 2.8         | 62.5%        | 7.0%         |
| <b>TOTAL</b>   | <b>15.4</b> | <b>16.6</b> | <b>17.1</b> | <b>17.6</b> | <b>18.8</b> | <b>20.2</b> | <b>21.7</b> | <b>15.1</b> | <b>20.6</b> | <b>25.0</b> | <b>21.8%</b> | <b>15.6%</b> |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel, and travel arrangement services.

\*\*Starting in 2021 we have additional information regarding the impacts of short term vacation rentals (STVR) and hotel, motels. Trend for these breakouts not available.



# Colorado / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

|   | 2013         | 2014         | 2015         | 2016         | 2017         | 2018         | 2019         | 2020         | 2021         | 2022p        | % Chg.       |              |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
|   |              |              |              |              |              |              |              |              |              |              | 21-22        | 19-22        |
| <b>Travel Industry Earnings (\$Billions)</b>                  |              |              |              |              |              |              |              |              |              |              |              |              |
| Accom. & Food Serv.   | 2.2          | 2.3          | 2.6          | 2.7          | 3.0          | 3.2          | 3.5          | 2.8          | 3.4          | 4.0          | 20.0%        | 16.5%        |
| Arts, Ent. & Rec.   | 1.0          | 1.1          | 1.2          | 1.2          | 1.3          | 1.4          | 1.6          | 1.3          | 1.6          | 1.8          | 17.3%        | 12.5%        |
| Retail**  | 0.4          | 0.4          | 0.4          | 0.4          | 0.5          | 0.5          | 0.5          | 0.5          | 0.6          | 0.7          | 9.3%         | 27.4%        |
| Ground Tran.  | 0.1          | 0.1          | 0.1          | 0.1          | 0.1          | 0.2          | 0.2          | 0.1          | 0.2          | 0.2          | 25.6%        | 14.0%        |
| Visitor Air Tran.   | 0.5          | 0.5          | 0.5          | 0.6          | 0.7          | 0.8          | 0.9          | 1.0          | 0.8          | 0.9          | 13.1%        | 7.2%         |
| Other Travel*   | 0.6          | 0.6          | 0.6          | 0.7          | 0.8          | 0.8          | 0.9          | 0.9          | 0.8          | 1.0          | 22.5%        | 6.5%         |
| <b>TOTAL</b>  | <b>4.8</b>   | <b>5.1</b>   | <b>5.5</b>   | <b>5.8</b>   | <b>6.3</b>   | <b>6.8</b>   | <b>7.5</b>   | <b>6.6</b>   | <b>7.3</b>   | <b>8.6</b>   | <b>18.2%</b> | <b>14.1%</b> |
| <b>Travel Industry Employment (Thousand Jobs)</b>             |              |              |              |              |              |              |              |              |              |              |              |              |
| Accom. & Food Serv.   | 84.3         | 87.5         | 90.8         | 93.9         | 97.1         | 98.9         | 101.5        | 79.1         | 88.6         | 97.6         | 10.1%        | -3.9%        |
| Arts, Ent. & Rec.   | 35.0         | 36.3         | 37.7         | 38.5         | 39.6         | 40.9         | 44.7         | 34.1         | 38.8         | 43.1         | 10.9%        | -3.6%        |
| Retail**  | 14.2         | 14.5         | 14.9         | 15.3         | 15.5         | 15.7         | 15.8         | 15.8         | 16.2         | 16.5         | 1.8%         | 4.4%         |
| Ground Tran.  | 3.1          | 3.3          | 3.4          | 3.6          | 3.6          | 3.8          | 4.3          | 3.4          | 3.5          | 3.8          | 10.3%        | -10.4%       |
| Visitor Air Tran.   | 6.2          | 6.3          | 6.3          | 6.7          | 7.2          | 7.9          | 8.6          | 7.5          | 7.0          | 7.7          | 9.0%         | -11.0%       |
| Other Travel*   | 7.7          | 7.7          | 7.6          | 7.5          | 8.1          | 8.5          | 9.3          | 7.2          | 7.0          | 8.1          | 16.3%        | -12.1%       |
| <b>TOTAL</b>  | <b>150.6</b> | <b>155.6</b> | <b>160.7</b> | <b>165.5</b> | <b>171.2</b> | <b>175.7</b> | <b>184.1</b> | <b>147.1</b> | <b>161.1</b> | <b>176.8</b> | <b>9.7%</b>  | <b>-4.0%</b> |
| <b>Tax Receipts Generated by Travel Spending (\$Billions)</b> |              |              |              |              |              |              |              |              |              |              |              |              |
| Local Tax Receipts  | 0.6          | 0.6          | 0.7          | 0.7          | 0.8          | 0.8          | 0.9          | 0.6          | 0.9          | 1.1          | 22.8%        | 18.9%        |
| State Tax Receipts  | 0.4          | 0.4          | 0.5          | 0.5          | 0.5          | 0.5          | 0.6          | 0.5          | 0.6          | 0.7          | 17.8%        | 13.8%        |
| <b>TOTAL</b>  | <b>1.0</b>   | <b>1.1</b>   | <b>1.1</b>   | <b>1.2</b>   | <b>1.3</b>   | <b>1.4</b>   | <b>1.5</b>   | <b>1.1</b>   | <b>1.4</b>   | <b>1.7</b>   | <b>20.8%</b> | <b>16.9%</b> |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures.

\*Other Travel includes resident air travel and travel arrangement services.

\*\*Retail includes gasoline.



# Region Impacts

2022p



# **Tourism Regions**

## **Canyons & Plains**

Baca  
Bent  
Crowley  
Kiowa  
Las Animas  
Otero  
Prowers

## **Cities of the Rockies**

Boulder  
Larimer  
Weld

## **Denver**

Adams  
Arapahoe  
Broomfield  
Clear Creek  
Denver  
Douglas  
Gilpin  
Jefferson  
Park

## **Mountains & Mesas**

Archuleta  
Delta  
Dolores  
Garfield  
Gunnison  
Hinsdale  
La Plata  
Mesa  
Montezuma  
Montrose  
Ouray  
San Juan  
San Miguel

## **Mystic San Luis Valley**

Alamosa  
Conejos  
Costilla  
Gunnison  
Huerfano

Mineral  
Rio Grande  
Saguache

## **Pikes Peak Wonders**

Chaffee  
Custer  
Douglas  
El Paso  
Fremont  
Gunnison  
Lake  
Park  
Pueblo  
Teller

## **Pioneering Plains**

Arapahoe  
Cheyenne  
Elbert  
Kit Carson  
Lincoln  
Logan  
Morgan  
Phillips  
Sedgwick  
Washington  
Yuma

## **Rockies Playground**

Clear Creek  
Eagle  
Garfield  
Gunnison  
Lake  
Park  
Pitkin  
Summit

## **The Great West**

Eagle  
Garfield  
Grand  
Jackson  
Moffat  
Rio Blanco  
Routt

# Region / Summary

## Direct Travel Impacts 2022p

|                        | Travel Spending     |                        |                        |                         |                         |                         |                         |
|------------------------|---------------------|------------------------|------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
|                        | Total<br>(Millions) | Visitor*<br>(Millions) | Earnings<br>(Millions) | Employ.<br>(000's Jobs) | Local Tax<br>(Millions) | State Tax<br>(Millions) | Total Tax<br>(Millions) |
| Canyons & Plains       | \$130               | \$130                  | \$47                   | 1.8                     | \$2.9                   | \$4.0                   | \$7.0                   |
| Cities of the Rockies  | \$2,436             | \$2,420                | \$674                  | 20.4                    | \$89.4                  | \$69.1                  | \$158.5                 |
| Denver                 | \$13,797            | \$11,480               | \$4,481                | 71.3                    | \$530.3                 | \$300.0                 | \$830.3                 |
| Mountains & Mesas      | \$2,378             | \$2,277                | \$684                  | 18.3                    | \$89.9                  | \$59.8                  | \$149.7                 |
| Mystic San Luis Valley | \$219               | \$217                  | \$53                   | 2.1                     | \$7.7                   | \$6.2                   | \$13.9                  |
| Pikes Peak Wonders     | \$2,911             | \$2,766                | \$837                  | 24.7                    | \$100.6                 | \$77.6                  | \$178.2                 |
| Pioneering Plains      | \$326               | \$302                  | \$86                   | 2.6                     | \$6.7                   | \$10.1                  | \$16.9                  |
| Rockies Playground     | \$4,094             | \$4,047                | \$1,257                | 25.8                    | \$189.8                 | \$109.7                 | \$299.6                 |
| The Great West         | \$1,410             | \$1,398                | \$485                  | 9.8                     | \$59.4                  | \$36.3                  | \$95.7                  |
| <b>Colorado</b>        | <b>\$27,700</b>     | <b>\$25,036</b>        | <b>\$8,605</b>         | <b>176.8</b>            | <b>\$1,076.8</b>        | <b>\$672.9</b>          | <b>\$1,749.7</b>        |

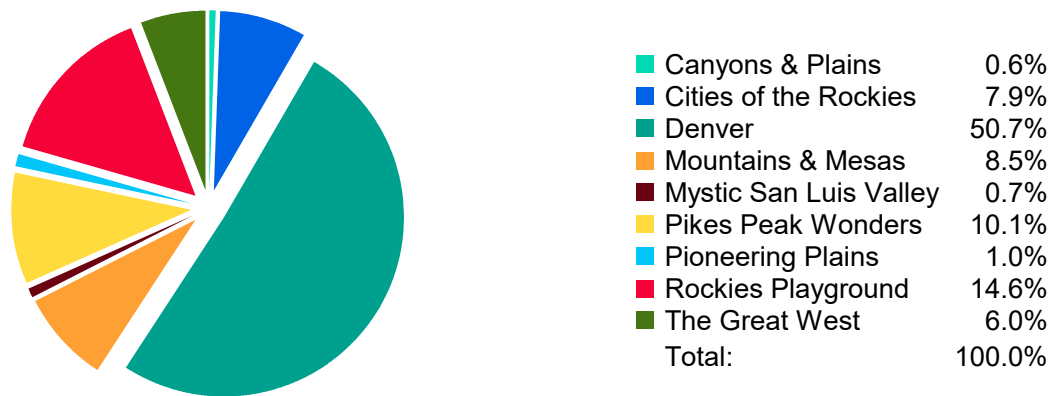
Note: Earnings includes wage and salary disbursements, other earned income and proprietor income. Employment includes payroll employees and proprietors.

\*The sum of visitor spending is less than statewide visitor spending because a portion of ground transportation is allocated to "other travel" at the regional level. Earnings and Employment include CARES Act support.

# Region / Summary

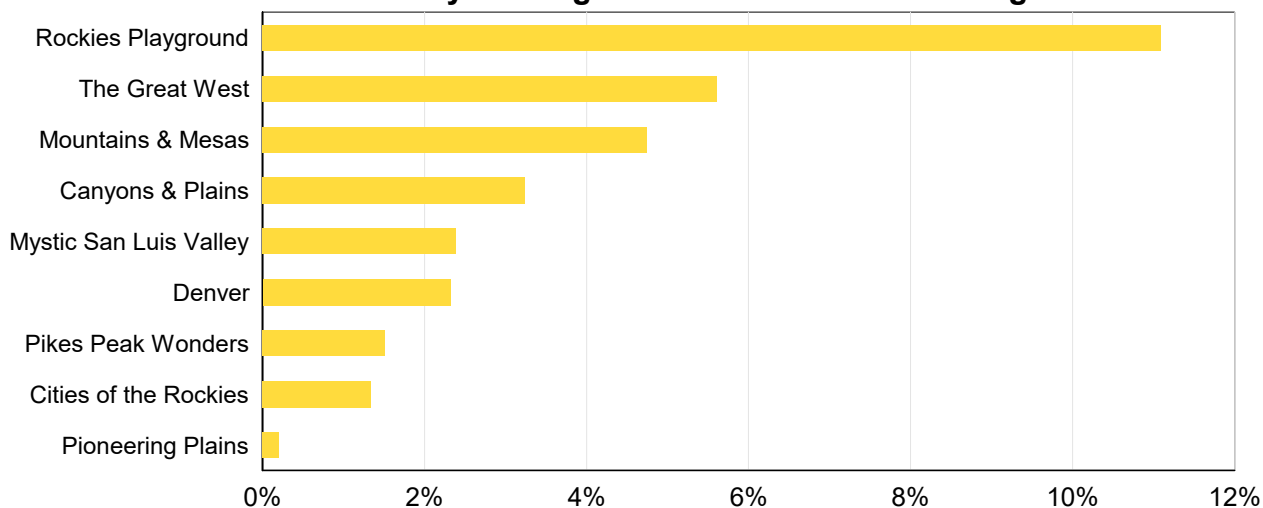
## Travel Industry Earnings, 2022p

Travel Industry Earnings by Region



The majority of travel industry earnings (50.7%) are distributed to the Denver region, with notable portions going to the Rockies Playground (14.6%) and Pikes Peak Wonders (10.1%) regions. However, the size of travel earnings in relation to total earnings is actually lower in the Denver region compared to the Rockies Playground region. This is due to the economic diversification that comes from major urban areas.

Travel Industry Earnings as a share of Total Earnings



**Source:** Dean Runyan Associates, U.S. Bureau of Labor Statistics and U.S. Bureau of Economic Analysis.

# Canyons & Plains Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

| Direct Travel Impacts 2013-2022p                               |      |      |      |      |      |      |      |      |      |      | % Chg. |       |
|--|------|------|------|------|------|------|------|------|------|------|--------|-------|
|  | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 21-22  | 19-22 |
| Direct Travel Spending (\$Million)                             |      |      |      |      |      |      |      |      |      |      |        |       |
| Destination Spending   | 112  | 110  | 112  | 103  | 110  | 113  | 120  | 87   | 116  | 130  | 12.1%  | 8.1%  |
| Other Travel*  | 0.0  | 0.0  | 0.0  | 0.0  | 0.1  | 0.1  | 0.1  | 0.1  | 0.1  | 0.1  | 41.0%  | 3.4%  |
| TOTAL  | 112  | 110  | 103  | 103  | 110  | 113  | 120  | 87   | 116  | 130  | 12.1%  | 8.1%  |
| Visitor Spending by Type of Traveler Accommodation (\$Million) |      |      |      |      |      |      |      |      |      |      |        |       |
| Hotel, Motel, STVR   | 58   | 57   | 58   | 55   | 59   | 59   | 65   | 45   | 63   | 69   | 10.0%  | 6.2%  |
| Hotel, Motel   |      |      |      |      |      |      |      |      | 61   | 67   | 9.3%   | 2.8%  |
| STVR   |      |      |      |      |      |      |      |      | 2    | 2    | 39.0%  |       |
| Campground   | 3    | 3    | 3    | 3    | 4    | 4    | 4    | 3    | 4    | 4    | -1.8%  | 15.5% |
| Private Home   | 19   | 19   | 19   | 19   | 20   | 20   | 20   | 21   | 22   | 24   | 7.0%   | 18.0% |
| 2nd Home   | 3    | 3    | 3    | 3    | 3    | 3    | 3    | 3    | 4    | 4    | 10.2%  | 27.9% |
| Day Travel   | 28   | 28   | 28   | 23   | 25   | 27   | 28   | 14   | 23   | 29   | 25.8%  | 2.0%  |
| TOTAL  | 112  | 110  | 103  | 103  | 110  | 113  | 120  | 87   | 116  | 130  | 12.1%  | 8.1%  |
| Visitor Spending by Commodity Purchased (\$Million)            |      |      |      |      |      |      |      |      |      |      |        |       |
| Accommodations   | 20   | 20   | 20   | 21   | 22   | 22   | 25   | 15   | 23   | 25   | 9.1%   | 1.4%  |
| Food Service   | 27   | 27   | 27   | 27   | 29   | 29   | 32   | 25   | 31   | 34   | 8.3%   | 4.8%  |
| Food Stores  | 7    | 7    | 7    | 6    | 7    | 6    | 7    | 6    | 7    | 8    | 11.0%  | 12.9% |
| Local Tran. & Gas  | 24   | 24   | 24   | 16   | 18   | 22   | 22   | 15   | 23   | 29   | 27.1%  | 32.3% |
| Arts, Ent. & Rec.  | 14   | 14   | 14   | 14   | 14   | 14   | 15   | 11   | 14   | 15   | 5.2%   | -3.3% |
| Retail Sales   | 20   | 19   | 20   | 18   | 19   | 19   | 19   | 14   | 18   | 20   | 8.8%   | 1.4%  |
| TOTAL  | 112  | 110  | 103  | 103  | 110  | 113  | 120  | 87   | 116  | 130  | 12.1%  | 8.1%  |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

# Canyons & Plains Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

Direct Travel Impacts 2013-2022p

|  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | % Chg. |        |
|--|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|
|  |       |       |       |       |       |       |       |       |       |       | 21-22  | 19-22  |
| Travel Industry Earnings (\$Million)                   |       |       |       |       |       |       |       |       |       |       |        |        |
| Accom. & Food Serv.                                    | 18    | 18    | 18    | 20    | 21    | 23    | 24    | 23    | 26    | 28    | 8.0%   | 16.6%  |
| Arts, Ent. & Rec.                                      | 9     | 9     | 9     | 10    | 11    | 10    | 11    | 11    | 11    | 13    | 21.8%  | 25.8%  |
| Retail**   | 4     | 4     | 4     | 4     | 4     | 4     | 5     | 5     | 5     | 6     | 8.2%   | 25.8%  |
| Other Travel*  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 41.0%  | 3.4%   |
| TOTAL  | 31    | 31    | 32    | 34    | 36    | 38    | 39    | 38    | 42    | 47    | 11.6%  | 20.1%  |
| Travel Industry Employment (Jobs)                      |       |       |       |       |       |       |       |       |       |       |        |        |
| Accom. & Food Serv.                                    | 1,030 | 990   | 1,030 | 1,020 | 1,040 | 1,050 | 1,040 | 900   | 970   | 1,020 | 5.1%   | -2.0%  |
| Arts, Ent. & Rec.                                      | 590   | 580   | 590   | 540   | 560   | 520   | 550   | 500   | 520   | 580   | 10.6%  | 6.1%   |
| Retail**   | 190   | 180   | 190   | 180   | 180   | 170   | 180   | 190   | 190   | 190   | 2.0%   | 6.6%   |
| Other Travel*  | <10   | <10   | <10   | <10   | <10   | <10   | <10   | <10   | <10   | <10   | 21.1%  | -19.4% |
| TOTAL  | 1,810 | 1,750 | 1,720 | 1,730 | 1,780 | 1,740 | 1,770 | 1,590 | 1,680 | 1,790 | 6.5%   | 1.4%   |
| Tax Receipts Generated by Travel Spending (\$Millions) |       |       |       |       |       |       |       |       |       |       |        |        |
| Local Tax Receipts                                     | 3     | 2     | 3     | 2     | 3     | 3     | 3     | 2     | 3     | 3     | 8.5%   | 3.8%   |
| State Tax Receipts                                     | 4     | 4     | 4     | 4     | 4     | 4     | 4     | 3     | 4     | 4     | 10.1%  | 3.4%   |
| TOTAL  | 6     | 6     | 6     | 6     | 6     | 6     | 7     | 5     | 6     | 7     | 9.4%   | 3.6%   |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

\*\*Retail includes gasoline.

