

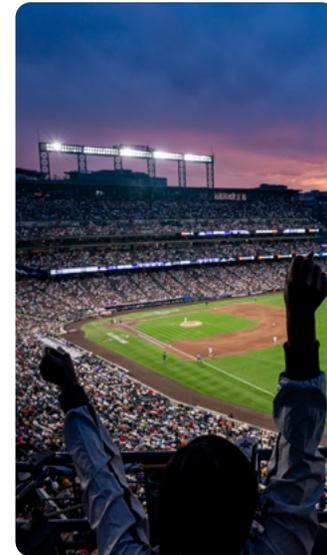


Visit
DENVER
THE MILE HIGH CITY

Visit Denver Media Kit

Visit DENVER

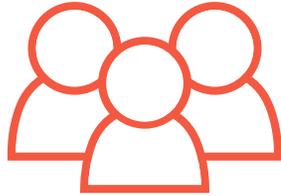
We are the official marketing organization for the city and county of Denver. Our mission is to bring conventions and leisure visitors to Denver for the economic benefit of the city, our partners and the community.



**We know Denver.
We market Denver.**

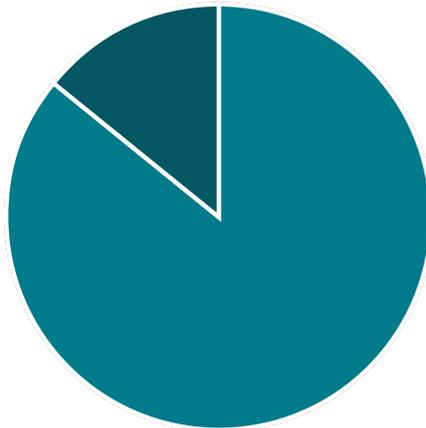
We can help tell your story and get you in front of the visitor and meeting planner audiences we serve.

Denver Tourism Visitor Spending



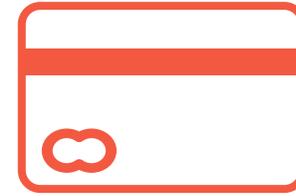
37.1M

annual visitors



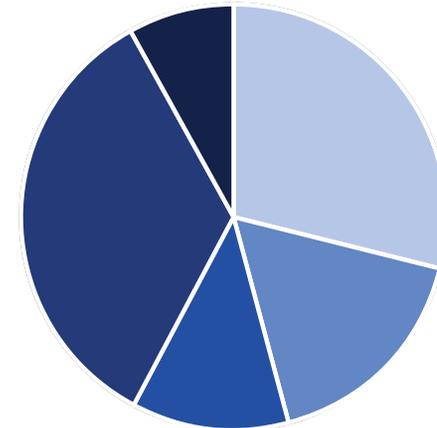
% of Total Spending

- Overnight (84%)
- Day Trippers (16%)



\$10.3B

total spending



Overnight Spending

- Lodging (\$2.5B)
- Eating/Drinking (\$1.5B)
- Retail (\$1B)
- Transportation (\$2.9B)
- Recreation (\$735M)

19.8M

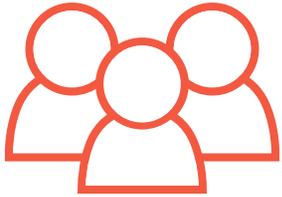
overnight visitors

\$8.7B

overnight spending

Source: Longwoods International Denver Visitor Profile Report 2024 Travel Year

More About Our Overnight Visitors



Demographics

39% Female 61% Male

Age 17 & younger (31%)

Age 18-24 (19%)

Age 25-34 (30%)

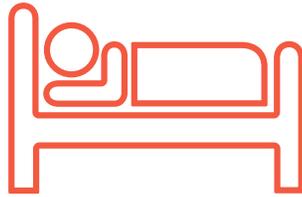
Age 35-44 (28%)

Age 45-54 (22%)

Age 55-64 (17%)

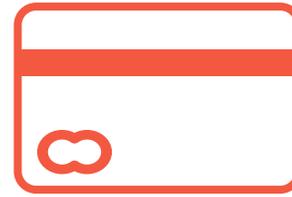
Age 65+ (17%)

Avg HHI \$83.9k



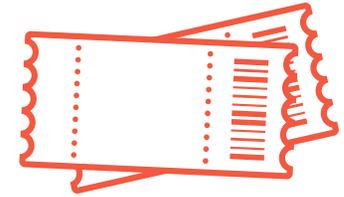
2.7 nights

average overnight stay in Denver



\$241/person

average dollars per day spent by marketable visitors

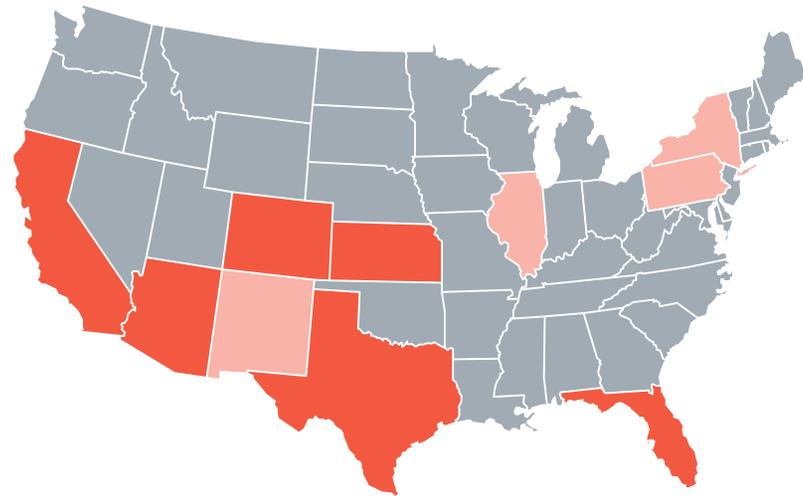


Activities

- Entertainment (67%)
- Outdoor (53%)
- Cultural (37%)
- Sports (27%)
- Business (20%)

