















AudioEye Pro

Introduction & Education

The value of AudioEye Pro - Visual Toolkit

- AudioEye Pro provides easy-to-install code which will set up the Visual Toolkit on your website.
- Your website users can use any combination of the tools shown on the right to best accommodate their browsing needs.

Visual Toolkit Features

	Big Cursor Enlarge cursor display		Text Size Enlarge web copy.
	Reading Guide Horizontal line controlled by cursor position.		Text Spacing Change the spacing of words and lines of text.
	Emphasize Focus line controlled by cursor position.		Change Font Change the font style of the text.
	Contrast Change the site's display colors.		Disable Animations Stop potentially hazardous animations.
	Keyboard Focus Activate a more dramatic focus indicator.		Display Alternative Text Show alt. or hidden text when hovered over.
	Highlight Links & Buttons Highlight headings, links, etc. on the page.		Reset Deselect all tools and reset screen to its original appearance.

The value of AudioEye Pro – DIY Accessibility

- Our AI/machine learning technology helps you address some of the most common WCAG issues.
- The AudioEye Builder Tool provides AI Guidance, which means WCAG errors are identified for the customer to either fix each error or reject the recommended fix.
- Please note that Pro customers must manually scan this list, approving fixes one by one.
- Discounted pricing options are available for the AudioEye Managed solution, under which AI technology automatically fixes those common errors, saving significant time and effort. This solution also includes Manual testing & remediation.

The value of AudioEye Pro - Training Archive

- AudioEye Pro includes access to AudioEye's Training Archive
- The Training Archive allows for continued education on accessibility.

[Accessibility Law](#)

[Digital Accessibility](#)

[About AudioEye](#)

[AudioEye Solutions](#)

Accessibility Law

[What is the Americans with Disabilities Act \(ADA\) Compliance?](#)

[What Is ADA Title III?](#)

[What Is ADA Title II?](#)

[What is the Rehabilitation Act of 1973?](#)

[What is Section 504?](#)

[What is Section 508 of the Rehabilitation Act of 1973?](#)

[What is the "508 Refresh"?](#)

[If my state does not require compliance with Section 508 of the Rehabilitation Act, am I still required to present an accessible site?](#)

[How does Section 508 impact State and Municipal Government entities?](#)

[What part of the ADA applies to K-12 Schools?](#)

[What part of the Rehabilitation Act applies to K-12 Schools?](#)

[Who must comply with Title II and Section 504?](#)

[What is the OCR?](#)

[Who can file an OCR Complaint?](#)

[Regarding an OCR Complaint, what does this mean: "the person or organization filing the complaint need not be a victim"?](#)

[How/why does the OCR impact Digital Accessibility?](#)

[What does an OCR Complaint entail?](#)

[What is the cost of addressing an OCR Complaint?](#)

[What is the Individuals with Disabilities Education Act \(IDEA\)?](#)

[California Unruh Civil Rights Act: What You Need to Know](#)

[The AODA in 2019 \(Accessibility for Ontarians with Disabilities Act\)](#)

[How is Digital Accessibility related to the ADA?](#)

[What does a successful ADA Compliance Strategy entail?](#)

[What is CA AB 434?](#)

[What is the 21st Century Integrated Digital Experience Act \(IDEA\)?](#)

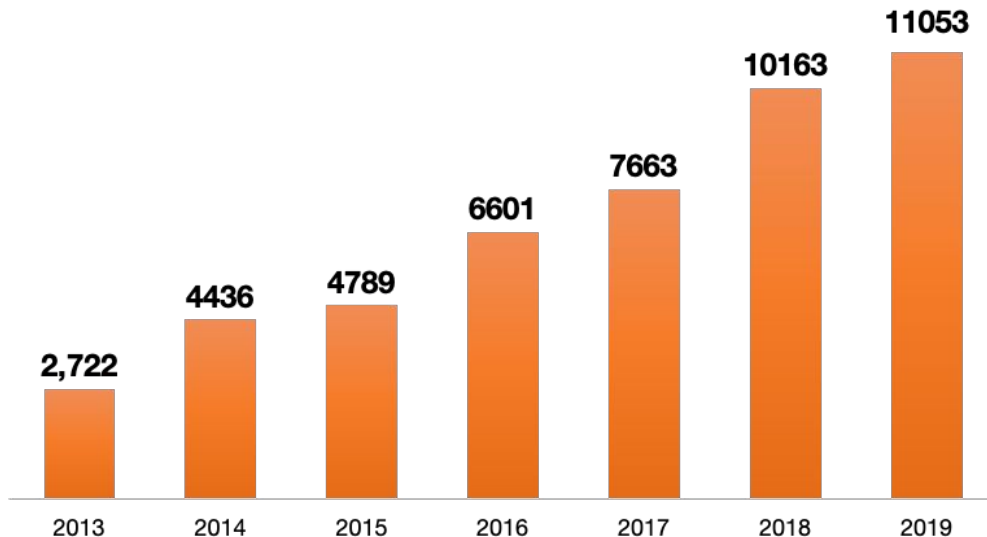
[What is the 21st Century Communications and Video Accessibility Act \(CVA\)?](#)

