

devils lake

Chamber of Commerce

2024 ANNUAL MEETING





CHAMBER DIRECTOR
Suzie Kenner

Dear Members, Partners, and Friends of the Devils Lake Area Chamber of Commerce,

A Chamber of Commerce is more than just a collection of businesses; it's the heart of a community—a hub of collaboration, innovation, and opportunity. It connects local businesses, entrepreneurs, and leaders to create an environment where growth, success, and community well-being flourish.

The Lake Region is a region on the rise—rising in business and industry, in tourism and recreation, and in education and healthcare. I am truly honored to serve as the Director of the Devils Lake Area Chamber of Commerce and its Tourism Division. Our dedicated team is deeply invested in the success of this community. Together, with the support of our committed Board of Directors, we invite you to embrace the energy, forge new connections, and take full advantage of one of the most valuable resources our region has to offer—your Chamber.

This past year, we were proud to secure a Regional Workforce Retention Grant from the ND Department of Commerce, allowing us to grow job shadow programs, host student career fairs, and provide new business development opportunities—all aimed at strengthening our workforce and community. Looking ahead, we eagerly anticipate the upcoming legislative session as we continue advocating for our local businesses and community members.

In the year to come, we'll keep providing our members with increased visibility through both traditional and digital media, offer cooperative marketing opportunities, and work closely with city officials to support their economic development initiatives.

As you review this annual report, you'll find highlights from 2024 that showcase the progress we've made together. I encourage you to explore how you can get involved in the exciting initiatives ahead, as we work hand-in-hand to build a vibrant community that attracts visitors, residents, investors, and talent.

The Chamber is an inclusive organization, and we welcome your engagement. Together, we're making a lasting difference for the Lake Region, our businesses, and our future.

WHY PARTNER WITH THE CHAMBER?

01

COMMUNITY SUPPORT

The Chamber assists and educates local businesses on ways to explore and implement sound business practices that benefit the community.



02

CREDIBILITY

Increase positive perception of your business among community and business members when you're identified as an active member of the Devils Lake Area Chamber of Commerce.



03

NETWORKING

Access networking, community outreach and educational events each year. We are confident you, or a member of your team, will find at least one that will be beneficial and convenient.



04

CONNECTIONS

The Chamber initiates more business-to-business commerce and more opportunities for connecting local professionals than is available through most other local organizations.



05

VISIBILITY

Raise your visibility with a listing on the Chamber website. Grow your exposure by advertising with the Chamber by sponsoring events, and placing ads in the visitor guide.



06

LEARNING

Get a competitive edge over non-members with exclusive training opportunities, newsletters and e-mails.



07

EVENTS

Innovative and fun chamber events and programs help our members meet potential customers, gather leads and meet new vendors.



08

PUBLICITY

Reach potential clients through exclusive member advertising opportunities, and publicity only offered through the Chamber of Commerce.



09

REFERRALS

The Chamber recommends its members first and provides information to thousands of people every year; through the visitor center, phone calls, sport & travel shows and business inquiries.



10

IN THE LOOP

Sign up for the e-mail updates and receive the latest news on Chamber events, community happenings and member announcements.



11

MARKETING

Our marketing focuses on boosting local business visibility and attracting visitors, investors, and new opportunities to the Lake Region



12

ADVOCACY

Our advocacy is focused on championing the interests of local businesses and ensuring a strong voice in shaping policies that support growth and success in the Lake Region.



COMMUNITY INITIATIVES

Lead or take part in local initiatives to grow the Devils Lake Community.

01

COMMUNITY EFFORTS

The Chamber has been involved in local projects such as the Central Middle School new building campaign as well as the Ramsey County ARPA grant funds program and the Devils Lake Activity Center project

SCHOOL COMMITTEES

Strategic Planning Task Force « Facilities Community Task Force
The Chamber aided in contributing to the planning of the 2021-2026 Devils Lake Public School Strategic Plan along with helping establish priorities for the District, as well as the school district's long-term goals.

02

03

SHOP LOCAL

The Chamber is the driving force behind the community campaign to keep Devils Lake dollars local and educate the community on the importance of our dollars staying local.

LEGISLATIVE ADVOCACY

The Chamber works with local government as well as statewide agencies like the Greater North Dakota Chamber to advocate for Devils Lake and the State of North Dakota.

04

05

DOWNTOWN REVITALIZATION

The Devils Lake Chamber is leading the pack on the downtown Devils Lake revitalization effort working towards a vision for the City of Devils Lake.

