

COLORADO CONVENTION CENTER

2023 ANNUAL SUSTAINABILITY REPORT

C O L O R A D O

CONVENTION CENTER



SUSTAINABILITY POLICY



CCC Sustainability Policy



The Colorado Convention Center and ASM Global recognize our important role in protecting and enhancing the environment and to help secure the long-term sustainability of our city. As such we are committed to operations which reduce our environmental impact, focus on conserving resources, and utilizing products, technologies, and methods which continually improve in these efforts. Our sustainable initiatives focus in the areas of: Waste Reduction and Diversion, Energy Conservation, Water Quality and Conservation, Air Quality, Procurement, and our Community.

WASTE REDUCTION and DIVERSION

- The Colorado Convention Center continually works to identify, reduce, and divert various waste streams created by venue operations, attendees, and clients. Components of this plan include an annual facility waste audit, as well as methods to reduce the amount of waste being created, manage inevitable waste, and divert materials from landfill by means of reuse, repurposing, recycling, and composting.

ENERGY CONSERVATION

- The Colorado Convention Center electrical and engineering team is committed to reduce the energy consumed by our building through a combination infrastructure updates, procedural, and preventative maintenance.

WATER QUALITY and CONSERVATION

- The Colorado Convention Center has implemented policies to address water quality and conservation methods including chemical management, landscaping, irrigation, and building infrastructure (toilets, urinals, sinks, showers) efficiencies.

AIR QUALITY

- The Colorado Convention Center is focused on addressing and improving air quality within and surrounding the venue. This includes enforcing the City of Denver's five minute anti-idling policy, alternative transportation, fleet vehicle management, and management of VOC's and hazardous air pollutants.

SUSTAINABLE PROCUREMENT and SUPPLY CHAIN

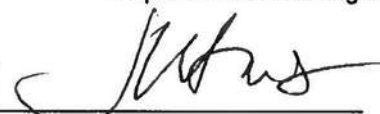
- The Colorado Convention Center is committed to purchases that consider the environmental, ethical, and social impacts. This includes a focus on regional, organic, and sustainable materials, as well as vendors who consider their environmental impact and support the mission of the venue. This is enforced through contract and RFP verbiage, as well as contract compliance clauses.

COMMUNITY

- The Colorado Convention Center is committed to be a steward for the environment and local community. This includes creating opportunities for staff involvement, education of stakeholders, and participating in programs which contribute to the overall benefit of the city.

STAFF ENGAGEMENT

- The success of our sustainability programs is through the engagement of our internal team. To keep our program moving we forward, we have policies and trainings designed to engage and educate employees as to their roles and responsibilities fulfilling the sustainable vision, objectives and goals of the facility.

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John Adams
General Manager

col/c/22

Date

X 

Lindsay Arell
Sustainable Programs Manager

July 8, 2022

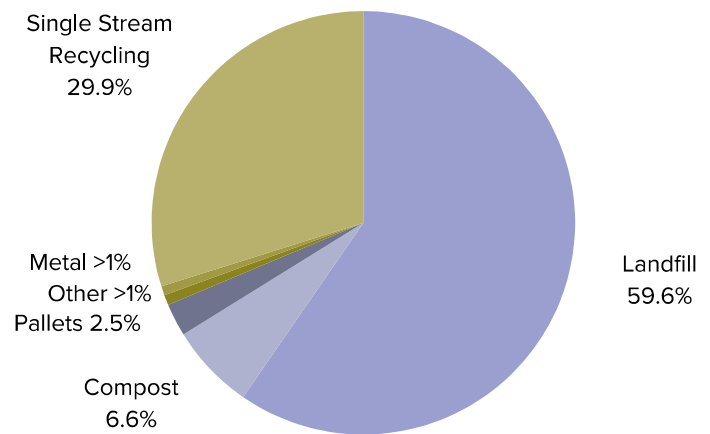
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ENVIRONMENTAL IMPACTS 2023

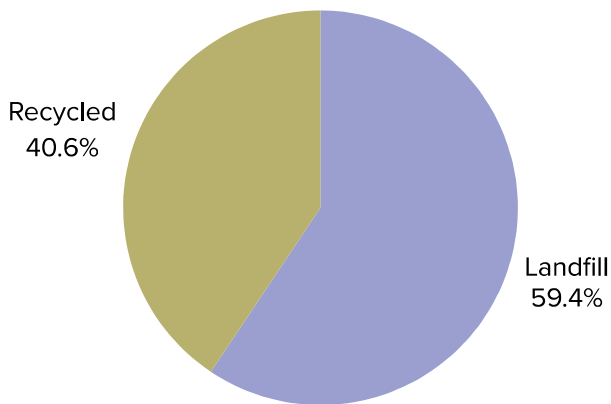
WASTE REDUCTION AND DIVERSION

Our comprehensive waste management program focuses on identifying, reducing, and diverting the various waste streams created by venue operations, attendees, and clients. Components of this plan include waste audits and staff and vendor trainings. Our goal is to reduce the amount of waste being created, manage inevitable waste, and divert waste from landfill by means of reuse, repurposing, recycling, and composting.