Top Markets

- Colorado
- Texas
- California
- Florida
- Arizona

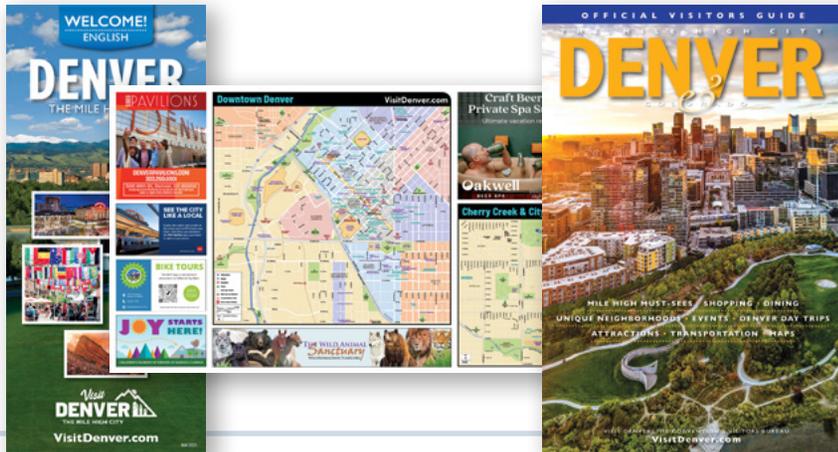


Visit Denver Can Help You

Engage With Travelers Before & During Their Visit

Tap into \$10.3B in visitor spending with guaranteed exposure through Visit Denver's trusted channels, reaching visitors throughout their planning and booking journey and during their stay via multiple touchpoints.

PRINT



56%

print readers enjoy print ads as part of the reading experience

Gen Z readers report that print ads make them feel more confident in their purchase decisions

82%

print readers say print collateral helps them "escape the algorithm" and discover new things outside their digital habits

Source: "Proving the Power of Print" Goodques, Dotdash Meredith, 2024

WEBSITE



SOCIAL



E-NEWSLETTERS



DIGITAL DISPLAY & BROCHURE DISTRIBUTION



Official Visitors Guide to Denver & Colorado

40% of U.S. travelers used a print resource to help plan their vacation in the past 12 months.^ Our FREE visitors guide is a must have for tourists planning their Mile High City experience.

Direct Fulfillment

- Mailed directly to visitors who are planning their trip to Denver

In-market Distribution

- More than 140 metro area locations
- Front Range hotels
- Tourist Information Centers at Denver Union Station and Colorado Convention Center
- State welcome centers
- Rental car companies
- Domestic and international motorcoach groups
- Media press kits
- Convention attendees
- Denver International Airport information desks

Printed Semi-annually

- Spring/Summer edition- 175,000 copies
- Fall/Winter edition- 155,000 copies
- Print & digital formats



Ad Rates

Ad Size	1 Time	2 Times
Full page	\$10,180	\$9,251
2/3 page	\$7,840	\$7,130
1/2 page	\$6,130	\$5,570
1/3 page	\$5,080	\$4,621
1/4 page	Co-ops only	Co-ops only
1/6 page	\$3,290	\$2,990
Premium Placement*	\$12,210	\$11,100
Inside Front	\$12,540	\$11,400
Back Cover	\$13,541	\$12,311
Inside Back Cover	\$11,377	\$10,343

*Premium placements sell out early and carry right of first refusal

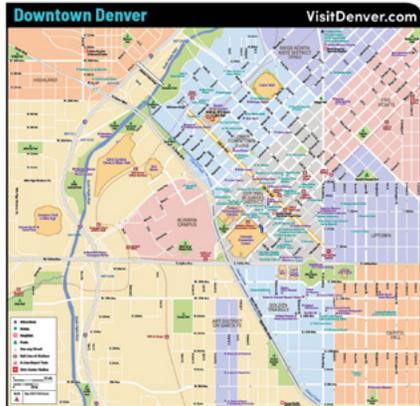
^ Source: "State of the American Traveler" Miles Partnership, 2023

Visit Denver Map Pad

This handy and portable map is distributed to 100+ locations around Denver, including hotels and Tourist Information Centers at Denver Union Station and Colorado Convention Center. **100,000 copies of the map pad are printed two times per year.** Concierges say it is the perfect resource to help visitors navigate the area!

Downtown Map Side

- 1 space: \$1,399
- Premium B1 space: \$2,700
- Denver banner space: \$3,000
- Discount for two or more consecutive spaces

A1		B1
A2		B3
A3		B4
A4		B5
A5		B6
Denver Banner		
		

Metro Map Side

- 1 space: \$999
- Discount for two or more consecutive spaces

C1	C2		
C3	C4		
			

Visit Denver's 2024 Website Stats

Users are looking for help as they plan their stay, and our highly engaging website provides them all the things to see and do, where to stay, places to dine and more.



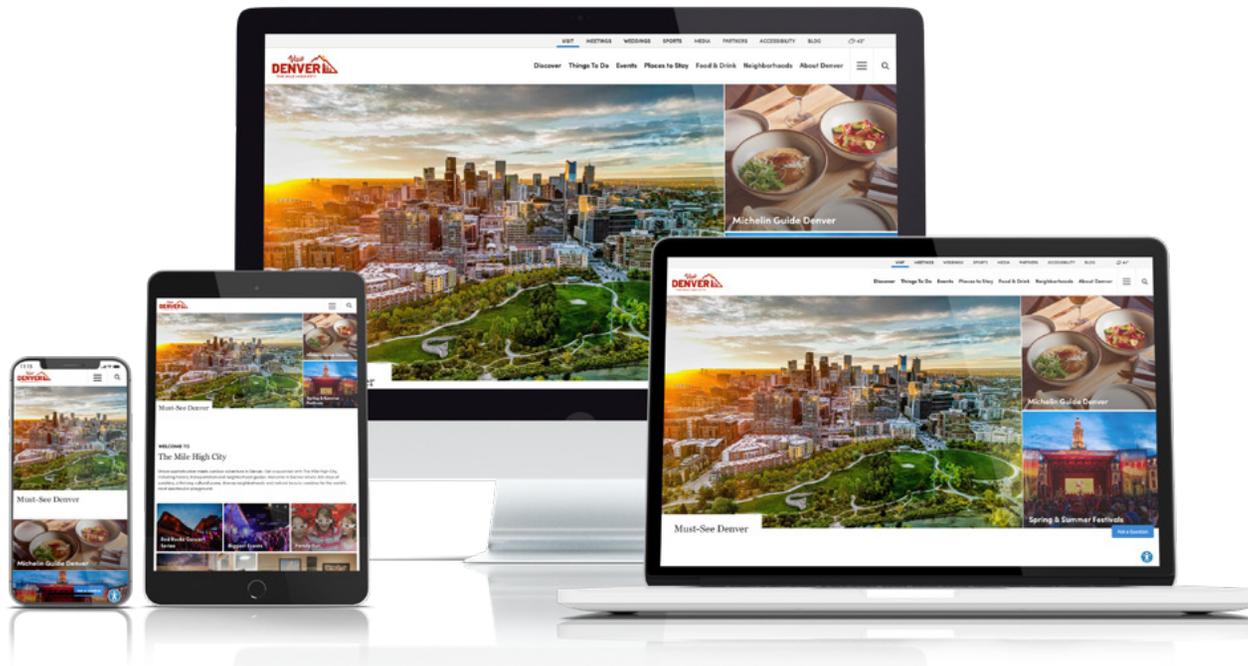
27.6+ million views
15+ million sessions
70% of traffic is mobile



