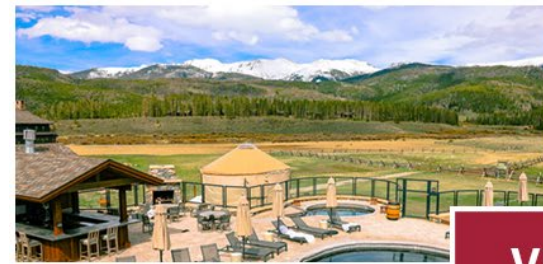


**VISIT DENVER Board Retreat**  
**Devil's Thumb Ranch | Aug. 22 - 23, 2024**

**Thursday – August 22, 2024**

**Morning Session**

7:30 am – 8:30 am	<b>Breakfast</b>	Board Members	High Lonesome Barn
8:30 am - 9:00 am	<b>Welcome &amp; Ice breaker</b>	Greg Feasel & Leon Barnes	High Lonesome Barn
9:00 am – 10:15 am	<b>Visioning Workshop: Part 1</b> Introduction, Key Findings & Destination Vision	Paul Ouimet & Cassandra McAuley <i>MMGY NextFactor</i>	High Lonesome Barn
10:15 am – 10:30 am	<b>Break</b>	Board Members	High Lonesome Barn
10:30 am – 12:35 pm	<b>Visioning Workshop: Part 2</b> Updated Strategic Goals & Initiatives Discussion & Next Steps	Paul Ouimet & Cassandra McAuley <i>MMGY NextFactor</i>	High Lonesome Barn
12:35 pm – 1:30 pm	<b>Lunch</b>	Board Members	Axel's Pavilion



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**Afternoon Session**

1:30 pm – 2:00 pm	<b>VISIT DENVER 2024 Resident Sentiment Survey Results</b>	Sean Maher <i>RRC Associates</i>	High Lonesome Barn
2:00 pm – 3:30 pm	<b>Unlocking the Strategic Potential of AI</b>	Mitch Mitchem <i>HIVE Interactive</i>	High Lonesome Barn
3:30 pm – 3:45 pm	<b>Break</b>	Board Members	High Lonesome Barn
3:45 pm – 4:30 pm	<b>Workforce Development</b>	Jack Finlaw <i>University of Colorado Foundation &amp; Workforce Development Liaison</i> Justin Bresler & MC Genova <i>VISIT DENVER</i>	High Lonesome Barn
4:30 pm – 5:30 pm	<b>Free Time</b>	Board Members	
5:30 pm	<b>Reception</b>	Board Members & Guest	Timber House
6:30 pm	<b>Dinner</b>	Board Members & Guest	The Ranch House