

devils lake

Chamber of Commerce

2023 ANNUAL MEETING





CHAMBER DIRECTOR
Suzie Kenner

I am honored to serve the community as the Director of the Devils Lake Area Chamber of Commerce and pleased the Board of Directors chose me to move the Chamber forward into its next chapter. We have a great team of individuals that are invested in this community and motivated to help all of us succeed. From our staff and our Board of Directors, we invite all of you to feel the energy, make the connections, and be active in what we believe is one of the best resources our community has at its fingertips.

The Chamber is on the front lines fighting for our businesses. This past legislative session we helped fight for the state marketing budget, the destination development fund, large economic drivers to our communities like fishing tournaments, among many more items that were on the legislative agenda. If your business has a priority in the legislature, please don't hesitate to reach out.

We have developed educational programs for our members and implemented a new website in late fall of 2022 that brings more value to our businesses. In the coming year, we will continue to offer exposure to our members through traditional and electronic media, implement co-op marketing opportunities and will continue to collaborate closely with City officials to assist their economic development efforts.

In this annual report, you will learn more about our 2023 accomplishments and highlights. I encourage you to review it so you can discover how you can engage with us this coming year as we continue working together to create a cohesive and connected community where people are excited to visit, live, invest, work and play.

The Chamber is an inclusive organization that welcomes your involvement. Together we are making a difference for the Lake Region, your marketplace, and your business.

WHY PARTNER WITH THE CHAMBER?

01

COMMUNITY SUPPORT

The Chamber assists and educates local businesses on ways to explore and implement sound business practices that benefit the community.



02

CREDIBILITY

Increase positive perception of your business among community and business members when you're identified as an active member of the Devils Lake Area Chamber of Commerce.



03

NETWORKING

Access networking, community outreach and educational events each year. We are confident you, or a member of your team, will find at least one that will be beneficial and convenient.



04

CONNECTIONS

The Chamber initiates more business-to-business commerce and more opportunities for connecting local professionals than is available through most other local organizations.



05

VISIBILITY

Raise your visibility with a listing on the Chamber website. Grow your exposure by advertising with the Chamber by sponsoring events, and placing ads in the visitor guide.



06

LEARNING

Get a competitive edge over non-members with exclusive training opportunities, newsletters and e-mails.



07

EVENTS

Innovative and fun chamber events and programs help our members meet potential customers, gather leads and meet new vendors.



08

PUBLICITY

Reach potential clients through exclusive member advertising opportunities, and publicity only offered through the Chamber of Commerce.



09

REFERRALS

The Chamber recommends its members first and provides information to thousands of people every year; through the visitor center, phone calls, sport & travel shows and business inquiries.



10

IN THE LOOP

Sign up for the e-mail updates and receive the latest news on Chamber events, community happenings and member announcements.



COMMUNITY INITIATIVES

Lead or take part in local initiatives to grow the Devils Lake Community.



EVENTS

The Devils Lake Area Chamber of Commerce is the host of the community events calendar.

DEVILSLAKEND.COM

AG ROUNDUP
January

SHIVERFEST
February

DEVILS RUN
June

**WALLEYE
FISHING
TOURNAMENT**
June

**BUSINESS
AFTER HOURS**
Yearly

RIBFEST
July

**GOLF
TOURNAMENT**
August

**COFFEE &
COLLABORATE**
EDUCATIONAL SERIES
Yearly

FISH FRY
September

**RIBBON CUTTINGS
& OPEN HOUSES**
Yearly

WINE WALK
September

**HOLIDAY
SHOWCASE**
November

**SMALL
BUSINESS
SATURDAY**
November

**CHRISTMAS
EVENT**
December

devilslakend.com

OUR SERVICE TO COMMUNITY & STATE



LOCAL/STATE LEGISLATIVE INITIATIVES

Sit on committees in the region & state to be the voice; such as - home rule committee & workforce development



RENAISSANCE ZONE AUTHORITY

Review & recommend approval/disapproval of applications for Renaissance Zone Projects.



MAIN STREET INITIATIVE

Help create vibrant communities that attract & retain the 21st-century workforce ND needs to compete and succeed in a global economy.