# Cities of the Rockies Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

| Direct Travel Impacts 2013-2022p                               |       |       |       |       |       |       |       |       |       |       | % Chg. |        |
|--|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|
|  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 21-22  | 19-22  |
| Direct Travel Spending (\$Million)                             |       |       |       |       |       |       |       |       |       |       |        |        |
| Destination Spending   | 1,512 | 1,605 | 1,512 | 1,601 | 1,677 | 1,877 | 1,999 | 1,332 | 1,930 | 2,420 | 25.4%  | 21.0%  |
| Other Travel*  | 17    | 17    | 17    | 19    | 18    | 18    | 19    | 11    | 11    | 16    | 43.9%  | -18.8% |
| TOTAL  | 1,529 | 1,622 | 1,616 | 1,620 | 1,695 | 1,895 | 2,019 | 1,343 | 1,941 | 2,436 | 25.5%  | 20.6%  |
| Visitor Spending by Type of Traveler Accommodation (\$Million) |       |       |       |       |       |       |       |       |       |       |        |        |
| Hotel, Motel, STVR   | 708   | 787   | 708   | 805   | 840   | 981   | 1,073 | 559   | 997   | 1,344 | 34.8%  | 25.2%  |
| Hotel, Motel   |       |       |       |       |       |       |       |       | 883   | 1,204 | 36.3%  | 12.2%  |
| STVR   |       |       |       |       |       |       |       |       | 114   | 140   | 23.1%  |        |
| Campground   | 38    | 37    | 38    | 39    | 42    | 44    | 45    | 41    | 52    | 51    | -2.9%  | 14.0%  |
| Private Home   | 351   | 360   | 351   | 378   | 390   | 405   | 418   | 439   | 463   | 503   | 8.5%   | 20.2%  |
| 2nd Home   | 65    | 67    | 65    | 67    | 70    | 73    | 75    | 80    | 86    | 92    | 7.5%   | 23.1%  |
| Day Travel   | 349   | 354   | 349   | 312   | 335   | 374   | 388   | 213   | 331   | 430   | 29.9%  | 10.8%  |
| TOTAL  | 1,512 | 1,605 | 1,598 | 1,601 | 1,677 | 1,877 | 1,999 | 1,332 | 1,930 | 2,420 | 25.4%  | 21.0%  |
| Visitor Spending by Commodity Purchased (\$Million)            |       |       |       |       |       |       |       |       |       |       |        |        |
| Accommodations   | 272   | 310   | 272   | 343   | 360   | 414   | 448   | 214   | 388   | 528   | 36.1%  | 18.0%  |
| Food Service   | 373   | 403   | 373   | 432   | 453   | 509   | 555   | 396   | 543   | 676   | 24.5%  | 21.8%  |
| Food Stores  | 95    | 103   | 95    | 105   | 106   | 115   | 122   | 97    | 127   | 158   | 24.7%  | 30.1%  |
| Local Tran. & Gas  | 264   | 259   | 264   | 181   | 208   | 244   | 249   | 175   | 278   | 340   | 22.5%  | 36.9%  |
| Arts, Ent. & Rec.  | 220   | 231   | 220   | 239   | 244   | 266   | 280   | 204   | 263   | 311   | 18.2%  | 11.0%  |
| Retail Sales   | 287   | 299   | 287   | 302   | 306   | 330   | 346   | 247   | 331   | 406   | 22.7%  | 17.2%  |
| Visitor Air Tran.  | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.2   | 0.3   | 23.8%  | 0.0%   |
| TOTAL  | 1,512 | 1,605 | 1,598 | 1,601 | 1,677 | 1,877 | 1,999 | 1,332 | 1,930 | 2,420 | 25.4%  | 21.0%  |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

# Cities of the Rockies Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

| Direct Travel Impacts 2013-2022p                       |        |        |        |        |        |        |        |        |        |        | % Chg. |        |
|--|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|  | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 21-22  | 19-22  |
| Travel Industry Earnings (\$Million)                   |        |        |        |        |        |        |        |        |        |        |        |        |
| Accom. & Food Serv.                                    | 209    | 225    | 209    | 261    | 282    | 313    | 330    | 261    | 319    | 374    | 17.4%  | 13.3%  |
| Arts, Ent. & Rec.                                      | 122    | 130    | 122    | 145    | 148    | 154    | 170    | 142    | 167    | 202    | 21.2%  | 18.6%  |
| Retail**   | 50     | 52     | 50     | 56     | 57     | 62     | 64     | 68     | 72     | 80     | 9.7%   | 23.3%  |
| Ground Tran.   | 3      | 3      | 3      | 4      | 4      | 5      | 5      | 4      | 5      | 6      | 25.3%  | 13.9%  |
| Visitor Air Tran.                                      | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 0.0    | 1      | 1      | -24.3% | 0.0%   |
| Other Travel*  | 12     | 12     | 12     | 13     | 10     | 10     | 11     | 7      | 8      | 12     | 42.8%  | 3.3%   |
| TOTAL  | 396    | 423    | 458    | 479    | 501    | 544    | 582    | 482    | 572    | 674    | 17.9%  | 15.9%  |
| Travel Industry Employment (Jobs)                      |        |        |        |        |        |        |        |        |        |        |        |        |
| Accom. & Food Serv.                                    | 9,470  | 9,820  | 9,470  | 10,590 | 10,880 | 11,310 | 11,370 | 8,700  | 9,720  | 10,740 | 10.5%  | -5.5%  |
| Arts, Ent. & Rec.                                      | 6,420  | 6,770  | 6,420  | 6,900  | 6,740  | 6,860  | 7,230  | 5,580  | 6,400  | 7,260  | 13.4%  | 0.4%   |
| Retail**   | 1,970  | 1,980  | 1,970  | 2,030  | 2,030  | 2,090  | 2,090  | 2,060  | 2,090  | 2,130  | 1.9%   | 1.8%   |
| Ground Tran.   | 90     | 100    | 90     | 110    | 110    | 110    | 130    | 100    | 100    | 110    | 10.1%  | -10.5% |
| Visitor Air Tran.                                      | <10    | <10    | <10    | <10    | <10    | <10    | <10    | <10    | 20     | <10    | -41.6% | 0.0%   |
| Other Travel*  | 180    | 170    | 180    | 180    | 160    | 150    | 140    | 90     | 100    | 120    | 19.7%  | -16.6% |
| TOTAL  | 18,130 | 18,830 | 19,710 | 19,810 | 19,920 | 20,520 | 20,960 | 16,530 | 18,430 | 20,370 | 10.6%  | -2.8%  |
| Tax Receipts Generated by Travel Spending (\$Millions) |        |        |        |        |        |        |        |        |        |        |        |        |
| Local Tax Receipts                                     | 47     | 51     | 47     | 58     | 60     | 68     | 73     | 43     | 68     | 89     | 31.3%  | 22.8%  |
| State Tax Receipts                                     | 46     | 48     | 46     | 51     | 51     | 56     | 60     | 42     | 56     | 69     | 22.4%  | 15.0%  |
| TOTAL  | 92     | 99     | 103    | 109    | 111    | 124    | 133    | 85     | 125    | 158    | 27.3%  | 19.3%  |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

\*\*Retail includes gasoline.



# Denver Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

| Direct Travel Impacts 2013-2022p                               |       |       |       |       |        |        |        |       |       |        | % Chg. |       |
|--|-------|-------|-------|-------|--------|--------|--------|-------|-------|--------|--------|-------|
|  | 2013  | 2014  | 2015  | 2016  | 2017   | 2018   | 2019   | 2020  | 2021  | 2022   | 21-22  | 19-22 |
| Direct Travel Spending (\$Million)                             |       |       |       |       |        |        |        |       |       |        |        |       |
| Destination Spending   | 7,072 | 7,679 | 7,072 | 8,098 | 8,695  | 9,387  | 10,099 | 5,483 | 8,522 | 11,480 | 34.7%  | 13.7% |
| Other Travel*  | 1,659 | 1,789 | 1,659 | 1,782 | 1,912  | 2,044  | 2,198  | 735   | 1,334 | 2,317  | 73.7%  | 5.4%  |
| TOTAL  | 8,731 | 9,468 | 9,714 | 9,880 | 10,607 | 11,431 | 12,297 | 6,219 | 9,856 | 13,797 | 40.0%  | 12.2% |
| Visitor Spending by Type of Traveler Accommodation (\$Million) |       |       |       |       |        |        |        |       |       |        |        |       |
| Hotel, Motel, STVR   | 4,582 | 5,084 | 4,582 | 5,483 | 5,933  | 6,450  | 6,999  | 3,478 | 5,754 | 8,024  | 39.5%  | 14.6% |
| Hotel, Motel   |       |       |       |       |        |        |        |       | 5,539 | 7,761  | 40.1%  | 10.9% |
| STVR   |       |       |       |       |        |        |        |       | 214   | 264    | 23.0%  |       |
| Campground   | 28    | 28    | 28    | 29    | 31     | 33     | 33     | 32    | 39    | 38     | -2.5%  | 15.2% |
| Private Home   | 1,574 | 1,651 | 1,574 | 1,711 | 1,790  | 1,885  | 1,997  | 1,436 | 1,883 | 2,307  | 22.5%  | 15.5% |
| 2nd Home   | 56    | 57    | 56    | 58    | 60     | 63     | 65     | 67    | 76    | 78     | 2.2%   | 20.7% |
| Day Travel   | 832   | 859   | 832   | 816   | 880    | 956    | 1,005  | 470   | 770   | 1,033  | 34.2%  | 2.8%  |
| TOTAL  | 7,072 | 7,679 | 7,874 | 8,098 | 8,695  | 9,387  | 10,099 | 5,483 | 8,522 | 11,480 | 34.7%  | 13.7% |
| Visitor Spending by Commodity Purchased (\$Million)            |       |       |       |       |        |        |        |       |       |        |        |       |
| Accommodations   | 1,120 | 1,319 | 1,120 | 1,555 | 1,697  | 1,837  | 1,989  | 784   | 1,380 | 2,098  | 52.0%  | 5.4%  |
| Food Service   | 1,251 | 1,377 | 1,251 | 1,526 | 1,664  | 1,832  | 2,003  | 1,254 | 1,715 | 2,274  | 32.6%  | 13.5% |
| Food Stores  | 194   | 211   | 194   | 221   | 229    | 242    | 257    | 192   | 246   | 316    | 28.8%  | 23.3% |
| Local Tran. & Gas  | 1,286 | 1,299 | 1,286 | 1,112 | 1,203  | 1,346  | 1,392  | 1,092 | 1,942 | 2,136  | 10.0%  | 53.5% |
| Arts, Ent. & Rec.  | 823   | 872   | 823   | 912   | 968    | 1,023  | 1,086  | 677   | 892   | 1,095  | 22.8%  | 0.8%  |
| Retail Sales   | 913   | 972   | 913   | 1,007 | 1,058  | 1,123  | 1,188  | 723   | 992   | 1,306  | 31.6%  | 9.9%  |
| Visitor Air Tran.  | 1,484 | 1,629 | 1,484 | 1,765 | 1,875  | 1,984  | 2,183  | 761   | 1,356 | 2,255  | 66.3%  | 3.3%  |
| TOTAL  | 7,072 | 7,679 | 7,874 | 8,098 | 8,695  | 9,387  | 10,099 | 5,483 | 8,522 | 11,480 | 34.7%  | 13.7% |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

# Denver Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

| Direct Travel Impacts 2013-2022p                       |        |        |        |        |        |        |        |        |        |        | % Chg. |        |
|--|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|  | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 21-22  | 19-22  |
| Travel Industry Earnings (\$Million)                   |        |        |        |        |        |        |        |        |        |        |        |        |
| Accom. & Food Serv.                                    | 811    | 880    | 811    | 1,039  | 1,144  | 1,224  | 1,369  | 983    | 1,191  | 1,522  | 27.8%  | 11.1%  |
| Arts, Ent. & Rec.                                      | 394    | 421    | 394    | 476    | 504    | 551    | 722    | 567    | 674    | 812    | 20.4%  | 12.4%  |
| Retail**   | 150    | 160    | 150    | 177    | 186    | 197    | 207    | 195    | 215    | 235    | 9.3%   | 13.4%  |
| Ground Tran.   | 79     | 88     | 79     | 100    | 105    | 118    | 133    | 111    | 121    | 152    | 25.4%  | 14.0%  |
| Visitor Air Tran.                                      | 458    | 476    | 458    | 586    | 665    | 705    | 821    | 908    | 749    | 854    | 14.0%  | 4.0%   |
| Other Travel*  | 541    | 556    | 541    | 619    | 704    | 752    | 853    | 812    | 740    | 906    | 22.5%  | 6.2%   |
| TOTAL  | 2,435  | 2,580  | 2,772  | 2,997  | 3,308  | 3,547  | 4,106  | 3,576  | 3,690  | 4,481  | 21.4%  | 9.1%   |
| Travel Industry Employment (Jobs)                      |        |        |        |        |        |        |        |        |        |        |        |        |
| Accom. & Food Serv.                                    | 28,720 | 30,110 | 28,720 | 32,860 | 34,080 | 34,400 | 36,220 | 26,090 | 28,860 | 33,480 | 16.0%  | -7.5%  |
| Arts, Ent. & Rec.                                      | 10,690 | 11,000 | 10,690 | 11,310 | 11,820 | 12,340 | 15,550 | 11,330 | 12,830 | 15,200 | 18.4%  | -2.2%  |
| Retail**   | 5,320  | 5,470  | 5,320  | 5,670  | 5,770  | 5,920  | 5,930  | 5,220  | 5,360  | 5,430  | 1.3%   | -8.4%  |
| Ground Tran.   | 2,330  | 2,460  | 2,330  | 2,690  | 2,720  | 2,860  | 3,230  | 2,540  | 2,620  | 2,890  | 10.2%  | -10.4% |
| Visitor Air Tran.                                      | 5,820  | 5,910  | 5,820  | 6,290  | 6,790  | 6,950  | 7,880  | 7,060  | 6,240  | 6,870  | 10.1%  | -12.8% |
| Other Travel*  | 7,000  | 7,020  | 7,000  | 6,830  | 7,400  | 7,630  | 8,420  | 6,610  | 6,350  | 7,440  | 17.2%  | -11.7% |
| TOTAL  | 59,890 | 61,970 | 63,740 | 65,640 | 68,580 | 70,090 | 77,230 | 58,840 | 62,260 | 71,320 | 14.5%  | -7.7%  |
| Tax Receipts Generated by Travel Spending (\$Millions) |        |        |        |        |        |        |        |        |        |        |        |        |
| Local Tax Receipts                                     | 280    | 315    | 280    | 358    | 389    | 422    | 457    | 232    | 393    | 530    | 34.8%  | 15.9%  |
| State Tax Receipts                                     | 185    | 199    | 185    | 218    | 229    | 246    | 268    | 179    | 239    | 300    | 25.8%  | 11.9%  |
| TOTAL  | 465    | 514    | 545    | 576    | 618    | 668    | 725    | 412    | 632    | 830    | 31.4%  | 14.5%  |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

\*\*Retail includes gasoline.

# Mountains & Mesas Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

| Direct Travel Impacts 2013-2022p                               |       |       |       |       |       |       |       |       |       |       | % Chg. |       |
|--|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|-------|
|  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 21-22  | 19-22 |
| Direct Travel Spending (\$Million)                             |       |       |       |       |       |       |       |       |       |       |        |       |
| Destination Spending   | 1,300 | 1,367 | 1,300 | 1,472 | 1,574 | 1,642 | 1,794 | 1,785 | 2,101 | 2,277 | 8.3%   | 26.9% |
| Other Travel*  | 64    | 71    | 64    | 73    | 77    | 85    | 92    | 32    | 72    | 101   | 40.9%  | 9.7%  |
| TOTAL  | 1,364 | 1,439 | 1,490 | 1,544 | 1,651 | 1,727 | 1,886 | 1,817 | 2,173 | 2,378 | 9.4%   | 26.1% |
| Visitor Spending by Type of Traveler Accommodation (\$Million) |       |       |       |       |       |       |       |       |       |       |        |       |
| Hotel, Motel, STVR   | 716   | 776   | 716   | 874   | 947   | 983   | 1,111 | 1,240 | 1,402 | 1,505 | 7.4%   | 35.5% |
| Hotel, Motel   |       |       |       |       |       |       |       |       | 939   | 1,004 | 6.9%   | -9.6% |
| STVR   |       |       |       |       |       |       |       |       | 462   | 501   | 8.4%   |       |
| Campground   | 102   | 100   | 102   | 105   | 113   | 118   | 119   | 109   | 139   | 136   | -2.1%  | 13.8% |
| Private Home   | 165   | 169   | 165   | 177   | 182   | 188   | 196   | 171   | 205   | 235   | 14.5%  | 19.5% |
| 2nd Home   | 139   | 142   | 139   | 146   | 150   | 157   | 161   | 155   | 180   | 194   | 7.6%   | 20.5% |
| Day Travel   | 178   | 180   | 178   | 169   | 183   | 196   | 206   | 110   | 176   | 207   | 17.7%  | 0.2%  |
| TOTAL  | 1,300 | 1,367 | 1,418 | 1,472 | 1,574 | 1,642 | 1,794 | 1,785 | 2,101 | 2,277 | 8.3%   | 26.9% |
| Visitor Spending by Commodity Purchased (\$Million)            |       |       |       |       |       |       |       |       |       |       |        |       |
| Accommodations   | 287   | 314   | 287   | 374   | 395   | 413   | 461   | 487   | 633   | 695   | 9.7%   | 50.9% |
| Food Service   | 311   | 331   | 311   | 373   | 409   | 427   | 477   | 529   | 519   | 540   | 4.0%   | 13.3% |
| Food Stores  | 80    | 85    | 80    | 90    | 95    | 96    | 104   | 116   | 133   | 142   | 6.2%   | 36.4% |
| Local Tran. & Gas  | 170   | 170   | 170   | 135   | 149   | 170   | 175   | 132   | 227   | 258   | 13.7%  | 47.7% |
| Arts, Ent. & Rec.  | 165   | 172   | 165   | 186   | 199   | 203   | 217   | 236   | 230   | 232   | 0.8%   | 6.9%  |
| Retail Sales   | 193   | 196   | 193   | 205   | 215   | 218   | 233   | 223   | 244   | 257   | 5.1%   | 10.2% |
| Visitor Air Tran.  | 95    | 100   | 95    | 108   | 112   | 116   | 128   | 61    | 114   | 153   | 34.2%  | 19.3% |
| TOTAL  | 1,300 | 1,367 | 1,418 | 1,472 | 1,574 | 1,642 | 1,794 | 1,785 | 2,101 | 2,277 | 8.3%   | 26.9% |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

# Mountains & Mesas Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

Direct Travel Impacts 2013-2022p

|  | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | % Chg. |        |
|--|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|  |        |        |        |        |        |        |        |        |        |        | 21-22  | 19-22  |
| Travel Industry Earnings (\$Million)                   |        |        |        |        |        |        |        |        |        |        |        |        |
| Accom. & Food Serv.                                    | 221    | 239    | 221    | 271    | 292    | 305    | 330    | 296    | 367    | 409    | 11.5%  | 23.8%  |
| Arts, Ent. & Rec.                                      | 84     | 90     | 84     | 102    | 109    | 110    | 120    | 103    | 124    | 141    | 13.8%  | 17.5%  |
| Retail**   | 36     | 37     | 36     | 41     | 43     | 44     | 47     | 66     | 72     | 78     | 9.4%   | 65.5%  |
| Ground Tran.   | 8      | 8      | 8      | 9      | 10     | 11     | 13     | 11     | 12     | 14     | 25.2%  | 14.1%  |
| Visitor Air Tran.                                      | 4      | 4      | 4      | 5      | 5      | 21     | 15     | 16     | 29     | 27     | -7.2%  | 81.4%  |
| Other Travel*  | 3      | 3      | 3      | 4      | 4      | 15     | 11     | 9      | 15     | 14     | -0.4%  | 29.8%  |
| TOTAL  | 355    | 381    | 410    | 433    | 464    | 506    | 537    | 501    | 617    | 684    | 10.8%  | 27.5%  |
| Travel Industry Employment (Jobs)                      |        |        |        |        |        |        |        |        |        |        |        |        |
| Accom. & Food Serv.                                    | 9,690  | 10,110 | 9,690  | 10,520 | 10,890 | 10,740 | 10,990 | 9,160  | 10,590 | 10,990 | 3.8%   | 0.0%   |
| Arts, Ent. & Rec.                                      | 3,660  | 3,670  | 3,660  | 4,060  | 4,230  | 4,230  | 4,280  | 3,470  | 4,060  | 4,340  | 6.9%   | 1.4%   |
| Retail**   | 1,470  | 1,480  | 1,470  | 1,590  | 1,620  | 1,600  | 1,640  | 2,100  | 2,160  | 2,210  | 2.2%   | 34.7%  |
| Ground Tran.   | 220    | 230    | 220    | 250    | 260    | 270    | 310    | 240    | 250    | 270    | 10.0%  | -10.3% |
| Visitor Air Tran.                                      | 100    | 100    | 100    | 100    | 110    | 320    | 230    | 170    | 310    | 290    | -7.1%  | 27.6%  |
| Other Travel*  | 70     | 80     | 70     | 70     | 80     | 240    | 170    | 100    | 170    | 170    | -0.2%  | 0.5%   |
| TOTAL  | 15,210 | 15,670 | 16,100 | 16,610 | 17,190 | 17,400 | 17,620 | 15,230 | 17,550 | 18,280 | 4.2%   | 3.7%   |
| Tax Receipts Generated by Travel Spending (\$Millions) |        |        |        |        |        |        |        |        |        |        |        |        |
| Local Tax Receipts                                     | 42     | 45     | 42     | 52     | 55     | 58     | 66     | 67     | 82     | 90     | 10.1%  | 36.9%  |
| State Tax Receipts                                     | 34     | 36     | 34     | 40     | 41     | 44     | 48     | 47     | 56     | 60     | 7.8%   | 25.8%  |
| TOTAL  | 76     | 81     | 86     | 92     | 97     | 101    | 113    | 115    | 137    | 150    | 9.2%   | 32.3%  |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

\*\*Retail includes gasoline.

