

Dear Federation of Gay Games,

We, Meow Wolf, happily confirm our support of Denver's bid to host the 2030 Gay Games.

Meow Wolf started in 2008 as a small collective of Santa Fe artists, sharing an interest in publicly displaying their works and developing their skills together. This collaborative approach blossomed into Meow Wolf's distinctive style of immersive, maximalist environments that encourage audience-driven experiences. As of 2024, Meow Wolf has expanded to over 5 locations within the US. *Convergence Station* is Meow Wolf's flagship location in the heart of Denver and is home to one of Denver's most unique performance and event venues. We worked with over 150 local artists in Denver. Since opening our doors in September of 2021, we have welcomed over 3 million visitors to *Convergence Station*, boosting the local economy and enriching our community through increased spending and business growth.

Meow Wolf has a long track record of supporting efforts and causes promoting diversity, equity, and inclusion. As a certified B-Corporation, our values center around creative collaborations, provocative playfulness, authentic compassion, audacious courage, and outsiders being welcome. We believe we are all outsiders at heart, and so we create space for everyone to feel like they belong. We won the Safe Space Award in 2023 from the LGBTQIA+ community in Denver. Across the company, we've contributed nearly \$200,000 to LGBTQ+ organizations since 2020 + \$25,000 from the Meow Wolf Foundation. We hire a number of LGBTQ+ artists, [this inclusivity and belonging is represented in our art](#). Our support of Gay Games XIII is a natural step in further demonstrating our public commitment to these principles.

Denver's central location within the United States, with non-stop flights to all fifty states and eighteen countries, along with its incredible cultural diversity and access to world-class outdoor recreation make the city an ideal location for hosting the Gay Games. The city's vibrant music, theater, and arts scenes, along with world-class dining options and proximity to world-class natural attractions such as Red Rocks Amphitheater, Rocky Mountain National Park, and Garden of the Gods, make Denver the ideal location for hosting Gay Games XIII. Meow Wolf Denver is located minutes away from the Mile High Stadium in the heart of Denver.

Meow Wolf would leverage our local network of over 175 employees and 10,000 Annual Passholders to support Denver as the host city of the Gay Games. By promoting opportunities for employees to participate in athletic events, volunteer at the Games, and/or attend cultural events put on by the Games, Meow Wolf Denver's *Convergence Station* would help ensure the Games' success.

We are excited by the opportunities collaborating with Gay Games XIII in Denver would present for not only Meow Wolf but also the local, state, national, and international LGBTQ+ communities. We look forward to working closely with the Denver Gay Games Bid committee to ensure Gay Games XIII is a truly inclusive event with broad global reach.

Sincerely,

Hans Vollrath
General Manager

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