PUBLIC ACCESS COMMITTEE

Providing & maintaining access to the lake as well as communicating with North Dakota Game & Fish.

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TRAVEL ALLIANCE PARTNERSHIP

To market and grow the travel & tourism industry in ND as well as encourage policy to position ND as a visitor destination.



BEAUTIFICATION COMMITTEE

Provide an equitable way to distribute beautification funds for the benefit of downtown & Highway 2 merchants as well as the city as a whole.



COMMUNITY NON-PROFITS

Belong to organizations in our community such as; Rotary, Kiwanis, Lake Region Anglers, LRHC



DESTINATION MARKETING ASSOC. OF NORTH DAKOTA

Primary objective is the promotion of our state and communities.



GREATER NORTH DAKOTA CHAMBER

To be a part of business advocacy & to promote & defend the free enterprise system on behalf of businesses of every size.

MILITARY AFFAIRS COMMITTEE

Foster a strong relationship between Camp Grafton, the ND National Guard, & our community to provide support.

PAST CHAMBER MEMBERS OF THE YEAR

2022 - Heidi Becker, Gate City Bank
2021 - Lisa Crosby
2020 - Dan Johnson
2019 - Tom Haahr
2018 - City of Devils Lake
2017 - Leever Foods
2016 - Amber Sander
2015 - Kale Stromme
2014 - Tom LaMotte
2013 - Johnnie Candle

2012 - Randy Anfinson
2011 - Lake Region Angler Association
2010 - Todd Thompson
2009 - Guy DeSautel
2008 - Jay Klemetsrud
2007 - Sharon Etemad
2006 - Terry Jorde
2005 - Stan Orness
2004 - Roger Haugen
2003 - Joel Elvrud

Women-Owned Business Achievement Award

2022 - Crossroads Coffee & Espresso - Marlena Thorson

Excellence in Small Business Award

2022 - Slumberland Furniture - Gary & Nancy Conkins

Longest Standing Chamber Member of the Year

2022 - Devils Lake Cars - Renard Bergstrom

New Chamber Business of the Year Award

2022 - Black Paws Brewing Company - Jeb Oehlke

2023-2024 BOARD OF DIRECTORS



2023 EXECUTIVE BOARD

Erin Wood, Past President
Jack Yunker, President
Terra Eriksson, Vice President
Ryan Yoder, Secretary

2023 BOARD OF DIRECTORS

Lisa Crosby
Crystal Beggs
Brett Johnston
Megan LaBrun
Felicia Greywater

CHAMBER STAFF

Suzie Kenner
Chamber & Tourism Executive Director

Allyson Smitten
Event & Communication Coordinator

Kaylee Lang
Accountant & Motor Vehicle

Sydney Engel
Motor Vehicle

Jordan Perez
Motor Vehicle

Kaylie Klemetsrud
"Jack of All Trades"

2023 MEMBERSHIP



Thank you to our membership for supporting the
Devils Lake Area Chamber of Commerce.

6 Mile Lodge
A and H Guide Service
A Lakeside Retreat
Ackerman Acres
Advanced Business Methods
AgCountry Farm Credit Services
Alken Glass Unlimited LLC
Altru Clinic - Devils Lake
Ancil's Guide Service
Angry Beaver Tree Services
Anna's Cocina & Tequila
Anne Carlsen Center
Applebee's
APRV Campground
Bayview Resort LLC
Bee Real Creative
BeMobile Verizon
Bergstrom Electric, Inc.
Bert's Deep Rock
Big John's Guide Service
Bjornson's Shell
Black Paws Brewing Company
Blake's Marine & Sports
Blue Cross/Blue Shield-Noridian
Boy Scouts of America Northern Lights Council
Bravera Bank /Bravera Insurance
Bremer Bank
Britsch & Associates, PC
Bry's Guide Service
Camp Grafton Training Center
Cankdeska Cikana Community College
Central Painting & Sandblasting Inc.
CHI St. Alexius Health Devils Lake
CHS Inc
City of Devils Lake
City Plaza Properties
Classified Directories Inc./Durum Triangle
Cliff-Side Cabins
Clinic Pharmacy
Cobblestone Hotel & Suites

