

CATCH DES MOINES



PID Doug Lozier, Secretary
USA/Canada Lions Leadership Forum
5 Hensel Court
Carmel, Indiana 46033-3903

Dear Doug,

Thank you for considering Des Moines and Iowa for the Lions Club International Annual Forum in 2021. We have the meeting space and sleeping rooms, at affordable rates, and a central location providing accessibility by ground and air. We will provide an environment that allows conference attendees to learn and socialize, and have fun, while promoting the future of Lions Club International.

The Greater Des Moines Convention and Visitors Bureau is here to be your partner in making the 2021 Forum a stunning success! To show our full support of this meeting in Des Moines, **the CVB is proud to offer:**

- **Complimentary meeting space at the Iowa Events Center.**
- **Complimentary transportation between the hotels and the Iowa Events Center.**
- **Lodging, transportation and meals for the site selection team in 2017, should you choose to revisit. We will coordinate all details and logistics for the entire visit.**
- **Visitor Support: We will do whatever we can to enhance the visitor experience, including event and planning support, visitor materials and welcome attendees to the city.**

**This support is based on the historical and proposed attendance of 2400 and total room nights of 4000, food and beverage of \$200,000 exclusive of service charge.

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Greater Des Moines is the perfect location for the 2021 Forum for so many reasons:

DATES

Your conference dates of **September 9-11, 2021** are available.

CONVENTION FACILITIES

Your Conference will be held at the Iowa Events Center, located in downtown Des Moines. Their full proposal is included. With over 200,000 square feet of combined meeting, ballroom and exhibit space, this new space is a must see and can accommodate all of your meeting needs. You will find that the Iowa Events Center is different from other convention centers, in that it will easily accommodate your needs, but you will not feel overwhelmed due to its size or lost amongst other groups. Catering and AV are provided in-house and bids from potential decorators are included. **Convention center rental will be waived based on your historical and proposed meeting specs and attendance. The facility is tax exempt, offering a savings of 6%.**

HOTELS

We are proposing the Hilton Des Moines Downtown hotel, directly connected to the Iowa Events Center as your headquarter hotel. We currently have show rooms available and there is a sales staff in place, for this brand new hotel, opening by March 2018. The Hilton will have 330 rooms. The Iowa Events Center is minutes away from the other proposed downtown hotels, including the Quality Inn & Suites (across the street), Des Moines Marriott and Renaissance Savery (connected via skywalk), Embassy Suites and Holiday Inn. We have provided enough rooms based on your historical pickup. There are additional hotels under construction as well that will be open in the next two years that would be available to your attendees. See the included documents for full details. **All hotels have signed the requested bid form and will provide 1/40 complimentary rooms payable to the Lions. In addition, all proposed hotels offer complimentary transportation to/from the Des Moines International Airport. The CVB will cover the cost of transportation between the Iowa Events Center and proposed hotels.**



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TRANSPORTATION

Des Moines is located in the center of the country, easily accessible via car or plane from anywhere in the United States or the world. The Des Moines International Airport is located four miles from downtown and all hotels offer complimentary transportation to and from the airport. As mentioned above, the **CVB will cover the cost of transportation between the proposed hotels and the Iowa Events Center**. See the included documents for full details on transportation options to and within Des Moines.

WHY DES MOINES

In the last several years, downtown Des Moines has undergone a \$2.2 billion renaissance. There are three main districts downtown that make up our over 100 restaurants and nightlife scene. All are within walking distance of the downtown hotels. Court Avenue, Western Gateway and East Village. The restaurant scene is unique to Des Moines with almost no chain options and all great flavor. In addition to an abundance of restaurants and one of a kind shops, downtown is home to the Civic Center (broadway shows), Principal Riverwalk, John and Mary Papajohn Sculpture Park, Meredith Corporation's test gardens, Principal Park (home of the Iowa Cubs), Des Moines Botanical Gardens, Science Center, Iowa State Capitol, State Historical Museum, World Food Prize Hall of Laureates, East Village and more. All of these options are within walking distance of the downtown hotels, and there is a free downtown trolley that connects downtown. We have included additional materials which provide even more information on all things Des Moines!

We are so proud of our area and we're anxious to show your members our city. September is a beautiful time in the Midwest! We look forward to the opportunity to welcome you all! Please feel free to contact me with any questions or needs for additional information. Thank you for considering Des Moines and Iowa!

Sincerely,
Trina Flack, CMP
National Sales Manager
Greater Des Moines Convention & Visitors Bureau



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SIGNATURE: Convention Service Provider

The undersigned convention service provider, based upon adequate consideration, which is herein acknowledged, assures compliance of all vendors with the bids contained herein should the Forum accept this bid. The undersigned acknowledges the justifiable reliance of the Forum on this bid package in awarding the Forum to the site herein and if the vendor does not honor the bid submitted herein, that the Forum will suffer a financial loss in relocating or seeking other vendors. The undersigned agrees that this bid was submitted in good faith, but rates and proposals are not contractually obligated until contracts are signed with the vendors.

Name	Trina Flack
Position	National Sales Manager
Signature	<i>Trina Flack</i>
Date	12/19/16