

VISIT DENVER's Official Visitors Guide to Denver and Colorado (OVG)

Completely redesigned and resized OVG—
smaller, easier to carry and more user-friendly.

525,000 COPIES ANNUALLY IN TWO EDITIONS



RECYCLED PAPER STOCK.

VISIT DENVER OVG MOBILE VERSION NOW AVAILABLE FROM iTunes AS A DOWNLOAD!

DIRECT FULFILLMENT

- Mailed directly to visitors who are planning their trip to Denver

IN-MARKET DISTRIBUTION

Unsurpassed distribution includes:

- More than 140 Front Range hotels (19,000 in-room)
- Visitor Centers at DIA, 16th Street Mall, Cherry Creek Shopping Center and Colorado Convention Center
- State Welcome Centers
- Rental Car Companies
- In Metro Taxis and Yellow Cabs
- Domestic and international motorcoach groups
- Media press kits
- Convention attendees

AD RATES

| AD SIZE | 1 TIME | 2 TIMES |
|--------------------|-------------|-------------|
| Full page | \$10,180 | \$9,251 |
| 2/3 page | \$7,840 | \$7,130 |
| 1/2 page | \$6,130 | \$5,570 |
| 1/3 page | \$5,080 | \$4,621 |
| 1/4 page | Co-ops only | Co-ops only |
| 1/6 page | \$3,290 | \$2,990 |
| Premium Placement* | \$12,210 | \$11,100 |
| Inside Front | \$12,540 | \$11,400 |
| Back Cover | \$13,541 | \$12,311 |
| Inside Back Cover | \$11,377 | \$10,343 |

*Premium placements sell out early and carry right of first refusal

"Of all the advertising vehicles The Wild Animal Sanctuary has employed, by far the most successful has been the Denver OVG. We get calls daily from visitors who have seen our ad and want to come and see the 200+ captive exotic and endangered large carnivores we've rescued. We will continue to be a part of the OVG!"

—Toni Scalera, The Wild Animal Sanctuary

DENVER NAMED ONE OF THE 10 "BEST VACATION CITIES" BY FORBES, OCT. 2011

CONTACT INFORMATION: For more information call
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