Coca-Cola Bottling Company
CoJack Snack and Pack
Community Options
Connie's Cabin LLC
Construction Engineers
Corporate Technologies, LLC
Country RV Park LLC
Coyote Pizzeria
Crary Real Estate
Creative Impressions
Creel Bay Golf Course
Crossroads Coffee & Espresso
Dairy Queen
Dakota Sunset Resort
Dakota Wash Master (Minnie H)
DCI Credit Services Inc
Decorated Wearables
Devils Lake Ford
Devils Eyez Guide Service LLC
Devils Lake Blue Line Club
Devils Lake Chrysler Dodge Jeep Ram
Devils Lake Daily Journal
Devils Lake Doughnuts
Devils Lake Glass & Paint
Devils Lake Greenhouse LLC
Devils Lake Inn
Devils Lake Kiwanis Club
Devils Lake Marine and Sport Center
Devils Lake Park Board
Devils Lake Pizza Ranch
Devils Lake Public Schools
Devils Lake Regional Airport
Devils Lake Sportsmans Lodge
Dr. Kristin H. Kenner, DDS
Drs. Krein, Moen & Enderle
Duke's Car Wash & Detail Center
Dunn Brothers Coffee
DVL Insurance Agency
Eagle Bend Estates - Eagle Bend Henegar RV Park
Early Explorers - Dani Haman

Eastbay Campground
Ed's Bait Shop
Elks Lodge #1216
Eventide Heartland Care Center
Exhaust Pros
Farmers Union Insurance
Farmers Union Oil (Cenex East & Cenex West)
Fin-Hunters Guide Service
Fireside Inn & Suites
First Community Credit Union
First United Bank
Fort Totten Little Theatre
Fort Totten State Historic Site
Fort Totten State Historic Site Foundation - Fort
Totten Historic Site Inn
FORWARD Devils Lake
Freedom Lodge
Friends of White Horse Hill
Gate City Bank
Gerrells Sports Center
Gilbertson-Gloger Funeral Home
Globe Life,Family Heritage
Go-Fer Sanitation
Grand Forks Herald
Grand Harbor Meats
Greater Ramsey Water District
Green Valley Foods
H&R Block
H. E. Everson
Hair Studio Off 2
Haybale Heights
Heartview Foundation
Herbology
Hidden Treasures Rentals
High Plains Equipment
High Valley Real Estate
Holiday Inn Express
Holiday Station Store
Home of Economy
Horizon Financial Bank
Hunting Works for North Dakota
I.F. La Fleur & Sons
iDigital Outdoor
Ihry Insurance Devils Lake / Minnewaukan
Ironhide Equipment
It All Adds Up
JB Vending & Wholesale, LLC
Jerome Wholesale
JMO Lodging
Job Service North Dakota
Joe's Sport Center/ Lake Ready Mix
Johnnie Candle Guide Service

Johnson Electric-Devils Lake
Johnson Family Dentistry
Karl's TV & Appliance
Keena's Cabin Rentals
Klemetsrud Plumbing & Heating
KLJ Engineering LLC
Knutson's Body Shop Inc.
Krantz's Floral
Labor Inbound
Lake Chevrolet GMC
Lake Region Anglers
Lake Region Corporation
Lake Region Curling Club
Lake Region Dock & Lift
Lake Region Extension Roundup
Lake Region Fitness
Lake Region Heritage Center
Lake Region Painting Service
Lake Region Public Library
Lake Region RV
Lake Region Sheet Metal
Lake Region State College
Lake Toyota
Lakes Liquor
Lakeshirts/ Blue 84
Lakeside Nutrition
Lakeside Surveillance Lock & Key
Lakeview Lodge
LaMotte's Paint & Flooring
Larry Liere
Leading Edge Equipment
Leevers Foods
Leevers Foods Corporate Office
Leon's Building Center
Lifestyle Storage (Midtown ventures, LLC)
Liquor Locker
Live Edit
Make-A-Wish Foundation of ND
Mary Kay Cosmetics
MaryAnn's Place, LLC
Maurice's
Mayville State University
McDonald's Family Restaurant - Dakota Drive LLC
McGough Construction
McQuoid Outdoors & Lodging
Medical Imaging Associates, LTD
Metroplains Management LLC
Midcontinent Cable TV
MJ Rentals
Montana-Dakota Utilities
Mr. & Mrs. J's Restaurant
NAPA Auto Parts

