

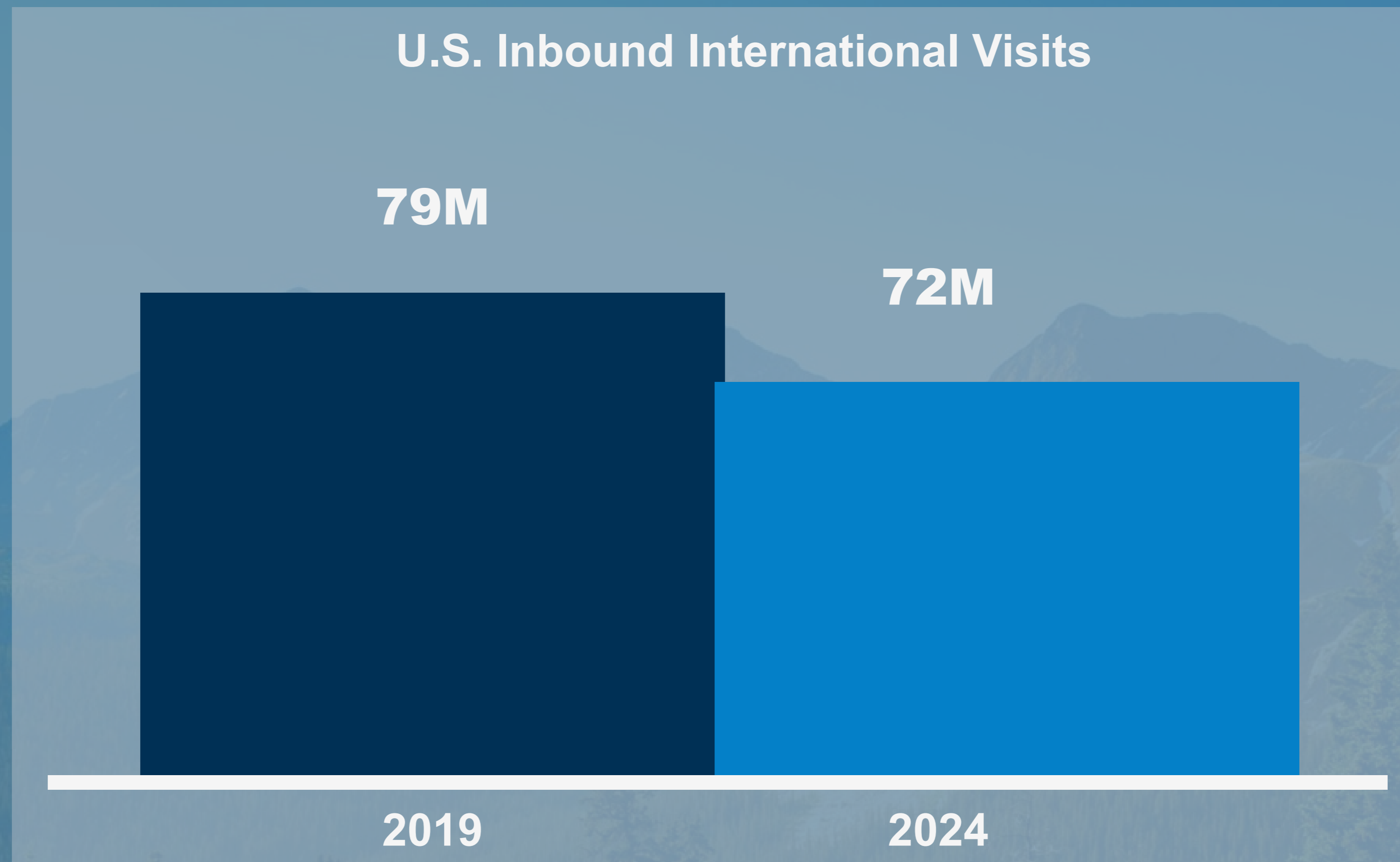


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