



The Convention & Visitors Bureau

## ENVIRONMENTAL AND CORPORATE SOCIAL RESPONSIBILITY POLICY

VISIT DENVER commits to actions that work to reduce our environmental impact, focus on conserving resources, and utilizing products, technologies, and methods which continually improve in these efforts. Our sustainable initiatives focus areas are: Waste Reduction and Diversion; Energy Conservation; Water Quality and Consumption; Air Quality; Procurement; Community, and Human Resources. Incorporated herein is the VISIT DENVER Environmental Purchasing Policy (EPP).

**Waste Management:** Reduce and Divert various waste created within the VISIT DENVER offices through reuse, repurposing, and recycling.

**Energy Conservation:** Optimize efficiencies in energy consumption within our offices. These efficiencies are a combination of equipment updates and procedural.

**Water Conservation:** Consider practices and equipment to reduce water consumption

**Air Quality:** Address impact of activities on air quality by taking direct flights, utilizing low emission vehicles and encouraging walking and carpooling when applicable.

**Environmental Purchasing Policy (EPP):** Develop a sustainable purchasing policy to address and consider environmental and ethical impacts and adhere to the stated goals of the Environmental Policy. This includes a focus on regional, organic, and sustainable materials, as well as vendors who consider their environmental impact and support the mission of VISIT DENVER.

**Community:** VISIT DENVER will act as a steward for the environment and local community. This includes creating opportunities for staff involvement, education of stakeholders, and participating in programs which contribute to the overall benefit of the city.

**Human Resources Policy & Staff Training:** Engage and educate employees as to their roles and responsibilities fulfilling the sustainable vision, objectives and goals of VISIT DENVER.

**Corporate Social Responsibility:** As part of VISIT DENVER's commitment to the community, the VISIT DENVER employee committee will partner with local community organizations to plan at least one corporate social responsibility program each year. All staff will be encouraged to attend.

1/4/24

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Richard Scharf  
President & CEO

Date

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Tiffany Eck  
Green Meeting Liaison

Date