# Economic Impact

**Quality of Life Strong Economy New Opportunities Media Attention Shopping Community Pride Jobs Attracting and Retaining Talent Arts & Culture City Prestige** Venues Restaurants Hotels





### About Des Moines

**Des Moines** is at the intersection of two highly traveled interstates in the United States:

**I-80** (coast-to-coast) and **I-35** (border-to-border)

One-fourth of the United States population can drive to Des Moines in one day (700 miles).

**Des Moines International Airport (DSM)**—offers **122 daily flights**, including non-stop flights, to **31** cities.

All major airlines including Allegiant Air, American Airlines, Delta Airlines, Frontier Airlines, Southwest Airlines and United Airlines.



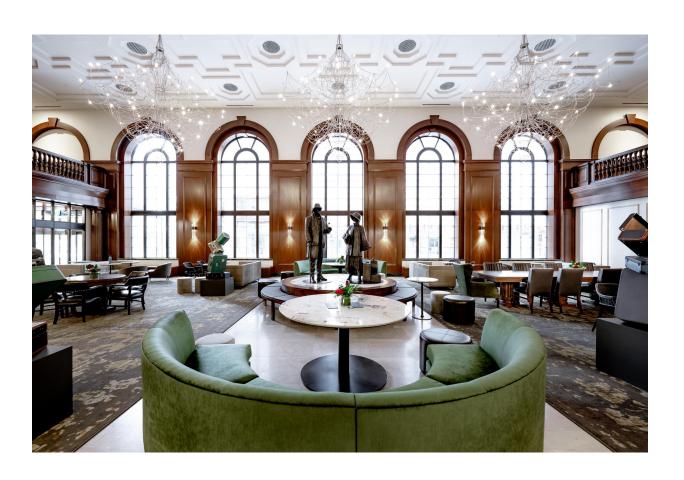
### About Des Moines

- Walkability—Downtown hotels (1,400 rooms),
   100+ restaurants and 20+ attractions within blocks of the lowa Events Center.
- **Skywalks**—Four miles of connected, climate-controlled downtown covered skywalks.
- Shuttles—Complimentary airport shuttle to most downtown Des Moines full-service hotels and free D-Line shuttle (downtown loop).
- Metropolitan Area—Driveable within 25 minutes from east to west or north to south.
- Population—Greater Des Moines has approximately 720,000 people living within the region – an 18.6% increase since the 2020 census.





## Hotels



- Products—Marriott, Hilton,
  Renaissance, Hyatt, Embassy Suites,
  Sheraton, Hampton, Residence,
  Holiday Inn, Comfort Inn, AC, Spring Hill
  Suites and more!
- Downtown—15 hotels with more than 2,500 hotel rooms; many in walking distance of the lowa Events Center and many connected via the skywalk.
- Citywide—136 properties with more than 13,800 hotel rooms.



## Attractions

- Adventureland
- Birthplace of John Wayne
- Blank Park Zoo
- Boone & Scenic Valley Railroad & Museum
- Brenton Skating Plaza
- · Center Grove Orchard
- Climb Iowa East Village
- Dinner Detective Murder Mystery Show
- Discover XR
- Downtown Farmers' Market
- Geisler Farms
- Great Escape
- Greater Des Moines Botanical Garden
- Heritage Carousel
- Historic Swanson House & Clive Depot
- Historic Valley Junction
- Iowa Gold Star Military Museum
- Iowa Hall of Pride
- Iowa Latino Heritage Festival
- Iowa State Capitol

- Iowa State Fair
- John & Mary Pappajohn Sculpture Park
- Lauridsen Skatepark
- Living History Farms
- Mainframe Studios
- Outlets of Des Moines
- The Palms Theatres & IMAX
- Prairie Meadows Casino Racetrack & Hotel
- Reiman Gardens
- Salisbury House & Gardens
- Saylorville Lake Marina
- Science Center of Iowa
- Seven Oaks Recreation
- The Slaughterhouse
- Sleepy Hollow Sports Park
- State Historical Museum of Iowa
- Terrace Hill
- Warrior Lanes
- Winefest Des Moines
- World Food Prize Hall of Laureates





# Upcoming Major Events

**American** NAIA Men's Nursing **American Meat** World **Indy Car Series Association of State Games of Organizations** Volleyball Science (Newton) Meat **America** Pork Expo **Association** Alliance Championships **Processors NetLynx Sports USA** Red Bull American IRONMAN Midwest JVA **AASHTO Farm Progress Soapbox Race Gymnastics** Quilters Challenge **National** USA American **Association of Organization of AAU Regional Principal All-lowa Attack** Racquetball **Association of Black Law** Track & Field Medial **Basketball Motor Vehicle** Junior **Charity Classic Enforcement** Illustrators Qualifier **Administrators Championship Executives** Missouri Valley International

Tuba Euphonium Assoc Great Plains Regional Iowa High School Soccer Tournament Missouri Valley
Conference Track
& Field
Conference
Championship

PGI Thunderstruck Over Iowa



#### Des Moines is Des Best

Surety Hotel named the Chicest Place to Stay in Iowa (housebeautiful.com)

Des Moines named a best city for young professionals (policygenius.com)

**Top 10 City to Live in After the Pandemic** (today.com)

**#2 Safest Place to Live** (realestate.usnews.com)

**Iowa named #1 State Recovering Quickest from COVID-19** (wallethub.com)

**Des Moines Ranks Among Most Sustainable Cities** (siteselection.com)

Des Moines Ranked #13 on 150 Best Places to Live in the U.S. in 2021 - 2022 (realestate.usnews.com)

**#7 Best Place to Live in the U.S.** (realestate.usnews.com)

#8 Best City to Live in After the Pandemic (businessinsider.com)

One of the U.S. Cities Best Positioned to Bounce Back from the Pandemic (finance.yahoo.com)