75% engagement rate
3+ minutes average session duration

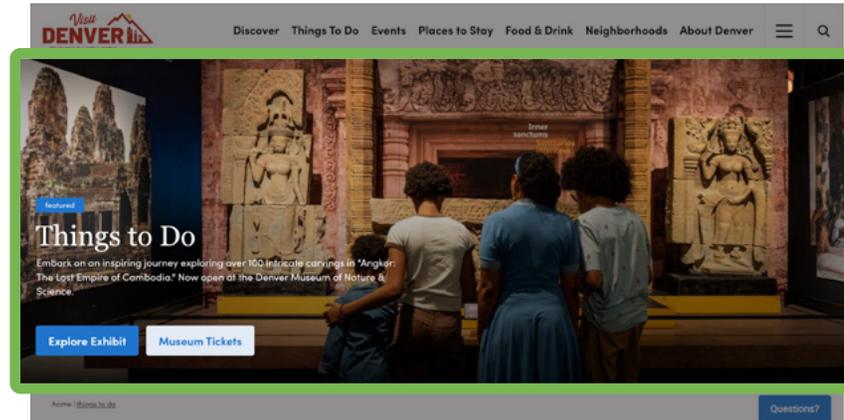


#1 on Google for 7.1k+ tourism & meeting keywords
First page of Google search results for 49.5k+ keywords



VisitDenver.com Header Ads

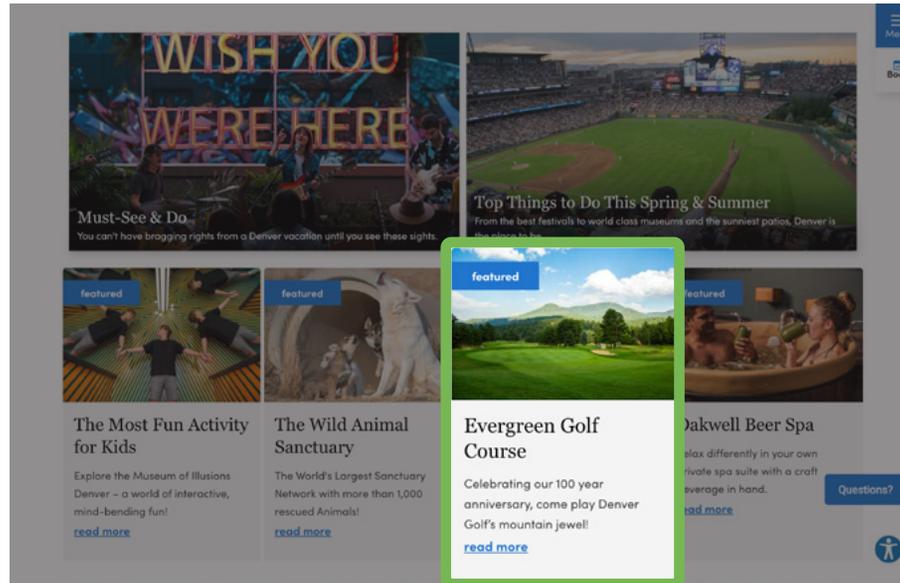
Advertising on VisitDenver.com allows your business to target the most qualified audience of visitors - those actively engaged in trip planning.



Location (rates per month)	100% SOV	50% SOV	25% SOV
Things To Do	\$1,800	\$900	\$450
Day Trips	\$750	\$375	\$188
Arts & Culture	\$600	\$300	\$150
Tours	\$500	\$250	\$125
Family Friendly	\$500	\$250	\$125
Sports & Recreation	\$330	\$165	\$83
Shopping	\$330	\$165	\$83
Food & Drink	\$330	\$165	\$83
Blog - Events & Things To Do This Weekend	\$1,500	\$750	\$375
Blog - Denver's Biggest Events	\$1,400	\$700	\$350
Health & Wellness	\$330	\$165	\$83
Attractions - Must See & Do	\$1,000	\$500	\$250
Attractions - Homepage	\$800	\$400	\$200
Places To Stay	\$500	\$250	\$125

VisitDenver.com Featured Ads

Featured ads look like editorial and, therefore, generally receive great clickthrough rates.



Location (rates per month)

Rate

Things To Do Homepage	\$600
Attractions	\$320
Arts & Culture	\$300
Family Friendly	\$475
Sports & Rec	\$300
Tours	\$300
Day Trips Around Colorado	\$260
Health & Wellness	\$250
Food & Drink	\$250
Places To Stay (Run of Section = Homepage + Deals + Hotels)	\$500

VisitDenver.com

Featured Listings

Stand out among other business listings on VisitDenver.com with a featured business listing. Our featured business listings place you at the top of a relevant category search, ensuring you are top of mind when visitors are searching.

