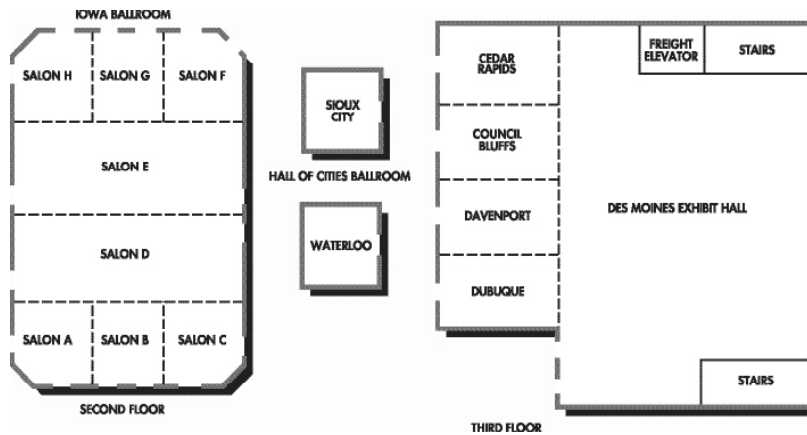


# DES MOINES MARRIOTT DOWNTOWN



700 Grand Avenue  
Des Moines, IA 50309  
(515) 245-5500  
(800) 228-9290  
Fax: (515) 245-5567  
desmoinesmarriott.com

Total Rooms: 417  
Singles: 204  
Doubles: 207  
Suites: 6

Airport Shuttle: Yes  
Free Wireless Internet: No  
Free Parking: No  
Free Breakfast: No  
Restaurant on-site



ROOM NAME	SQ. FT	DIMENSION	CEILING	RECEPTION	BANQUET	THEATER	CLASSROOM	U-SHAPE
Iowa Ballroom	9,360	78' x 120'	14'	1,200	800	1,200	675	--
Salons ABC, FGH, D or E (each)	2,340	30' x 78'	14'	380	200	260	120	-
Salons A, B, C, E, G, H (each)	780	26' x 30'	14'	80	40	80	42	25
Halls of Cities Ballroom	4,470	43' x 104'	12'	650	360	450	325	--
Cedar Rapids or Council Bluffs (each)	1,120	26' x 43'	12'	150	80	100	60	40
Davenport or Dubuque (each)	1,120	26' x 43'	12'	150	80	100	60	40
Sioux City or Waterloo (each)	750	26' x 29'	10'	80	50	80	35	25
Des Moines Exhibit Hall	9,800	75' x 130'	14'	1,500	800	1,200	600	--
Des Moines Exhibit Hall + Hall of Cities Ballroom (combined)	14,500	--	--	2,200	1,230	1,600	850	--



September 1, 2015

Deb White, Ph. D.  
Annual Meeting Committee Chair  
Midwest Sociological Society  
1104 7<sup>th</sup> Avenue S  
Moorhead, MN 56563-0001



We are excited about the opportunity to welcome back the Midwest Sociological Society's 2020 Annual Meeting to the Des Moines Marriott Downtown!

We understand that Overall Value and Good Service will be important to the success of your program. After reviewing all of the program requirements, I believe you will find the Des Moines Marriott Downtown will again be the perfect fit for you as we meet the following objectives:

**Overall Value** - You can feel confident that we will offer you the best comparable value. Marriott Hotels continues to research, review and price competitively to bring our Customers the best possible Guest Room Rates.

**Good Service** – Your attendees will feel well taken care of because the Hotel has a system in place called the Red Coat Program. Our Conference and Banquet Staff wear Red Coats so that they are all easily recognizable for our groups. They also wear earphones with access to the Staff in various Departments in order to provide quick and attentive service.



On behalf of the Hotel and your Marriott Account Executive, Jason Potter, we want to thank you for your consideration and we look forward to the opportunity to work with you on this program again. Currently, we are not holding the space but would be happy to place it on hold once we move forward with a contract. We will follow up with you to see if you have any questions but please feel free to reach out in the meantime if you need anything immediately.