# Mystic San Luis Valley Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

| Direct Travel Impacts 2013-2022p                               |      |      |      |      |      |      |      |      |      |      | % Chg. |       |
|--|------|------|------|------|------|------|------|------|------|------|--------|-------|
|  | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 21-22  | 19-22 |
| Direct Travel Spending (\$Million)                             |      |      |      |      |      |      |      |      |      |      |        |       |
| Destination Spending   | 125  | 127  | 125  | 136  | 156  | 156  | 166  | 157  | 209  | 217  | 3.8%   | 30.9% |
| Other Travel*  | 0.8  | 0.4  | 0.8  | 0.7  | 0.7  | 0.9  | 0.9  | 0.4  | 1    | 1    | 9.6%   | 63.8% |
| TOTAL  | 126  | 127  | 133  | 137  | 156  | 157  | 167  | 157  | 210  | 219  | 3.9%   | 31.1% |
| Visitor Spending by Type of Traveler Accommodation (\$Million) |      |      |      |      |      |      |      |      |      |      |        |       |
| Hotel, Motel, STVR   | 59   | 61   | 59   | 73   | 88   | 84   | 92   | 99   | 135  | 136  | 0.8%   | 47.5% |
| Hotel, Motel   |      |      |      |      |      |      |      |      | 106  | 104  | -1.6%  | 12.5% |
| STVR   |      |      |      |      |      |      |      |      | 30   | 32   | 9.3%   |       |
| Campground   | 16   | 16   | 16   | 17   | 18   | 19   | 19   | 17   | 22   | 21   | -2.8%  | 10.5% |
| Private Home   | 12   | 12   | 12   | 12   | 12   | 13   | 13   | 13   | 14   | 16   | 9.0%   | 16.2% |
| 2nd Home   | 11   | 11   | 11   | 10   | 11   | 12   | 12   | 11   | 12   | 14   | 13.1%  | 18.6% |
| Day Travel   | 26   | 26   | 26   | 23   | 26   | 28   | 29   | 16   | 25   | 30   | 18.4%  | 3.6%  |
| TOTAL  | 125  | 127  | 132  | 136  | 156  | 156  | 166  | 157  | 209  | 217  | 3.8%   | 30.9% |
| Visitor Spending by Commodity Purchased (\$Million)            |      |      |      |      |      |      |      |      |      |      |        |       |
| Accommodations   | 25   | 27   | 25   | 34   | 39   | 39   | 42   | 40   | 62   | 63   | 2.5%   | 51.5% |
| Food Service   | 33   | 34   | 33   | 39   | 46   | 45   | 49   | 51   | 61   | 61   | 0.1%   | 24.2% |
| Food Stores  | 9    | 9    | 9    | 10   | 11   | 11   | 11   | 12   | 15   | 15   | 3.3%   | 38.0% |
| Local Tran. & Gas  | 22   | 21   | 22   | 14   | 17   | 20   | 20   | 14   | 22   | 27   | 25.4%  | 33.9% |
| Arts, Ent. & Rec.  | 11   | 11   | 11   | 12   | 13   | 13   | 14   | 13   | 16   | 16   | -2.2%  | 14.4% |
| Retail Sales   | 23   | 23   | 23   | 25   | 28   | 27   | 28   | 27   | 33   | 33   | 1.3%   | 17.0% |
| Visitor Air Tran.  | 2    | 1    | 2    | 1.0  | 0.7  | 2    | 2    | 0.9  | 1    | 2    | 29.9%  | 7.0%  |
| TOTAL  | 125  | 127  | 132  | 136  | 156  | 156  | 166  | 157  | 209  | 217  | 3.8%   | 30.9% |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

# Mystic San Luis Valley Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

Direct Travel Impacts 2013-2022p

|  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | % Chg. |        |
|--|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|
|  |       |       |       |       |       |       |       |       |       |       | 21-22  | 19-22  |
| Travel Industry Earnings (\$Million)                   |       |       |       |       |       |       |       |       |       |       |        |        |
| Accom. & Food Serv.                                    | 22    | 23    | 22    | 26    | 29    | 30    | 33    | 30    | 35    | 37    | 6.2%   | 14.6%  |
| Arts, Ent. & Rec.                                      | 5     | 5     | 5     | 6     | 6     | 6     | 6     | 5     | 6     | 6     | 0.2%   | 0.5%   |
| Retail**   | 5     | 5     | 5     | 6     | 7     | 6     | 7     | 9     | 9     | 9     | 1.7%   | 43.0%  |
| Ground Tran.   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.2   | 0.1   | 0.1   | 0.2   | 25.2%  | 14.1%  |
| Visitor Air Tran.                                      | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.3   | 0.3   | 0.2   | 0.5   | 0.4   | -29.1% | 29.6%  |
| Other Travel*  | 0.1   | 0.1   | 0.1   | 0.1   | 0.2   | 0.1   | 0.2   | 0.1   | 0.5   | 0.3   | -40.2% | 98.4%  |
| TOTAL  | 32    | 34    | 36    | 38    | 42    | 43    | 45    | 45    | 51    | 53    | 4.0%   | 17.4%  |
| Travel Industry Employment (Jobs)                      |       |       |       |       |       |       |       |       |       |       |        |        |
| Accom. & Food Serv.                                    | 1,360 | 1,460 | 1,360 | 1,540 | 1,630 | 1,580 | 1,640 | 1,440 | 1,540 | 1,530 | -0.7%  | -6.8%  |
| Arts, Ent. & Rec.                                      | 290   | 300   | 290   | 320   | 350   | 330   | 280   | 230   | 270   | 250   | -6.2%  | -11.0% |
| Retail**   | 260   | 260   | 260   | 280   | 300   | 280   | 280   | 350   | 350   | 330   | -5.0%  | 18.6%  |
| Ground Tran.   | <10   | <10   | <10   | <10   | <10   | <10   | <10   | <10   | <10   | <10   | 10.0%  | -10.3% |
| Visitor Air Tran.                                      | <10   | <10   | <10   | <10   | <10   | <10   | <10   | <10   | <10   | <10   | -29.1% | -12.8% |
| Other Travel*  | <10   | <10   | <10   | <10   | <10   | <10   | <10   | <10   | <10   | <10   | -40.2% | 33.4%  |
| TOTAL  | 1,910 | 2,020 | 2,070 | 2,150 | 2,290 | 2,200 | 2,210 | 2,030 | 2,170 | 2,120 | -2.2%  | -4.1%  |
| Tax Receipts Generated by Travel Spending (\$Millions) |       |       |       |       |       |       |       |       |       |       |        |        |
| Local Tax Receipts                                     | 3     | 4     | 3     | 5     | 5     | 5     | 6     | 6     | 8     | 8     | 1.5%   | 36.3%  |
| State Tax Receipts                                     | 4     | 4     | 4     | 4     | 5     | 5     | 5     | 5     | 6     | 6     | 3.5%   | 23.0%  |
| TOTAL  | 7     | 8     | 8     | 9     | 10    | 10    | 11    | 10    | 14    | 14    | 2.4%   | 30.1%  |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

\*\*Retail includes gasoline.

# Pikes Peak Wonders Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

| Direct Travel Impacts 2013-2022p                               |       |       |       |       |       |       |       |       |       |       | % Chg. |        |
|--|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|
|  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 21-22  | 19-22  |
| Direct Travel Spending (\$Million)                             |       |       |       |       |       |       |       |       |       |       |        |        |
| Destination Spending   | 1,810 | 1,899 | 1,810 | 2,057 | 2,253 | 2,377 | 2,494 | 1,731 | 2,478 | 2,766 | 11.6%  | 10.9%  |
| Other Travel*  | 94    | 95    | 94    | 96    | 108   | 116   | 126   | 40    | 100   | 145   | 46.1%  | 15.3%  |
| TOTAL  | 1,904 | 1,995 | 2,041 | 2,153 | 2,361 | 2,493 | 2,620 | 1,772 | 2,578 | 2,911 | 12.9%  | 11.1%  |
| Visitor Spending by Type of Traveler Accommodation (\$Million) |       |       |       |       |       |       |       |       |       |       |        |        |
| Hotel, Motel, STVR   | 972   | 1,053 | 972   | 1,222 | 1,370 | 1,442 | 1,529 | 1,043 | 1,595 | 1,772 | 11.1%  | 15.9%  |
| Hotel, Motel   |       |       |       |       |       |       |       |       | 1,427 | 1,582 | 10.9%  | 3.4%   |
| STVR   |       |       |       |       |       |       |       |       | 168   | 190   | 12.8%  |        |
| Campground   | 58    | 56    | 58    | 60    | 64    | 67    | 68    | 65    | 79    | 78    | -1.6%  | 15.6%  |
| Private Home   | 391   | 394   | 391   | 394   | 409   | 429   | 444   | 430   | 503   | 562   | 11.6%  | 26.5%  |
| 2nd Home   | 54    | 54    | 54    | 55    | 57    | 60    | 62    | 64    | 75    | 82    | 8.8%   | 31.6%  |
| Day Travel   | 336   | 341   | 336   | 326   | 353   | 379   | 391   | 130   | 225   | 273   | 21.1%  | -30.2% |
| TOTAL  | 1,810 | 1,899 | 1,950 | 2,057 | 2,253 | 2,377 | 2,494 | 1,731 | 2,478 | 2,766 | 11.6%  | 10.9%  |
| Visitor Spending by Commodity Purchased (\$Million)            |       |       |       |       |       |       |       |       |       |       |        |        |
| Accommodations   | 291   | 322   | 291   | 418   | 476   | 507   | 531   | 337   | 572   | 629   | 10.0%  | 18.4%  |
| Food Service   | 448   | 481   | 448   | 566   | 623   | 657   | 700   | 528   | 663   | 725   | 9.4%   | 3.5%   |
| Food Stores  | 89    | 94    | 89    | 102   | 107   | 109   | 113   | 102   | 126   | 140   | 11.2%  | 23.5%  |
| Local Tran. & Gas  | 261   | 255   | 261   | 169   | 198   | 236   | 239   | 164   | 307   | 375   | 21.8%  | 56.9%  |
| Arts, Ent. & Rec.  | 293   | 307   | 293   | 330   | 350   | 356   | 372   | 264   | 337   | 351   | 4.4%   | -5.5%  |
| Retail Sales   | 343   | 356   | 343   | 389   | 411   | 419   | 433   | 305   | 383   | 420   | 9.7%   | -3.0%  |
| Visitor Air Tran.  | 85    | 84    | 85    | 83    | 89    | 94    | 106   | 33    | 91    | 126   | 38.1%  | 19.5%  |
| TOTAL  | 1,810 | 1,899 | 1,950 | 2,057 | 2,253 | 2,377 | 2,494 | 1,731 | 2,478 | 2,766 | 11.6%  | 10.9%  |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.



# Pikes Peak Wonders Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

| Direct Travel Impacts 2013-2022p                       |        |        |        |        |        |        |        |        |        |        | % Chg. |        |
|--|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|  | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 21-22  | 19-22  |
| Travel Industry Earnings (\$Million)                   |        |        |        |        |        |        |        |        |        |        |        |        |
| Accom. & Food Serv.                                    | 263    | 277    | 263    | 325    | 361    | 388    | 416    | 355    | 441    | 515    | 17.0%  | 23.9%  |
| Arts, Ent. & Rec.                                      | 136    | 145    | 136    | 167    | 178    | 182    | 194    | 156    | 182    | 197    | 8.3%   | 1.4%   |
| Retail**   | 58     | 60     | 58     | 69     | 73     | 75     | 77     | 83     | 90     | 99     | 9.6%   | 28.7%  |
| Ground Tran.   | 0.3    | 0.3    | 0.3    | 0.4    | 0.4    | 0.4    | 0.5    | 0.4    | 0.5    | 0.6    | 21.2%  | 19.1%  |
| Visitor Air Tran.                                      | 9      | 9      | 9      | 10     | 11     | 11     | 12     | 10     | 9      | 11     | 26.3%  | -5.0%  |
| Other Travel*  | 11     | 11     | 11     | 13     | 15     | 15     | 16     | 13     | 11     | 14     | 24.7%  | -12.5% |
| TOTAL  | 478    | 502    | 551    | 585    | 638    | 672    | 715    | 616    | 734    | 837    | 14.1%  | 17.0%  |
| Travel Industry Employment (Jobs)                      |        |        |        |        |        |        |        |        |        |        |        |        |
| Accom. & Food Serv.                                    | 12,690 | 12,920 | 12,690 | 14,130 | 14,870 | 15,060 | 15,290 | 12,620 | 14,390 | 15,520 | 7.9%   | 1.5%   |
| Arts, Ent. & Rec.                                      | 5,700  | 5,900  | 5,700  | 6,420  | 6,630  | 6,690  | 6,880  | 5,140  | 5,710  | 6,090  | 6.7%   | -11.5% |
| Retail**   | 2,340  | 2,370  | 2,340  | 2,590  | 2,680  | 2,650  | 2,620  | 2,600  | 2,710  | 2,780  | 2.6%   | 5.9%   |
| Ground Tran.   | <10    | <10    | <10    | <10    | <10    | 10     | 10     | <10    | 10     | 10     | 6.0%   | -5.6%  |
| Visitor Air Tran.                                      | 170    | 160    | 170    | 160    | 170    | 180    | 200    | 140    | 140    | 150    | 3.8%   | -27.8% |
| Other Travel*  | 220    | 210    | 220    | 220    | 240    | 250    | 270    | 190    | 170    | 170    | -0.9%  | -36.2% |
| TOTAL  | 21,120 | 21,570 | 22,500 | 23,530 | 24,600 | 24,840 | 25,270 | 20,720 | 23,130 | 24,710 | 6.9%   | -2.2%  |
| Tax Receipts Generated by Travel Spending (\$Millions) |        |        |        |        |        |        |        |        |        |        |        |        |
| Local Tax Receipts                                     | 50     | 54     | 50     | 73     | 81     | 85     | 89     | 61     | 92     | 101    | 9.7%   | 12.4%  |
| State Tax Receipts                                     | 52     | 54     | 52     | 61     | 64     | 68     | 71     | 53     | 70     | 78     | 10.9%  | 8.8%   |
| TOTAL  | 102    | 108    | 117    | 134    | 145    | 153    | 161    | 114    | 162    | 178    | 10.2%  | 10.8%  |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

\*\*Retail includes gasoline.

# Pioneering Plains Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

| Direct Travel Impacts 2013-2022p                               |      |      |      |      |      |      |      |      |      |      | % Chg. |       |
|--|------|------|------|------|------|------|------|------|------|------|--------|-------|
|  | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 21-22  | 19-22 |
| Direct Travel Spending (\$Million)                             |      |      |      |      |      |      |      |      |      |      |        |       |
| Destination Spending   | 249  | 268  | 249  | 238  | 256  | 275  | 290  | 231  | 271  | 302  | 11.3%  | 4.2%  |
| Other Travel*  | 13   | 13   | 13   | 11   | 20   | 21   | 23   | 18   | 17   | 24   | 41.0%  | 3.8%  |
| TOTAL  | 262  | 282  | 263  | 250  | 275  | 296  | 313  | 249  | 288  | 326  | 13.1%  | 4.1%  |
| Visitor Spending by Type of Traveler Accommodation (\$Million) |      |      |      |      |      |      |      |      |      |      |        |       |
| Hotel, Motel, STVR   | 81   | 98   | 81   | 82   | 91   | 97   | 106  | 85   | 100  | 111  | 11.6%  | 5.0%  |
| Hotel, Motel   |      |      |      |      |      |      |      |      | 98   | 108  | 10.8%  | 2.4%  |
| STVR   |      |      |      |      |      |      |      |      | 2    | 3    | 61.7%  |       |
| Campground   | 7    | 6    | 7    | 6    | 7    | 7    | 7    | 7    | 9    | 9    | -2.7%  | 14.0% |
| Private Home   | 82   | 84   | 82   | 87   | 88   | 92   | 96   | 91   | 95   | 99   | 3.9%   | 2.6%  |
| 2nd Home   | 13   | 14   | 13   | 13   | 14   | 15   | 15   | 15   | 14   | 14   | 6.5%   | -6.3% |
| Day Travel   | 66   | 66   | 66   | 50   | 56   | 63   | 64   | 34   | 54   | 69   | 27.6%  | 6.5%  |
| TOTAL  | 249  | 268  | 248  | 238  | 256  | 275  | 290  | 231  | 271  | 302  | 11.3%  | 4.2%  |
| Visitor Spending by Commodity Purchased (\$Million)            |      |      |      |      |      |      |      |      |      |      |        |       |
| Accommodations   | 27   | 34   | 27   | 31   | 33   | 35   | 39   | 28   | 34   | 37   | 9.5%   | -4.5% |
| Food Service   | 41   | 47   | 41   | 45   | 48   | 50   | 55   | 47   | 52   | 56   | 8.1%   | 2.3%  |
| Food Stores  | 11   | 12   | 11   | 11   | 11   | 11   | 12   | 11   | 12   | 13   | 10.4%  | 10.2% |
| Local Tran. & Gas  | 123  | 124  | 123  | 105  | 114  | 128  | 132  | 103  | 126  | 145  | 14.9%  | 9.3%  |
| Arts, Ent. & Rec.  | 15   | 16   | 15   | 15   | 16   | 17   | 17   | 14   | 16   | 16   | 4.4%   | -5.5% |
| Retail Sales   | 32   | 35   | 32   | 32   | 33   | 33   | 35   | 28   | 32   | 35   | 8.3%   | -0.1% |
| TOTAL  | 249  | 268  | 248  | 238  | 256  | 275  | 290  | 231  | 271  | 302  | 11.3%  | 4.2%  |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

# Pioneering Plains Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

Direct Travel Impacts 2013-2022p

|  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | % Chg. |        |
|--|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|
|  |       |       |       |       |       |       |       |       |       |       | 21-22  | 19-22  |
| Travel Industry Earnings (\$Million)                   |       |       |       |       |       |       |       |       |       |       |        |        |
| Accom. & Food Serv.                                    | 24    | 27    | 24    | 28    | 30    | 32    | 33    | 31    | 34    | 37    | 6.6%   | 10.3%  |
| Arts, Ent. & Rec.                                      | 6     | 7     | 6     | 7     | 7     | 8     | 8     | 7     | 8     | 8     | 8.3%   | 5.3%   |
| Retail**   | 8     | 8     | 8     | 8     | 9     | 9     | 9     | 11    | 12    | 13    | 8.1%   | 33.1%  |
| Ground Tran.   | 7     | 8     | 7     | 9     | 10    | 11    | 12    | 10    | 11    | 14    | 28.8%  | 14.2%  |
| Other Travel*  | 7     | 8     | 7     | 7     | 11    | 12    | 14    | 10    | 10    | 14    | 41.0%  | 3.8%   |
| TOTAL  | 53    | 58    | 61    | 59    | 67    | 72    | 77    | 70    | 75    | 86    | 14.9%  | 12.1%  |
| Travel Industry Employment (Jobs)                      |       |       |       |       |       |       |       |       |       |       |        |        |
| Accom. & Food Serv.                                    | 1,300 | 1,380 | 1,300 | 1,390 | 1,400 | 1,390 | 1,360 | 1,230 | 1,240 | 1,300 | 4.3%   | -4.7%  |
| Arts, Ent. & Rec.                                      | 530   | 580   | 530   | 540   | 540   | 590   | 560   | 430   | 510   | 540   | 4.6%   | -3.6%  |
| Retail**   | 370   | 380   | 370   | 370   | 370   | 370   | 370   | 400   | 400   | 420   | 4.2%   | 13.9%  |
| Ground Tran.   | 220   | 230   | 220   | 250   | 250   | 270   | 300   | 240   | 240   | 270   | 13.0%  | -10.5% |
| Other Travel*  | 140   | 140   | 140   | 100   | 140   | 130   | 140   | 110   | 90    | 110   | 21.1%  | -19.0% |
| TOTAL  | 2,560 | 2,720 | 2,730 | 2,650 | 2,710 | 2,750 | 2,730 | 2,400 | 2,490 | 2,640 | 5.8%   | -3.3%  |
| Tax Receipts Generated by Travel Spending (\$Millions) |       |       |       |       |       |       |       |       |       |       |        |        |
| Local Tax Receipts                                     | 5     | 6     | 5     | 6     | 6     | 7     | 7     | 6     | 6     | 7     | 6.4%   | -2.9%  |
| State Tax Receipts                                     | 9     | 9     | 9     | 9     | 9     | 10    | 10    | 8     | 9     | 10    | 9.8%   | -0.3%  |
| TOTAL  | 14    | 15    | 15    | 15    | 15    | 16    | 17    | 14    | 16    | 17    | 8.4%   | -1.4%  |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

\*\*Retail includes gasoline.