The screenshot shows the VisitDenver.com search interface. At the top, there are options for 'View: Grid List' and 'Sort: Recommended Near Me Show Map'. A search bar contains the text 'keyword...'. On the left, there are filters for 'Where' and 'Categories'. The 'Where' filter includes options like 'Downtown / LoDo / Larimer Sq. / Riverfront / RiNo / Five Points (72)', 'Golden Triangle (9)', 'Capitol Hill / Uptown / East Colfax / City Park (12)', 'Cherry Creek / Colorado Blvd (5)', and 'Highlands / Highlands Square / LoHi / Berkeley / Tennyson (2)'. The 'Categories' filter includes 'Museums (55)', 'Family & Children (52)', 'Theme Parks & Entertainment (34)', 'Parks & Gardens (29)', and 'Featured Annual Events (28)'. The main content area displays a list of business listings. The first listing, 'The Escape Game Lone Tree', is highlighted with a green border. It features a 'featured' badge, a photo of people playing a game, and the address '8423 Park Meadows Center Dr.'. Below it are other listings: 'Ace Eat Serve' (501 E. 17th Ave.), 'Adults & Crafts' (3851 N. Steele St.), 'Adventure Scenic Tours of Colorado', and 'AEG Presents - The Mission Ballroom' (4242 Wynkoop St.).

Location (rate per month)

Rate

Puts your partner listing to the top of one major category or sub-category

\$350

Sponsored Blog Post

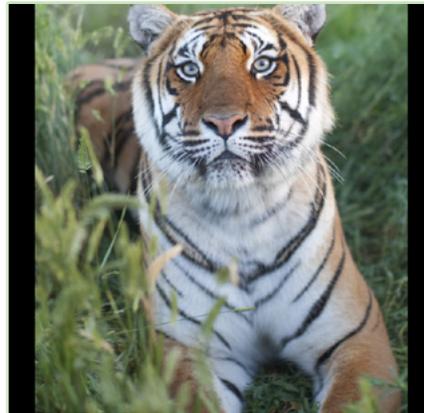
Tell your unique story on our blog, which has an impressive 2.75-minute average time on page.

Sponsored Blog Post

- We can work with you to develop a story that is useful and entertaining to visitors.
- Your story will live on the blog for six months.
- Visit Denver will promote the post via an organic Facebook Post that links to the sponsored blog post.
- The Facebook Post will be boosted for two days.

Rate

- \$2,500/post



Visit Denver
July 12, 2024 · 🌐

Tigers in Colorado - More than 100 rescued Tigers live in Colorado at The Wild Animal Sanctuary. Visit the Sanctuary's website to learn more about how you can visit and see these amazing creatures living in large natural habitats. 🐅
Learn more here: <https://bit.ly/3zqyiXw>

#WildAnimalSanctuary #VisitDenver

👍❤️ 10K 368 💬 584 📌

Visit DENVER THE MILE HIGH CITY | Discover | Things To Do | Events | Places to Stay | Food & Drink | Neighborhoods | About Denver

Blog | Dining, Nightlife & Beer | Music, Art & Culture | Outdoor Fun | Weekend

home Share

outdoor fun

Wild Animal Sanctuary Offers a Beacon of Hope for Captive Wildlife

BY SPONSORED CONTENT | JUL 08, 2024

Nestled on vast grasslands northeast of Denver lies **The Wild Animal Sanctuary**, a beacon of hope for large carnivores in need. Founded in 1980, this 501(c)(3) non-profit organization has become a leader in rescuing and caring for abused, abandoned or otherwise displaced big cats, bears and wolves.

The sanctuary's mission is clear: To provide a permanent, safe haven for these magnificent creatures and educate the public about the plight of captive wildlife. With more than 1,000 animals having found refuge within its borders, The Wild Animal Sanctuary tackles a critical issue. Their website states that thousands of large carnivores languish in captivity outside of zoos in the United States, with some estimates suggesting up to 4,000 tigers kept as private pets in Texas alone.

These animals often face a bleak future. Many come from situations of neglect or abuse, with inadequate enclosures and poor diets. The Wild Animal Sanctuary steps in, offering spacious habitats designed to replicate the animals' natural environments as closely as possible. These expansive enclosures,

VisitDenver.com

Blog Featured Ads

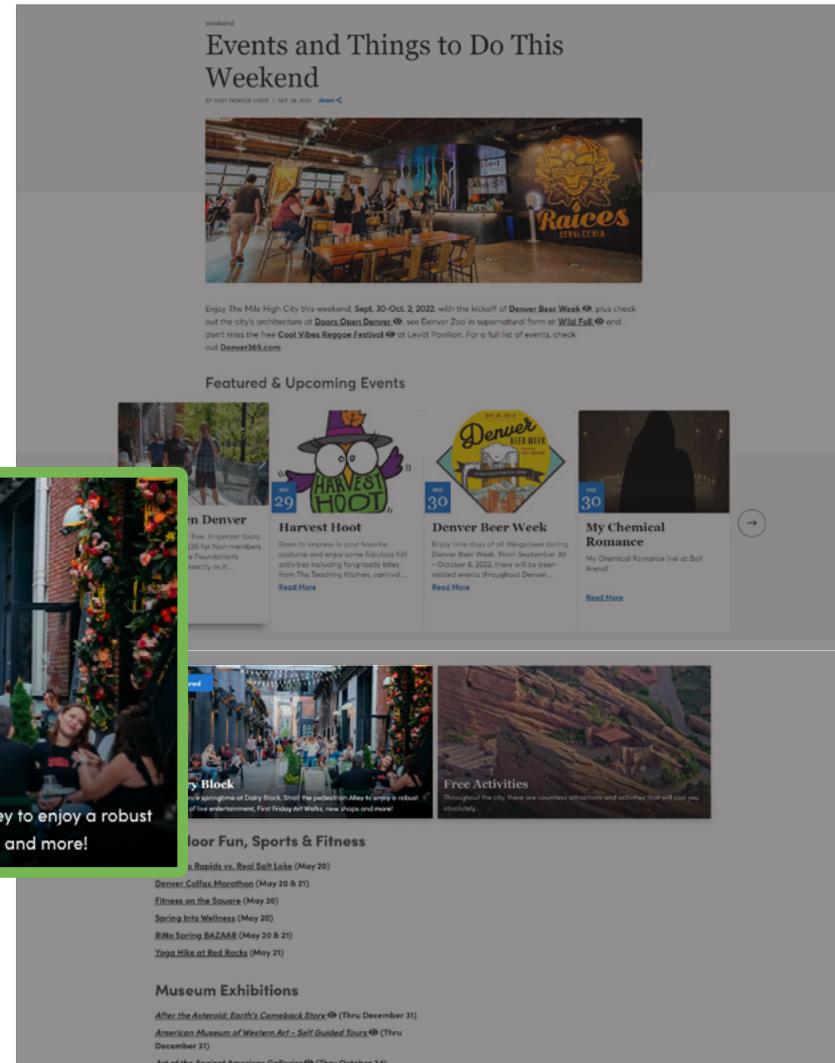
Catch visitors and a lot of locals with a premiere ad on our blog. The “Events and Things to Do This Weekend” and “Denver’s Biggest Events” blog posts are highly popular and heavily promoted through social media.