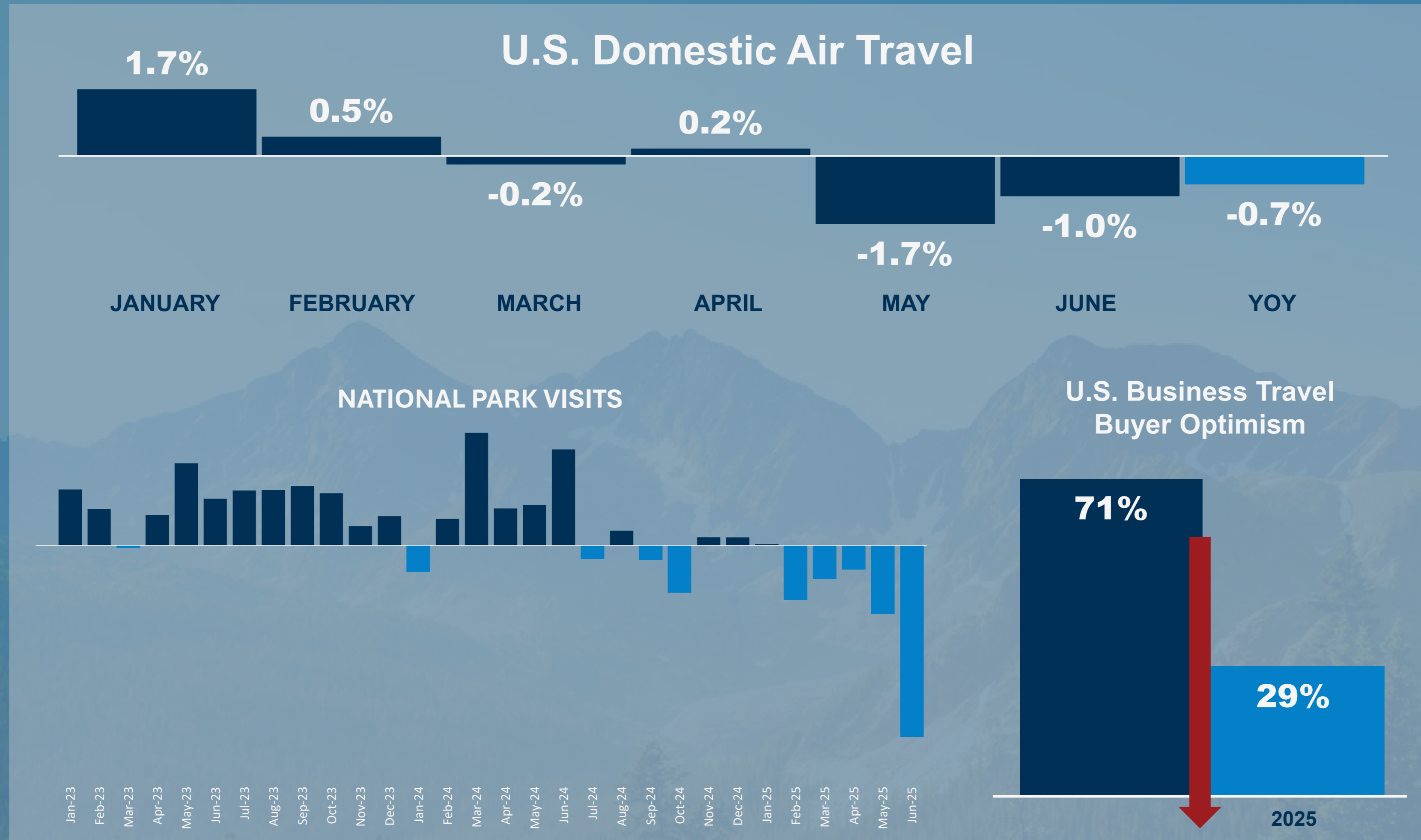
Engaging with the Administration