2023 TOTAL WASTE BREAKDOWN



2023 WASTE DIVERSION



The Colorado Convention Center enacted a new waste minimization policy focused on reducing the amount of waste that is produced at the center. This includes guidance for event organizers:

- Prohibit foamcore signage and signage that cannot be recycled or reused (excluding decals or window clings)
- Prohibit single use plastic bags used for purchases, and plastic conference bags provided to collect show items
- All carpet, vinyl banners, and large exhibit booths must be removed by the organizer.

HOUSEKEEPING DEPARTMENT

- Completed a re-training on the waste sorting process.
- Worked closely with decorators, clients, and vendors to only bring in recyclable materials and use compostable serviceware.
- Installed dedicated waste sorting rooms on each of the docks.
- Hard-wired all of the soap dispensers and reduced single use battery usage.

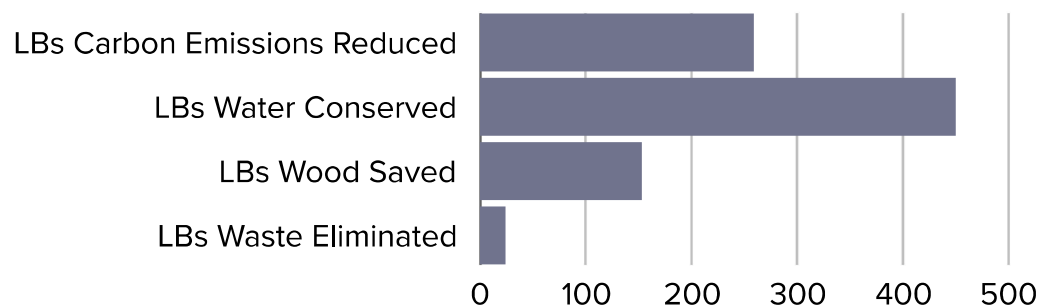


A tour of new waste sorting rooms back of house. Photo credit: CCC

WASTE REDUCTION EFFORTS

All sales contracts are now sent electronically, resulting in the following savings:

DOCUSIGN ENVIRONMENTAL SAVINGS 2023



EMPLOYEE E-RECYCLING

For the sixth year, ASM Global sponsored an employee Electronics Recycling Event. For a week, employees were given the opportunity to bring in old electronics to be recycled responsibly by BlueStar Recycling. Many employees took advantage of this no-cost opportunity, resulting in 3,250lbs of e-recycling.



Employee e-waste packaged for disposal in 2023. Photo credit: CCC

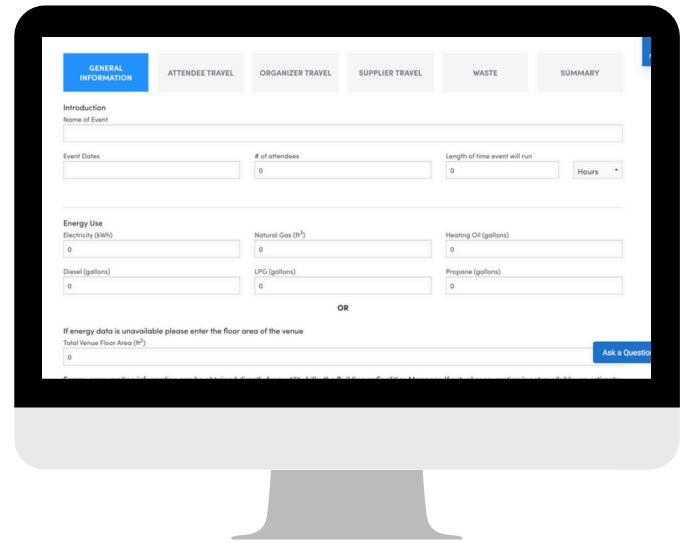


Battery mix	1 loose	21 LB
Cell phone	22 unit	0 LB
Chrome Book	1 unit	0 LB
Computer Mix	1 box	302 LB
Display CRT	1 loose	27 LB
Display LCD	1 gaylord	868 LB
Display LCD	1 pallet	335 LB
Display Projection / Console	1 pallet	65 LB
Hard Drive	22 unit	0 LB
iPod	2 unit	0 LB
Media CD	1 loos	4 LB
Mixed Electronics	2 gaylord	1,628 LB
Tablet	4 unit	0 LB
Wii	1 unit	0 LB
Total	62 units	3,250 LBS

CARBON REDUCTION

The Denver Eco Friendly Event CO₂e Emissions Calculation Tool is an easy-to-use online tool that calculates Carbon Dioxide (CO₂) Equivalent (e) emissions that result from a conference or event in Denver.