# Rockies Playground Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

| Direct Travel Impacts 2013-2022p                               |       |       |       |       |       |       |       |       |       |       | % Chg. |        |
|--|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|--------|--------|
|  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | 21-22  | 19-22  |
| Direct Travel Spending (\$Million)                             |       |       |       |       |       |       |       |       |       |       |        |        |
| Destination Spending   | 2,523 | 2,722 | 2,523 | 3,075 | 3,116 | 3,366 | 3,631 | 3,084 | 3,644 | 4,047 | 11.1%  | 11.4%  |
| Other Travel*  | 23    | 24    | 23    | 26    | 27    | 35    | 39    | 17    | 31    | 47    | 53.2%  | 20.2%  |
| TOTAL  | 2,546 | 2,746 | 2,955 | 3,101 | 3,143 | 3,401 | 3,671 | 3,100 | 3,675 | 4,094 | 11.4%  | 11.5%  |
| Visitor Spending by Type of Traveler Accommodation (\$Million) |       |       |       |       |       |       |       |       |       |       |        |        |
| Hotel, Motel, STVR   | 2,004 | 2,185 | 2,004 | 2,513 | 2,538 | 2,758 | 2,996 | 2,593 | 2,994 | 3,307 | 10.4%  | 10.4%  |
| Hotel, Motel   |       |       |       |       |       |       |       |       | 2,004 | 2,264 | 13.0%  | -24.4% |
| STVR   |       |       |       |       |       |       |       |       | 990   | 1,043 | 5.3%   |        |
| Campground   | 29    | 29    | 29    | 30    | 32    | 34    | 34    | 29    | 39    | 38    | -1.7%  | 11.8%  |
| Private Home   | 102   | 105   | 102   | 114   | 117   | 120   | 129   | 101   | 121   | 160   | 32.6%  | 24.0%  |
| 2nd Home   | 203   | 209   | 203   | 219   | 226   | 232   | 237   | 235   | 249   | 268   | 7.7%   | 13.0%  |
| Day Travel   | 185   | 193   | 185   | 200   | 203   | 222   | 234   | 126   | 241   | 273   | 13.5%  | 16.7%  |
| TOTAL  | 2,523 | 2,722 | 2,929 | 3,075 | 3,116 | 3,366 | 3,631 | 3,084 | 3,644 | 4,047 | 11.1%  | 11.4%  |
| Visitor Spending by Commodity Purchased (\$Million)            |       |       |       |       |       |       |       |       |       |       |        |        |
| Accommodations   | 838   | 934   | 838   | 1,151 | 1,172 | 1,245 | 1,360 | 1,218 | 1,497 | 1,713 | 14.4%  | 25.9%  |
| Food Service   | 683   | 737   | 683   | 833   | 850   | 946   | 1,028 | 890   | 925   | 972   | 5.1%   | -5.5%  |
| Food Stores  | 146   | 158   | 146   | 168   | 166   | 179   | 190   | 169   | 212   | 225   | 6.3%   | 18.6%  |
| Local Tran. & Gas  | 124   | 125   | 124   | 101   | 111   | 126   | 130   | 98    | 171   | 193   | 12.6%  | 48.8%  |
| Arts, Ent. & Rec.  | 340   | 358   | 340   | 382   | 377   | 405   | 422   | 345   | 384   | 391   | 1.9%   | -7.2%  |
| Retail Sales   | 283   | 296   | 283   | 312   | 308   | 330   | 348   | 277   | 331   | 351   | 6.0%   | 0.9%   |
| Visitor Air Tran.  | 110   | 114   | 110   | 128   | 132   | 136   | 154   | 86    | 124   | 202   | 62.8%  | 31.6%  |
| TOTAL  | 2,523 | 2,722 | 2,929 | 3,075 | 3,116 | 3,366 | 3,631 | 3,084 | 3,644 | 4,047 | 11.1%  | 11.4%  |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

# Rockies Playground Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

| Direct Travel Impacts 2013-2022p                       |        |        |        |        |        |        |        |        |        |        | % Chg. |        |
|--|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|  | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   | 2019   | 2020   | 2021   | 2022   | 21-22  | 19-22  |
| Travel Industry Earnings (\$Million)                   |        |        |        |        |        |        |        |        |        |        |        |        |
| Accom. & Food Serv.                                    | 460    | 491    | 460    | 569    | 596    | 662    | 702    | 603    | 692    | 825    | 19.2%  | 17.5%  |
| Arts, Ent. & Rec.                                      | 178    | 190    | 178    | 220    | 218    | 233    | 248    | 220    | 247    | 291    | 17.9%  | 17.1%  |
| Retail**   | 53     | 56     | 53     | 63     | 62     | 67     | 70     | 81     | 87     | 96     | 9.5%   | 36.8%  |
| Ground Tran.   | 6      | 7      | 6      | 8      | 8      | 9      | 10     | 9      | 9      | 12     | 25.0%  | 14.1%  |
| Visitor Air Tran.                                      | 5      | 6      | 5      | 7      | 8      | 23     | 16     | 13     | 22     | 23     | 7.1%   | 46.2%  |
| Other Travel*  | 4      | 4      | 4      | 4      | 5      | 9      | 8      | 5      | 8      | 10     | 21.3%  | 28.3%  |
| TOTAL  | 706    | 754    | 822    | 870    | 897    | 1,004  | 1,054  | 931    | 1,066  | 1,257  | 17.9%  | 19.2%  |
| Travel Industry Employment (Jobs)                      |        |        |        |        |        |        |        |        |        |        |        |        |
| Accom. & Food Serv.                                    | 14,530 | 14,940 | 14,530 | 15,850 | 16,140 | 17,250 | 17,550 | 13,930 | 15,380 | 16,890 | 9.8%   | -3.7%  |
| Arts, Ent. & Rec.                                      | 4,940  | 5,170  | 4,940  | 5,880  | 5,820  | 6,330  | 6,340  | 5,130  | 6,000  | 6,250  | 4.1%   | -1.5%  |
| Retail**   | 1,680  | 1,730  | 1,680  | 1,860  | 1,820  | 1,890  | 1,920  | 2,050  | 2,080  | 2,100  | 0.7%   | 9.1%   |
| Ground Tran.   | 180    | 190    | 180    | 210    | 210    | 220    | 250    | 200    | 200    | 220    | 9.9%   | -10.3% |
| Visitor Air Tran.                                      | 100    | 100    | 100    | 100    | 110    | 360    | 250    | 120    | 200    | 220    | 6.6%   | -11.7% |
| Other Travel*  | 50     | 50     | 50     | 50     | 60     | 110    | 90     | 50     | 70     | 80     | 8.6%   | -12.2% |
| TOTAL  | 21,470 | 22,170 | 23,010 | 23,950 | 24,160 | 26,160 | 26,400 | 21,480 | 23,940 | 25,750 | 7.6%   | -2.4%  |
| Tax Receipts Generated by Travel Spending (\$Millions) |        |        |        |        |        |        |        |        |        |        |        |        |
| Local Tax Receipts                                     | 101    | 111    | 101    | 138    | 140    | 150    | 162    | 140    | 170    | 190    | 11.4%  | 17.0%  |
| State Tax Receipts                                     | 66     | 71     | 66     | 82     | 83     | 90     | 97     | 85     | 98     | 110    | 11.5%  | 12.7%  |
| TOTAL  | 167    | 182    | 199    | 220    | 223    | 240    | 260    | 225    | 269    | 300    | 11.4%  | 15.4%  |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

\*\*Retail includes gasoline.

# The Great West Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

| Direct Travel Impacts 2013-2022p                               |      |      |      |      |      |       |       |       |       |       | % Chg. |       |
|--|------|------|------|------|------|-------|-------|-------|-------|-------|--------|-------|
|  | 2013 | 2014 | 2015 | 2016 | 2017 | 2018  | 2019  | 2020  | 2021  | 2022  | 21-22  | 19-22 |
| Direct Travel Spending (\$Million)                             |      |      |      |      |      |       |       |       |       |       |        |       |
| Destination Spending   | 727  | 794  | 727  | 864  | 936  | 999   | 1,067 | 1,203 | 1,288 | 1,398 | 8.6%   | 31.1% |
| Other Travel*  | 4    | 4    | 4    | 5    | 5    | 6     | 6     | 3     | 7     | 12    | 66.2%  | 84.6% |
| TOTAL  | 731  | 799  | 832  | 869  | 941  | 1,005 | 1,073 | 1,207 | 1,295 | 1,410 | 8.9%   | 31.4% |
| Visitor Spending by Type of Traveler Accommodation (\$Million) |      |      |      |      |      |       |       |       |       |       |        |       |
| Hotel, Motel, STVR   | 470  | 530  | 470  | 591  | 648  | 698   | 755   | 935   | 949   | 1,026 | 8.1%   | 36.0% |
| Hotel, Motel   |      |      |      |      |      |       |       |       | 699   | 765   | 9.5%   | 1.3%  |
| STVR   |      |      |      |      |      |       |       |       | 251   | 262   | 4.3%   |       |
| Campground   | 32   | 31   | 32   | 33   | 35   | 37    | 37    | 32    | 42    | 40    | -4.7%  | 8.1%  |
| Private Home   | 41   | 43   | 41   | 45   | 46   | 47    | 50    | 45    | 51    | 63    | 23.7%  | 25.6% |
| 2nd Home   | 112  | 115  | 112  | 121  | 125  | 130   | 134   | 131   | 148   | 158   | 7.2%   | 18.7% |
| Day Travel   | 72   | 75   | 72   | 75   | 82   | 87    | 91    | 61    | 97    | 110   | 13.3%  | 21.1% |
| TOTAL  | 727  | 794  | 828  | 864  | 936  | 999   | 1,067 | 1,203 | 1,288 | 1,398 | 8.6%   | 31.1% |
| Visitor Spending by Commodity Purchased (\$Million)            |      |      |      |      |      |       |       |       |       |       |        |       |
| Accommodations   | 184  | 206  | 184  | 244  | 262  | 284   | 310   | 370   | 430   | 486   | 13.1%  | 57.0% |
| Food Service   | 205  | 228  | 205  | 253  | 281  | 301   | 323   | 383   | 369   | 382   | 3.4%   | 18.1% |
| Food Stores  | 48   | 53   | 48   | 56   | 59   | 61    | 64    | 76    | 84    | 88    | 5.3%   | 36.7% |
| Local Tran. & Gas  | 51   | 50   | 51   | 38   | 42   | 49    | 50    | 37    | 61    | 72    | 17.5%  | 42.6% |
| Arts, Ent. & Rec.  | 119  | 130  | 119  | 138  | 150  | 158   | 164   | 191   | 177   | 177   | -0.2%  | 7.3%  |
| Retail Sales   | 97   | 103  | 97   | 106  | 113  | 116   | 121   | 126   | 138   | 144   | 4.6%   | 19.3% |
| Visitor Air Tran.  | 24   | 25   | 24   | 29   | 28   | 29    | 34    | 21    | 29    | 50    | 71.5%  | 47.3% |
| TOTAL  | 727  | 794  | 828  | 864  | 936  | 999   | 1,067 | 1,203 | 1,288 | 1,398 | 8.6%   | 31.1% |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

# The Great West Region / Impacts Table, Detailed

## Direct Travel Impacts 2013-2022p

Direct Travel Impacts 2013-2022p

|  | 2013  | 2014  | 2015  | 2016  | 2017  | 2018   | 2019  | 2020  | 2021  | 2022  | % Chg. |        |
|--|-------|-------|-------|-------|-------|--------|-------|-------|-------|-------|--------|--------|
|  |       |       |       |       |       |        |       |       |       |       | 21-22  | 19-22  |
| Travel Industry Earnings (\$Million)                   |       |       |       |       |       |        |       |       |       |       |        |        |
| Accom. & Food Serv.                                    | 154   | 170   | 154   | 196   | 206   | 209    | 217   | 197   | 248   | 277   | 11.5%  | 27.8%  |
| Arts, Ent. & Rec.                                      | 90    | 98    | 90    | 113   | 123   | 130    | 140   | 116   | 135   | 152   | 12.7%  | 8.7%   |
| Retail**   | 19    | 20    | 19    | 22    | 24    | 25     | 26    | 31    | 34    | 37    | 10.2%  | 44.7%  |
| Ground Tran.   | 1     | 2     | 1     | 2     | 2     | 2      | 2     | 2     | 2     | 3     | 25.2%  | 14.2%  |
| Visitor Air Tran.                                      | 0.6   | 0.6   | 0.6   | 0.7   | 0.8   | 5      | 4     | 5     | 12    | 13    | 10.1%  | 265.7% |
| Other Travel*  | 0.6   | 0.6   | 0.6   | 0.6   | 0.9   | 2      | 1     | 1     | 3     | 4     | 16.4%  | 152.0% |
| TOTAL  | 266   | 291   | 317   | 334   | 357   | 374    | 389   | 351   | 434   | 485   | 11.8%  | 24.6%  |
| Travel Industry Employment (Jobs)                      |       |       |       |       |       |        |       |       |       |       |        |        |
| Accom. & Food Serv.                                    | 5,530 | 5,820 | 5,530 | 6,030 | 6,210 | 6,160  | 6,060 | 5,060 | 5,880 | 6,080 | 3.5%   | 0.4%   |
| Arts, Ent. & Rec.                                      | 2,200 | 2,330 | 2,200 | 2,570 | 2,900 | 2,980  | 3,010 | 2,300 | 2,550 | 2,590 | 1.6%   | -14.2% |
| Retail**   | 660   | 680   | 660   | 710   | 750   | 750    | 750   | 830   | 860   | 900   | 4.7%   | 19.7%  |
| Ground Tran.   | 40    | 40    | 40    | 50    | 50    | 50     | 60    | 50    | 50    | 50    | 10.1%  | -10.2% |
| Visitor Air Tran.                                      | 20    | 20    | 20    | 20    | 20    | 80     | 50    | 50    | 120   | 130   | 10.0%  | 133.0% |
| Other Travel*  | 20    | 20    | 20    | 10    | 20    | 30     | 20    | 20    | 30    | 40    | 13.2%  | 60.3%  |
| TOTAL  | 8,480 | 8,910 | 9,160 | 9,390 | 9,950 | 10,060 | 9,960 | 8,300 | 9,480 | 9,790 | 3.2%   | -1.7%  |
| Tax Receipts Generated by Travel Spending (\$Millions) |       |       |       |       |       |        |       |       |       |       |        |        |
| Local Tax Receipts                                     | 25    | 28    | 25    | 34    | 37    | 39     | 43    | 50    | 55    | 59    | 7.7%   | 39.7%  |
| State Tax Receipts                                     | 19    | 21    | 19    | 23    | 24    | 26     | 28    | 30    | 33    | 36    | 8.7%   | 31.0%  |
| TOTAL  | 44    | 48    | 53    | 57    | 61    | 65     | 70    | 81    | 89    | 96    | 8.1%   | 36.3%  |

Details may not add to totals due to rounding.

\*Other Travel includes resident air travel and travel agencies.

\*\*Retail includes gasoline.