Erik Hansen, Senior Vice President of Government
Relations, U.S. Travel Association

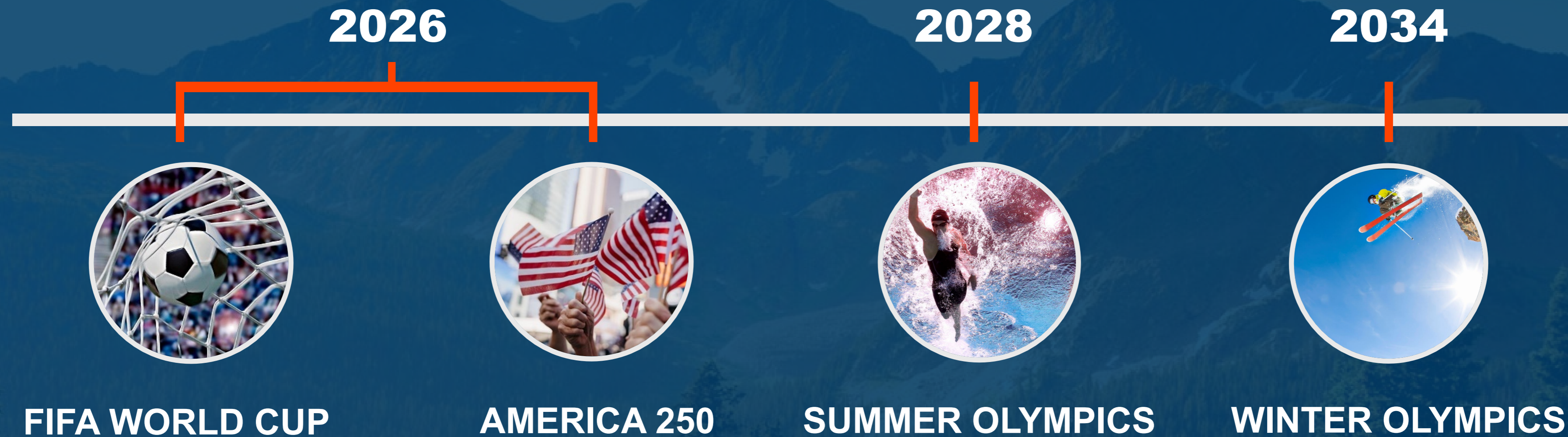
International Inbound Travel



Domestic Travel



A DECADE OF OPPORTUNITY



40 MILLION International Visitors
\$100 BILLION in Traveler Spending

NOTABLE ACHIEVEMENTS: FIRST SIX MONTHS OF TRUMP ADMIN



Maximized Mega Event Potential
World Cup & Olympic Task Forces Launched



Streamlined Security
TSA Shoe Rule Ended; Liquid Ban Under Review



Improved International Connections
Expanded One-Stop for Easy Transfers



Advanced Trusted Traveler Systems
Biometric Exit System Nearing Completion



Bolstered Staffing
Funding for More CBP Officers Secured



Modernized Air Infrastructure
\$12.5B Investment in ATC: Tech & Hiring



Activated the Industry
Great American Road Trip Campaign Launched



Progress to Expand VWP:
Trump Admin Starts Negotiations with Argentina

Wins: One Big Beautiful Bill



CBP & Customs Funding



Air Traffic Control Modernization



Biometric Exit & VWP Expansion



Brand USA in President's Budget

Setbacks: One Big Beautiful Bill



Brand USA Funding
Cut by Congress



Visa Fee Increases



Brand USA



Promoting
international
visitation to the
U.S.

Visa Integrity Fee: Unintended Consequences

990,000 fewer international visits
each year (down 5.4%)

\$2.9B in lost annual visitor spending—
\$9.4B over three years

15,000 U.S. travel jobs lost

\$416M less in tax revenue in 2026—
\$1.3B over three years



WHAT'S NEXT?

Thank you!

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