



## Environmental Policy

VISIT DENVER commits to actions which reduce our environmental impact, focus on conserving resources, and utilizing products, technologies, and methods which continually improve in these efforts. Our sustainable initiatives focus in the areas of: Waste Reduction and Diversion; Energy Conservation; Water Quality and Consumption; Air Quality; Procurement; Community, and Human Resources.

### 1. WASTE MANAGEMENT: REDUCTION AND DIVERSION

A comprehensive plan provided to identify, reduce, and divert various waste streams created by within the VISIT DENVER offices. Components of this plan include a Waste Audit, as well as methods to reduce the amount of waste being created, manage inevitable waste, and divert waste from landfill by means of reuse, repurposing, recycling, and composting. The waste management Best Practices also includes methods to track and record waste diversion rates.

### 2. ENERGY CONSERVATION

Programs designed to optimize efficiencies in energy consumption within our offices. These efficiencies are a combination of equipment updates and procedural.

### 3. WATER QUALITY AND CONSERVATION

Best Practices policies addressing water quality and conservation.

### 4. AIR QUALITY

These programs focus on addressing and improving Air Quality. Areas of focus include a sustainable travel policy for employee travel.

### 5. ENVIRONMENTAL PROCUREMENT POLICY (EPP)

A written procurement policy developed to address and consider environmental and ethical impacts, and adhere to the stated goals of the venue's Environmental Policy. This includes a focus on regional, organic, and sustainable materials, as well as vendors who consider their environmental impact and support the mission of VISIT DENVER.

### 6. COMMUNITY

VISIT DENVER will act as a steward for the environment and local community. This includes creating opportunities for staff involvement, education of stakeholders, and participating in programs which contribute to the overall benefit of the city.

### 7. HUMAN RESOURCES POLICY and STAFF TRAINING

A training program designed to engage and educate employees as to their roles and responsibilities fulfilling the sustainable vision, objectives and goals of VISIT DENVER.

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1/6/2011

Richard Scharf  
*President & CEO*

Date

Handwritten signature of Tiffany Hoambrecker in black ink.

1/6/2011

Tiffany Hoambrecker  
*Green Meeting Liaison*

Date