

# **2022 ANNUAL MEETING**

DEVILS LAKE



CHAMBER DIRECTOR Paula Vistad As the calendar inches closer to 2023, I want to take the time to reach out to our membership, both new and longstanding, to thank you for making the Devils Lake Chamber of Commerce a continued success. If you have been to any of our many opportunities in the last year, you have seen the energy and camaraderie present at the Chamber's many events. As this year ends, I am excited for what 2023 has in store.

If you are a new Chamber member or have not been to an event in some time, I encourage you to get out and get involved. I promise that you will find liveliness at our many events. Seek out a Board Member or Chamber staff and introduce yourself. Explore the many opportunities that the Chamber presents. In addition to our annual event, the Chamber offers educational series, business after hours, and various networking opportunities. I challenge you to get involved.

The Chamber presents an opportunity for all members to grow their network, and in turn, grow their business. It can allow you to forge professional and personal relationships which can last for many years. I invite all of you to feel the energy, make the connections, and be active in what I believe is one of the best resources our community has at its fingertips. Encourage non-members to come out and join us. We want those who are not currently members to be welcomed and understand what the Chamber can offer through our membership.

Alone we can do so little; together we can do so much. ~ Helen Keller

# WHY PARTNER WITH THE CHAMBER?

## 0

#### **COMMUNITY SUPPORT**

The Chamber assists and educates local businesses on ways to explore and implement sound business practices that benefit the community.

### CREDIBILITY

02

Increase positive perception of your business among community and business members when you're identified as an active member of the Devils Lake Area Chamber of Commerce.

Ø

# 03

#### NETWORKING

Access networking, community outreach and educational events each year. We are confident you, or a member of your team, will find at least one that will be beneficial and convenient.

22

### CONNECTIONS

04

The Chamber initiates more business-to-business commerce and more opportunities for connecting local professionals than is available through most other local organizations.

### 05 VISIBILITY

Raise your visibility with a listing on the Chamber website. Grow your exposure by advertising with the Chamber by sponsoring events, and placing ads in the visitor guide.

# 06

#### LEARNING

Get a competitive edge over non-members with exclusive training opportunities, newsletters and e-mails.

### **EVENTS**

07

Innovative and fun chamber events and programs help our members meet potential customers, gather leads and meet new vendors.

# 08

PUBLICITY

Reach potential clients through exclusive member advertising opportunities, and publicity only offered through the Chamber of Commerce.



### REFERRALS

The Chamber recommends its members first and provides information to thousands of people every year; through the visitor center, phone calls, sport & travel shows and business inquiries.

# 0

### IN THE LOOP

Sign up for the e-mail updates and receive the latest news on Chamber events, community happenings and member announcements.

# **COMMUNITY INITIATIVES**

Lead or take part in local initiatives to grow the Devils Lake Community.

#### School Committees

Strategic Planning Task Force Facilities Community Task Force The Chamber had a part in contributing to the planning of the 2021-2026 Devils Lake Public School Strategic Plan along with helping establish priorities for the District, as well as the school district's long-term goals.

#### LEGISLATIVE ADVOCACY

The Chamber works with local government as well as statewide agencies like the Greater North Dakota Chamber to advocate for Devils Lake and the State of North Dakota.

#### SHOP LOCAL

The Chamber is the driving force behind the community campaign to keep Devils Lake dollars local and educate the community on the importance of our dollars staying local.

#### DOWNTOWN REVITALIZATION

The Devils Lake Chamber is leading the pack on the downtown Devils Lake revitalization effort working towards a vision for the City of Devils Lake.

#### COMMUNITY EFFORTS

In 2022, the Chamber has been involved in local projects like the Devils Lake Central Middle School new building campaign as well as the Ramsey County ARPA grant funds program.



# OUR SERVICE TO COMMUNITY & STATE

#### LOCAL/STATE LEGISLATIVE INITIATIVES

Sit on commities in the region & state to be the voice; such as home rule committee & workforce development

#### MAIN STREET INITIATIVE

Help create vibrant communities that attract & retain the 21st-century workforce ND needs to compete and succeed in a global economy.

#### TRAVEL ALLIANCE PARNERSHIP

To market and grow the travel & tourism industry in ND as well as encourage policy to position ND as a visitor destination.

#### deviisiakend.con

devils lake

#### COMMUNITY NON-PROFITS

Belong to organizations in our community such as; Rotary, Kiwanis, Lake Region Anglers, LRHC

#### RENAISSANCE ZONE AUTHORITY

Review & recommend approval/disapproval of applications for Renaissance Zone Projects.

#### PUBLIC ACCESS COMMITTEE

Providing & maintaining access to the lake as well as communicating with North Dakota Game & Fish.

#### BEAUTIFICATION COMMITTEE

Provide an equitable way to distribute beautification funds for the benefit of downtown & Highway 2 merchants as well as the city as a whole.

#### DESTINATION MARKETING ASSOC. OF NORTH DAKOTA

Primary objective is the promotion of our state and communities.

