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# CLIENT PORTFOLIO



SIEMENS



Established in 1959 and with more than 60 years of experience in the rental & staging industry, Markey's prides itself in providing the **BEST SERVICE** and **MOST DIVERSE & RELIABLE EQUIPMENT** the industry has to offer.

As you step through the following pages you will see testimonials regarding the quality of service you will experience when partnering with Markey's. You will also see a sampling of our diverse inventory of equipment that will allow you to produce **ONE-OF-A-KIND, STATE-OF-THE-ART EXPERIENCES** for your guests.

## ABOUT MARKEY'S



### **HYBRID MEETINGS**

Complete Production Management  
Live Broadcasts & Streaming  
Event Management Platform (MVP)  
Content Capture  
Virtual Engagement Tools

### **LIVE EVENT MANAGEMENT**

Multidisciplinary Events  
Product Launches  
Festivals, Conventions & Conferences  
Event Producing  
Stage Management  
Project Management

### **AUDIO**

Live Sound Reinforcement  
Audio Recording & Editing  
Digital Audio Conferencing Systems

### **VIDEO**

Production & Editing  
Image Magnification  
LED Video Wall Displays  
Projection & Mapping  
Large Venue HD Digital Projection  
Seamless Video Displays

### **LIGHTING**

Stage Lighting for Video  
LED Stage & Room Lighting  
Special Effects  
Robotic Lighting  
Production & Design

### **RIGGING**

CAD Design & Integration  
Chain Motors & Truss  
ANSI Rated Rigging Components  
Ground Supported Systems

### **ADDITIONAL SERVICES**

Stage & Scenic Design / Decor  
Computers, Printers & Media Servers  
Digital & Social Media Apps  
Presenter Content Management Systems  
Digital Signage & Wayfinding



# **CAPABILITIES & SERVICES**

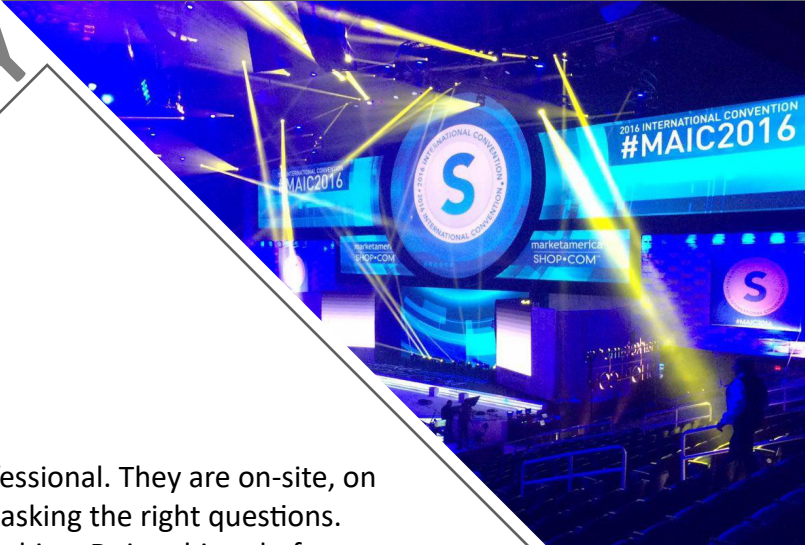


# DESIGN FLEXIBILITY

“Markey’s is uber professional. They are on-site, on time. They are always asking the right questions. Always on top of everything. Doing things before I even ask them to do it. They’re one of the most professional AV companies I’ve ever worked with. They also listen to my ideas and anything I put out there, it’s never crazy, they will always do it and produce it to be the best of their ability.”

-Natalie Scott, Partner  
Mueller Scott Concepts

Watch Natalie’s full video testimonial [HERE](#).



## PORTFOLIO SNAPSHOT



For the first time ever, the 2021 Iowa Renewable Fuels Summit went virtual! The Summit took place in January and attracted over 800 registered attendees. From the comfort of home, viewers enjoyed a jam-packed day with live speakers and roundtable discussions on the future of biofuels. Markey's worked with the Iowa Renewable Fuels Association to produce and live stream the virtual event.