Weekend Blog

- Average impressions per month- 58,000
- Audience- 45% local; 55% regional
- Average time on page- 2:40

Rate

- \$500/month



Discover Denver Featured Ad

Our monthly e-newsletter, "Discover Denver," is received by more than 114,000 opt-in subscribers with an average 29% open rate and reaches an engaged and active travel audience.

Featured Ad

- Gives exposure to your business and content
- As one of up to four featured content units in the email, your content gets attention and helps tell your story to consumers.

Rate

- \$1,000/e-newsletter

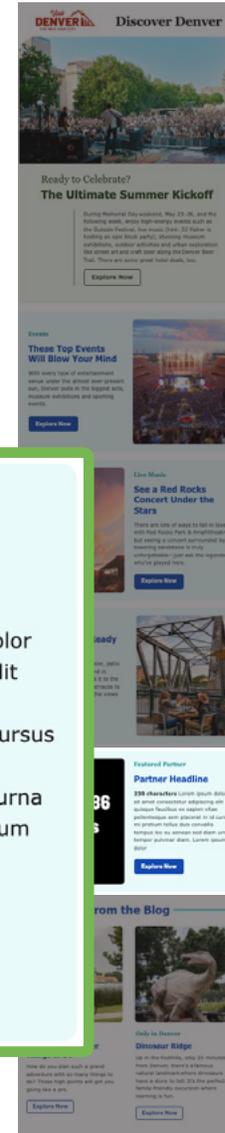


Featured Partner

Partner Headline

230 characters Lorem ipsum dolor sit amet consectetur adipiscing elit quisque faucibus ex sapien vitae pellentesque sem placerat in id cursus mi pretium tellus dui convallis tempus leo eu aenean sed diam urna tempor pulvinar diam. Lorem ipsum dolor

[Explore Now](#)



Dedicated e-Newsletter

It's all about you, and whatever you want to promote. Received by more than 114,000 opt-in subscribers, the "Discover Denver" e-Newsletter reaches an engaged and active travel audience.

Dedicated e-Newsletter

- Delivered the third week of the month.
- Labeled "Sponsored Content."
- Advertisers may purchase up to two dedicated e-newsletters per year.

Rate

- \$2,500/e-newsletter



Discover Denver
Sponsored Content



Looking for a wellness experience that's as fun as it is relaxing?

Oakwell Beer Spa, one of Denver's most unique spa destinations, now has two locations, making it even easier for locals and visitors alike to indulge in some much-needed self-care. This locally loved day spa has redefined self-care by blending the soothing rituals of spa wellness with the laid-back charm of a cozy taproom. At Oakwell, it's all about learning how to slow down, reconnect with your partner or best friend, and enjoy a truly memorable experience.

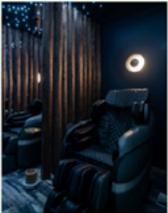
[Book Now](#)

What to Expect: Spa Meets Sips

Guests can enjoy a unique escape in private spa suites featuring:

- Herbal-infused bath
- Infrared saunas
- Rain showers

Or enjoy the Relaxation Lounges which offers a zero-gravity massage experience, perfect for a post-soak wind down. Plus, a rotating tap list of local craft beer, wine, cider, and non-alcoholic sips are available on tap throughout the visit.



Rooted in Community, Crafted with Love

Husband-and-wife owned, Oakwell is all about genuine hospitality and creating memorable moments—whether you're flying solo, out on a date, or catching up with friends.

For the past 4 years, Oakwell has been a Denver favorite for its cozy design, playful take on wellness, and its inviting, design-forward spaces.

Trust us—this is one spa day you'll never forget!

Visit Oakwell Beer Spa

- **Denver** 3004 Downing St, Denver, CO, 80205
- **Highlands Ranch** 6660 Timberline Rd, Suite 100, Highlands Ranch, CO 80130

[Book Now](#)



Visit Denver Facebook

@VisitDenver on Facebook- 370,000+ followers

Facebook Ad

Facebook ads are sponsored ads that appear on the newsfeeds of your target audience. They look like a post and denote "Sponsored." Visit Denver will put funds behind the Facebook ad.

- Great for branding and generating likes for your business, and perfect to promote events.
- For companies that want to:
 - » Reach a highly targeted audience
 - » Partner with reputable brands
 - » Target outside existing followers
- Ad will run for three days and will link back to the advertiser's site.
- Sponsored Facebook ads will not appear in the Visit Denver newsfeed.
- Advertiser will choose target audience. (We encourage partners to choose Visit Denver's regional and national markets.)

Rate

- \$1,500/ad



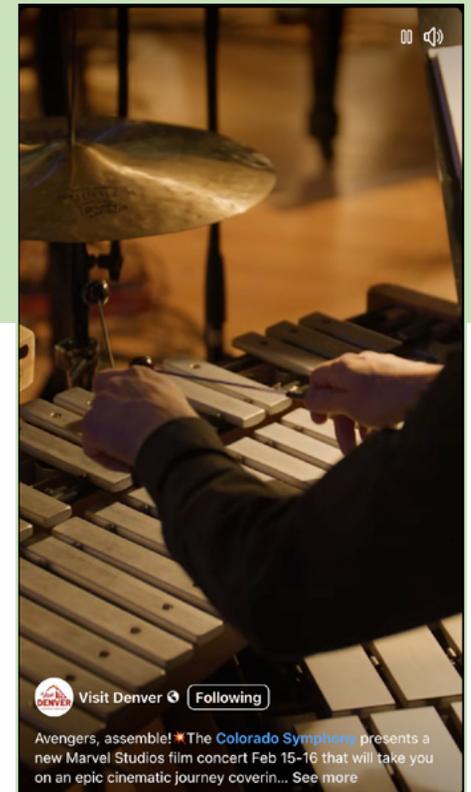
Facebook "Boosted" Post or Reel

Facebook Boosted Posts are posts that you pay to promote so they appear higher on newsfeeds, giving a post a better chance to reach existing fans and followers. The post appears in followers' newsfeeds organically – without the "Sponsored" tag.