# PAST CHAMBER MEMBERS OF THE YEAR

2021 - Lisa Crosby 2020 - Dan Johnson 2019 - Tom Haahr 2018 - City of Devils Lake 2017 - Leevers Foods 2016 - Amber Sander 2015 - Kale Stromme 2014 - Tom LaMotte 2013 - Johnnie Candle 2012 - Randy Anfinson 2011 - Lake Region Angler Association 2010 - Todd Thompson 2009 - Guy DeSautel 2008 - Jay Klemetsrud 2007 - Sharon Etemad 2006 - Terry Jorde 2005 - Stan Orness 2004 - Roger Haugen 2003 - Joel Elvrum

# 2022-2023 BOARD OF DIRECTORS

#### **2022 EXECUTIVE BOARD**

Kale Stromme, Past President Erin Wood, President Jack Yunker, Vice President Terra Eriksson, Secretary

#### 2021 BOARD OF DIRECTORS

Lisa Crosby Kade Sveen Marlena Thorson Ryan Yoder Crystal Bryggs

#### **CHAMBER STAFF**

Paula Vistad Chamber Executive Director

Suzie Kenner Tourism Executive Director

Allyson Smitten Event & Communication Coordinator

> Kristine Broyles Accountant & Motor Vehicle

Brian Eback Motor Vehicle Supervisor

# 2022 MEMBERSHIP



Thank you to our membership for supporting the Devils Lake Area Chamber of Commerce.

A Lakeside Retreat A New Look Boutique Ackerman Acres **Advanced Business Methods** AgCountry Farm Credit Services Alken Glass Unlimited LLC Altru Clinic - Devils Lake Ancil's Guide Service Angry Beaver Tree Services Anne Carlsen Center Anytime Fitness Inc Applebee's **APRV** Campground **Bayview Resort LLC BeMobile Verizon** Bergstrom Electric, Inc. Bert's Deep Rock Big John's Guide Service Bjornson's Shell Black Tiger Bay RV Park Black Paws Brewing Company Blake's Marine & Sports Blue 42 -Web & Social Agency Blue Cross/Blue Shield-Noridian Bravera Bank /Bravera Insurance **Bremer Bank** Britsch & Associates, PC Bry's Guide Service Boy Scouts of America Northern Lights Council **Camp Grafton Training Center** Candeska Cikana Community College Charras CHI St. Alexius Health Devils Lake CHS Inc City of Devils Lake **City Plaza Properties Classified Directories Inc./Durum Triangle** 

**Cliff-Side Cabins** Clinic Pharmacy **Cobblestone Hotel & Suites** Coca-Cola Bottling Company **CoJack Snack and Pack** Connie's Cabin LLC **Construction Engineers** Corporate Technologies, LLC Country RV Park LLC Coyote Pizzeria **Crary Real Estate Creative Impressions Creel Bay Golf Course** Crossroads Coffee & Espresso Dairy Queen Dakota Wash Master DCI Credit Services Inc **Decorated Wearables Devils Lake Blue Line Club Devils Lake Cars/Bergstrom Cars** Devils Lake Chrysler Dodge Jeep Ram **Devils Lake Daily Journal Devils Lake Doughnuts** Devils Lake Ford Lincoln **Devils Lake Glass & Paint Devils Lake Greenhouse LLC** Devils Lake Kiwanis Club **Devils Lake Marine and Sport Center Devils Lake Park Board Devils Lake Public Schools Devils Lake Regional Airport Devils Lake Sportsmans Lodge** Dr. Kristin H. Kenner, DDS Drs. Krein, Moen & Enderle Duke's Car Wash & Detail Center Dunn Brothers Coffee **DVL** Insurance Agency

Eagle Bend Estates - Eagle Bend Henegar RV Park Early Explorers - Dani Haman Eastbay Campground Ed's Bait Shop Elements that Shine International Skate School Elks Lodge #1216 **Eventide Heartland Care Center Exhaust Pros Farmers Union Insurance** Farmers Union Oil (Cenex East & Cenex West) **Fin-Hunters Guide Service** Fireside Inn & Suites First Community Credit Union Fort Totten State Historic Site Fort Totten State Historic Site Foundation Fort Totten Little Theatre FORWARD Devils Lake Freedom Lodge Friends of White Horse Hill Gate City Bank **Gerrells Sports Center Gilbertson-Gloger Funeral Home Go-Fer Sanitation** Grand Forks Herald Grand Harbor Meats Greater Ramsey Water District **Green Valley Foods** H&R Block H. E. Everson Haybale Heights **Heartview Foundation** Herbology **Hidden Treasures Rentals High Plains Equipment** High Valley Real Estate Holiday Inn Express Holiday Station Store Home of Economy Horizon Financial Bank Hunting Works for North Dakota I.F. La Fleur & Sons iDigital Outdoor Ihry Insurance Devils Lake / Minnewaukan Ironhide Eqiupment It All Adds Up Jerome Wholesale Job Service North Dakota Joe's Sport Center/ Lake Ready Mix Johnnie Candle Guide Service Johnson Electric-Devils Lake