Featured below is a video clip of the event components that included a moderated panel discussion. The moderator was live in a studio while all panel guests were brought in remotely from their homes. The discussion included presentation slides and pre-recorded videos that the Markey's virtual technician team brought into the stream as well.

"The 15th Annual Iowa Renewable Fuels Summit looked a little different this year. Our association made the decision to hold the Summit virtually, however, we wanted to be able to still provide a high quality of discussion and connection to the industry. Markey's has historically produced our in-person event with impeccable ease, and this year was no different. The team at Markey's was wonderful to work with, listened to our thoughts and concerns, and made the event a highly successful, professional production start-to-finish. We received nothing but positive feedback from our attendees saying the platform we used was superior to any other virtual event they've participated in and the flawless production held the listeners attention throughout the event. We are looking forward to working with Markey's next year, virtually or in-person!"

-Lisa Coffelt  
Marketing Director  
Iowa Renewable Fuels Association



## CASE STUDY | IOWA RENEWABLE FUELS SUMMIT

Markey's has been traveling across the country with Mecum Auctions, the world's largest collector car, vintage/antique motorcycle and road art auction, for more than 14 years. The annual tour consists of 13+ US cities, including Los Angeles, Houston and Chicago.

Markey's provides all the event technology for their annual tour including audio, lighting, video, LED and scenic products. Markey's travels with anywhere between four and eight semi-trailers of gear depending on the size and scope of the auction.



Herold Gerdes, Vice President of Operations at Mecum Auctions was recently interviewed by the Indianapolis Business Journal regarding the relationship with Markey's and commented, "At first, we just asked them to do a \$2,000 or \$3,000 job, now we spend more than \$1 million a year with Markey's. It's never mattered the size of the job, though. Their service has always been the same. They treat you like a big deal no matter what. It's all about having what your customer wants and when they want it, Markey's has been unbelievable at making the kinds of adaptations its customers need. They're always recommending new things to us, but they don't bite on every piece of new, whiz-bang gadgetry out there. I think they must have a crystal ball. In reality, I think they are keen observers of this industry and have been doing it so long, they know what's going to work and what's not. They make it look easy. But I know it's not."

[Click here to see how Markey's and Mecum partner together to bring the auto auction experience to life. Learn the value of a true partnership and the advantage it brings to live events.](#)



## CASE STUDY | MECUM AUCTIONS

“ I’m writing to let you know that the competence of your staff was greatly appreciated by two presenters at yesterday’s event. I’ve been giving talks in my discipline for more than 25 years, and the setup yesterday was more ‘put together’ and turnkey than most of the AV systems I’ve dealt with in professional venues over my career. My colleague and I walked into our room around 9:30 AM to see how AV things were doing for our noon presentation. Well before it was required, we found a working projector on a focus slide; a hand held laser pointer and slide advancer, all operative; our presentation loaded and ready to go; and microphones ready to go for sound checks. To a speaker who’s carrying 50 copies of the slides just in case things aren’t working, this was fabulous! Your employee came in early as well and competently answered all our questions. We felt we were in great AV hands. Thanks for allowing us to focus on our talk and presentation rather than whether the equipment would work, and for giving us the opportunity to fully check AV status out well before our presentation.”

-Barbara Grajewski, Ph.D.  
Senior Epidemiologist  
National Institute for Occupational Safety  
& Health Centers for Disease Control and Prevention

At Markey’s, we value **YOU** and the partnership we will build together. We will work with you to tailor our services to meet your needs. Unlike many industry professionals, we will not try and fit you into a mold that has been previously created.

**WE VALUE YOUR NEEDS AND WHAT IT TAKES TO SUCCESSFULLY PARTNER WITH YOU.**

Learn more by watching our [CULTURE VIDEO](#).



# DEFINING EXPERIENCES