- It covers all aspects of time in residence at the Colorado Convention Center, from air travel to ground transportation to hotel accommodations.
- It provides an option to purchase carbon offsets, which help support new green energy efficiency and renewable energy projects geared toward reducing greenhouse gas emissions.

The image shows a computer monitor displaying a web-based form for calculating carbon emissions. The form is titled "GENERAL INFORMATION" and includes tabs for "ATTENDEE TRAVEL", "ORGANIZER TRAVEL", "SUPPLIER TRAVEL", "WASTE", and "SUMMARY". The "GENERAL INFORMATION" tab is active. The form contains several input fields: "Name of Event", "Event Dates", "# of attendees", "Length of time event will run" (with a dropdown for "Hours"), "Energy Use" (with sub-fields for Electricity (kWh), Natural Gas (ft³), Heating Oil (gallons), Diesel (gallons), LPG (gallons), and Propane (gallons)), and "Total Venue Floor Area (ft²)". There is an "OR" option between the energy use and floor area sections. A "Ask a Question" button is located at the bottom right of the form.

The data intake form on the VISIT DENVER website that hosts the carbon calculator.



STAFF ENGAGEMENT 2023

VOLUNTEER PROJECTS

The Colorado Convention Center believes in being a good member of our community and supports and encourages our employees to do the same. In 2023, through ASM Global sponsored opportunities, employees volunteered over 300 collective hours.



2023 EMPLOYEE VOLUNTEER EVENTS

EARTH DAY EVENT
HIKE & CLEAN
PAINT, PLANT, AND SHARE

HABITAT FOR HUMANITY
NATIONAL PUBLIC LANDS
WISH FOR WHEELS BIKE BUILD
WISH FOR WHEELS BIKE GIVE
PET PANTRY



Clockwise from top left: Wish for Wheels, Habitat for Humanity work day, Colorado Pet Pantry, and Hike and Clean. Photo credit: CCC

C.L.I.M.B.

The CCC CLIMB program continued to be a success among employees with the goal of offering programs that were fun, educational, and benefited the community, all while building employee camaraderie.



C

Community outreach through volunteer programs

L

Leadership in Sustainability programs and in our responsibility to the environment

I

Identify and incorporate life safety practices in our workplace

M

Making employee health a priority by reinforcing physical, mental, and emotional wellness

B

Build a work environment that appreciates and acknowledges employees who provide great customer service, reinforce CCC values, and make strong team builders.



From left to right, Furry Scurry, Paint Plant and Share, Donut Dash

2023 EMPLOYEE C.L.I.M.B. EVENTS

*in addition to
volunteer project
events*

SUMMERFEST
BRONCOS 5K
CHILI COOK OFF
HOT CHOCOLATE RUN
PUMPKIN CARVING CONTEST
WINTERFEST & WREATH DECORATING
UGLY SWEATER 5K
GRAB & GO LUNCHES
QUARTERLY BIRTHDAY CELEBRATIONS

SUPER BOWL 5K
DONUT DASH
FURRY SCURRY
BIKE TO WORK DAY
COOKIE CHASE

2023 EARTH DAY EVENT

The Colorado Convention Center hosted a festive Earth Day celebration with 9 different vendors and 200 participants on Friday, April 21st. This event was open to the public with live music, sustainable giveaways, and snacks. Participants were able to take part in a used jean drive and watch the nonprofit We Don't Waste demonstrate using an ends and stems recipe to make a cleaning solution.



All photos: Earth Day festivities outside the CCC in 2023. Photo credit: CCC

SUSTAINABILITY CERTIFICATIONS

CURRENT CERTIFICATIONS

The CCC believes certifications are both a tool and guide to developing and implementing our sustainability initiatives. Maintaining these certifications demonstrates an on-going commitment to sustainability, continual improvement, and transparency of our sustainability efforts.

- LEED Existing Building: Operations and Maintenance Level GOLD
- ISO Standard 14001: Environmental Management System



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For additional information regarding this report and/or our initiatives at the CCC, please contact our Sustainability Manager, Lindsay Arell larell@denverconvention.com or visit our [website](#).