



July 22, 2024

Dear Annual General Assembly of the Federation of Gay Games,

On behalf of the official destination marketing organization for Aurora, Colorado, I am writing to fully endorse and support Denver's bid to host the 2030 Gay Games. As a key city in the metro area, we have a strong presence in the market and are committed to promoting tourism and economic growth. Our organization has consistently championed diversity, equity, and inclusion, both internally and externally. Supporting the Gay Games aligns perfectly with our mission and values.

Aurora and the Denver Metro area are ideal for hosting the world's largest LGBTQ+ Sports and Cultural event. Our region offers excellent facilities, diverse communities, and a welcoming atmosphere for all visitors. Aurora is a melting pot with over 160 spoken languages, making it one of the most diverse cities in the nation. This diversity highlights the rich cultural tapestry of the community and the importance of inclusive communication, engagement, and service offerings. While visitors may travel thousands of miles to attend, here they can feel right at home.

Hosting the Gay Games will bring substantial economic benefits to our region, as evidenced by the positive impacts seen in past host cities like Paris, Cleveland, and Hong Kong. These cities experienced significant boosts in tourism, local business revenue, and global recognition. We are confident that we can deliver upon this high-level standard of success while further solidifying our reputation as inclusive and vibrant destinations.

We look forward to the opportunity to welcome the Gay Games XIII and hope to contribute to an inclusive and globally impactful event. For more information about our inclusive marketing efforts, please visit [VisitAurora.com/OurStory](https://www.visitaurora.com/OurStory).

Regards,

A handwritten signature in black ink, appearing to read "Bruce Dalton". The signature is fluid and cursive, with a long horizontal stroke at the end.

**Bruce Dalton**  
*President & CEO*  
Visit Aurora