WORKFORCE INITIATIVES

Our workforce priorities focus on fostering talent development, enhancing job readiness, and supporting retention through programs that connect businesses with skilled workers, driving growth in the Lake Region.

06

07

COMMUNITY CURRENCY PROGRAM

Our community currency program encourages local spending by offering a flexible, easy-to-use system that supports Devils Lake businesses and keeps money circulating within our community.

EVENTS

The Devils Lake Area Chamber of Commerce is the host of the community events calendar.

DEVILSLAKEND.COM

AG ROUNDUP
January

SHIVERFEST
February

DEVILS RUN
June

**WALLEYE
FISHING
TOURNAMENT**
June

**BUSINESS
AFTER HOURS**
Yearly

RIBFEST
July

**GOLF
TOURNAMENT**
August

**BREW'N
BUSINESS**
EDUCATIONAL SERIES
Monthly

FISH FRY
September

**RIBBON CUTTINGS
& OPEN HOUSES**
Yearly

WINE WALK
September

**HOLIDAY
SHOWCASE**
November

**SMALL
BUSINESS
SATURDAY**
November

**HOMETOWN
HOLIDAY
CELEBRATION**
Nov/Dec

devilslakend.com

OUR SERVICE TO COMMUNITY & STATE

ND MILITARY COMMISSION

Supports the state's military missions and strengthens relationships between military and civilian communities.



LOCAL/STATE LEGISLATIVE INITIATIVES

Sit on committees in the region & state to be the voice; such as - home rule committee & workforce development



RENAISSANCE ZONE AUTHORITY

Review & recommend approval/disapproval of applications for Renaissance Zone Projects.

FORWARD DEVILS LAKE

Forward Devils Lake drives economic development and growth initiatives for our community.



MAIN STREET INITIATIVE

Help create vibrant communities that attract & retain the 21st-century workforce ND needs to compete and succeed in a global economy.

PUBLIC ACCESS COMMITTEE



Providing & maintaining access to the lake as well as communicating with North Dakota Game & Fish.

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Chamber of Commerce

TRAVEL ALLIANCE PARTNERSHIP

To market and grow the travel & tourism industry in ND as well as encourage policy to position ND as a visitor destination.



BEAUTIFICATION COMMITTEE

Provide an equitable way to distribute beautification funds for the benefit of downtown & Highway 2 merchants as well as the city as a whole.



COMMUNITY NON-PROFITS

Belong to organizations in our community such as; Rotary, Kiwanis, Lake Region Anglers, LRHC



DESTINATION MARKETING ASSOC. OF NORTH DAKOTA

Primary objective is the promotion of our state and communities.



GREATER NORTH DAKOTA CHAMBER

To be a part of business advocacy & to promote & defend the free enterprise system on behalf of businesses of every size.

MILITARY AFFAIRS COMMITTEE

Foster a strong relationship between Camp Grafton, the ND National Guard, & our community to provide support.

PAST CHAMBER MEMBERS OF THE YEAR

2023 - LR Radioworks
2022 - Heidi Becker, Gate City Bank
2021 - Lisa Crosby
2020 - Dan Johnson
2019 - Tom Haahr
2018 - City of Devils Lake
2017 - Leever Foods
2016 - Amber Sander
2015 - Kale Stromme
2014 - Tom LaMotte
2013 - Johnnie Candle

2012 - Randy Anfinson
2011 - Lake Region Angler Association
2010 - Todd Thompson
2009 - Guy DeSautel
2008 - Jay Klemetsrud
2007 - Sharon Etamad
2006 - Terry Jorde
2005 - Stan Orness
2004 - Roger Haugen
2003 - Joel Elvrum

Women-Owned Business Achievement Award

2023 - Gilbertson Funeral Home - Stephanie Armstrong
2022 - Crossroads Coffee & Espresso - Marlena Thorson

Excellence in Small Business Award

2023 - Xtreme Signs & Graphix
2022 - Slumberland Furniture - Gary & Nancy Conkins

Longest Standing Chamber Member of the Year

2023 - Leever Foods
2022 - Devils Lake Cars - Renard Bergstrom

New Chamber Business of the Year Award

2023 - Grand Harbor Meats
2022 - Black Paws Brewing Company - Jeb Oehlke

2024-2025 BOARD OF DIRECTORS



2024 EXECUTIVE BOARD

Terra Eriksson, President
Ryan Yoder, Vice President
Crystal Beggs, Secretary
Jack Yunker, Past President

2024 BOARD OF DIRECTORS

Lisa Crosby
Brett Johnston
Megan Lebrun
Felicia Greywater

CHAMBER STAFF

Suzie Kenner
Chamber & Tourism Executive Director

Ruth McBride
Event & Membership Coordinator

Veranna Schindele
Marketing & Sales Coordinator

Sydney Engel
Motor Vehicle

Billie Rauser
Motor Vehicle

Kaylee Lang
Accountant

2024 MEMBERSHIP



Thank you to our membership for supporting the
Devils Lake Area Chamber of Commerce.