Johnson Family Dentistry JMO Lodging Karl's TV & Appliance Keena's Cabin Rentals Klemetsrud Plumbing & Heating **KLJ Engineering LLC** Knutson's Body Shop Inc. Krantz's Floral Labor Inbound Lake Chevrolet Buick GMC Lake Region Anglers Lake Region Corporation Lake Region Curling Club Lake Region Dock & Lift Lake Region Fitness Lake Region Heritage Center Lake Region Painting Service Lake Region Public Library Lake Region RV Lake Region Sheet Metal Lake Region Snowmobile Club Lake Region State College Lake Toyota Lakes Liquor Lakeshirts/ Blue 84 Lakeside Nutrition Lakeside Surveillance Lock & Key Lakeview Lodge LaMotte's Paint & Glass Larry Liere Leading Edge Equipment Leevers Foods Leevers Foods Corporate Office Leon's Building Center Lifestyle Storage Liquor Locker Live Edit Lone Tree Designs Make-A-Wish Foundation of ND MaryAnn's Place, LLC MaryAnn's Place, LLC-Ice Cream Truck McDonald's Family Restaurant McQuoid Outdoors & Lodging Medical Imaging Associates, LTD Metroplains Management LLC Midcontinent Cable TV **MJ** Rentals Montana-Dakota Utilities Mr. & Mrs. J's Restaurant NAPA Auto Parts

ND Parks & Rec Dept. Grahams Island Lake Region Extension Roundup Newby's Ace Hardware Newman Signs Nexus-PATH Family Healing Nikolaisen Land Company LLC Nodak Electrical Cooperative, Inc. North Central Granite, Inc. North Dakota Chautauqua North Dakota School For The Deaf NDTC North Star Community Credit Union Northern Plains Railroad, Inc. Odd Fellows Home/ IOOF Retirement Village Old Main Street Café OtterTail Power **Peak Productions LLC** Pepsi & 7-Up Bottling Co. Perch Patrol/Perch Express Perch-Eye Guide Service Performance in Hair Peterson Woods Pleasant Valley Properties of WI, LLC Pomp's Tire Service Proz End of the Line Proz Lakeside at the Cove PS Garage Doors **Quality Janitorial Service** Quentin N Burdick Job Corps Radio Works Ramsey Housing Authority Ramsey County **Ramsey National Bank** Real Estate 7 Reel 'Em Inn Reign Realty **Reslock Printing Richard Sager Crop Insurance Ritter-Huesgen Jewelers** Rotary Club of Devils Lake **Rush Valley Guide Service** Sanford Health Devils Lake Clinic Schwan Wholesale Senior Meals & Services Service Master of Devils Lake Service Tire Inc Simmon's Broadcasting Simple View Sleep Inn & Suites - BigEye Hospitality

Slumberland Furniture Store Smile Quest Spirit Lake Casino & Resort Spirit Lake Motel St Michel Furniture State Farm Insurance Strata Corporation Subway Sunlac Inn Devils Lake Super 8 Swenseth Law Office PLLC SWS Credit Services Taco John's Tecta America Dakotas The Branding Iron Antiques, Gifts & Collectibles The Cedar Inn The Glass Shop Inc / The Feed Shop The Liquid Bean The Ranch Steakhouse The Sunshine Clinic Thirsty's Bar **Thrivent Financial Tice Properties LLC Timbers Lumber & Supply** Total Skin Dermatology & Aesthetics **Transcript Publishing** Traynor Law Firm, PC **Tri-State Paving & Concrete Two Rivers Printing** U. S. Bank Corp. VFW Virtual Service on the Prairie LLC Vocational Rehabilitation Consulting & Services Voeller Building Maintenance Wahl Automotive Walleye Junction Wal-Mart. Inc. Wealth Bridge Financial / LPL West Bay Resort Campground & Resort Western Equipment Finance Western State Bank White Drug # 47 DBA Bell Drug White Drug # 63 White House Cafe Woodland Resort **Xtreme Signs & Graphix** Ye Olde Tavern AKA Lotta's Yorhom Medical Essentials Yunker Law

# WHAT DOES THE CHAMBER DO FOR YOU?

### **EDUCATION**

We offer educational events hosted by the Chamber of Commerce & our members on best business practices in areas such as:

Marketing Social Media Grow with GOOGLE Leadership Finance Communication Human Resources Growing your Business



### **ADVOCACY**

The Chamber works closely with local and state government to magnify the voice of buisnesses on issues important to you.

We are your voice on issues including: Taxation Education Healthcare Workforce Development Governmental Regulations

### MARKETING

The Chamber of Commerce is a marketing tool for your business including:

Website business directory Tradeshows/Travel Shows Newsletters Press Releases Facebook post shares 03

### NETWORKING

The Chamber of Commerce offers networking opportunities & events annually including:

Monthly Coffee & Collaborates: Seeds for Success Center Stage Business Spotlights on social media Business After Hours Ribbon Cuttings Annual Golf Tournament Holiday Showcase Specialty Events

02



/devilslakechamber



Jevilslakendchamber

Horils Lake Chamber of Commerce





/devilslakend

