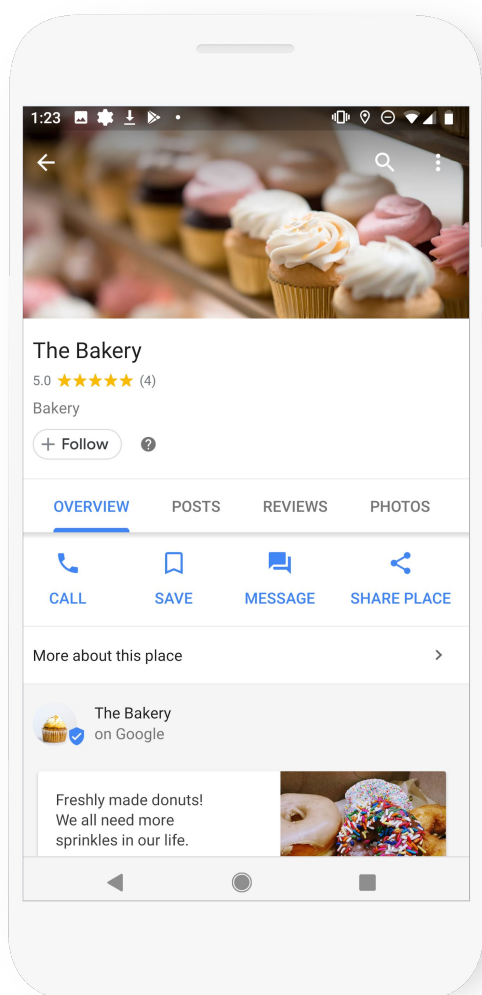


Grow with **Google**

Get Found on Google Search and Maps

With a Business Profile on Google, your business can stand out for free across Google Search and Maps. You can engage with customers, or find new ones, with the features listed below.



Update your profile with current hours, address and phone number so customers can find you.

Post photos, offers and news directly on your Business Profile to catch customers' attention.

See your followers from Google Maps.

Respond to customer reviews to build credibility and loyalty.

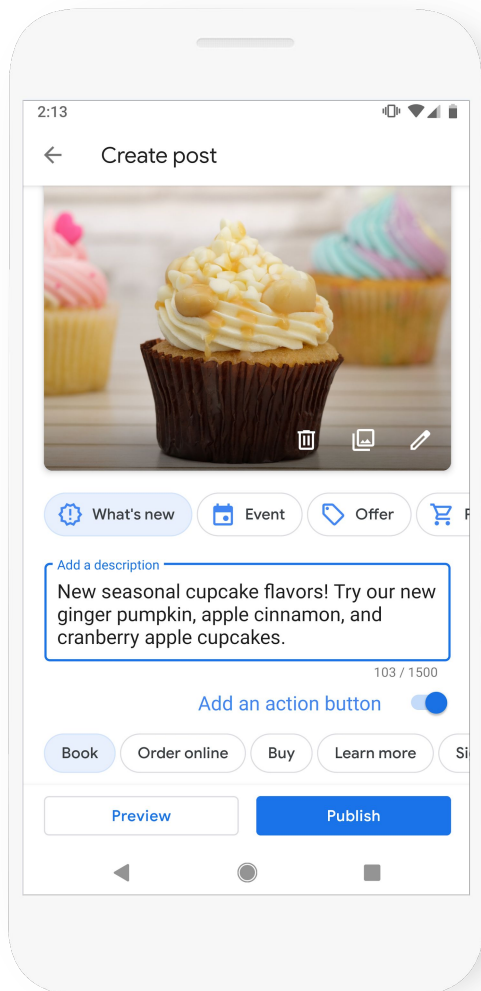
Turn on messaging to help customers get in touch easily.

Explore insights to see how customers are finding and engaging with your Business Profile.

Create your free website to tell your business' story online.



Verify your Business Profile on Google



To create and verify a Business Profile on Google, follow these steps:

- 1 Visit google.com/business
Sign into Google or create a new account.
- 2 Enter the name of your business.
- 3 Enter your business address.
P.O. boxes are not allowed—it must be a physical address.
- 4 Choose a business category.
Start typing and see what options appear. You must choose an existing category.
- 5 Add a phone number, a website address, or both.
- 6 To verify that you're eligible to manage the information, you'll have the option to request a postcard to the business address with a verification code.
- 7 Once you receive this postcard by mail, follow the instructions to add your code and finalize the verification process.

Congratulations!

Once verification is complete your business can show up across Google Search and Maps.

