

Economic Impact

Quality of Life **Strong Economy**
New Opportunities **Media Attention**
Shopping **Community Pride** **Jobs**
Attracting and Retaining Talent
Arts & Culture **City Prestige**
Venues **Restaurants** **Hotels**



About Des Moines

Des Moines is at the intersection of two highly traveled interstates in the United States:

I-80 (coast-to-coast) and **I-35** (border-to-border)

One-fourth of the United States population can drive to Des Moines in one day (700 miles).

Des Moines International Airport (DSM)—offers **122 daily flights**, including non-stop flights, to **31** cities.

All major airlines including Allegiant Air, American Airlines, Delta Airlines, Frontier Airlines, Southwest Airlines and United Airlines.

About Des Moines

- **Walkability**—Downtown hotels (1,400 rooms), 100+ restaurants and 20+ attractions within blocks of the Iowa Events Center.
- **Skywalks**—Four miles of connected, climate-controlled downtown covered skywalks.
- **Shuttles**—Complimentary airport shuttle to most downtown Des Moines full-service hotels and free D-Line shuttle (downtown loop).
- **Metropolitan Area**—Driveable within 25 minutes from east to west or north to south.
- **Population**—Greater Des Moines has approximately **720,000 people living** within the region – an 18.6% increase since the 2020 census.



Hotels



- **Products**—Marriott, Hilton, Renaissance, Hyatt, Embassy Suites, Sheraton, Hampton, Residence, Holiday Inn, Comfort Inn, AC, Spring Hill Suites and more!
- **Downtown**—15 hotels with more than 2,500 hotel rooms; many in walking distance of the Iowa Events Center and many connected via the skywalk.
- **Citywide**—136 properties with more than 13,800 hotel rooms.



Attractions

- Adventureland
- Birthplace of John Wayne
- Blank Park Zoo
- Boone & Scenic Valley Railroad & Museum
- Brenton Skating Plaza
- Center Grove Orchard
- Climb Iowa East Village
- Dinner Detective Murder Mystery Show
- Discover XR
- Downtown Farmers' Market
- Geisler Farms
- Great Escape
- Greater Des Moines Botanical Garden
- Heritage Carousel
- Historic Swanson House & Clive Depot
- Historic Valley Junction
- Iowa Gold Star Military Museum
- Iowa Hall of Pride
- Iowa Latino Heritage Festival
- Iowa State Capitol
- Iowa State Fair
- John & Mary Pappajohn Sculpture Park
- Lauridsen Skatepark
- Living History Farms
- Mainframe Studios
- Outlets of Des Moines
- The Palms Theatres & IMAX
- Prairie Meadows Casino Racetrack & Hotel
- Reiman Gardens
- Salisbury House & Gardens
- Saylorville Lake Marina
- Science Center of Iowa
- Seven Oaks Recreation
- The Slaughterhouse
- Sleepy Hollow Sports Park
- State Historical Museum of Iowa
- Terrace Hill
- Warrior Lanes
- Winefest Des Moines
- World Food Prize Hall of Laureates

A skateboarder in a tan shirt and black shorts is performing a trick on a concrete ramp. The ramp features a large 'DEW TOUR' logo. In the background, there are spectators, event banners, and a scoreboard. The scene is set outdoors under a blue sky with clouds.

Des Moines: The So Are Silent, Our City is Booming:

MIDAMERICAN ENERGY COMPANY RECPLEX

LAURIDSEN SKATEPARK

GRIMESPLEX & HOPE ENTERTAINMENT DISTRICT

ICON WATER TRAILS

USHL BUCS HOCKEY ARENA AT MERLE HAY MALL

USL PRO IOWA SOCCER STADIUM

DMPS/DRAKE STADIUM

JOHNSTON IGNIT SPORTS FACILITY

**BOMBERS GOLF & ENTERTAINMENT VENUE -
JOHNSTON**

PRAIRIE TRAIL SPORTS COMPLEX - ANKENY

Upcoming Major Events

Nursing
Organizations
Alliance

NAIA Men's
Volleyball
Championships

American Meat
Science
Association

World
Pork Expo

Indy Car Series
(Newton)

American
Association of
Meat
Processors

State Games of
America

USA
Gymnastics

AASHTO

Farm Progress

IRONMAN

American
Quilters

Red Bull
Soapbox Race

NetLynx Sports
Midwest JVA
Challenge

National
Organization of
Black Law
Enforcement
Executives

AAU Regional
Track & Field
Qualifier

Association of
Medial
Illustrators

Principal
Charity Classic

All-Iowa Attack
Basketball

American
Association of
Motor Vehicle
Administrators

USA
Racquetball
Junior
Championship

International
Tuba Euphonium
Assoc Great
Plains Regional

Iowa High
School Soccer
Tournament

Missouri Valley
Conference Track
& Field
Conference
Championship

PGI
Thunderstruck
Over Iowa

Des Moines is Des Best

Surety Hotel named the Chicest Place to Stay in Iowa (housebeautiful.com)

Des Moines named a best city for young professionals (policygenius.com)

Top 10 City to Live in After the Pandemic (today.com)

#2 Safest Place to Live (realestate.usnews.com)

Iowa named #1 State Recovering Quickest from COVID-19 (wallethub.com)

Des Moines Ranks Among Most Sustainable Cities (siteselection.com)

Des Moines Ranked #13 on 150 Best Places to Live in the U.S. in 2021 - 2022 (realestate.usnews.com)

#7 Best Place to Live in the U.S. (realestate.usnews.com)

#8 Best City to Live in After the Pandemic (businessinsider.com)

One of the U.S. Cities Best Positioned to Bounce Back from the Pandemic (finance.yahoo.com)