[What is the Air Carrier Access Act \(ACAA\)?](#)

The value of AudioEye Pro - Reduce Legal Risk

- Reduce legal risk.
- More importantly, In the United States, alone, it's estimated that more than 40 million people – or 15% of the population – have some sort of visual, hearing, motor or cognitive disability.
- AudioEye Pro can assist those users when accessing your site properly.

Website accessibility lawsuits in recent history.



The value of AudioEye Pro

Just as important as legal risk, AudioEye Pro provides the tools to make your site more accessible to a significant portion of the population.

Why Accessibility Matters

15%

Global Population with some form of disability



Visual:

- Blindness
- Low vision
- Color blindness



Auditory:

- Deafness
- Hearing impairment



Motor:

- Difficulty in using hands
- Limited fine motor control
- Muscle Slowness
- Tremor and spasms



Cognitive:

- Learning disabilities
- Memory impairments
- Attention disorders
- Problem solving and Logic

The basics of signing up

- Simpleview's customers have been utilizing AudioEye's full-service offering since 2018.
- For your members/partners, AudioEye Pro is available at no cost.
- And discounts are available for members/partners who choose to upgrade to AudioEye Managed.
- These discounts will be available for up to 1 year after signing up for AudioEye Pro.



Do-it-yourself digital accessibility with AudioEye Pro for free.

The power's in your hands. Use the same tools our experts use to identify and fix your accessibility errors.

AUDIOEYE PRO

\$0 | 0% off

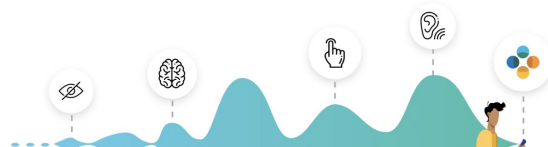
Free

Up to 1M monthly pageviews

Use the same tools and technology our experts use to find and fix accessibility issues on your own.

Install Pro

- ✓ 1 Website Domain
- ✓ Automated Accessibility Report
- ✓ Toolbar Customization
- ✓ AudioEye Builder to Fix Errors
- ✓ Email Support
- ✓ Custom pricing for PDFs and Mobile Apps
- ✓ Weekly Website Monitoring
- ✓ Limited Toolbar with 24/7 Help Desk
- ✓ AI Guidance to Identify WCAG Errors
- ✓ Accessibility Score
- ✓ Online FAQs



<https://www.simpleviewinc.com/denveraudioeye/>

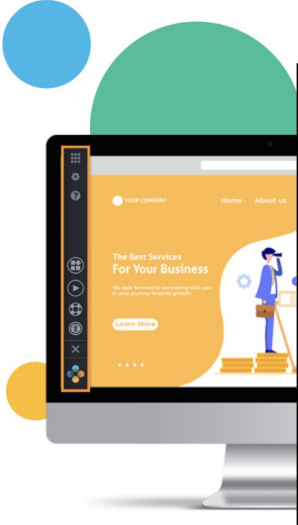
The basics of signing up

- Your members/partners will be guided through the signup process.
- Discount code is automatically applied via your unique signup URL.

Get Started

Identify Solution

Choose a plan



Get Started.

Enter your email and your site's URL below.