Warm Regards,  
Megan Johannes  
Title: Senior Sales Manager  
Phone: (847) 318-1243 / [megan.johannes@marriott.com](mailto:megan.johannes@marriott.com)



**Des Moines Marriott® Downtown**  
700 Grand Avenue  
Des Moines, IA 50309 USA  
Phone: 515.245.5500  
Fax: 515.245.5567  
[Marriott.com/dsmia](http://Marriott.com/dsmia)

## Group Dates & Availability

Tuesday, April 7<sup>th</sup> – Saturday, April 11<sup>th</sup>, 2020

Wednesday, March 25<sup>th</sup> – Sunday, March 29<sup>th</sup>, 2020

Day	Tue/Wed	Wed/Thu	Thu/Fri	Fri/Sat	Sat/Sun
Date	4-7 / 3-25	4-8 / 3-26	4-9 / 3-27	4-10 / 3-28	4-11 / 3-29
Standard Rooms	70	295	295	295	Check Out
Concierge Level Upgrades	5	5	5	5	
Suite Upgrade	1	1	1	1	
<b>Total Room Block</b>	<b>76</b>	<b>301</b>	<b>301</b>	<b>301</b>	<b>979 Total Room Nights</b>

Group Room Rates are proposed in **2020 terms** at:

**April 7 – 11: \$109.00 per room, per night**

**March 25 – 29: \$129.00 per room, per night**

*Hotel room rates are subject to applicable state and local taxes (currently 12%) in effect at the time of check-out.*

## Special Concessions

In consideration of the room night commitment and the functions identified on the function information agenda/event agenda, hotel will provide the following special concessions:

- One (1) Complimentary Room per 50 Actualized on a Cumulative Basis
- One (1) Suite Upgrade at the Group Room Rate
- Up to Five (5) Club Level Upgrades at the Group Room Rate
- Flat Rate for All Occupancies
- Discounted Guestroom Standard Internet Access of \$1 per room, per day
- Waived Meeting Room Rental upon Meeting 80% Guestroom Pick-Up (upon contracting, a Rental Sliding Scale will be applied for achievement below 80% pick-up)
- 20% Allowable Attrition
- 20% Off of Published Event Technology pricing should you utilize our in-house Event Technology Team
- Complimentary Fitness Center Access
- Marriott Rewarding Events Points, up to 50,000
- Complimentary Meeting Room Rental for a Pre-Planning Meeting to be held in September of 2019 for up to 40ppl



**Des Moines Marriott® Downtown**

700 Grand Avenue  
Des Moines, IA 50309 USA  
Phone: 515.245.5500  
Fax: 515.245.5567  
Marriott.com/dsmia

## Function Agenda

Date	Day	Start Time	End Time	Function	Set-Up	# of Ppl	Proposed Meeting Room
Wednesday 4/8/2020 ~ Thursday 3/26/2020		7:00 AM	11:59 PM	Registration	Registration	-	Registration Desk/Foyer
		8:00 AM	11:59 PM	General Session	Theatre	300	Iowa Ballroom Salons D-E
		8:00 AM	7:00 PM	16 Breakouts	Theatre	40	(1) Salon A (2) Salon B (3) Salon C (4) re-use Salon D (5) re-use Salon E (6) Salon F (7) Salon G (8) Salon H (9) Cedar Rapids (10) Council Bluffs (11) Davenport (12) Dubuque (13) Sioux City (14) Waterloo (15) Windows (16) Des Moines Room
		8:00 AM	11:59 PM	Exhibits	Exhibits	10	Des Moines Room
Thursday 4/9/ 2020 ~ Friday 3/27/2020		7:00 AM	11:59 PM	Registration	Registration	-	Registration Desk/Foyer
		8:00 AM	11:59 PM	General Session	Theatre	300	Iowa Ballroom Salons D-E
		8:00 AM	7:00 PM	16 Breakouts	Theatre	40	(1) Salon A (2) Salon B (3) Salon C (4) re-use Salon D (5) re-use Salon E (6) Salon F (7) Salon G (8) Salon H (9) Cedar Rapids (10) Council Bluffs (11) Davenport (12) Dubuque (13) Sioux City (14) Waterloo (15) Windows (16) Des Moines Room
		8:00 AM	11:59 PM	Exhibits	Exhibits	10	Des Moines Room
Friday 4/10/2020 ~ Saturday 3/28/2020		7:00 AM	11:59 PM	Registration	Registration	-	Registration Desk/Foyer
		8:00 AM	11:59 PM	General Session	Theatre	300	Iowa Ballroom Salons D-E
		8:00 AM	5:00 PM	16 Breakouts	Conference	30	(1) Salon A (2) Salon B (3) Salon C (4) re-use Salon D (5) re-use Salon E (6) Salon F (7) Salon G (8) Salon H (9) Cedar Rapids (10) Council Bluffs (11) Davenport (12) Dubuque (13) Sioux City (14) Waterloo (15) Windows (16) Des Moines Room
		8:00 AM	11:59 PM	Exhibits	Exhibits	10	Des Moines Room
Saturday 4/11/2020 ~ Sunday 3/29/2020		7:00 AM	3:00 PM	Registration	Registration	-	Registration Desk/Foyer
		8:00 AM	3:00 PM	General Session	Theatre	300	Iowa Ballroom Salons D-E
		8:00 AM	1:00 PM	16 Breakouts	Theatre	40	(1) Salon A (2) Salon B (3) Salon C (4) re-use Salon D (5) re-use Salon E (6) Salon F (7) Salon G (8) Salon H (9) Cedar Rapids (10) Council Bluffs (11) Davenport (12) Dubuque (13) Sioux City (14) Waterloo (15) Windows (16) Des Moines Room