- Great for promotions, launches and events.
- Reaches audience that follows or has liked the Visit Denver page.
- Lives on the Visit Denver newsfeed.
- Links back to advertiser site.
- Visit Denver will boost the post or reel.

Rate

- \$1,750/post
- \$2,000/Reel



Visit Denver Instagram

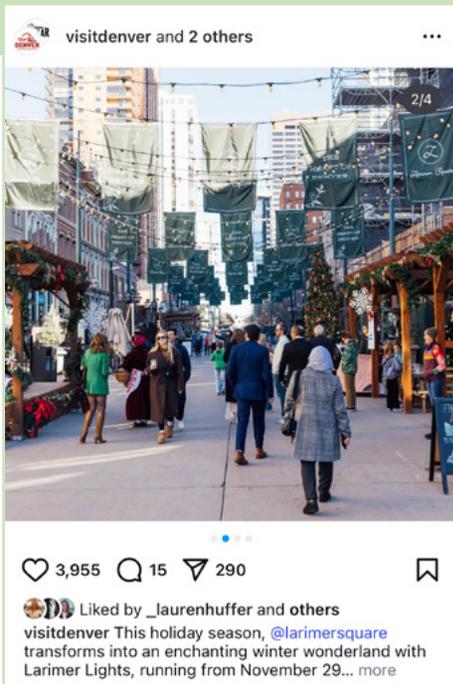
@VisitDenver on Instagram- 173,000+ followers

Instagram Post

- Your photo
- Your copy
- Your hashtag
- Visit Denver will boost the Instagram Post.

Rate

- \$1,000/Post



Instagram Reel

- Your Video
- Will link to your website.
- May include tagging & hashtag.
- Reel lives on Visit Denver Instagram Feed.

Rate

- \$1,250/Reel



Instagram Contest

- Prize to be provided and fulfilled by advertiser.
- Post lives on Visit Denver Instagram Feed.
- Great for events & openings, attractions, adventure companies and hotels.
- Ideal to reach millennial audience.
- Visit Denver will boost the Instagram Contest.

Rate

- \$1,500/contest



MEET DENVER Meeting Planner Guide

A new, high-impact publication designed to showcase Denver's hotels, top venues, experiences and services to national meeting planners. This visually-driven meetings publication will be distributed coast-to-coast through trusted planner networks — and your business can be featured front and center.

Direct Fulfillment

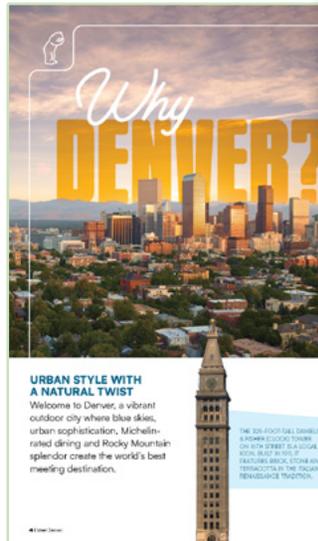
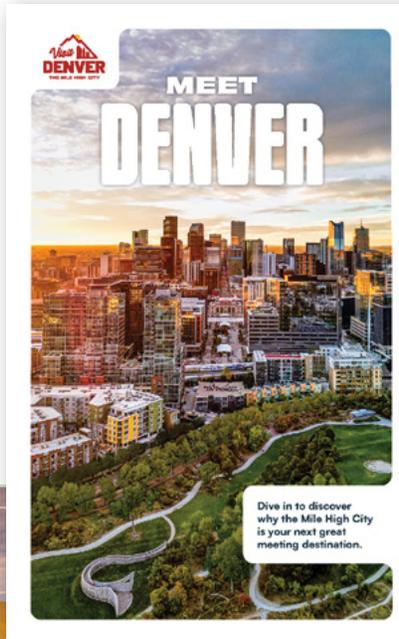
- Print supplement polybagged with other trusted meetings publications and mailed directly to members of trade associations like PCMA, MPI and ASAE.

In-hand Distribution

- Supporting sales piece used by the Visit Denver Convention Sales team at more than 60+ industry tradeshows, conferences and sales initiatives.

Printed Annually

- 75,000 copies
- Print & digital formats



CONNECTED & WELCOMING

Denver offers unparalleled air access to one of the world's top-rated airports. Hop on the airport train (A-Line) that connects Denver International Airport to downtown in only 27 minutes. Once you arrive, savour 300 days of sunshine and tap into the friendly Western culture. Discover a compact, walkable downtown that delivers everything from a major convention center to premium lodging and off-site activities.

OUTDOORSY & ADVENTUROUS

Add exhilarating nearby adventures — like rafting, zip-lining, off-road tours, horseback riding, skiing and snowboarding — to the equation, and it's easy to see why Denver is in demand for groups of all sizes. Colorado offers four seasons of light-adventure fun for attendees looking to come early or stay late.

CONNECT WITH US!

The Visit Denver team helps groups make memorable experiences that span events from draft to final. Find out more about our free services.



Ad Rates

Ad Size	1 Time
Full page	\$7,500
1/2 page	\$4,500

*Premium placements sell out early and carry right of first refusal



Visit Denver LinkedIn

Visit Denver on LinkedIn- 11,000+ followers

Generate leads, drive website traffic and build brand awareness with LinkedIn ads.