583 Therapy
6 Mile Lodge
A and H Guide Service
A Lakeside Retreat
Abe's Excavating
Ackerman Acres
Advanced Business Methods
AgCountry Farm Credit Services
Alken Glass Unlimited LLC
Altru Clinic - Devils Lake
Ancil's Guide Service
Angry Beaver Tree Services
Anna's Cocina & Tequila
Anne Carlsen Center
Applebee's
APRV Campground
Bayview LLC
Bayview Resort and Campground LLC
Bee Real Creative
BeMobile Verizon
Bergstrom Electric, Inc.
Bert's Deep Rock
Big John's Guide Service
Bjornson's Shell
Black Paws Brewing Company
Blake's Marine & Sports
Blue Cross/Blue Shield-Noridian
Boy Scouts of America Northern Lights Council
Bravera Bank /Bravera Insurance
Bremer Bank
Bry's Guide Service
Buchli, Britsch, and Svidal, PC
Camp Grafton Training Center
Cankdeska Cikana Community College
Central Painting & Sandblasting Inc.
CHI St. Alexius Health Devils Lake
CHS Inc
City of Devils Lake
City Plaza Properties

Classified Directories Inc./Durum Triangle
Cliff-Side Cabins
Clinic Pharmacy
Cobblestone Hotel & Suites
Coca-Cola Bottling Company
CoJack Snack and Pack
Community Options
Construction Engineers
Corporate Technologies, LLC
Country RV Park LLC
Coyote Pizzeria
Crary Real Estate
Creative Impressions
Creel Bay Golf Course
Crossroads Coffee & Espresso
Dairy Queen
Dakota Sunset Resort
Dakota Wash Master (Minnie H)
DCI Credit Services Inc
Decorated Wearables
Devils Lake Ford
Devils Eyez Guide Service LLC
Devils Lake Blue Line Club
Devils Lake Chrysler Dodge Jeep Ram
Devils Lake Daily Journal
Devils Lake Doughnuts
Devils Lake Glass & Paint
Devils Lake Inn
Devils Lake Kiwanis Club
Devils Lake Park Board
Devils Lake Public Schools
Devils Lake Regional Airport
Devils Lake Sportsmans Lodge
Devils Lake Youth Activities
Drs. Krein, Moen & Enderle
Duke's Car Wash & Detail Center
Dunn Brothers Coffee
DVL Insurance Agency
Eagle Bend Estates - Eagle Bend Henegar RV Park

Early Explorers - Dani Haman
Eastbay Campground
Ed's Bait Shop
Elks Lodge #1216
Encore 301
Eventide Heartland Care Center
Exhaust Pros
F5 Project
Farmers Union Insurance
Farmers Union Oil (Cenex East & Cenex West)
Fin-Hunters Guide Service
Fireside Inn & Suites
First Community Credit Union
First United Bank
Fort Totten Little Theatre
Fort Totten State Historic Site
FORWARD Devils Lake
Freedom Lodge
Friends of White Horse Hill
Gate City Bank
Gerrells Sports Center
Gilbertson-Gloger Funeral Home
Globe Life,Family Heritage
Go-Fer Sanitation
Grand Forks Herald
Grand Harbor Meats
Greater Ramsey Water District
Green Valley Foods- Grubbersputz
H&R Block
H. E. Everson
Haybale Heights
Heartview Foundation
Hidden Treasures Rentals
High Plains Equipment
High Valley Real Estate
Holiday Inn Express
Holiday Station Store
Home of Economy
Horizon Financial Bank
Hospice of the Red River Valley
I.F. La Fleur & Sons
iDigital Outdoor
Ihry Insurance Devils Lake / Minnewaukan
Ironhide Equipment
JB Vending & Wholesale, LLC
Jerome Wholesale
JMO Lodging
Job Service North Dakota
Joe's Sport Center/ Lake Ready Mix
Johnnie Candle Guide Service
Johnson Electric-Devils Lake


