



Dear Federation of Gay Games,

VISIT DENVER would like to enthusiastically confirm our support of Denver's bid to host the 2030 Gay Games.

Celebrating 115 years of promoting The Mile High City, VISIT DENVER is a nonprofit trade association that contracts with the City of Denver to market Denver as a convention and leisure destination, increasing economic development in the city, creating jobs and generating taxes. A total of 37.4 million domestic visitors stayed overnight in Denver in 2023, generating \$10.3 billion in spending, while supporting tens of thousands of jobs, making Tourism one of the largest industries in Denver.

VISIT DENVER has a long track record of supporting efforts and causes promoting diversity, equity and inclusion. Denver's laid-back, welcoming nature makes it the true queer center of the West, with many hospitality businesses and attractions catering to LGBTQ+ visitors. As the largest city in a 600-mile radius, Denver attracts members of the LGBTQ+ community from all over the world, resulting in a well-established LGBTQ+ nightlife scene, vibrant neighborhoods, queer-friendly hotels and numerous annual events that draw huge crowds. Produced by The Center on Colfax, Denver PrideFest (since 1974) is recognized as one of the top 10 Pride events in the country and features world-class performers, a Pride 5K and, of course, a colorful parade. In addition, the annual Rocky Mountain Regional Gay Rodeo packs in cowboys from around the world. Our support of Gay Games XIII is a natural step in further demonstrating our public commitment to the LGBTQ+ community.

Denver is where urban sophistication, 300 days of sunshine, a compact, walkable downtown, chef-driven dining, thriving culture and diverse neighborhoods combine for the world's perfect destination for the Gay Games XIII. A vibrant outdoor city at the base of the Rocky Mountains, Denver's year-round mild, dry climate and unparalleled views help produce truly epic events. Denver offers more than 12,500 downtown hotel rooms and more than 51,000 metro-wide, with all brands and price points represented.





VISIT DENVER will leverage our local network of 2,000 Partners Members and 65 Staff, that includes regional offices in Chicago and Washington D.C., in supporting Denver as the host city of Gay Games.

By promoting opportunities for partners and employees to participate in athletic events, volunteer at the Games and/or attend cultural events put on by the games, VISIT DENVER will help ensure the Games success.

We are excited by the opportunities collaborating with Gay Games XIII in Denver would present for not only VISIT DENVER, but also the local, state, national and international LGBTQ+ communities. We look forward to working closely with the Denver Gay Games Bid committee in ensuring Gay Games XIII is a truly inclusive event with broad global reach.

Respectfully,

A handwritten signature in black ink that reads "Richard W. Scharf". The signature is written in a cursive style.

Richard W. Scharf
President & CEO
VISIT DENVER