## Food & Beverage Average Pricing

Continental Breakfast:	\$14.00	Dinners:	\$25.00
Breakfast Buffet:	\$18.00	Reception:	\$15.00
Lunches:	\$21.00	Premium Well (1) Hour:	\$12.00
		Deluxe (1) Hour:	\$N/A
AM Beverage Break:	\$13.00		
PM Beverage Break:	\$14.00		

The applicable sales tax is currently 6% for food and beverage, 24% for service charge. These charges will automatically be added to the banquet check.

Click [HERE](#) to view full menus.

## Location, Location, Location

With its easily accessible location in America's heartland, the Des Moines Marriott Downtown offers you more than a convenient address. Ideally located in the heart of the business district, The Marriott is close to shopping, dining and entertainment in addition to being connected to the Iowa Events Center and Wells Fargo Arena by skywalk, making it one of the most convenient downtown Des Moines hotels.

## Parking

The hotel offers valet parking to all registered guests and guest attending on site events. The current parking cost is \$22.26 inclusive per day with unlimited in and out privileges. For those guests not spending the night an hourly rate is available. Current parking charges are:

- 0-4 hours \$7.00
- 4-8 hours \$14.00
- 8 hours and up \$21.00

Des Moines City Parking Garages are available at different rates depending on location. These garages have easy access to the hotel via the skywalk system. The Des Moines City garages are complimentary from 6:00 AM Saturday through 6:00 AM Monday.

## Stylish Accommodations

Fully modernized guest rooms feature stylish new furnishings, vibrant colors and cutting edge technology. Here, stunning guest rooms are designed to meet the needs of business travelers. Experience the Des Moines Marriott Bedding Package featuring cotton-rich luxury hotel linens. The Room That Works® guest rooms are equipped with large desks, data ports and high-speed Internet access.



**Des Moines Marriott® Downtown**  
700 Grand Avenue  
Des Moines, IA 50309 USA  
Phone: 515.245.5500  
Fax: 515.245.5567  
[Marriott.com/dsmia](http://Marriott.com/dsmia)

## Renovations

In the past several years, the Des Moines Marriott Downtown has invested over \$13 million into renovations and improvements. The following enhancements were made during these renovations:

- Marriott's new bedding package and luxurious guest bathrooms
- Rock River Grill & Tavern, a new restaurant
- Renovated Iowa Ballroom & foyer space
- Concierge Lounge
- Expanded and renovated fitness area and indoor pool
- All new public areas, including lobby, business center, sundry shop restrooms and foyer areas
- Redesigned guest rooms featuring new carpet, furniture, lighting, art work, wall coverings, window treatments, flat-screen TV's and armoires
- Renovated guest room corridors with new carpet, wall covering, lighting and art work
- Dramatic changes made to our lobby in 2012 which feature the new M.I Great room Concept!

## Event Space

When the occasion calls for an elegant social affair or an impressive business event, the Des Moines Marriott offers function space that can be modified to meet the most demanding needs, with catering and event services on and off-site to ensure success. Highlighted by 25,000 square feet of space, this Des Moines, IA hotel is ideal for conferences, weddings, retreats and events of all sizes.