LinkedIn Ad

- For companies that want to:
 - » Reach a highly targeted audience
 - » Partner with reputable brands
 - » Target outside existing followers
- Ad will run for three days and will link back to the advertiser's site.
- LinkedIn ads will not appear in the Visit Denver feed.
- Advertiser will choose target audience:
 - » Job title
 - » Function
 - » Industry
 - » And more

Rate

- \$1,000/ad

Visit Denver, The Convention & Visitors Bureau
11,123 followers
Promoted

Your favorite airport is hiring! And working at an airport involves a lot more than just airplanes. There are roles in information technology, accounting, engineering, HVAC maintenance, dining, retail and so much more. With a workforce of approximately 35,000 people, DEN is one of the largest job generators in the state of Colorado and offers opportunities at all different levels and in all kinds of industries.

Denver International Airport (DEN) [Learn more](#)

jobs.flydenver.com

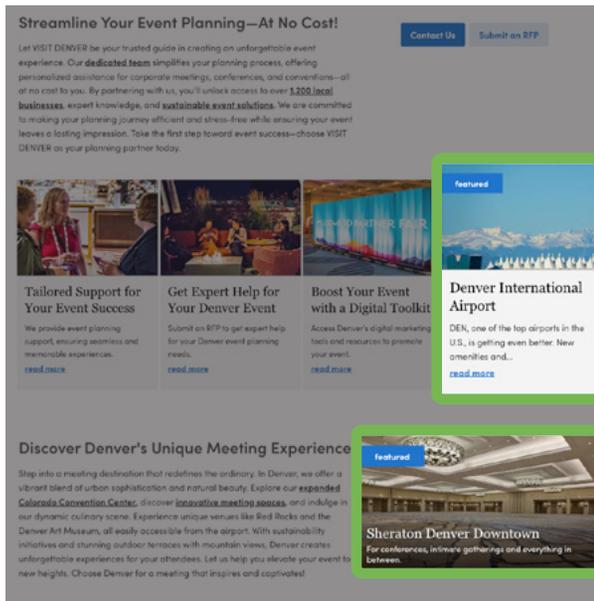
Like Comment Share

Meetings & Conventions VisitDenver.com

Get in front of meeting planners!

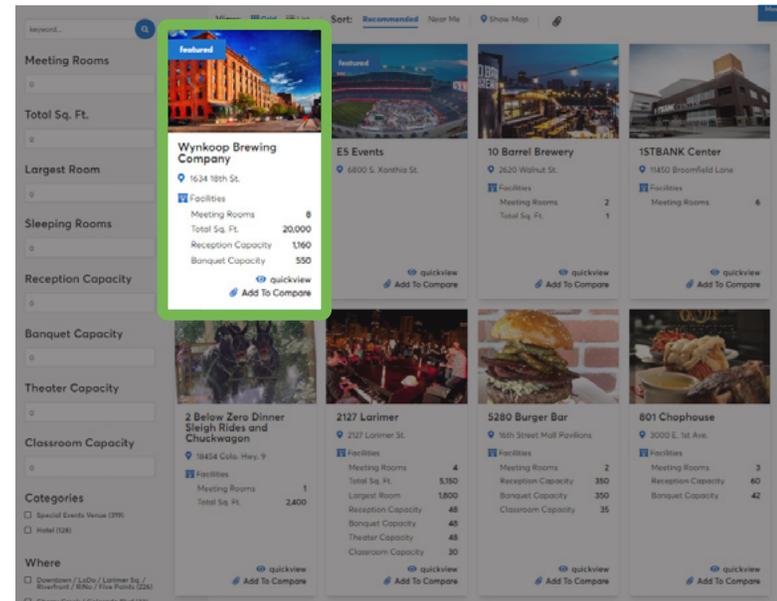
Featured Ads

Our meetings website is a powerful resource. It houses an array of organic content and information relevant to planners no matter where they are in the cycle.



Featured Listings

Stand out among other business listings on VisitDenver.com with a featured business listing. Our featured business listings place you at the top of a relevant category search.



Location (rates per month)

Rate

Meetings Homepage	\$500
Hotels & Venues	\$500
Meeting Services	\$500
Denver Info	\$500
Weddings	\$500

Location (rate per month)

Rate

Puts your partner listing to the top of one major category or sub-category	\$350
--	-------

Meetings & Conventions

e-Newsletter Featured Ad

"News from the Mile High City" delivers highlights of all the exciting things taking place in Denver most relevant to meeting planners.

Featured Ad

- Sent once per quarter, for a total of four per year
- Curated list of 2,500+ meeting planners

Rate

- \$1,000/e-newsletter

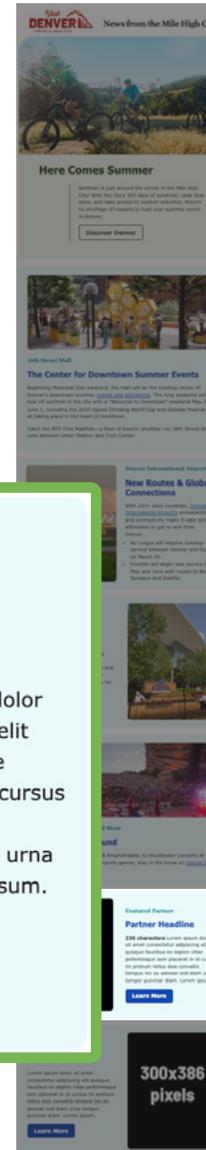
**300x386
pixels**

Featured Partner

Partner Headline

230 characters Lorem ipsum dolor sit amet consectetur adipiscing elit quisque faucibus ex sapien vitae pellentesque sem placerat in id cursus mi pretium tellus dui convallis tempus leo eu aenean sed diam urna tempor pulvinar diam. Lorem ipsum.

[Learn More](#)



Destination Services eBlast Featured Ad

A can't miss product if you're looking to get in front of active buyers!



Featured Ad

As Visit Denver prepares for upcoming meetings, our Destination Services team sends a series of five themed emails to meeting planners who have booked Denver.

This is an opportunity to directly market your business to meeting planners in one or more of these eblasts.

Meeting planners receive information about how to plan their meeting in Denver, off-site event venues and vendors, as well as promoting attractions to their attendees.