ND Parks & Rec Dept. Grahams Island
NDTC
Newby's Ace Hardware
Newman Signs
Nexus-PATH Family Healing
Nick's Devils Lake Guide Service
Nikolaisen Land Company LLC
Nodak Electrical Cooperative, Inc.
North Central Granite, Inc.
North Dakota Chautauqua
North Dakota School For The Deaf
North Star Community Credit Union
Northern Plains Railroad, Inc.
Odd Fellows Home/ IOOF Retirement Village
Old Main Street Café
OtterTail Power
Peak Productions LLC
Pepsi & 7-Up Bottling Co.
Perch Patrol/Perch Express
Perch-Eye Guide Service
Performance in Hair
Peterson Woods
Pleasant Valley Properties of WI, LLC
Pomp's Tire Service
Prairie Pines Lodge LLC
ProNorth Insurance
Proz End of the Line
Proz Lakeside at the Cove
PS Garage Doors
Quality Janitorial Service/ Bill Person
Quentin N Burdick Job Corps
Radio Works
Ramsey County
Ramsey Housing Authority
Ramsey Photo & Custom Framing Shop
Real Estate 7
Reel 'Em Inn
Reign Realty
Reslock Printing
Richard Johnson (paid up for 2024)
Richard Sager Crop Insurance
Ritter-Huesgen Jewelers
Rotary Club of Devils Lake
Rush Valley Guide Service
Safe Alternatives for Abused Families
Sanford Health Devils Lake Clinic
Schwan Wholesale
Senior Meals & Services
Service Master of Devils Lake
Service Tire Inc
Simmon's Broadcasting

Simple View
Skywest Airlines
Sleep Inn & Suites - BigEye Hospitality
Slumberland Furniture Store
Smile Quest
Spirit Lake Casino & Resort
Spirit Lake Motel
St Michel Furniture
State Farm Insurance
Strata Corporation
Subway
Sunlac Inn Devils Lake
Super 8
Swenseth Law Office PLLC
SWS Credit Services
Taco John's
Tecta America Dakotas
The Branding Iron Antiques, Gifts & Collectibles
The Cedar Inn
The Cone Zone
The Glass Shop Inc / The Feed Shop
The Hope Center
The Liquid Bean
The Ranch Steakhouse
The Sunshine Clinic
Thrivent Financial
Tice Properties LLC
Timbers Lumber & Supply
Total Skin Dermatology & Aesthetics
Transcript Publishing
Traynor Law Firm, PC
Tri-State Paving & Concrete
Two Rivers Printing
Uncle Mikes Campground
VFW
Voeller Building Maintenance
Wahl Automotive
Wal-Mart, Inc.
Wealth Bridge Financial / LPL
West Bay Resort Campground & Resort
Western Equipment Finance
Western State Bank
White Drug # 47 DBA Bell Drug
White Drug # 63
White House Cafe
Woodland Resort
Xtreme Signs & Graphix
Ye Olde Tavern AKA Lotta's
Yorhom Medical Essentials
Yunker Law

WHAT DOES THE CHAMBER DO FOR YOU?

01

EDUCATION

We offer educational events hosted by the Chamber of Commerce & our members on best business practices in areas such as:

- Marketing
- Social Media
- Grow with GOOGLE
- Leadership
- Finance
- Communication
- Human Resources
- Growing your Business

NETWORKING

The Chamber of Commerce offers networking opportunities & events annually including:

- Monthly Coffee & Collaborates: Seeds for Success
- Center Stage Business Spotlights on social media
- Business After Hours
- Ribbon Cuttings
- Annual Golf Tournament
- Holiday Showcase
- Specialty Events

02

04

ADVOCACY

The Chamber works closely with local and state government to magnify the voice of businesses on issues important to you.

We are your voice on issues including:

- Taxation
- Education
- Healthcare
- Workforce Development
- Governmental Regulations

MARKETING

The Chamber of Commerce is a marketing tool for your business including:

- Website business directory
- Tradeshows/Travel Shows
- Newsletters
- Press Releases
- Facebook post shares

03



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