# County Impacts

2022p



# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013    | 2014    | 2015    | 2016    | 2017    | 2018    | 2019    | 2020  | 2021    | 2022    | % Chg.  |         |  |
|-----------------------|---------|---------|---------|---------|---------|---------|---------|-------|---------|---------|---------|---------|--|
|                       |         |         |         |         |         |         |         |       |         |         | 2021-22 | 2019-22 |  |
| Adams                 |         |         |         |         |         |         |         |       |         |         |         |         |  |
| Travel Spending (\$M) | 480.6   | 519.4   | 510.3   | 517.3   | 554.4   | 601.5   | 639.1   | 421.5 | 594.5   | 712.4   | ▲ 19.8% | ▲ 11.5% |  |
| Earnings (\$M)        | 110.5   | 118.4   | 128.9   | 140.2   | 153.1   | 173.4   | 225.3   | 179.1 | 207.4   | 245.0   | ▲ 18.1% | ▲ 8.7%  |  |
| Employment (Jobs)     | 5,210   | 5,400   | 5,540   | 5,670   | 5,930   | 6,300   | 7,710   | 6,080 | 6,460   | 7,030   | ▲ 8.8%  | ▼ -8.8% |  |
| Local Taxes (\$M)     | 20.4    | 23.4    | 25.4    | 26.8    | 28.4    | 30.1    | 32.6    | 19.3  | 28.8    | 34.9    | ▲ 21.3% | ▲ 7.2%  |  |
| State Taxes (\$M)     | 16.9    | 18.0    | 18.6    | 19.2    | 19.2    | 20.6    | 22.6    | 15.8  | 20.2    | 23.6    | ▲ 16.8% | ▲ 4.1%  |  |
| Alamosa               |         |         |         |         |         |         |         |       |         |         |         |         |  |
| Travel Spending (\$M) | 45.3    | 42.6    | 49.7    | 50.5    | 54.2    | 55.7    | 58.4    | 47.7  | 74.4    | 78.9    | ▲ 6.0%  | ▲ 35.1% |  |
| Earnings (\$M)        | 9.7     | 9.6     | 10.7    | 10.8    | 11.6    | 12.2    | 12.6    | 10.9  | 13.4    | 14.4    | ▲ 7.3%  | ▲ 14.9% |  |
| Employment (Jobs)     | 520     | 510     | 530     | 540     | 560     | 550     | 530     | 420   | 460     | 480     | ▲ 3.1%  | ▼ -9.5% |  |
| Local Taxes (\$M)     | 1.3     | 1.2     | 1.6     | 2.0     | 2.1     | 2.1     | 2.2     | 1.9   | 2.9     | 3.0     | ▲ 3.6%  | ▲ 36.9% |  |
| State Taxes (\$M)     | 1.3     | 1.3     | 1.5     | 1.5     | 1.6     | 1.6     | 1.7     | 1.4   | 2.0     | 2.1     | ▲ 5.2%  | ▲ 27.5% |  |
| Arapahoe              |         |         |         |         |         |         |         |       |         |         |         |         |  |
| Travel Spending (\$M) | 1,021.2 | 1,089.9 | 1,122.8 | 1,136.7 | 1,177.6 | 1,210.9 | 1,267.2 | 900.6 | 1,273.9 | 1,459.0 | ▲ 14.5% | ▲ 15.1% |  |
| Earnings (\$M)        | 265.8   | 282.1   | 314.6   | 320.6   | 332.1   | 343.9   | 358.3   | 294.8 | 335.6   | 404.4   | ▲ 20.5% | ▲ 12.9% |  |
| Employment (Jobs)     | 7,490   | 7,810   | 8,170   | 8,200   | 8,430   | 8,510   | 8,720   | 6,950 | 7,450   | 8,220   | ▲ 10.3% | ▼ -5.7% |  |
| Local Taxes (\$M)     | 25.9    | 29.0    | 32.1    | 33.4    | 34.5    | 34.6    | 36.3    | 23.1  | 34.0    | 40.1    | ▲ 17.9% | ▲ 10.4% |  |
| State Taxes (\$M)     | 31.2    | 33.1    | 35.1    | 36.0    | 35.9    | 36.9    | 38.7    | 28.3  | 37.9    | 43.0    | ▲ 13.6% | ▲ 11.2% |  |
| Archuleta             |         |         |         |         |         |         |         |       |         |         |         |         |  |
| Travel Spending (\$M) | 54.9    | 60.8    | 62.4    | 67.2    | 73.5    | 82.6    | 91.5    | 91.8  | 130.0   | 123.5   | ▼ -5.0% | ▲ 35.0% |  |
| Earnings (\$M)        | 17.3    | 18.7    | 20.7    | 22.3    | 24.3    | 26.1    | 27.8    | 30.2  | 37.9    | 41.6    | ▲ 9.6%  | ▲ 49.7% |  |
| Employment (Jobs)     | 690     | 690     | 730     | 780     | 810     | 810     | 820     | 830   | 960     | 980     | ▲ 2.8%  | ▲ 19.7% |  |
| Local Taxes (\$M)     | 2.1     | 2.4     | 2.6     | 2.8     | 3.0     | 3.4     | 3.8     | 3.7   | 5.6     | 5.3     | ▼ -5.9% | ▲ 37.9% |  |
| State Taxes (\$M)     | 1.6     | 1.8     | 1.9     | 2.0     | 2.2     | 2.4     | 2.7     | 2.7   | 3.6     | 3.5     | ▼ -3.0% | ▲ 31.8% |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | % Chg.  |         |  |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------|---------|--|
|                       |       |       |       |       |       |       |       |       |       |       | 2021-22 | 2019-22 |  |
| Baca                  |       |       |       |       |       |       |       |       |       |       |         |         |  |
| Travel Spending (\$M) | 5.6   | 5.6   | 5.0   | 4.8   | 5.2   | 5.7   | 5.9   | 4.3   | 5.7   | 6.7   | ▲ 17.0% | ▲ 14.0% |  |
| Earnings (\$M)        | 0.7   | 0.8   | 0.9   | 0.9   | 0.9   | 0.9   | 1.0   | 0.8   | 0.9   | 1.0   | ▲ 7.6%  | ▲ 2.5%  |  |
| Employment (Jobs)     | 40    | 50    | 50    | 50    | 50    | 50    | 50    | 40    | 40    | 40    | ▲ 6.2%  | ▼ -9.0% |  |
| Local Taxes (\$M)     | 0.0   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.0   | 0.1   | 0.1   | ▲ 8.0%  | ▼ -1.2% |  |
| State Taxes (\$M)     | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | ▲ 11.1% | ▼ -1.5% |  |
| Bent                  |       |       |       |       |       |       |       |       |       |       |         |         |  |
| Travel Spending (\$M) | 5.6   | 5.0   | 4.2   | 4.3   | 4.7   | 5.0   | 5.3   | 4.0   | 5.3   | 5.7   | ▲ 7.9%  | ▲ 7.8%  |  |
| Earnings (\$M)        | 1.0   | 0.9   | 0.8   | 0.8   | 0.9   | 0.9   | 1.0   | 1.0   | 1.1   | 1.1   | ▼ -1.2% | ▲ 13.8% |  |
| Employment (Jobs)     | 60    | 50    | 50    | 50    | 60    | 50    | 50    | 50    | 60    | 60    | ▼ -4.6% | ▲ 5.1%  |  |
| Local Taxes (\$M)     | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | ▼ -0.5% | ▲ 0.2%  |  |
| State Taxes (\$M)     | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.1   | 0.2   | 0.2   | ▲ 5.2%  | ▼ -0.3% |  |
| Boulder               |       |       |       |       |       |       |       |       |       |       |         |         |  |
| Travel Spending (\$M) | 589.3 | 604.0 | 599.7 | 619.4 | 636.6 | 712.5 | 755.3 | 460.4 | 753.3 | 999.4 | ▲ 32.7% | ▲ 32.3% |  |
| Earnings (\$M)        | 163.7 | 171.0 | 183.7 | 194.2 | 200.8 | 214.0 | 230.5 | 179.9 | 212.6 | 252.5 | ▲ 18.8% | ▲ 9.6%  |  |
| Employment (Jobs)     | 6,320 | 6,370 | 6,480 | 6,600 | 6,470 | 6,620 | 6,750 | 5,080 | 5,620 | 6,270 | ▲ 11.6% | ▼ -7.1% |  |
| Local Taxes (\$M)     | 22.8  | 23.9  | 25.3  | 28.6  | 29.1  | 32.8  | 35.2  | 18.3  | 33.4  | 47.1  | ▲ 40.9% | ▲ 33.8% |  |
| State Taxes (\$M)     | 17.5  | 18.0  | 18.5  | 19.2  | 19.0  | 21.0  | 22.3  | 14.4  | 21.4  | 27.5  | ▲ 28.5% | ▲ 23.3% |  |
| Broomfield            |       |       |       |       |       |       |       |       |       |       |         |         |  |
| Travel Spending (\$M) | 116.9 | 123.7 | 127.5 | 131.9 | 137.6 | 154.3 | 170.7 | 90.9  | 132.4 | 191.0 | ▲ 44.2% | ▲ 11.9% |  |
| Earnings (\$M)        | 30.2  | 31.3  | 33.6  | 35.3  | 36.9  | 40.8  | 45.2  | 35.8  | 39.2  | 46.5  | ▲ 18.5% | ▲ 2.9%  |  |
| Employment (Jobs)     | 1,300 | 1,310 | 1,340 | 1,400 | 1,390 | 1,430 | 1,480 | 1,120 | 1,210 | 1,380 | ▲ 14.2% | ▼ -6.7% |  |
| Local Taxes (\$M)     | 5.0   | 5.3   | 5.5   | 5.7   | 6.0   | 6.8   | 7.5   | 3.6   | 5.6   | 8.4   | ▲ 49.2% | ▲ 10.8% |  |
| State Taxes (\$M)     | 2.9   | 3.1   | 3.2   | 3.4   | 3.5   | 3.9   | 4.4   | 2.4   | 3.4   | 4.8   | ▲ 42.4% | ▲ 10.4% |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | % Chg.  |          |  |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------|----------|--|
|                       |       |       |       |       |       |       |       |       |       |       | 2021-22 | 2019-22  |  |
| Chaffee               |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 89.1  | 96.9  | 95.5  | 107.0 | 118.3 | 135.1 | 146.6 | 144.1 | 172.6 | 169.6 | ▼ -1.7% | ▲ 15.7%  |  |
| Earnings (\$M)        | 23.6  | 25.0  | 27.4  | 30.3  | 33.8  | 37.4  | 41.8  | 38.4  | 48.4  | 54.1  | ▲ 11.7% | ▲ 29.4%  |  |
| Employment (Jobs)     | 1,090 | 1,100 | 1,120 | 1,180 | 1,280 | 1,340 | 1,390 | 1,200 | 1,390 | 1,420 | ▲ 2.7%  | ▲ 2.4%   |  |
| Local Taxes (\$M)     | 3.1   | 3.5   | 3.5   | 4.2   | 4.6   | 5.3   | 5.8   | 5.8   | 7.1   | 6.8   | ▼ -3.5% | ▲ 17.1%  |  |
| State Taxes (\$M)     | 2.6   | 2.8   | 2.9   | 3.2   | 3.5   | 3.9   | 4.3   | 4.1   | 4.9   | 4.9   | ▲ 0.2%  | ▲ 14.8%  |  |
| Cheyenne              |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 3.9   | 3.9   | 3.2   | 3.1   | 3.4   | 3.8   | 3.9   | 2.8   | 3.9   | 4.6   | ▲ 18.5% | ▲ 18.1%  |  |
| Earnings (\$M)        | 0.6   | 0.6   | 0.6   | 0.6   | 0.7   | 0.7   | 0.7   | 0.6   | 0.7   | 0.7   | ▲ 7.5%  | ▲ 5.0%   |  |
| Employment (Jobs)     | 40    | 50    | 40    | 40    | 40    | 40    | 40    | 30    | 30    | 30    | ▼ -0.8% | ▼ -16.7% |  |
| Local Taxes (\$M)     | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | ▲ 6.6%  | ▼ -0.3%  |  |
| State Taxes (\$M)     | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.1   | 0.2   | 0.2   | ▲ 11.2% | ▼ -1.0%  |  |
| Clear Creek           |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 34.2  | 34.4  | 34.5  | 38.0  | 43.5  | 49.3  | 53.1  | 54.8  | 72.5  | 82.4  | ▲ 13.7% | ▲ 55.2%  |  |
| Earnings (\$M)        | 8.6   | 9.0   | 10.0  | 11.3  | 12.3  | 13.0  | 14.4  | 13.0  | 15.6  | 18.1  | ▲ 16.5% | ▲ 25.6%  |  |
| Employment (Jobs)     | 430   | 420   | 470   | 500   | 540   | 540   | 580   | 460   | 530   | 580   | ▲ 10.8% | ▲ 0.7%   |  |
| Local Taxes (\$M)     | 0.8   | 0.8   | 0.9   | 1.2   | 1.4   | 1.6   | 1.8   | 2.0   | 2.7   | 3.1   | ▲ 13.9% | ▲ 72.6%  |  |
| State Taxes (\$M)     | 1.1   | 1.1   | 1.2   | 1.3   | 1.4   | 1.5   | 1.7   | 1.6   | 2.0   | 2.3   | ▲ 13.6% | ▲ 40.4%  |  |
| Conejos               |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 11.4  | 11.3  | 10.1  | 11.6  | 13.0  | 12.7  | 13.6  | 11.6  | 14.3  | 14.7  | ▲ 2.6%  | ▲ 8.0%   |  |
| Earnings (\$M)        | 2.5   | 2.6   | 2.6   | 3.0   | 3.5   | 3.3   | 3.6   | 3.5   | 3.9   | 3.8   | ▼ -2.9% | ▲ 3.3%   |  |
| Employment (Jobs)     | 180   | 180   | 170   | 210   | 220   | 200   | 200   | 170   | 180   | 170   | ▼ -6.7% | ▼ -13.8% |  |
| Local Taxes (\$M)     | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.3   | 0.2   | ▼ -4.0% | ▲ 2.1%   |  |
| State Taxes (\$M)     | 0.4   | 0.4   | 0.4   | 0.4   | 0.4   | 0.4   | 0.5   | 0.4   | 0.5   | 0.5   | ▲ 1.6%  | ▲ 0.6%   |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | % Chg.  |          |  |
|-----------------------|------|------|------|------|------|------|------|------|------|------|---------|----------|--|
|                       |      |      |      |      |      |      |      |      |      |      | 2021-22 | 2019-22  |  |
| Costilla              |      |      |      |      |      |      |      |      |      |      |         |          |  |
| Travel Spending (\$M) | 5.1  | 4.7  | 5.4  | 4.9  | 5.4  | 6.1  | 7.1  | 6.1  | 8.6  | 8.7  | ▲ 0.5%  | ▲ 22.9%  |  |
| Earnings (\$M)        | 1.2  | 1.1  | 1.4  | 1.5  | 1.7  | 1.7  | 1.9  | 1.8  | 2.3  | 2.2  | ▼ -2.7% | ▲ 18.3%  |  |
| Employment (Jobs)     | 100  | 100  | 120  | 120  | 120  | 120  | 120  | 100  | 140  | 130  | ▼ -8.2% | ▲ 9.8%   |  |
| Local Taxes (\$M)     | 0.1  | 0.1  | 0.1  | 0.1  | 0.1  | 0.1  | 0.2  | 0.2  | 0.2  | 0.2  | ▼ -1.8% | ▲ 31.0%  |  |
| State Taxes (\$M)     | 0.1  | 0.1  | 0.2  | 0.2  | 0.2  | 0.2  | 0.2  | 0.2  | 0.2  | 0.2  | ▲ 0.3%  | ▲ 19.0%  |  |
| Crowley               |      |      |      |      |      |      |      |      |      |      |         |          |  |
| Travel Spending (\$M) | 2.7  | 2.7  | 2.2  | 2.1  | 2.3  | 2.6  | 2.7  | 2.0  | 2.6  | 3.2  | ▲ 20.4% | ▲ 18.9%  |  |
| Earnings (\$M)        | 0.3  | 0.3  | 0.3  | 0.3  | 0.3  | 0.4  | 0.4  | 0.4  | 0.4  | 0.4  | ▲ 8.6%  | ▲ 8.9%   |  |
| Employment (Jobs)     | 20   | 20   | 20   | 20   | 20   | 20   | 20   | 20   | 20   | 20   | ▼ -0.9% | ▼ -13.8% |  |
| Local Taxes (\$M)     | 0.0  | 0.0  | 0.0  | 0.0  | 0.0  | 0.0  | 0.0  | 0.0  | 0.0  | 0.0  | ▲ 7.7%  | ▼ -2.8%  |  |
| State Taxes (\$M)     | 0.1  | 0.1  | 0.1  | 0.1  | 0.1  | 0.1  | 0.1  | 0.1  | 0.1  | 0.1  | ▲ 11.8% | ▼ -1.4%  |  |
| Custer                |      |      |      |      |      |      |      |      |      |      |         |          |  |
| Travel Spending (\$M) | 12.5 | 13.3 | 13.0 | 13.3 | 17.1 | 16.9 | 18.7 | 17.4 | 21.5 | 20.9 | ▼ -3.0% | ▲ 11.7%  |  |
| Earnings (\$M)        | 1.9  | 2.1  | 2.2  | 2.4  | 2.8  | 3.0  | 3.6  | 3.7  | 4.6  | 4.7  | ▲ 2.8%  | ▲ 32.2%  |  |
| Employment (Jobs)     | 140  | 160  | 160  | 160  | 180  | 190  | 230  | 210  | 280  | 280  | ▲ 2.3%  | ▲ 23.9%  |  |
| Local Taxes (\$M)     | 0.3  | 0.3  | 0.3  | 0.3  | 0.5  | 0.4  | 0.5  | 0.5  | 0.6  | 0.6  | ▼ -8.5% | ▲ 14.7%  |  |
| State Taxes (\$M)     | 0.3  | 0.4  | 0.4  | 0.4  | 0.4  | 0.4  | 0.5  | 0.5  | 0.6  | 0.6  | ▼ -2.5% | ▲ 11.8%  |  |
| Delta                 |      |      |      |      |      |      |      |      |      |      |         |          |  |
| Travel Spending (\$M) | 44.5 | 47.0 | 45.2 | 46.8 | 49.5 | 53.1 | 55.3 | 47.5 | 59.6 | 65.3 | ▲ 9.5%  | ▲ 17.9%  |  |
| Earnings (\$M)        | 11.6 | 12.7 | 13.6 | 14.8 | 15.4 | 15.7 | 16.5 | 16.6 | 18.9 | 21.0 | ▲ 11.4% | ▲ 27.4%  |  |
| Employment (Jobs)     | 650  | 670  | 720  | 750  | 730  | 720  | 700  | 690  | 780  | 850  | ▲ 9.8%  | ▲ 21.9%  |  |
| Local Taxes (\$M)     | 1.1  | 1.2  | 1.2  | 1.3  | 1.3  | 1.4  | 1.5  | 1.3  | 1.7  | 1.8  | ▲ 6.6%  | ▲ 19.7%  |  |
| State Taxes (\$M)     | 1.3  | 1.4  | 1.4  | 1.5  | 1.5  | 1.6  | 1.7  | 1.5  | 1.7  | 1.9  | ▲ 9.1%  | ▲ 14.4%  |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013    | 2014    | 2015    | 2016    | 2017    | 2018    | 2019    | 2020    | 2021    | 2022    | % Chg.  |         |  |
|-----------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|--|
|                       |         |         |         |         |         |         |         |         |         |         | 2021-22 | 2019-22 |  |
| Denver                |         |         |         |         |         |         |         |         |         |         |         |         |  |
| Travel Spending (\$M) | 5,886.1 | 6,461.2 | 6,694.4 | 6,827.2 | 7,394.3 | 8,050.3 | 8,753.5 | 3,832.9 | 6,589.1 | 9,718.8 | ▲ 47.5% | ▲ 11.0% |  |
| Earnings (\$M)        | 1,715.7 | 1,816.6 | 1,936.6 | 2,126.8 | 2,393.7 | 2,580.1 | 3,046.2 | 2,705.2 | 2,679.6 | 3,292.8 | ▲ 22.9% | ▲ 8.1%  |  |
| Employment (Jobs)     | 33,760  | 34,900  | 35,770  | 37,170  | 39,600  | 40,620  | 45,820  | 34,040  | 35,290  | 41,400  | ▲ 17.3% | ▼ -9.7% |  |
| Local Taxes (\$M)     | 198.6   | 224.9   | 239.8   | 256.2   | 282.4   | 310.8   | 339.3   | 160.5   | 291.3   | 395.0   | ▲ 35.6% | ▲ 16.4% |  |
| State Taxes (\$M)     | 98.1    | 107.2   | 112.4   | 119.7   | 130.5   | 142.7   | 159.0   | 102.0   | 139.4   | 179.5   | ▲ 28.8% | ▲ 12.9% |  |
| Dolores               |         |         |         |         |         |         |         |         |         |         |         |         |  |
| Travel Spending (\$M) | 5.6     | 5.7     | 5.9     | 5.9     | 6.3     | 6.3     | 6.5     | 5.0     | 6.8     | 7.2     | ▲ 6.0%  | ▲ 10.4% |  |
| Earnings (\$M)        | 1.0     | 1.1     | 1.1     | 1.2     | 1.3     | 1.2     | 1.3     | 1.1     | 1.4     | 1.5     | ▲ 5.8%  | ▲ 17.2% |  |
| Employment (Jobs)     | 70      | 60      | 70      | 70      | 70      | 70      | 70      | 60      | 90      | 100     | ▲ 4.1%  | ▲ 38.3% |  |
| Local Taxes (\$M)     | 0.1     | 0.1     | 0.1     | 0.2     | 0.2     | 0.2     | 0.2     | 0.1     | 0.2     | 0.2     | ▲ 4.9%  | ▲ 8.0%  |  |
| State Taxes (\$M)     | 0.2     | 0.2     | 0.2     | 0.2     | 0.2     | 0.2     | 0.2     | 0.1     | 0.2     | 0.2     | ▲ 5.7%  | ▲ 8.6%  |  |
| Douglas               |         |         |         |         |         |         |         |         |         |         |         |         |  |
| Travel Spending (\$M) | 315.7   | 333.0   | 333.6   | 336.7   | 352.3   | 382.4   | 368.6   | 239.8   | 344.3   | 460.7   | ▲ 33.8% | ▲ 25.0% |  |
| Earnings (\$M)        | 69.8    | 74.7    | 81.8    | 84.0    | 87.2    | 92.8    | 100.0   | 88.1    | 102.7   | 121.5   | ▲ 18.3% | ▲ 21.5% |  |
| Employment (Jobs)     | 3,100   | 3,180   | 3,300   | 3,340   | 3,350   | 3,390   | 3,510   | 3,020   | 3,240   | 3,600   | ▲ 11.1% | ▲ 2.4%  |  |
| Local Taxes (\$M)     | 9.2     | 9.9     | 10.2    | 10.7    | 11.1    | 12.6    | 12.0    | 6.9     | 10.8    | 15.5    | ▲ 43.7% | ▲ 28.8% |  |
| State Taxes (\$M)     | 9.3     | 9.8     | 10.1    | 10.3    | 10.4    | 11.2    | 11.1    | 7.6     | 10.2    | 13.2    | ▲ 29.4% | ▲ 19.2% |  |
| Eagle                 |         |         |         |         |         |         |         |         |         |         |         |         |  |
| Travel Spending (\$M) | 958.9   | 1,015.8 | 1,097.4 | 1,097.9 | 1,084.6 | 1,174.5 | 1,247.8 | 1,021.3 | 1,295.7 | 1,558.4 | ▲ 20.3% | ▲ 24.9% |  |
| Earnings (\$M)        | 231.0   | 243.1   | 263.7   | 267.1   | 273.9   | 332.8   | 346.5   | 289.2   | 327.8   | 370.9   | ▲ 13.1% | ▲ 7.0%  |  |
| Employment (Jobs)     | 7,380   | 7,550   | 7,910   | 8,080   | 8,170   | 9,620   | 9,420   | 7,350   | 8,330   | 8,630   | ▲ 3.6%  | ▼ -8.4% |  |
| Local Taxes (\$M)     | 36.9    | 39.3    | 43.6    | 47.7    | 47.3    | 50.7    | 54.2    | 45.2    | 58.3    | 70.5    | ▲ 20.9% | ▲ 30.1% |  |
| State Taxes (\$M)     | 23.5    | 24.9    | 27.3    | 27.5    | 27.3    | 30.1    | 31.9    | 26.5    | 33.1    | 39.1    | ▲ 18.4% | ▲ 22.7% |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013    | 2014    | 2015    | 2016    | 2017    | 2018    | 2019    | 2020    | 2021    | 2022    | % Chg.  |         |  |
|-----------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|--|
|                       |         |         |         |         |         |         |         |         |         |         | 2021-22 | 2019-22 |  |
| El Paso               |         |         |         |         |         |         |         |         |         |         |         |         |  |
| Travel Spending (\$M) | 1,332.3 | 1,394.4 | 1,441.9 | 1,545.1 | 1,695.4 | 1,798.6 | 1,895.5 | 1,180.6 | 1,807.8 | 2,110.8 | ▲ 16.8% | ▲ 11.4% |  |
| Earnings (\$M)        | 319.8   | 335.5   | 368.1   | 395.7   | 434.5   | 458.9   | 488.7   | 414.3   | 490.6   | 573.4   | ▲ 16.9% | ▲ 17.3% |  |
| Employment (Jobs)     | 14,510  | 14,850  | 15,530  | 16,370  | 17,170  | 17,320  | 17,700  | 14,230  | 15,780  | 17,140  | ▲ 8.6%  | ▼ -3.1% |  |
| Local Taxes (\$M)     | 38.3    | 41.0    | 45.2    | 57.7    | 63.8    | 67.2    | 70.7    | 44.8    | 69.5    | 78.4    | ▲ 12.7% | ▲ 10.9% |  |
| State Taxes (\$M)     | 36.8    | 38.6    | 41.2    | 44.2    | 46.8    | 49.4    | 52.1    | 36.4    | 49.7    | 56.4    | ▲ 13.4% | ▲ 8.4%  |  |
| Elbert                |         |         |         |         |         |         |         |         |         |         |         |         |  |
| Travel Spending (\$M) | 75.7    | 79.1    | 81.1    | 80.2    | 90.6    | 96.4    | 102.6   | 86.6    | 87.5    | 97.3    | ▲ 11.1% | ▼ -5.2% |  |
| Earnings (\$M)        | 15.8    | 17.0    | 18.4    | 17.1    | 22.5    | 24.4    | 27.4    | 22.3    | 22.5    | 30.0    | ▲ 33.6% | ▲ 9.7%  |  |
| Employment (Jobs)     | 430     | 440     | 450     | 430     | 470     | 470     | 520     | 420     | 400     | 470     | ▲ 16.5% | ▼ -8.5% |  |
| Local Taxes (\$M)     | 1.8     | 1.9     | 1.9     | 2.0     | 2.1     | 2.1     | 2.3     | 2.0     | 2.2     | 2.2     | ▲ 0.1%  | ▼ -4.3% |  |
| State Taxes (\$M)     | 2.0     | 2.1     | 2.2     | 2.2     | 2.3     | 2.4     | 2.6     | 2.2     | 2.3     | 2.5     | ▲ 8.7%  | ▼ -2.0% |  |
| Fremont               |         |         |         |         |         |         |         |         |         |         |         |         |  |
| Travel Spending (\$M) | 75.1    | 74.9    | 79.7    | 80.1    | 87.6    | 89.1    | 90.7    | 84.0    | 97.9    | 101.1   | ▲ 3.3%  | ▲ 11.6% |  |
| Earnings (\$M)        | 17.2    | 17.3    | 19.8    | 19.9    | 21.9    | 23.4    | 24.9    | 25.3    | 31.7    | 31.3    | ▼ -1.3% | ▲ 25.7% |  |
| Employment (Jobs)     | 980     | 950     | 1,030   | 1,000   | 1,080   | 1,080   | 1,110   | 1,050   | 1,230   | 1,200   | ▼ -2.1% | ▲ 8.6%  |  |
| Local Taxes (\$M)     | 1.7     | 1.7     | 2.0     | 2.9     | 3.2     | 3.1     | 3.2     | 3.1     | 3.6     | 3.5     | ▼ -2.0% | ▲ 9.5%  |  |
| State Taxes (\$M)     | 2.3     | 2.3     | 2.5     | 2.5     | 2.6     | 2.6     | 2.7     | 2.5     | 2.9     | 2.9     | ▲ 1.7%  | ▲ 7.7%  |  |
| Garfield              |         |         |         |         |         |         |         |         |         |         |         |         |  |
| Travel Spending (\$M) | 183.2   | 196.6   | 197.9   | 202.0   | 212.6   | 213.3   | 236.3   | 176.4   | 279.6   | 316.4   | ▲ 13.2% | ▲ 33.9% |  |
| Earnings (\$M)        | 46.4    | 51.1    | 55.4    | 58.9    | 61.4    | 60.5    | 64.0    | 58.9    | 69.2    | 77.8    | ▲ 12.5% | ▲ 21.7% |  |
| Employment (Jobs)     | 1,810   | 1,940   | 1,990   | 2,060   | 2,050   | 1,920   | 1,990   | 1,730   | 1,890   | 1,980   | ▲ 4.4%  | ▼ -0.6% |  |
| Local Taxes (\$M)     | 6.9     | 7.6     | 8.2     | 8.7     | 9.0     | 8.8     | 10.0    | 7.4     | 12.5    | 14.0    | ▲ 12.5% | ▲ 40.1% |  |
| State Taxes (\$M)     | 5.9     | 6.3     | 6.6     | 6.8     | 6.8     | 6.9     | 7.5     | 5.8     | 8.4     | 9.4     | ▲ 11.9% | ▲ 24.6% |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | % Chg.  |          |  |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------|----------|--|
|                       |       |       |       |       |       |       |       |       |       |       | 2021-22 | 2019-22  |  |
| Gilpin                |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 200.3 | 201.6 | 200.0 | 199.3 | 211.5 | 208.9 | 225.3 | 128.1 | 176.5 | 190.7 | ▲ 8.0%  | ▼ -15.4% |  |
| Earnings (\$M)        | 71.8  | 73.0  | 78.6  | 80.5  | 86.0  | 84.8  | 86.5  | 72.1  | 89.4  | 91.0  | ▲ 1.7%  | ▲ 5.1%   |  |
| Employment (Jobs)     | 2,450 | 2,490 | 2,500 | 2,560 | 2,580 | 2,490 | 2,530 | 1,750 | 2,210 | 2,500 | ▲ 13.0% | ▼ -0.9%  |  |
| Local Taxes (\$M)     | 1.4   | 1.4   | 1.4   | 1.5   | 1.6   | 1.6   | 1.7   | 1.0   | 1.4   | 1.6   | ▲ 11.2% | ▼ -7.6%  |  |
| State Taxes (\$M)     | 2.3   | 2.4   | 2.5   | 2.6   | 2.7   | 2.7   | 2.8   | 2.0   | 2.7   | 2.8   | ▲ 4.9%  | ▼ -0.2%  |  |
| Grand                 |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 252.7 | 294.2 | 313.7 | 314.0 | 347.4 | 381.2 | 415.6 | 405.3 | 565.9 | 575.6 | ▲ 1.7%  | ▲ 38.5%  |  |
| Earnings (\$M)        | 75.9  | 87.4  | 98.6  | 99.7  | 108.7 | 117.7 | 123.7 | 110.0 | 136.5 | 148.3 | ▲ 8.6%  | ▲ 19.8%  |  |
| Employment (Jobs)     | 2,880 | 3,160 | 3,330 | 3,280 | 3,440 | 3,600 | 3,520 | 2,870 | 3,340 | 3,380 | ▲ 1.1%  | ▼ -4.2%  |  |
| Local Taxes (\$M)     | 8.5   | 10.0  | 12.2  | 13.1  | 14.8  | 16.4  | 18.0  | 18.7  | 26.8  | 27.1  | ▲ 0.8%  | ▲ 50.0%  |  |
| State Taxes (\$M)     | 6.3   | 7.3   | 8.0   | 8.0   | 8.8   | 9.7   | 10.5  | 10.1  | 14.0  | 14.5  | ▲ 3.2%  | ▲ 37.6%  |  |
| Gunnison              |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 170.3 | 189.4 | 197.5 | 211.8 | 231.5 | 248.6 | 256.6 | 271.5 | 327.3 | 345.1 | ▲ 5.4%  | ▲ 34.5%  |  |
| Earnings (\$M)        | 43.3  | 51.2  | 56.3  | 60.6  | 67.1  | 70.7  | 73.1  | 69.0  | 81.7  | 90.7  | ▲ 11.0% | ▲ 24.0%  |  |
| Employment (Jobs)     | 2,100 | 2,320 | 2,430 | 2,520 | 2,640 | 2,530 | 2,480 | 2,120 | 2,410 | 2,450 | ▲ 1.5%  | ▼ -1.2%  |  |
| Local Taxes (\$M)     | 6.2   | 7.1   | 7.5   | 8.5   | 9.3   | 10.1  | 10.5  | 11.5  | 14.4  | 14.9  | ▲ 3.7%  | ▲ 42.7%  |  |
| State Taxes (\$M)     | 3.8   | 4.3   | 4.6   | 5.0   | 5.5   | 5.9   | 6.1   | 6.4   | 7.8   | 8.2   | ▲ 4.5%  | ▲ 34.7%  |  |
| Hinsdale              |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 13.3  | 16.4  | 13.8  | 15.7  | 16.7  | 17.6  | 18.5  | 19.8  | 21.3  | 21.9  | ▲ 2.8%  | ▲ 18.1%  |  |
| Earnings (\$M)        | 7.9   | 9.5   | 8.6   | 9.9   | 11.2  | 10.4  | 11.5  | 10.4  | 13.7  | 12.7  | ▼ -7.4% | ▲ 10.1%  |  |
| Employment (Jobs)     | 510   | 570   | 470   | 500   | 580   | 510   | 560   | 460   | 590   | 570   | ▼ -3.4% | ▲ 2.5%   |  |
| Local Taxes (\$M)     | 0.5   | 0.7   | 0.6   | 0.7   | 0.7   | 0.7   | 0.8   | 0.9   | 0.9   | 0.9   | ▲ 4.6%  | ▲ 19.5%  |  |
| State Taxes (\$M)     | 0.4   | 0.5   | 0.4   | 0.5   | 0.5   | 0.5   | 0.5   | 0.6   | 0.6   | 0.6   | ▲ 1.2%  | ▲ 14.3%  |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.



# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022    | % Chg.  |          |  |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------|---------|----------|--|
|                       |       |       |       |       |       |       |       |       |       |         | 2021-22 | 2019-22  |  |
| Huerfano              |       |       |       |       |       |       |       |       |       |         |         |          |  |
| Travel Spending (\$M) | 16.5  | 15.9  | 16.4  | 16.0  | 17.2  | 18.0  | 19.4  | 17.5  | 22.1  | 24.1    | ▲ 9.0%  | ▲ 23.8%  |  |
| Earnings (\$M)        | 3.5   | 3.2   | 3.4   | 3.7   | 3.8   | 3.6   | 4.0   | 4.2   | 4.1   | 4.3     | ▲ 4.6%  | ▲ 7.0%   |  |
| Employment (Jobs)     | 200   | 180   | 200   | 200   | 190   | 170   | 180   | 170   | 180   | 170     | ▼ -3.3% | ▼ -1.8%  |  |
| Local Taxes (\$M)     | 0.5   | 0.4   | 0.5   | 0.5   | 0.6   | 0.6   | 0.6   | 0.6   | 0.8   | 0.8     | ▲ 3.7%  | ▲ 21.8%  |  |
| State Taxes (\$M)     | 0.6   | 0.5   | 0.6   | 0.6   | 0.6   | 0.6   | 0.6   | 0.6   | 0.7   | 0.7     | ▲ 7.0%  | ▲ 10.7%  |  |
| Jackson               |       |       |       |       |       |       |       |       |       |         |         |          |  |
| Travel Spending (\$M) | 5.5   | 7.0   | 6.3   | 8.2   | 9.6   | 9.4   | 9.9   | 7.4   | 9.5   | 10.6    | ▲ 11.2% | ▲ 6.6%   |  |
| Earnings (\$M)        | 3.0   | 3.5   | 3.3   | 4.2   | 5.0   | 5.1   | 5.5   | 4.1   | 5.3   | 5.4     | ▲ 0.8%  | ▼ -2.2%  |  |
| Employment (Jobs)     | 120   | 130   | 110   | 140   | 170   | 170   | 160   | 110   | 140   | 150     | ▲ 3.1%  | ▼ -8.0%  |  |
| Local Taxes (\$M)     | 0.2   | 0.3   | 0.3   | 0.4   | 0.4   | 0.4   | 0.4   | 0.3   | 0.4   | 0.5     | ▲ 12.4% | ▲ 6.2%   |  |
| State Taxes (\$M)     | 0.2   | 0.2   | 0.2   | 0.2   | 0.3   | 0.3   | 0.3   | 0.2   | 0.3   | 0.3     | ▲ 9.9%  | ▲ 3.7%   |  |
| Jefferson             |       |       |       |       |       |       |       |       |       |         |         |          |  |
| Travel Spending (\$M) | 689.5 | 717.7 | 703.8 | 707.1 | 752.1 | 792.1 | 839.6 | 570.5 | 700.6 | 1,013.4 | ▲ 44.7% | ▲ 20.7%  |  |
| Earnings (\$M)        | 165.5 | 178.5 | 192.2 | 202.6 | 211.7 | 222.7 | 235.5 | 191.9 | 225.4 | 267.3   | ▲ 18.6% | ▲ 13.5%  |  |
| Employment (Jobs)     | 6,280 | 6,580 | 6,790 | 6,960 | 6,930 | 6,970 | 7,050 | 5,510 | 5,980 | 6,730   | ▲ 12.5% | ▼ -4.6%  |  |
| Local Taxes (\$M)     | 19.0  | 20.7  | 22.3  | 22.9  | 24.2  | 24.8  | 26.8  | 16.6  | 19.8  | 33.0    | ▲ 66.9% | ▲ 23.0%  |  |
| State Taxes (\$M)     | 23.6  | 24.5  | 25.4  | 25.9  | 25.6  | 26.8  | 28.4  | 20.3  | 23.5  | 31.6    | ▲ 34.2% | ▲ 11.0%  |  |
| Kiowa                 |       |       |       |       |       |       |       |       |       |         |         |          |  |
| Travel Spending (\$M) | 1.3   | 1.4   | 1.3   | 1.3   | 1.4   | 1.4   | 1.5   | 1.2   | 1.4   | 1.6     | ▲ 11.5% | ▲ 5.4%   |  |
| Earnings (\$M)        | 0.3   | 0.3   | 0.4   | 0.4   | 0.4   | 0.4   | 0.4   | 0.4   | 0.4   | 0.4     | ▲ 7.2%  | ▼ -0.3%  |  |
| Employment (Jobs)     | 20    | 20    | 20    | 20    | 20    | 20    | 20    | 20    | 20    | 20      | ▼ -0.3% | ▼ -19.8% |  |
| Local Taxes (\$M)     | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0     | ▲ 8.4%  | ▲ 0.7%   |  |
| State Taxes (\$M)     | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0   | 0.0     | ▲ 9.5%  | ▲ 0.0%   |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.



# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013  | 2014  | 2015  | 2016  | 2017  | 2018   | 2019   | 2020  | 2021  | 2022    | % Chg.   |         |  |
|-----------------------|-------|-------|-------|-------|-------|--------|--------|-------|-------|---------|----------|---------|--|
|                       |       |       |       |       |       |        |        |       |       |         | 2021-22  | 2019-22 |  |
| Kit Carson            |       |       |       |       |       |        |        |       |       |         |          |         |  |
| Travel Spending (\$M) | 23.7  | 24.4  | 22.6  | 21.7  | 22.9  | 25.9   | 28.4   | 25.4  | 25.4  | 29.9    | ▲ 18.0%  | ▲ 5.4%  |  |
| Earnings (\$M)        | 6.3   | 6.4   | 6.5   | 7.0   | 7.5   | 7.5    | 8.0    | 8.3   | 8.4   | 9.3     | ▲ 11.5%  | ▲ 16.3% |  |
| Employment (Jobs)     | 280   | 280   | 280   | 290   | 290   | 270    | 270    | 260   | 240   | 260     | ▲ 4.4%   | ▼ -6.6% |  |
| Local Taxes (\$M)     | 0.5   | 0.5   | 0.5   | 0.5   | 0.5   | 0.6    | 0.6    | 0.6   | 0.5   | 0.6     | ▲ 16.0%  | ▼ -2.8% |  |
| State Taxes (\$M)     | 0.8   | 0.9   | 0.8   | 0.8   | 0.8   | 0.9    | 1.0    | 0.9   | 0.9   | 1.0     | ▲ 14.2%  | ▲ 0.2%  |  |
| La Plata              |       |       |       |       |       |        |        |       |       |         |          |         |  |
| Travel Spending (\$M) | 276.3 | 297.3 | 307.5 | 321.1 | 337.3 | 347.1  | 374.1  | 464.0 | 415.9 | 445.9   | ▲ 7.2%   | ▲ 19.2% |  |
| Earnings (\$M)        | 81.1  | 85.1  | 88.0  | 92.8  | 97.3  | 106.4  | 110.6  | 103.7 | 135.6 | 144.2   | ▲ 6.3%   | ▲ 30.3% |  |
| Employment (Jobs)     | 3,150 | 3,230 | 3,260 | 3,380 | 3,450 | 3,480  | 3,490  | 3,020 | 3,440 | 3,560   | ▲ 3.5%   | ▲ 2.1%  |  |
| Local Taxes (\$M)     | 7.9   | 8.5   | 9.0   | 9.9   | 10.5  | 10.5   | 11.5   | 16.0  | 15.4  | 16.4    | ▲ 7.1%   | ▲ 42.9% |  |
| State Taxes (\$M)     | 6.2   | 6.6   | 6.9   | 7.2   | 7.5   | 7.8    | 8.4    | 11.1  | 9.9   | 10.3    | ▲ 3.9%   | ▲ 22.9% |  |
| Lake                  |       |       |       |       |       |        |        |       |       |         |          |         |  |
| Travel Spending (\$M) | 33.7  | 34.1  | 34.0  | 38.2  | 40.6  | 46.0   | 49.9   | 44.2  | 64.6  | 56.7    | ▼ -12.1% | ▲ 13.7% |  |
| Earnings (\$M)        | 9.7   | 10.5  | 11.0  | 11.9  | 13.4  | 14.3   | 15.9   | 14.4  | 16.9  | 19.4    | ▲ 14.4%  | ▲ 22.1% |  |
| Employment (Jobs)     | 390   | 400   | 400   | 430   | 450   | 460    | 480    | 410   | 450   | 470     | ▲ 4.4%   | ▼ -3.4% |  |
| Local Taxes (\$M)     | 0.8   | 0.8   | 0.9   | 1.0   | 1.1   | 1.2    | 1.4    | 1.3   | 1.7   | 1.5     | ▼ -13.8% | ▲ 8.8%  |  |
| State Taxes (\$M)     | 1.0   | 1.0   | 1.0   | 1.1   | 1.2   | 1.3    | 1.4    | 1.3   | 1.8   | 1.6     | ▼ -8.3%  | ▲ 14.9% |  |
| Larimer               |       |       |       |       |       |        |        |       |       |         |          |         |  |
| Travel Spending (\$M) | 676.4 | 739.6 | 753.7 | 739.2 | 763.9 | 867.9  | 931.7  | 621.7 | 817.2 | 1,004.1 | ▲ 22.9%  | ▲ 7.8%  |  |
| Earnings (\$M)        | 176.6 | 191.3 | 209.2 | 214.9 | 223.1 | 247.7  | 263.5  | 218.4 | 261.5 | 309.5   | ▲ 18.4%  | ▲ 17.5% |  |
| Employment (Jobs)     | 8,680 | 9,160 | 9,840 | 9,700 | 9,770 | 10,260 | 10,490 | 8,180 | 9,180 | 10,220  | ▲ 11.3%  | ▼ -2.6% |  |
| Local Taxes (\$M)     | 18.3  | 20.6  | 22.0  | 23.4  | 24.0  | 27.5   | 29.8   | 18.9  | 25.9  | 32.3    | ▲ 24.5%  | ▲ 8.2%  |  |
| State Taxes (\$M)     | 20.1  | 21.8  | 22.8  | 22.7  | 22.7  | 25.5   | 27.4   | 19.1  | 24.1  | 29.0    | ▲ 20.6%  | ▲ 6.0%  |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | % Chg.  |          |  |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------|----------|--|
|                       |       |       |       |       |       |       |       |       |       |       | 2021-22 | 2019-22  |  |
| Las Animas            |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 44.9  | 44.5  | 42.8  | 42.4  | 45.4  | 46.9  | 50.5  | 29.8  | 44.9  | 51.0  | ▲ 13.6% | ▲ 1.0%   |  |
| Earnings (\$M)        | 12.7  | 12.5  | 13.3  | 14.2  | 15.2  | 16.7  | 17.1  | 16.1  | 18.2  | 20.2  | ▲ 11.0% | ▲ 18.3%  |  |
| Employment (Jobs)     | 690   | 650   | 650   | 660   | 700   | 710   | 710   | 610   | 670   | 720   | ▲ 7.5%  | ▲ 1.6%   |  |
| Local Taxes (\$M)     | 1.0   | 1.0   | 1.0   | 1.1   | 1.1   | 1.1   | 1.2   | 0.7   | 1.1   | 1.2   | ▲ 10.9% | ▼ -4.6%  |  |
| State Taxes (\$M)     | 1.4   | 1.4   | 1.4   | 1.5   | 1.5   | 1.5   | 1.6   | 1.1   | 1.5   | 1.6   | ▲ 11.4% | ▼ -0.6%  |  |
| Lincoln               |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 39.7  | 42.0  | 35.2  | 34.5  | 36.6  | 43.3  | 45.3  | 34.5  | 43.9  | 47.6  | ▲ 8.4%  | ▲ 5.1%   |  |
| Earnings (\$M)        | 3.0   | 3.3   | 3.4   | 3.5   | 3.6   | 4.1   | 4.4   | 4.1   | 4.3   | 4.4   | ▲ 3.4%  | ▲ 0.4%   |  |
| Employment (Jobs)     | 150   | 160   | 160   | 160   | 150   | 170   | 180   | 160   | 150   | 150   | ▲ 2.0%  | ▼ -13.7% |  |
| Local Taxes (\$M)     | 0.8   | 0.9   | 0.8   | 0.8   | 0.8   | 1.0   | 1.0   | 0.8   | 1.0   | 0.9   | ▼ -2.9% | ▼ -9.6%  |  |
| State Taxes (\$M)     | 1.5   | 1.5   | 1.5   | 1.5   | 1.4   | 1.6   | 1.6   | 1.3   | 1.5   | 1.6   | ▲ 6.0%  | ▼ -4.5%  |  |
| Logan                 |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 35.5  | 40.3  | 36.4  | 30.4  | 37.0  | 38.1  | 38.1  | 31.6  | 32.6  | 41.1  | ▲ 25.9% | ▲ 7.8%   |  |
| Earnings (\$M)        | 9.3   | 10.5  | 10.8  | 9.7   | 10.5  | 11.1  | 10.8  | 10.2  | 11.1  | 12.2  | ▲ 9.6%  | ▲ 12.9%  |  |
| Employment (Jobs)     | 510   | 550   | 540   | 490   | 500   | 500   | 470   | 400   | 400   | 430   | ▲ 6.2%  | ▼ -7.7%  |  |
| Local Taxes (\$M)     | 1.0   | 1.2   | 1.1   | 0.9   | 1.1   | 1.2   | 1.1   | 0.9   | 0.9   | 1.2   | ▲ 33.4% | ▲ 3.3%   |  |
| State Taxes (\$M)     | 1.1   | 1.3   | 1.2   | 1.1   | 1.2   | 1.2   | 1.2   | 1.0   | 1.0   | 1.3   | ▲ 20.4% | ▲ 3.0%   |  |
| Mesa                  |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 333.0 | 338.5 | 336.5 | 337.6 | 357.3 | 376.0 | 396.2 | 279.3 | 379.4 | 434.0 | ▲ 14.4% | ▲ 9.5%   |  |
| Earnings (\$M)        | 70.0  | 73.2  | 77.5  | 81.1  | 85.9  | 100.2 | 101.1 | 95.0  | 106.0 | 117.4 | ▲ 10.8% | ▲ 16.2%  |  |
| Employment (Jobs)     | 3,530 | 3,540 | 3,580 | 3,680 | 3,780 | 3,990 | 3,980 | 3,370 | 3,770 | 3,890 | ▲ 3.2%  | ▼ -2.3%  |  |
| Local Taxes (\$M)     | 9.1   | 9.3   | 9.8   | 10.0  | 10.4  | 10.9  | 13.2  | 9.9   | 11.8  | 13.2  | ▲ 11.9% | ▲ 0.1%   |  |
| State Taxes (\$M)     | 8.6   | 8.7   | 9.0   | 9.1   | 9.2   | 9.9   | 10.3  | 8.3   | 10.0  | 11.1  | ▲ 11.4% | ▲ 7.9%   |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | % Chg.  |          |  |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------|----------|--|
|                       |       |       |       |       |       |       |       |       |       |       | 2021-22 | 2019-22  |  |
| Mineral               |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 14.6  | 16.3  | 16.2  | 17.2  | 18.0  | 18.3  | 18.4  | 18.8  | 20.7  | 20.7  | ▼ 0.0%  | ▲ 12.3%  |  |
| Earnings (\$M)        | 4.9   | 5.5   | 5.4   | 5.9   | 6.0   | 6.1   | 5.8   | 6.3   | 6.2   | 6.2   | ▲ 0.4%  | ▲ 6.9%   |  |
| Employment (Jobs)     | 310   | 350   | 360   | 360   | 350   | 360   | 350   | 350   | 310   | 280   | ▼ -8.1% | ▼ -19.8% |  |
| Local Taxes (\$M)     | 0.5   | 0.6   | 0.6   | 0.6   | 0.6   | 0.6   | 0.7   | 0.7   | 0.8   | 0.8   | ▲ 0.2%  | ▲ 17.6%  |  |
| State Taxes (\$M)     | 0.4   | 0.4   | 0.4   | 0.4   | 0.5   | 0.5   | 0.5   | 0.5   | 0.5   | 0.5   | ▲ 0.1%  | ▲ 12.2%  |  |
| Moffat                |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 41.9  | 35.9  | 37.2  | 37.5  | 39.3  | 36.9  | 38.9  | 36.3  | 44.8  | 51.9  | ▲ 15.9% | ▲ 33.2%  |  |
| Earnings (\$M)        | 9.6   | 8.6   | 8.9   | 8.5   | 9.0   | 8.9   | 8.8   | 8.9   | 10.6  | 11.1  | ▲ 4.7%  | ▲ 25.6%  |  |
| Employment (Jobs)     | 590   | 520   | 540   | 510   | 530   | 530   | 500   | 450   | 500   | 490   | ▼ -1.8% | ▼ -1.6%  |  |
| Local Taxes (\$M)     | 1.2   | 1.0   | 1.1   | 1.1   | 1.2   | 1.1   | 1.1   | 1.1   | 1.3   | 1.5   | ▲ 16.4% | ▲ 36.9%  |  |
| State Taxes (\$M)     | 1.2   | 1.1   | 1.1   | 1.1   | 1.1   | 1.1   | 1.1   | 1.1   | 1.3   | 1.4   | ▲ 13.4% | ▲ 25.5%  |  |
| Montezuma             |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 107.3 | 107.7 | 107.0 | 107.0 | 117.4 | 113.7 | 123.9 | 97.8  | 135.9 | 151.3 | ▲ 11.4% | ▲ 22.2%  |  |
| Earnings (\$M)        | 21.6  | 22.2  | 23.5  | 24.4  | 26.0  | 25.9  | 26.7  | 24.6  | 30.6  | 33.7  | ▲ 10.1% | ▲ 26.3%  |  |
| Employment (Jobs)     | 1,160 | 1,160 | 1,190 | 1,210 | 1,230 | 1,180 | 1,160 | 960   | 1,140 | 1,200 | ▲ 5.7%  | ▲ 4.2%   |  |
| Local Taxes (\$M)     | 2.8   | 2.8   | 3.0   | 3.1   | 3.3   | 3.1   | 3.5   | 2.7   | 3.9   | 4.3   | ▲ 10.3% | ▲ 23.7%  |  |
| State Taxes (\$M)     | 3.1   | 3.2   | 3.3   | 3.3   | 3.4   | 3.3   | 3.6   | 2.9   | 3.8   | 4.2   | ▲ 11.1% | ▲ 17.5%  |  |
| Montrose              |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 121.9 | 127.3 | 133.5 | 138.8 | 147.8 | 156.3 | 170.1 | 134.9 | 190.9 | 230.8 | ▲ 20.9% | ▲ 35.7%  |  |
| Earnings (\$M)        | 21.6  | 22.3  | 24.1  | 26.1  | 28.6  | 37.2  | 37.3  | 36.7  | 53.3  | 58.0  | ▲ 8.7%  | ▲ 55.3%  |  |
| Employment (Jobs)     | 970   | 990   | 1,030 | 1,080 | 1,130 | 1,240 | 1,230 | 1,100 | 1,310 | 1,350 | ▲ 3.1%  | ▲ 10.0%  |  |
| Local Taxes (\$M)     | 2.5   | 2.6   | 2.8   | 3.1   | 3.3   | 3.3   | 3.6   | 3.3   | 4.2   | 4.6   | ▲ 10.4% | ▲ 28.4%  |  |
| State Taxes (\$M)     | 2.8   | 2.9   | 3.0   | 3.1   | 3.2   | 3.4   | 3.6   | 3.3   | 4.4   | 4.8   | ▲ 8.1%  | ▲ 33.5%  |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | % Chg.  |          |  |
|-----------------------|------|------|------|------|------|------|------|------|------|------|---------|----------|--|
|                       |      |      |      |      |      |      |      |      |      |      | 2021-22 | 2019-22  |  |
| Morgan                |      |      |      |      |      |      |      |      |      |      |         |          |  |
| Travel Spending (\$M) | 49.8 | 58.8 | 53.5 | 49.8 | 52.5 | 52.8 | 58.4 | 40.9 | 57.7 | 62.3 | ▲ 8.0%  | ▲ 6.8%   |  |
| Earnings (\$M)        | 11.9 | 14.0 | 14.3 | 14.5 | 15.3 | 16.4 | 17.5 | 16.0 | 19.3 | 20.1 | ▲ 4.2%  | ▲ 14.6%  |  |
| Employment (Jobs)     | 780  | 870  | 880  | 850  | 840  | 870  | 830  | 720  | 820  | 830  | ▲ 1.6%  | ▼ -0.3%  |  |
| Local Taxes (\$M)     | 1.0  | 1.3  | 1.2  | 1.2  | 1.2  | 1.2  | 1.3  | 0.9  | 1.3  | 1.3  | ▲ 0.8%  | ▼ -2.7%  |  |
| State Taxes (\$M)     | 1.8  | 2.1  | 2.0  | 2.0  | 1.9  | 2.0  | 2.1  | 1.6  | 2.0  | 2.1  | ▲ 5.8%  | ▲ 0.4%   |  |
| Otero                 |      |      |      |      |      |      |      |      |      |      |         |          |  |
| Travel Spending (\$M) | 29.8 | 30.0 | 26.2 | 25.8 | 27.6 | 29.2 | 30.4 | 21.5 | 29.1 | 33.5 | ▲ 14.9% | ▲ 10.2%  |  |
| Earnings (\$M)        | 5.9  | 6.0  | 6.1  | 6.2  | 6.7  | 7.0  | 7.3  | 7.1  | 8.1  | 8.8  | ▲ 8.6%  | ▲ 20.9%  |  |
| Employment (Jobs)     | 320  | 320  | 310  | 310  | 320  | 310  | 310  | 280  | 310  | 320  | ▲ 4.2%  | ▲ 3.9%   |  |
| Local Taxes (\$M)     | 0.5  | 0.5  | 0.5  | 0.5  | 0.5  | 0.6  | 0.6  | 0.4  | 0.5  | 0.6  | ▲ 10.2% | ▲ 1.7%   |  |
| State Taxes (\$M)     | 1.0  | 1.0  | 1.0  | 1.0  | 1.0  | 1.0  | 1.0  | 0.8  | 1.0  | 1.1  | ▲ 10.9% | ▲ 1.6%   |  |
| Ouray                 |      |      |      |      |      |      |      |      |      |      |         |          |  |
| Travel Spending (\$M) | 38.2 | 38.6 | 42.9 | 46.8 | 49.2 | 50.9 | 77.4 | 73.3 | 87.8 | 89.3 | ▲ 1.7%  | ▲ 15.3%  |  |
| Earnings (\$M)        | 11.2 | 11.8 | 12.6 | 14.0 | 15.2 | 17.0 | 19.7 | 19.6 | 23.3 | 23.9 | ▲ 2.4%  | ▲ 21.6%  |  |
| Employment (Jobs)     | 530  | 530  | 550  | 600  | 640  | 660  | 740  | 680  | 760  | 760  | ▲ 0.6%  | ▲ 3.3%   |  |
| Local Taxes (\$M)     | 1.8  | 1.8  | 2.0  | 2.5  | 2.6  | 2.7  | 4.2  | 4.0  | 4.8  | 4.9  | ▲ 1.9%  | ▲ 17.9%  |  |
| State Taxes (\$M)     | 1.1  | 1.1  | 1.2  | 1.4  | 1.4  | 1.5  | 2.2  | 2.1  | 2.4  | 2.5  | ▲ 2.0%  | ▲ 14.0%  |  |
| Park                  |      |      |      |      |      |      |      |      |      |      |         |          |  |
| Travel Spending (\$M) | 27.2 | 29.1 | 28.7 | 29.3 | 31.3 | 32.9 | 34.7 | 24.6 | 29.9 | 31.7 | ▲ 6.0%  | ▼ -8.5%  |  |
| Earnings (\$M)        | 7.0  | 7.6  | 8.1  | 8.4  | 8.9  | 10.1 | 10.9 | 9.9  | 12.1 | 14.1 | ▲ 16.9% | ▲ 29.0%  |  |
| Employment (Jobs)     | 480  | 530  | 530  | 550  | 550  | 570  | 600  | 530  | 590  | 650  | ▲ 9.9%  | ▲ 8.4%   |  |
| Local Taxes (\$M)     | 0.7  | 0.8  | 0.8  | 0.9  | 0.9  | 0.9  | 1.0  | 0.7  | 0.8  | 0.8  | ▲ 3.3%  | ▼ -18.2% |  |
| State Taxes (\$M)     | 0.8  | 0.8  | 0.9  | 0.9  | 0.9  | 0.9  | 1.0  | 0.7  | 0.9  | 0.9  | ▲ 7.6%  | ▼ -8.5%  |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | % Chg.  |          |  |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------|----------|--|
|                       |       |       |       |       |       |       |       |       |       |       | 2021-22 | 2019-22  |  |
| Phillips              |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 10.3  | 10.2  | 9.8   | 9.3   | 10.4  | 11.8  | 12.1  | 9.4   | 12.7  | 14.9  | ▲ 16.6% | ▲ 22.3%  |  |
| Earnings (\$M)        | 1.2   | 1.3   | 1.7   | 1.7   | 1.8   | 1.9   | 2.0   | 2.0   | 1.9   | 1.9   | ▲ 0.4%  | ▼ -6.3%  |  |
| Employment (Jobs)     | 80    | 80    | 100   | 100   | 100   | 100   | 100   | 100   | 90    | 90    | ▼ -2.4% | ▼ -10.2% |  |
| Local Taxes (\$M)     | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | ▲ 4.1%  | ▼ -10.0% |  |
| State Taxes (\$M)     | 0.5   | 0.5   | 0.5   | 0.5   | 0.5   | 0.5   | 0.5   | 0.4   | 0.5   | 0.5   | ▲ 9.8%  | ▲ 0.5%   |  |
| Pitkin                |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 658.3 | 708.9 | 756.3 | 794.7 | 811.4 | 808.9 | 828.4 | 605.2 | 773.9 | 829.2 | ▲ 7.1%  | ▲ 0.1%   |  |
| Earnings (\$M)        | 239.8 | 254.7 | 276.1 | 300.1 | 304.8 | 322.9 | 338.4 | 306.9 | 350.4 | 433.3 | ▲ 23.6% | ▲ 28.0%  |  |
| Employment (Jobs)     | 4,770 | 4,840 | 4,900 | 5,310 | 5,270 | 5,340 | 5,350 | 4,490 | 4,740 | 5,360 | ▲ 13.2% | ▲ 0.3%   |  |
| Local Taxes (\$M)     | 28.0  | 30.7  | 33.1  | 38.7  | 39.7  | 39.4  | 40.3  | 31.0  | 39.8  | 40.4  | ▲ 1.5%  | ▲ 0.1%   |  |
| State Taxes (\$M)     | 15.5  | 16.8  | 18.0  | 19.1  | 19.5  | 19.7  | 20.2  | 16.2  | 20.1  | 21.4  | ▲ 6.6%  | ▲ 6.0%   |  |
| Prowers               |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 22.5  | 21.3  | 21.3  | 22.2  | 23.1  | 22.6  | 24.0  | 24.4  | 26.8  | 28.3  | ▲ 5.6%  | ▲ 18.0%  |  |
| Earnings (\$M)        | 10.1  | 10.2  | 10.6  | 11.1  | 11.5  | 11.3  | 12.2  | 12.5  | 13.2  | 15.3  | ▲ 15.9% | ▲ 25.2%  |  |
| Employment (Jobs)     | 660   | 640   | 620   | 620   | 620   | 580   | 610   | 570   | 580   | 620   | ▲ 8.2%  | ▲ 1.6%   |  |
| Local Taxes (\$M)     | 0.7   | 0.7   | 0.7   | 0.7   | 0.8   | 0.7   | 0.8   | 0.8   | 0.9   | 0.9   | ▲ 5.8%  | ▲ 19.7%  |  |
| State Taxes (\$M)     | 0.6   | 0.6   | 0.6   | 0.6   | 0.6   | 0.6   | 0.6   | 0.7   | 0.7   | 0.8   | ▲ 7.3%  | ▲ 20.3%  |  |
| Pueblo                |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 219.4 | 230.6 | 226.6 | 221.4 | 246.2 | 254.3 | 257.5 | 205.9 | 276.1 | 296.0 | ▲ 7.2%  | ▲ 15.0%  |  |
| Earnings (\$M)        | 62.0  | 66.8  | 74.3  | 75.7  | 80.9  | 83.2  | 87.3  | 81.7  | 95.5  | 102.9 | ▲ 7.8%  | ▲ 18.0%  |  |
| Employment (Jobs)     | 2,480 | 2,520 | 2,620 | 2,730 | 2,730 | 2,730 | 2,700 | 2,360 | 2,640 | 2,780 | ▲ 5.2%  | ▲ 3.0%   |  |
| Local Taxes (\$M)     | 5.3   | 5.9   | 6.5   | 6.4   | 7.2   | 7.1   | 7.1   | 5.8   | 7.9   | 8.0   | ▲ 1.1%  | ▲ 12.3%  |  |
| State Taxes (\$M)     | 7.3   | 7.6   | 7.9   | 7.9   | 8.1   | 8.3   | 8.5   | 7.0   | 8.7   | 9.2   | ▲ 6.4%  | ▲ 8.0%   |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | % Chg.  |         |  |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------|---------|--|
|                       |       |       |       |       |       |       |       |       |       |       | 2021-22 | 2019-22 |  |
| Rio Blanco            |       |       |       |       |       |       |       |       |       |       |         |         |  |
| Travel Spending (\$M) | 19.1  | 17.7  | 15.3  | 16.1  | 18.4  | 16.0  | 16.9  | 17.4  | 20.2  | 21.1  | ▲ 4.4%  | ▲ 24.3% |  |
| Earnings (\$M)        | 7.8   | 7.0   | 6.6   | 7.1   | 7.9   | 6.2   | 6.4   | 6.7   | 8.1   | 8.3   | ▲ 3.2%  | ▲ 30.2% |  |
| Employment (Jobs)     | 260   | 230   | 210   | 240   | 260   | 220   | 230   | 220   | 250   | 240   | ▼ -5.2% | ▲ 5.1%  |  |
| Local Taxes (\$M)     | 0.5   | 0.5   | 0.4   | 0.4   | 0.5   | 0.4   | 0.4   | 0.5   | 0.5   | 0.6   | ▲ 2.0%  | ▲ 27.2% |  |
| State Taxes (\$M)     | 0.6   | 0.5   | 0.5   | 0.5   | 0.5   | 0.5   | 0.5   | 0.5   | 0.6   | 0.6   | ▲ 4.2%  | ▲ 20.7% |  |
| Rio Grande            |       |       |       |       |       |       |       |       |       |       |         |         |  |
| Travel Spending (\$M) | 24.1  | 26.4  | 25.1  | 26.7  | 34.4  | 32.6  | 36.2  | 41.0  | 54.2  | 54.8  | ▲ 1.0%  | ▲ 51.5% |  |
| Earnings (\$M)        | 7.8   | 9.1   | 9.8   | 10.2  | 11.9  | 11.8  | 13.5  | 13.6  | 17.0  | 17.8  | ▲ 5.2%  | ▲ 31.9% |  |
| Employment (Jobs)     | 450   | 520   | 520   | 550   | 610   | 550   | 620   | 570   | 670   | 670   | ▲ 0.1%  | ▲ 8.7%  |  |
| Local Taxes (\$M)     | 0.7   | 0.9   | 0.9   | 1.0   | 1.3   | 1.2   | 1.3   | 1.6   | 2.1   | 2.1   | ▼ -1.3% | ▲ 59.7% |  |
| State Taxes (\$M)     | 0.8   | 0.9   | 0.9   | 1.0   | 1.1   | 1.1   | 1.2   | 1.3   | 1.6   | 1.7   | ▲ 1.4%  | ▲ 38.2% |  |
| Routt                 |       |       |       |       |       |       |       |       |       |       |         |         |  |
| Travel Spending (\$M) | 339.7 | 367.1 | 382.4 | 413.8 | 442.9 | 477.9 | 499.6 | 670.7 | 545.5 | 627.9 | ▲ 15.1% | ▲ 25.7% |  |
| Earnings (\$M)        | 151.2 | 164.6 | 178.2 | 191.8 | 202.5 | 211.9 | 219.9 | 198.5 | 246.2 | 281.6 | ▲ 14.4% | ▲ 28.1% |  |
| Employment (Jobs)     | 3,920 | 4,100 | 4,190 | 4,430 | 4,750 | 4,800 | 4,770 | 3,950 | 4,510 | 4,760 | ▲ 5.7%  | ▼ -0.2% |  |
| Local Taxes (\$M)     | 12.0  | 13.2  | 13.9  | 15.3  | 16.4  | 17.8  | 18.6  | 26.9  | 21.2  | 24.4  | ▲ 14.8% | ▲ 31.0% |  |
| State Taxes (\$M)     | 8.3   | 9.0   | 9.5   | 10.3  | 11.0  | 11.8  | 12.3  | 16.0  | 14.0  | 15.8  | ▲ 13.3% | ▲ 28.6% |  |
| Saguache              |       |       |       |       |       |       |       |       |       |       |         |         |  |
| Travel Spending (\$M) | 9.0   | 10.2  | 9.6   | 9.9   | 14.1  | 14.0  | 13.6  | 14.5  | 16.0  | 16.7  | ▲ 4.8%  | ▲ 23.4% |  |
| Earnings (\$M)        | 2.2   | 2.6   | 2.6   | 2.6   | 3.9   | 4.0   | 3.9   | 4.4   | 4.3   | 4.4   | ▲ 2.8%  | ▲ 14.9% |  |
| Employment (Jobs)     | 150   | 190   | 180   | 170   | 240   | 240   | 220   | 240   | 230   | 220   | ▼ -3.5% | ▼ -1.9% |  |
| Local Taxes (\$M)     | 0.2   | 0.2   | 0.2   | 0.2   | 0.4   | 0.4   | 0.4   | 0.4   | 0.5   | 0.5   | ▲ 4.8%  | ▲ 32.6% |  |
| State Taxes (\$M)     | 0.3   | 0.3   | 0.3   | 0.3   | 0.4   | 0.4   | 0.4   | 0.4   | 0.4   | 0.5   | ▲ 5.3%  | ▲ 19.0% |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.

# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013  | 2014  | 2015  | 2016    | 2017    | 2018    | 2019    | 2020    | 2021    | 2022    | % Chg.  |         |  |
|-----------------------|-------|-------|-------|---------|---------|---------|---------|---------|---------|---------|---------|---------|--|
|                       |       |       |       |         |         |         |         |         |         |         | 2021-22 | 2019-22 |  |
| San Juan              |       |       |       |         |         |         |         |         |         |         |         |         |  |
| Travel Spending (\$M) | 15.9  | 16.4  | 17.9  | 19.4    | 21.5    | 21.1    | 23.5    | 25.7    | 31.2    | 30.4    | ▼ -2.7% | ▲ 29.3% |  |
| Earnings (\$M)        | 3.8   | 3.9   | 4.5   | 4.9     | 5.5     | 5.4     | 6.4     | 5.8     | 7.7     | 8.3     | ▲ 7.2%  | ▲ 28.3% |  |
| Employment (Jobs)     | 190   | 180   | 210   | 210     | 230     | 220     | 260     | 230     | 310     | 310     | ▲ 1.8%  | ▲ 21.1% |  |
| Local Taxes (\$M)     | 0.5   | 0.5   | 0.6   | 0.8     | 0.9     | 0.9     | 1.0     | 1.1     | 1.3     | 1.3     | ▲ 4.1%  | ▲ 37.5% |  |
| State Taxes (\$M)     | 0.4   | 0.4   | 0.5   | 0.5     | 0.6     | 0.6     | 0.6     | 0.7     | 0.8     | 0.8     | ▼ -0.6% | ▲ 32.4% |  |
| San Miguel            |       |       |       |         |         |         |         |         |         |         |         |         |  |
| Travel Spending (\$M) | 183.3 | 193.6 | 219.9 | 225.9   | 242.8   | 253.3   | 292.6   | 306.8   | 387.1   | 433.4   | ▲ 12.0% | ▲ 48.1% |  |
| Earnings (\$M)        | 65.0  | 69.2  | 79.6  | 80.4    | 86.5    | 90.1    | 104.5   | 88.2    | 107.1   | 131.2   | ▲ 22.5% | ▲ 25.5% |  |
| Employment (Jobs)     | 1,660 | 1,720 | 1,860 | 1,820   | 1,920   | 1,970   | 2,150   | 1,690   | 2,000   | 2,250   | ▲ 12.6% | ▲ 4.7%  |  |
| Local Taxes (\$M)     | 7.1   | 7.6   | 9.0   | 9.3     | 9.9     | 10.5    | 12.1    | 12.6    | 17.7    | 22.1    | ▲ 25.0% | ▲ 82.1% |  |
| State Taxes (\$M)     | 4.7   | 5.0   | 5.8   | 6.0     | 6.4     | 6.7     | 7.7     | 7.8     | 10.1    | 11.6    | ▲ 15.3% | ▲ 50.7% |  |
| Sedgwick              |       |       |       |         |         |         |         |         |         |         |         |         |  |
| Travel Spending (\$M) | 3.8   | 3.8   | 3.4   | 3.3     | 3.5     | 3.8     | 3.8     | 2.9     | 3.9     | 4.4     | ▲ 14.7% | ▲ 15.8% |  |
| Earnings (\$M)        | 0.4   | 0.4   | 0.5   | 0.5     | 0.5     | 0.5     | 0.5     | 0.5     | 0.5     | 0.6     | ▲ 6.4%  | ▲ 14.6% |  |
| Employment (Jobs)     | 30    | 30    | 30    | 30      | 30      | 30      | 30      | 30      | 30      | 30      | ▲ 3.0%  | ▼ -5.3% |  |
| Local Taxes (\$M)     | 0.0   | 0.0   | 0.0   | 0.0     | 0.0     | 0.0     | 0.0     | 0.0     | 0.0     | 0.0     | ▲ 2.1%  | ▼ -0.7% |  |
| State Taxes (\$M)     | 0.1   | 0.1   | 0.1   | 0.1     | 0.1     | 0.1     | 0.2     | 0.1     | 0.1     | 0.2     | ▲ 9.5%  | ▼ -0.4% |  |
| Summit                |       |       |       |         |         |         |         |         |         |         |         |         |  |
| Travel Spending (\$M) | 747.7 | 829.8 | 909.5 | 1,008.5 | 1,034.0 | 1,195.1 | 1,351.0 | 1,283.3 | 1,318.4 | 1,399.9 | ▲ 6.2%  | ▲ 3.6%  |  |
| Earnings (\$M)        | 188.0 | 204.5 | 226.7 | 243.1   | 254.8   | 283.4   | 299.8   | 273.0   | 313.3   | 368.1   | ▲ 17.5% | ▲ 22.8% |  |
| Employment (Jobs)     | 7,270 | 7,610 | 7,990 | 8,250   | 8,380   | 8,910   | 9,240   | 7,650   | 8,650   | 9,390   | ▲ 8.6%  | ▲ 1.7%  |  |
| Local Taxes (\$M)     | 30.6  | 34.3  | 38.2  | 43.8    | 44.8    | 51.7    | 58.7    | 56.8    | 61.3    | 67.0    | ▲ 9.3%  | ▲ 14.2% |  |
| State Taxes (\$M)     | 21.2  | 23.5  | 25.9  | 28.7    | 29.4    | 33.7    | 37.7    | 35.8    | 36.9    | 40.2    | ▲ 8.9%  | ▲ 6.5%  |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.



# County / Impacts Table, Summary

## Travel Impacts 2013-2022p

|                       | 2013  | 2014  | 2015  | 2016  | 2017  | 2018  | 2019  | 2020  | 2021  | 2022  | % Chg.  |          |  |
|-----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---------|----------|--|
|                       |       |       |       |       |       |       |       |       |       |       | 2021-22 | 2019-22  |  |
| Teller                |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 172.2 | 180.6 | 180.2 | 181.5 | 192.3 | 194.2 | 206.0 | 134.8 | 196.7 | 207.0 | ▲ 5.2%  | ▲ 0.5%   |  |
| Earnings (\$M)        | 53.0  | 54.0  | 58.0  | 59.8  | 63.3  | 64.5  | 67.7  | 51.2  | 60.9  | 68.6  | ▲ 12.6% | ▲ 1.3%   |  |
| Employment (Jobs)     | 1,860 | 1,930 | 1,970 | 2,030 | 2,090 | 2,110 | 2,080 | 1,600 | 1,740 | 1,810 | ▲ 4.0%  | ▼ -13.3% |  |
| Local Taxes (\$M)     | 1.4   | 1.5   | 1.5   | 1.7   | 1.8   | 1.9   | 2.0   | 1.3   | 2.8   | 3.1   | ▲ 12.3% | ▲ 58.7%  |  |
| State Taxes (\$M)     | 2.6   | 2.7   | 2.8   | 2.9   | 2.9   | 3.0   | 3.2   | 2.2   | 3.1   | 3.5   | ▲ 10.6% | ▲ 8.8%   |  |
| Washington            |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 4.2   | 4.2   | 4.1   | 4.1   | 4.3   | 4.4   | 4.5   | 3.7   | 4.1   | 4.6   | ▲ 11.4% | ▲ 1.1%   |  |
| Earnings (\$M)        | 0.8   | 0.8   | 0.8   | 0.9   | 0.9   | 0.9   | 0.9   | 0.9   | 0.9   | 0.9   | ▲ 5.8%  | ▼ -0.8%  |  |
| Employment (Jobs)     | 40    | 40    | 40    | 40    | 40    | 40    | 40    | 40    | 30    | 40    | ▲ 9.8%  | ▼ -14.3% |  |
| Local Taxes (\$M)     | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | ▲ 8.1%  | ▼ -5.3%  |  |
| State Taxes (\$M)     | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | 0.1   | ▲ 9.7%  | ▼ -3.7%  |  |
| Weld                  |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 262.9 | 278.8 | 262.7 | 261.9 | 294.3 | 314.3 | 331.8 | 261.3 | 370.1 | 432.0 | ▲ 16.7% | ▲ 30.2%  |  |
| Earnings (\$M)        | 55.6  | 60.3  | 65.4  | 70.0  | 77.6  | 81.9  | 87.6  | 83.5  | 98.0  | 112.2 | ▲ 14.6% | ▲ 28.1%  |  |
| Employment (Jobs)     | 3,120 | 3,300 | 3,400 | 3,510 | 3,670 | 3,640 | 3,710 | 3,270 | 3,620 | 3,880 | ▲ 7.0%  | ▲ 4.4%   |  |
| Local Taxes (\$M)     | 5.6   | 6.1   | 6.0   | 6.0   | 6.9   | 7.3   | 7.8   | 5.9   | 8.7   | 10.1  | ▲ 15.1% | ▲ 29.0%  |  |
| State Taxes (\$M)     | 8.3   | 8.7   | 8.7   | 8.8   | 9.2   | 9.7   | 10.3  | 8.3   | 10.9  | 12.5  | ▲ 14.6% | ▲ 21.1%  |  |
| Yuma                  |       |       |       |       |       |       |       |       |       |       |         |          |  |
| Travel Spending (\$M) | 14.5  | 14.5  | 13.0  | 12.7  | 13.6  | 14.7  | 15.1  | 11.0  | 15.6  | 18.4  | ▲ 17.8% | ▲ 21.6%  |  |
| Earnings (\$M)        | 3.3   | 3.3   | 3.4   | 3.8   | 3.9   | 4.2   | 4.3   | 4.6   | 5.2   | 5.7   | ▲ 8.1%  | ▲ 30.0%  |  |
| Employment (Jobs)     | 220   | 220   | 210   | 230   | 230   | 250   | 250   | 250   | 280   | 310   | ▲ 8.8%  | ▲ 24.1%  |  |
| Local Taxes (\$M)     | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.2   | 0.1   | 0.2   | 0.2   | ▲ 13.6% | ▲ 15.6%  |  |
| State Taxes (\$M)     | 0.6   | 0.6   | 0.6   | 0.6   | 0.5   | 0.6   | 0.6   | 0.5   | 0.6   | 0.6   | ▲ 12.6% | ▲ 7.1%   |  |

Details may not add to totals due to rounding. Percent change calculated on unrounded figures. Employment and Earnings includes CARES Act support.



# Glossary

| Term                 | Definition  |
|----------------------|---|
| Hotel, Motel, STVR   | Accommodation types that house transient lodging activity.  |
| Private Home (VFR)   | Personal residences used to host friends and family visiting overnight in the destination.  |
| Other Overnight      | Combination of other overnight visitors who stay in campgrounds or 2nd homes.   |
| Day Travel           | A trip that involves non-routine travel of greater than 50 miles to the destination and but no overnight stay in the destination.   |
| Visitor Spending     | Spending by visitors in a destination.  |
| Other Spending       | Spending by residents on travel arrangement services and/or spending for convention activity.   |
| Direct Spending      | Expenditures made by consumers, combination of Visitor Spending and Other Spending.   |
| Direct Earnings      | Total after-tax net income from travel. It includes wage and salary disbursements, proprietor income, and other earned income or benefits.                                    |
| Direct Employment    | Employment generated by direct travel spending. It includes full-time employees, part-time employees, seasonal employees, and proprietors.                                    |
| Local Taxes          | City and county taxes generated by travel spending.   |
| State Taxes          | State taxes generated by travel spending.   |
| Destination Spending | Direct spending made by visitors in a destination. Interchangeable with “Visitor Spending.”   |
| STVR                 | STVR stands for “short term vacation rental.” The category includes private and semi-private lodging rented by owners or property management companies (e.g., Airbnb & VRBO). |
| 2nd Home             | Homes under private ownership for personal use as a seasonal property where a lodging tax is not collected.   |

# Methodology

## Travel Impacts Methodology

Primary travel impact analysis will make use of the Regional Travel Impact Model (RTIM), prepared and maintained by Dean Runyan Associates and used for most of our travel impact analysis since 1985. This model was developed to provide robust impact findings at small geography without reliance on annual survey research. This is a “bottom up” approach whereby analysis is conducted at the county level, then aggregated to regions and the state, allowing us to use the most detailed tax, employment, wages, and other data that are available. Our clients have selected this approach to provide particularly detailed and defensible findings for all parts of their constituency.

Because the model does not rely on annual survey research for its primary inputs, we work in other states with a variety of other visitor profile providers, including national panel managers or those making use of intercept or regional web methodology. Analysis is conducted separately by type of visitor lodging, making use of data and modeling appropriate to each. Impact analysis associated with visitors staying in commercial lodging makes use of lodging tax data to calculate lodging sales, then employs expenditure distribution data for these types of visitors to calculate total sales and the distribution among expenditure categories. We maintain our own expenditure distribution database for each state we work in, but also make use of historic and current expenditure data, as available. Rental cabins, condos and other property are included in this category if lodging tax has been applied to sales.

Earnings, employment, and tax receipts are calculated using employment and wage data by business category, for each county, plus the applicable taxes on each type of expenditure. Tax impacts, such as for restaurant, fuel, and retail purchases, are calculated from spending amounts; totals will be checked against data from state sources.

Sales attributed to campers are calculated from campground inventory (separately for public and commercial campgrounds), camping occupancy data and average expenditures for camping parties. Expenditure data will be from expenditure databases that we maintain, augmented by visitor survey data available for Colorado, as available.

Other impacts are calculated in a manner like those for commercial accommodation travelers. Sales attributable to travelers staying in their own second homes, or in rented condo, cabin, and other accommodations, are calculated from inventories of these types of lodging and the associated utilization and expenditure data. Findings are made consistent if some of these sales have been subject to lodging tax. Second home inventories are from US Census sources and any local/regional data available. Other impacts are calculated in a manner like those for commercial accommodation travelers.

(Continued on next page)

# Methodology / Continued

## Travel Impacts Methodology

Day travel spending is calculated as a factor of overnight spending, with the proportions based on visitor data for Colorado travelers. This analysis will rely the most on visitor profile data provided by the profile contractor. Other impacts are calculated in a similar way as those for commercial accommodation travelers.

All spending estimates are summed for each county and separately for each business category with applicable data then used to calculate earnings, employment, and tax receipts. County totals will be mapped to regions using address and other location data for lodging, camping, and other rental accommodations using separate methods for each type of lodging.

In all cases, our data and methodology are transparent, allowing for reliable error trapping and effective review of findings. All findings are also checked against available comparable data, such as county-level employment data by industry from the US Bureau of Labor Statistics and lodging sales data from STR and Key Data.

# Methodology / Continued

## RTIM Industries mapped to NAICS

The following categorization is intended as a high level overview of how our reported industries map to the North American Industry Classification System. It should be noted the NAICS codes are based on responses from individual organizations and are not always a perfect 1:1 alignment with our analysis.

| Travel Impact Industry           | NAICS Industry Code  |
|----------------------------------|--|
| Accommodation & Food Service     | Accommodation (721)<br>Food services and drinking places (722)<br>Residential property managers (531311)<br>Breweries, wineries, distilleries (312120, 312130, 312140)**Notes on next page   |
| Arts, Entertainment & Recreation | Arts, entertainment, and recreation (71)<br>Scenic and sightseeing transportation (487)<br>Motion picture and video exhibition (51213)<br>Recreational goods rental (532292)<br>Tour operators (56152)   |
| Retail                           | Food & beverage stores (445)<br>Gasoline stations (447)<br>Clothing and clothing accessories (448)<br>Sporting goods, hobby, book and music stores (451)<br>General merchandise stores (452)<br>Miscellaneous store retailers (453)  |
| Transportation                   | Rail transportation (482114)<br>Water transportation (4831)<br>Urban transit systems (4851)<br>Interurban and rural bus transportation (4852)<br>Taxi and limousine service (4853)<br>Charter bus industry (4855)<br>Passenger car rental (532111)<br>Truck, trailer, and RV rental and leasing (53212)<br>Parking lots and garages (812930) |
| Air Transportation               | Scheduled passenger air transportation (481111)<br>Support activities for air transportation (4881)  |
| Others                           | Travel agencies (56151)<br>Convention and trade show organizers (56192)  |

Note: Travel spending on breweries (312120), wineries (312130) and distilleries (312140) are included within the Food Service, Retail, Food Stores, and Recreation industries. It is likely that the bulk of travel-related spending on these alcohol-related NAICS codes occurs within the Food Service category. However, because experiences at breweries, wineries, and distilleries often include a significant experiential component, as well as opportunities for retail purchases, we are unable to allocate exact percentages to the above travel impact categories.