

# GREATER DES MOINES KEY FACTS

- Iowa's capital city
- Population: More than 600,000

**Visitors to Greater Des Moines:  
3 million**

- Hotel rooms: More than 12,500
- Unique venues: 60+
- Time zone: Central Standard Time
- Climate: Greater Des Moines has four distinct seasons
  - Average summer temperatures: 86 degrees
  - Average winter temperatures: 32 degrees
- Daily newspaper: Des Moines Register
- Weekly business newspaper: Des Moines Business Record
- Third-largest international insurance center after London, England and Hartford, Connecticut
- Major employers include Meredith Corporation, National Pork Producers, Principal Financial Group, Wells Fargo Financial, Wellmark Blue Cross Blue Shield, Pioneer Hi-Bred, Nationwide, John Deere Companies, Hy-Vee Corporate, Kum & Go, Ruan Transportation and EMC Insurance Group



## CONVENTION CENTERS

Iowa Events Center, Iowa State Fairgrounds, Prairie Meadows Racetrack & Casino

## AIRPORT

Des Moines International Airport