Featured: Innovate and Celebrate at Asterisk

Host your innovative celebration in our light and bright Main Hall or on our open-air Rooftop. Downtown location, extensive AV and flexibility! [Learn More](#)

Visit DENVER
THE MILE HIGH CITY

Let Us Help

Off-site Planning
Are you hosting any off-site events during your meeting? Perhaps a special VIP dinner? Or do you want to take your attendees on a guided tour of Denver? If so, below is a list of great resources and tools.

Emily Westphal
Destination Services Coordinator
303.571.9457
ewestphal@visitdenver.com

Virtual Denver Site Visit
Don't have time for a site visit to Denver? Let us bring The Mile High City to you! [Learn More](#)

Featured: Events That Thrill Happen Here
Elitch Gardens is Colorado's ONLY theme & water park and is Denver's most unique venue. Hosting groups from 10-10,000. Customized for you. [Learn More](#)

Off-site Venue Guide
Denver's full of unique off-site venues for your events. Browse options ranging from outdoor settings with sweeping views to boutique, repurposed spaces. [Learn More](#)

Featured: Innovate and Celebrate at Asterisk
Host your innovative celebration in our light and bright Main Hall or on our open-air Rooftop. Downtown location, extensive AV and flexibility! [Learn More](#)

Vendor Guide
Use this comprehensive vendor guide to contact our partner vendors directly. [Learn More](#)

Featured: Make Your Event a Work of Art!
Offering a variety of unique event spaces with access to world-class art, panoramic city views and full-service AV and catering services. [Learn More](#)

Five eBlasts Available to Choose From

- This eblast series is sent to planners of single-hotel meetings. Each eblast is sent at different timeframes before the meeting planner arrives.
- Partners can choose to be featured in one of the five eblasts. The featured ad will appear in the eblast for 12 months.

- 1) Introduction to Visit Denver Destination Services
- 2) Let Us Help: Promote Your Meeting
- 3) Let Us Help: Off-Site Planning
- 4) Let Us Help: Last Minute Details
- 5) Let Us Help: Promote Denver to Your Attendees

Rate

- \$1,500/12 months

Meetings & Conventions

National Hotels eBlast

A high-performing B2B product for hotels to reach national meeting planners.

Featured Ad

- Distribution: 100,000 meeting planners
- Two-touch approach:
 - » The first eblast is sent to 50,000 opt-in recipients.
 - » 7-10 days later a second deployment is sent to another 50,000 recipients, including email addresses that did not open the first send.
- Each eblast features up to four advertisers.
- Ad links back to advertiser website.

Rate

- \$2,500/eblast
- \$7,500/dedicated eblast

Choose Denver for Your Next Meeting

Take Your Meeting a Mile High

Host your next event in a city that has it all: 12,000 rooms across a walkable downtown, creative off-site venues, delicious dining and craft beverages, an accessible airport with fares below the U.S. average and a train straight to downtown. Come see why meeting planners are choosing Denver!

Start Exploring →

Work. Meet. Relax
From large conferences to intimate gatherings and everything in between, allow **Sheraton Denver Downtown Hotel** to bring your group together. Come explore our \$80M renovation with reimaged.

Award-Winning Space
Experience **HGI Denver Union Station** - a 233-room hotel with 10,000 sq.ft. of multifunctional event space and natural light; including a pillar-less ballroom, breakout rooms & an outdoor deck. Amazing LoDo location just blocks from I-25, Coors Field & Union Station.

Book Now →

Award-Winning Space
Experience **HGI Denver Union Station** - a 233-room hotel with 10,000 sq.ft. of multifunctional event space and natural light; including a pillar-less ballroom, 10 breakout rooms & an outdoor deck. Amazing LoDo location just blocks from I-25, Coors Field & Union Station.

Book Now →

For the Fine Journey.
Host an event that will never be forgotten. **St. Julien Hotel & Spa** offers a perfect balance of simplicity and style with world-class service and both indoor and outdoor event space boasting views of the Flatiron Mountain Range.

Book Now →

Centrally Located in Downtown Denver
Le Meridien Downtown Denver offers the perfect setting for groups of any size with more than 12,000 square feet of flexible meeting space. We are home to Denver's highest open air rooftop bar. Book a meeting in August & receive a complimentary welcome reception.

Book Now →

Local Planners eBlast

A high-performing B2B product for hotels, venues and meeting services to reach local meeting planners.

Featured Ad

- Distribution: ~47k meeting planners
- Two-touch approach:
 - » The first eblast is sent to ~24k opt-in recipients.
 - » 7-10 days later a second deployment is sent to another ~24k recipients, including email addresses that did not open the first send.
- Each eblast features your dedicated message.
- Ad links back to advertiser website/CTA and social.

Rate

- \$2,500/eblast



Tired of stuffy offsites and forgettable team building? We've got a better idea. Colorado Adventure Center specializes in whitewater thrills that bring your team closer without a single awkward icebreaker. Located just **35 miles from Denver**, our rafting trips are fast-paced, scenic, and perfect for teams who want more than another lunch and learn.

[Book Now →](#)



Whitewater > Whiteboards

Clear Creek delivers everything from scenic to splash zone. We'll match your group to the perfect trip. **No experience required**—just a sense of fun (and maybe a dry change of clothes). Add-ons? Absolutely. Try the aerial ropes course for 60+ challenges, or zip over the canyon at speeds that'll shake off every spreadsheet you've seen this year. When the paddles are down, head over and toast your adventure at our new onsite bar. You've earned it, and your boss will call it "networking."

[Learn More →](#)



Tourist Information Center Colorado Convention Center

High visibility! High traffic! Get in front of convention goers with your brochures and our high-impact digital display.



Brochure Distribution at CCC

- FREE brochure distribution with digital sign purchase.

Rate

- \$500/year



Premium Digital Display - Large Format LED Screens

- Placement includes 15 seconds of run time on two large format LED screens.
- Screens are an eye-catching 18' wide by 6.5' tall.
- Located in the main Lobby/Atrium of the CCC.

Rate

- \$400/month

Best Practices:

- Video ads are the most attention-grabbing format, but not required.
- QR codes are recommended if possible, as convention attendees can quickly navigate to your link, and this leads to a higher response.
- Special offers are recommended to attract visitors.