- 8 meeting rooms
- 25,000 sq ft of total meeting space
- Largest meeting room is Des Moines Exhibit Hall with maximum meeting space of 9,800 sq ft and maximum seating capacity of 2,200
- Maximum of 15 breakout meeting room(s)
- Exhibition space on-site

## Dedicated Planning Team

To provide a seamless approach to the planning and execution of this function, our Event Planning team will coordinate the efforts of our convention floor staff, the event technology and culinary specialists to ensure the flawless and smooth execution of your program. The concept is simple...you will have effective communication to every department through one hotel contact.

## Event Technology

Our in-house audio-visual service provides a complete array of quality, state-of-art equipment and services, including high-speed Internet access. Our qualified staff is technically certified by Marriott, and will be pleased to provide a competitive bid for your detailed audio-visual requirements. Because they are part of our service team, all technicians can be easily reached via our 1011 immediate guest response communications system.

## Creative Catering

I know you and your guests will be delighted with our phenomenal menu selections. We have an outstanding culinary team that is ready to create a special menu for any occasion. Our Executive Chef and his staff have over 40 years of experience in planning and preparing everything from elegant banquets to themed parties. We can provide just the right touch for your event and will deliver more than you will expect. Our Chef can easily customize any menu to accommodate your needs.



**Des Moines Marriott® Downtown**  
700 Grand Avenue  
Des Moines, IA 50309 USA  
Phone: 515.245.5500  
Fax: 515.245.5567  
Marriott.com/dsmia

## Dining Options

### Onsite:

Indulge all of your senses at our **Rock River Grill & Tavern**, a distinctive dining experience featuring an innovative menu of American Grill cuisine open for breakfast, lunch, and dinner.

### Offsite:

- 801 Chophouse (Steakhouse) – 0.1 Mile Away
- Splash Seafood & Grill (Seafood) – 0.1 Mile Away
- South Union Bread Café (American) – 0.1 Mile Away
- Court Avenue (America) – 0.3 Mile Away
- Legends (American) – 0.5 Mile Away
- Dos Rios (Mexican) – 0.5 Mile Away
- Centro (Italian) – 0.5 Mile Away

## Marriott Red Coats Are At Your Service

At the Des Moines Marriott Downtown we believe that accessibility and response time are paramount to the success of any meeting. To ensure that your requests or changes are promptly met, our Convention Services Staff is outfitted in red coats to make them easily identifiable when you need to secure their attention quickly. But even more importantly, Marriott Red Coats will anticipate potential needs and provide proactive solutions to keep your event on course. As an added feature, each meeting room is equipped with a house phone, to accommodate any request.

## Marriott Rewards

Marriott Rewards offers exclusive privileges to its participants. As a member, you can earn points toward free hotel stays, airline miles and much more every time you stay at any one of Marriott's hotels worldwide. With Marriott, you get to choose. Earn "points" toward free stays, merchandise and services, or earn frequent flyer miles on your favorite airline. Frequent travelers also enjoy "elite level" benefits - upgrades, special bonuses, gifts and other exclusive privileges.

## Spirit to Serve

Marriott associates proactively offer our customers valuable assistance, information and support – before, during and after their stay in a uniquely warm, caring and intuitive manner. Each of our associates lives the vision of caring for the customer their number one priority, everyday. This approach ensures satisfied attendees and a flawless production - start to finish. The underlying message is simple; our associates will take very good care of you.

## Our Commitment to the Environment

*"We believe the future of business is green...because we're all guests on this planet."* - J.W. Marriott, Jr., Executive Chairman & Chairman of the Board

Marriott's five-point environmental strategy was developed in collaboration with Conservation International, a global conservation organization. In addition to rainforest preservation, Marriott's strategy calls for reduction of water, waste and energy consumption; greening its supply chain; building greener hotels; and engaging employees and guests to take action. Please click [HERE](#) for more information.



**Des Moines Marriott® Downtown**  
700 Grand Avenue  
Des Moines, IA 50309 USA  
Phone: 515.245.5500  
Fax: 515.245.5567  
[Marriott.com/dsmia](http://Marriott.com/dsmia)

## Our Commitment to the Energy Conservation

Marriott has been recognized for the fourth consecutive year as a recipient of the 2008 Energy Star “Partner of the Year” award from the U.S. Environmental Protection Agency (EPA), earning the distinction of being named a partner of “Sustained Excellence” for the second consecutive year. The 2008 Sustained Excellence Awards are given to a select group of organizations that have exhibited outstanding leadership year after year. Since 2004, Marriott has received the Partner of the Year Award for Excellence in Energy Management and has been awarded more Energy Star labels than any other hotel company.

