



## **ENVIRONMENTAL AND CORPORATE SOCIAL RESPONSIBILITY POLICY**

### **ENVIRONMENTAL**

VISIT DENVER commits to actions which reduce our environmental impact, focus on conserving resources, and utilizing products, technologies, and methods which continually improve in these efforts. Our sustainable initiatives focus in the areas of: Waste Reduction and Diversion; Energy Conservation; Water Quality and Consumption; Air Quality; Procurement; Community, and Human Resources. Incorporated herein is the VISIT DENVER Environmental Purchasing Policy (EPP).

#### **Waste Management: Reduction & Diversion**

A comprehensive plan provided to identify, reduce, and divert various waste streams created within the VISIT DENVER offices. Components of this plan include a Waste Audit, as well as methods to reduce the amount of waste being created, manage inevitable waste, and divert waste from landfill by means of reuse, repurposing, and recycling. The waste management Best Practices also includes methods to track and record waste diversion rates.

#### **Energy Conservation**

Programs designed to optimize efficiencies in energy consumption within our offices. These efficiencies are a combination of equipment updates and procedural.

#### **Water Quality & Conservation**

Best Practices policies addressing water quality and conservation.

#### **Air Quality**

These programs focus on addressing and improving Air Quality. Areas of focus include a sustainable travel policy for employee travel and utilizing low emission vehicles when applicable.

#### **Environmental Purchasing Policy (EPP)**

A written purchasing policy developed to address and consider environmental and ethical impacts, and adhere to the stated goals of the venue's Environmental Policy. This includes a

focus on regional, organic, and sustainable materials, as well as vendors who consider their environmental impact and support the mission of VISIT DENVER.

**Community**

VISIT DENVER will act as a steward for the environment and local community. This includes creating opportunities for staff involvement, education of stakeholders, and participating in programs which contribute to the overall benefit of the city.

**Human Resources Policy & Staff Training**

A training program designed to engage and educate employees as to their roles and responsibilities fulfilling the sustainable vision, objectives and goals of VISIT DENVER.

**CORPORATE SOCIAL RESPONSIBILITY**

As part of VISIT DENVER’s commitment to the community, the VISIT DENVER employee committee will partner with local community organizations to plan at least one corporate social responsibility program each year. All staff will be encouraged to attend the program but participation is voluntary due to staff schedules and work duties.



3/29/19



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**Richard Scharf**  
*President & CEO*

**Date**

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**Tiffany Eck**  
*Green Meeting Liaison*

**Date**