Johnson Family Dentistry
K&M Bison Lodge & Outfitters LLC
Karl's TV & Appliance
Klemetsrud Plumbing & Heating
KLJ Engineering LLC
Knutson's Body Shop Inc.
Krantz's Floral
Labor Inbound
Lake Chevrolet GMC
Lake Country Guide Service
Lake Region Anglers
Lake Region Corporation
Lake Region Curling Club
Lake Region Dock & Lift
Lake Region Extension Roundup
Lake Region Fitness
Lake Region Heritage Center
Lake Region Painting Service
Lake Region Public Library
Lake Region RV
Lake Region State College
Lake Toyota
Lakes Liquor
Lakeshirts/ Blue 84
Lakeside Smiles
Lakeside Surveillance Lock & Key
Lakeview Lodge
LaMotte's Paint & Flooring
Larry Liere
Leading Edge Equipment
Leevers Foods
Leevers Foods Corporate Office
Leon's Building Center
Les Schwab Tires
Lifestyle Storage (Midtown ventures, LLC)
Liquor Locker
Make-A-Wish Foundation of ND
Mary Kay Cosmetics
MaryAnn's Place, LLC
Maurice's
Mayville State University - Lake Region Office
McDonald's Family Restaurant - Dakota Drive LLC
McGough Construction
McQuoid Outdoors & Lodging
Metroplains Management LLC
Midcontinent Cable TV
MJ Rentals
Montana-Dakota Utilities
Mr. & Mrs. J's Restaurant
NAPA Auto Parts
ND Parks & Rec Dept. - Grahams Island


NDTC


Newby's Ace Hardware
Newman Signs
Nexus-PATH Family Healing
Nick's Devils Lake Guide Service
Nikolaisen Land Company LLC
Nodak Electrical Cooperative, Inc.
North Central Granite, Inc.
North Dakota School For The Deaf
North Star Community Credit Union
Northern Plains Railroad, Inc.
Odd Fellows Home/ IOOF Retirement Village/Crofton Lodge
Old Main Street Café
Options- Interstate Resource Center for Independent Living
OtterTail Power
P&E Entertainment
Peak Productions LLC
Pepsi & 7-Up Bottling Co.
Perch Patrol/Perch Express
Perch-Eye Guide Service
Performance in Hair
Peterson Woods
Pleasant Valley Properties of WI, LLC
Pomp's Tire Service
Prairie Pines Lodge LLC
Prime Therapy and Wellness
ProNorth Insurance
Proz End of the Line
Proz Lakeside at the Cove
PS Garage Doors
Quality Janitorial Service/ Bill Person
Quilt Essential
Radio Works
Ramsey County
Ramsey County Fair
Ramsey Housing Authority
Ramsey Photo & Custom Framing Shop
Real Estate 7
Reslock Printing
Restful Refuge
Richard Johnson
Richard Sager Crop Insurance
RK's Lodging
Rotary Club of Devils Lake
Rush Valley Guide Service
Safe Alternatives for Abused Families
Sanford Health Devils Lake Clinic
Schwan Wholesale

Senior Meals & Services
Service Master of Devils Lake
Service Tire Inc
Simmon's Broadcasting
Simple View
Sleep Inn & Suites - BigEye Hospitality
Slumberland Furniture Store
Smile Quest
SpeakStrong Therapy PLLC
Spirit Lake Casino & Resort
St Michel Furniture
Strata Corporation
Subway
Sunlac Inn Devils Lake
Super 8
Swenseth Law Office PLLC
SWS Credit Services
Taco John's
Tecta America Dakotas
The Branding Iron Antiques, Gifts & Collectibles
The Cedar Inn
The Cone Zone
The Glass Shop Inc / The Feed Shop
The Hope Center
The Liquid Bean
The Ranch Steakhouse
The Sunshine Clinic
Thrivent Financial
Timbers Lumber & Supply
Total Skin Dermatology & Aesthetics
Transcript Publishing
Tri-State Paving & Concrete
Two Rivers Printing
VFW
Vocational Rehabilitation Consulting & Services
Voeller Building Maintenance
Wal-Mart, Inc.
Wealth Bridge Financial / LPL
West Bay Resort Campground & Resort
Western Equipment Finance
Western State Bank
White Drug # 47 DBA Bell Drug
White House Cafe
Woodland Resort
Xtreme Signs & Graphix
Ye Olde Tavern AKA Lotta's
Yorhom Medical Essentials
Yunker Law





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