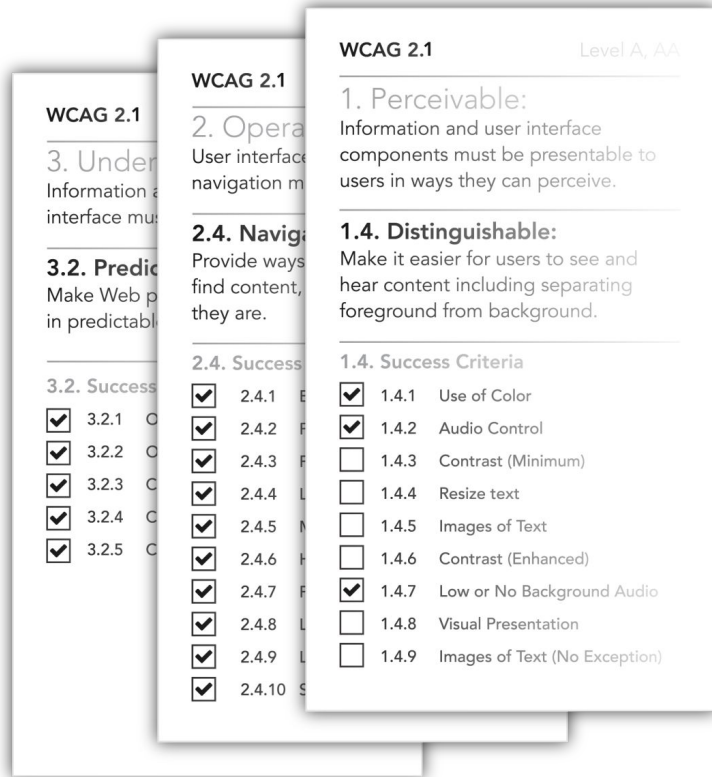
Email*

URL*

Get Started

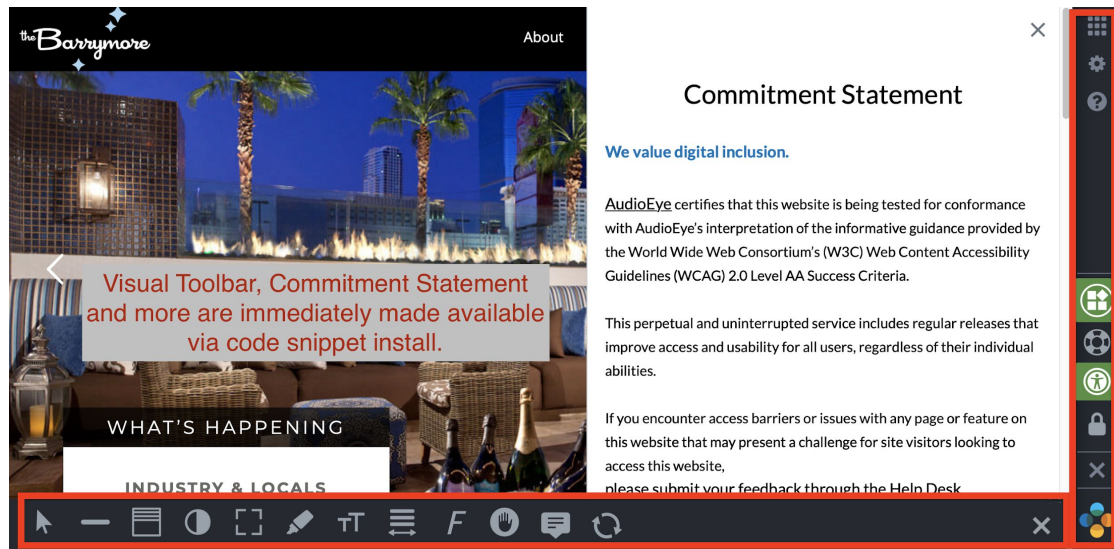
What happens after signup?

- The primary email entered during signup will receive the necessary code, access and more for their AudioEye Pro subscription.
- AudioEye's visual toolkit and accompanying features will appear on your website immediately upon installing the code snippet which will be delivered via email.



AudioEye Pro examples

- Current AudioEye Pro examples.
(We will pass along more member/partner examples as they go live).
- <https://barrymorelv.com/>
(Restaurant Example)
- Non-DMO examples:
 - <https://spiralbinding.com/>
 - <https://gen3hospitality.com/>



Encourage your members / partners to sign up today!

- AudioEye Pro puts the power of digital accessibility in your hands, for those who want to manage their own accessibility compliance. For free, we provide you the same tools our experts use to identify WCAG errors with guidance to fix them.
- Review accessibility reports to monitor your compliance and give your end-users the ability to personalize their website experience with the Visual Toolkit on our Toolbar.

<https://www.simpleviewinc.com/denveraudioeye/>



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