## Recreation

Offering a well-equipped fitness center, sauna and pool, this Des Moines, Iowa hotel makes it easy to stay active while on the road. Your guests will also enjoy our indoor pool. For those interested in nearby offsite activities, choose from a biking trail, horseback riding, miniature golf, and snow skiing.

## Attractions

Visit the Des Moines Botanical Center for a fascinating collection of plants, complete with dining, shopping and research library, or bring the entire family to the Blank Park Zoo for wild times and fascinating exhibits. To experience over 100 exhilarating rides and attractions, be sure to take a trip to Adventureland USA, popular amusement and water park!

## Local Events

Those with a passion for learning will love the Science Center of Iowa, the Iowa State Historical Building and our beautiful gold-domed State Capitol. The Historic East village offers numerous venues for shopping, dining and entertainment. And we can assist in securing bus transportation for your people to enjoy other great things in the Des Moines area like shopping and dining in the historic Valley Junction area and the Jordan Creek Town Center or some games of chance and skill at Prairie Meadows Racetrack and Casino.

Let us be your **BRILLIANT** host...



### Des Moines Marriott® Downtown

700 Grand Avenue  
Des Moines, IA 50309 USA  
Phone: 515.245.5500  
Fax: 515.245.5567  
[Marriott.com/dsmia](http://Marriott.com/dsmia)



# CATCH EVENT SUCCESS



We're committed to be your solution solver. Catch our menu of support!

## ATTENDANCE BUILDING TOOLS

### CITY PROMOTION

- Catch Des Moines Logo
- *Catch Des Moines* Visitors Guide
- **catchdesmoines.com**
- Photo Gallery
- Catch Des Moines Video
- Greater Des Moines Copy For Promotion
- Lapel Pins\*

### MEDIA SERVICES

- Sample Press Release (with talking point guidelines)\*

### DIGITAL MARKETING

- Customized E-blast\*
- Customized Microsite\*
- Main Promo Ad on **catchdesmoines.com**\*
- Social Media Promotion\*
- List Building\*

### EVENT COLLATERAL

- Banners (28" wide x 65" tall)\*

## EVENT PLANNING

- *Planner's Guide*
- Planner's Check List
- Supplier Directory/Vendor Directory
- Facility Search Tool
- Space Calculator
- Submit RFP
- Service Request
- Convention Calendar
- Find a Venue
- Find a Hotel
- **catchdesmoines.com**

## EVENT ENHANCEMENT

### OUT & ABOUT OPTIONS

- Off-Site/Unique Venues
- Community Service/Volunteer Options
- Teambuilding Opportunities
- Itinerary Development

### EVENT ASSISTANCE

- Green Meetings
- Catch Crew (registration assistants, on-site staff)\*
- Shuttle Assistance

### WELCOME MATERIALS

- Banners (28" wide x 65" tall)\*
- Welcome Signs
- Welcome Letter

\* Charge may apply

## VISITOR MATERIALS

- *Catch Des Moines* Visitors Guide
- Coupons
- Maps
- Customized Map\*
- Restaurant Guides
- **catchdesmoines.com**

**catchdesmoines.com**

# YOUR TEAM

## GDMCVB Contact

AMBER ANGARAN  
Sales Manager  
Greater Des Moines Convention & Visitors Bureau  
400 Locust Street, Suite 265 | Des Moines, IA  
(515) 699-3464 | (800) 451-2625  
amber@catchdesmoines.com



## Hotel Contact

DES MOINES MARRIOTT DOWNTOWN  
Megan Johannes  
Senior Sales Manager  
(847) 318-1243  
megan.johannes@marriott.com



GREATER DES MOINES CONVENTION & VISITORS BUREAU

400 Locust Street, Suite 265  
Des Moines, IA 50309  
(515) 699-3431 | (800) 451-2625

[catchdesmoines.com](http://catchdesmoines.com)



The Greater Des Moines Convention & Visitors Bureau and the Des Moines Area Sports Commission market the region as a visitor destination increasing economic growth.



The GDMCVB is a member of Destination Marketing Association International (DMAI). In earning accreditation from the Destination Marketing Accreditation Program, the GDMCVB has attained a significant measure of excellence.